

Sponsorship Level Investment	\$5,000	\$2,500	\$1,000
	Platinum Level	Gold level	Silver level
Commercial advertisement on KION & NION (CW)			
- Recognized by announcer	✓		
- Logo	✓	✓	✓
Number of guests included for event	10	6	2
Acknowledgement on Chamber website			
- Logo	✓	✓	✓
- website link	✓	✓	
- 50 word business description	✓		
Announced recognition at virtual event	✓	✓	✓
Recognition on the screen during the virtual event	✓	✓	✓
Recognition in the Feb Business Journal	Logo	Name	Name
Ad included in the Business Journal	Full-page	Half-page	Qtr-page
Social media recognition posts			
- Group recognition	✓	✓	✓
- Individual recognition	✓		
Enewsletter recognition	✓	✓	✓

TICKETS ONLY

Individual Event Tickets may be purchased for \$20 each until 5:00 pm on 2/22/2021. Please purchase tickets online, visit SalinasChamber.com for more information.

SPONSORSHIP BENEFITS

To receive all of the sponsorship benefits listed above, please communicate your sponsorship preference to the Chamber no later than 2/15/2021. We must have your logo by then to be included in the television commercials. We will happily accept your sponsorship after this date, but we might not be able to include your company in all of the marketing outreach.

Business Journal ad: You may place your included ad in the Business Journal any time in 2021. Email President@SalinasChamber.com for deadlines and specifications.

Contact name: _____

Organization: _____

Upon receiving your sponsorship selections, the Chamber will send an invoice. Thank you for your partnership!

If you're interested in sponsoring, please email President@SalinasChamber.com