

Seventh Dragon Boat Festival!



Rowan County Chamber of Commerce
204 E. Innes St., Suite 110, Salisbury, NC 28144
704.633.4221

web site: www.rowanchamberdragonboat.org

We would like to invite you to be an official sponsor of the Seventh Annual Rowan County Chamber of Commerce's **Dragon Boat Festival** on **Sat., July 24, 2021**, 9 a.m. - 4 p.m. at the **Rowan Shrine Club on High Rock Lake** (6480 Long Ferry Road, Salisbury).

Pan Am Dragon Boat Company has assured us that all safety protocols will be in place to ensure a safe event for our sponsors, teams, and guests.

The Dragon Boat Festival showcases the best of Rowan County – businesses, food vendors, health & wellness, team sports, community involvement and High Rock Lake living. In 2019 we had more than 4,500 in attendance and 30 teams that competed, attracting the interest of both local and statewide media outlets.

2021 Sponsorship opportunities and benefits are detailed below:

\$3,000 Gold Sponsor – two SOLD; one spot left

- ✓ Top Recognition in all Dragon Boat related promotions including press releases
- ✓ Company logo on Dragon Boat tees, event signage, banners and social media
- ✓ Exclusivity within business category with 10' x 10' booth space for merchandising
- ✓ Reserved premium placement for 10' x 10' branded tent with lakeside viewing
- ✓ Dragon Boat team included (\$1,200 value) with Marshalling Valet to escort your team prior to each race
- ✓ Ten VIP parking passes
- ✓ Ten invitations into the Chamber Hospitality tent, with complimentary drink tickets and hospitality building access
- ✓ Public address announcements during event featuring your name and messaging

\$2,000 Silver Sponsorship – a total of 5 available

- ✓ Company name recognition in all Dragon Boat related promotions
- ✓ Reserved secondary placement for 10'x10' branded tent with lakeside viewing
- ✓ Dragon Boat team included (\$1,200 value)
- ✓ Six VIP parking passes
- ✓ Six invitations to the Chamber Hospitality tent with complimentary drink tickets
- ✓ Public address announcements during event featuring your name and messaging
- ✓ Company name recognition in all Dragon Boat related promotions

\$1,500 Bronze Sponsorship – a total of 8 available

- ✓ Reserved secondary placement for branded 10'x10' tent with lakeside viewing
- ✓ Dragon Boat team included (\$1,200 value)
- ✓ Two VIP parking passes
- ✓ Two invitations to the Chamber Hospitality tent with complimentary drink tickets
- ✓ Public address announcements during event featuring sponsors' name

\$500 Community Sponsor – two invitations to the Chamber Hospitality tent

The deadline for sponsorship commitment is Fri., May 28, 2021 – for your company logo to be included on the website, press releases and event marketing materials and event tee shirts.

We hope to hear from you soon and look forward to working with you on this FUN community event! For more information, please contact the Chamber at (704) 633-4221 or info@rowanchamber.com

Sincerely,

Daniel

Daniel Matangira, Chair
2020 Dragon Boat Committee
Rowan County Chamber of Commerce

7th Annual



Saturday, July 24, 2021

www.rowanchamberdragonboat.org

Our 2019 Rowan Chamber Dragon Boat Festival delivered more food vendors, exhibitors and thousands of excited spectators than ever before. We garnered regional media attention – print, broadcast and social - don't miss out on the opportunity to sponsor this great event!

Yes! I would like to sponsor the Sixth Annual Dragon Boat Festival:

- ___ Gold Sponsor @ \$3,000
- ___ Silver Sponsor @ \$2,000
- ___ Bronze Sponsor @ \$1,500
- ___ Community Sponsor @ \$500

**Deadline for sponsorship commitment is Fri., May 28, 2021
for your name/logo to be included in pre-event marketing materials**

Make checks payable to: Rowan County Chamber of Commerce
204 E. Innes Street, Suite 110, Salisbury NC 28144
PH: 704.633.4221; email: info@rowanchamber.com

Company Name

Contact Name

Address

City, State, Zip

Email

Phone

Method of Payment

- Bill Me (members only)
- Cash
- Check
- Visa
- MasterCard

Credit Card #

Exp. Date _____ Security Code _____

Signature

9 a.m. – 4 p.m.
Rowan Shrine Club, High Rock Lake
6480 Long Ferry Road, Salisbury, NC 28146