

Legislative Action Plan Suggestions 5/26/2021

- Build partnerships using shared interests
- Training sessions on how to communicate with policy makers
- Tool kits of understandable documents—for members; legislators; public
- Communication about pension choice for newly hired teachers (for all teachers)
- Use actuarial study
- Develop “easy” explanation of DB and DC
- Communicate during committee week (September 2021)
- Use NIRS analysis of other states
- Set up meetings and other communications to educate public and members
- SB 84 team continue—
 - Build strategy plan
 - Build district/unit strategy plans
- Use personal stories as well as facts and data
- Local papers—get them on your side
- Ramp up social media
- Develop talking points
- During local meetings—send texts to legislators; phone calls; write letters; create virtual postcards
- Use investigative journalists
- How to talk to legislators?
 - Facts
 - Go to voting base
 - Find personal connections
 - Show how pensions affect local businesses
- Use legislator’s voting record books—various sources; some “grade” legislator
- Get to committee chairs early (September)
- Talk to committee staff
- 2022 is election year