



# Business Member Levels & Benefits\*

BENEFIT LEVELS	President's Circle	Executive	Premium	Plus	Connect
<b>Annual Rate</b> (+ \$35 processing fee)	<b>\$2,500</b>	<b>\$1,500</b>	<b>\$795</b>	<b>\$595</b>	<b>\$395</b>
<b>Levels available to business based on number of employees</b> ( <i>Members can join at higher levels regardless of number of employees.</i> )	<b>For companies with 99 employees or less</b>	<b>For companies with 75 employees or less</b>	<b>For companies with 50 employees or less</b>	<b>For companies with 20 employees or less</b>	<b>For companies with 5 employees or less</b>
<b>Number of employees participating in Chamber events</b>	<b>15</b>	<b>10</b>	<b>5</b>	<b>3</b>	<b>2</b>

## PROGRAMS AND EVENTS

Access to Monthly and Quarterly Chamber Events including Networking Events, Educational Workshops and Other Events & Programming	◆	◆	◆	◆	◆
Complimentary and Discounted Member Pricing for Chamber Produced Programs & Events ( <i>savings worth well over \$700!</i> )	◆	◆	◆	◆	◆
Discounts on Chamber Partner Programs	◆	◆	◆	◆	◆
Quarterly Membership Orientation Event	◆	◆	◆	◆	◆
<a href="#">NGLCC Business &amp; Leadership Conference Registration Discount</a>	◆	◆	◆	◆	◆
<a href="#">NGLCC National Dinner Registration Discount</a>	◆	◆	◆	◆	◆
Opportunity to Present at Chamber Event (vi)	◆ (Premium)	◆ (Priority)			
Opportunity of offer Member-Directed Program (ii) (vii)	◆	◆	◆		
Resource for speakers, panelists and expertise for Chamber and Chamber Partner Events	◆ (Premium)	◆ (Priority)	◆		
Invitation to Exclusive VIP Events	◆				
Invitation to President's Circle Lunch	◆				
Complimentary registration for premium or signature Chamber events annually. (ii)	3 events	2 events	1 event		
<a href="#">Chamber Educational Workshops</a>	Opportunity to Host and/or Sponsor (ii) (iv)	Opportunity to Host and/or Sponsor (ii) (iv)	Opportunity to Host and/or Sponsor (ii) (iv)		
<a href="#">Chamber Networking Events</a>	Opportunity to Host and/or Sponsor (ii) (iv)	Opportunity to Host and/or Sponsor (ii) (iv)	Opportunity to Host and/or Sponsor (ii) (iv)	Opportunity to Host and/or Sponsor (ii) (iv)	

Door Prize Sponsorship	Opportunity to Sponsor (ii)(iv)	Opportunity to Sponsor (ii)(iv)	Opportunity to Sponsor (ii)(iv)	Opportunity to Sponsor (ii)(iv)	Opportunity to Sponsor (ii)(iv)
Member Orientation Sponsorship	Opportunity to Host and/or Sponsor (ii) (iv)	Opportunity to Sponsor (ii)(iv)	Opportunity to Sponsor (ii)(iv)		
Certified LGBTBE® Roundtable Program***	Opportunity to Host and/or Sponsor (ii) (iv)	Opportunity to Sponsor (ii)(iv)	Opportunity to Sponsor (ii)(iv)		
Annual Meeting	Opportunity to Host and/or Sponsor (ii) (iv)	Opportunity to Sponsor (ii)(iv)			
<u>Complimentary Ribbon Cutting Ceremony****</u>	Opportunity for 2 ribbon cuttings per year	Opportunity for 1 ribbon cutting per year			

## ONLINE VISIBILITY

Enhanced Online Directory Listing	◆	◆	◆	◆	◆
Directory Category Listings	7	6	5	4	3
Post Member-to-Member Discounts & Hot Deals	◆	◆	◆	◆	◆
Post Job Postings	◆	◆	◆	◆	◆
Logo Placement in Listing	◆	◆	◆	◆	◆
YouTube Video Link	◆	◆	◆	◆	◆
Google Map Link	◆	◆	◆	◆	◆
Photo Gallery	◆	◆	◆	◆	◆
Logo in Search Results	◆	◆	◆	◆	◆
Web Link in Search Results	◆	◆	◆	◆	◆
Opportunity to be the Featured Member Highlight in Chamber Newsletter (iii)	◆	◆	◆	◆	
Recognition on Featured Members Page on Chamber Website	◆	◆			
Featured Member Social Media Post	◆	◆			
Top Tier Category Listing Online	◆				
Top Listing in Category Online		◆			
Recognition on Chamber Website Homepage	◆				
Turnkey Online Profile Setup	◆				
Featured Member Email to Chamber Members (ii)	◆				
Email communication logo placement with hyperlink	◆				
Multiple location online listings	5	4	3	2	1
Highlight of Member produced LGBTQ+ inclusion videos (e.g., celebrating Pride month)	Up to 2 Annually	Up to 1 Annually			

Opportunity to provide communication content (e.g., blog, article)	Up to 2 Annually	Up to 1 Annually			
Social media highlight	Up to 3 Annually	Up to 2 Annually	Up to 1 Annually		

## PUBLIC POLICY

<a href="#">Representation on Local and Statewide Issues</a>	◆	◆	◆	◆	◆
Participate in Legislative Affairs Activities	◆	◆	◆	◆	◆
Opportunity to Sponsor Other Chamber Advocacy Activities	◆	◆	◆	◆	
Opportunity to Sponsor Chamber Advocacy Day	◆	◆			

## OTHER BENEFITS

<a href="#">LGBTQ-Owned Business/LGBTBE® Certification Fee Waiver (\$400 certification fee / \$200 recertification fee)</a>	◆	◆	◆	◆	◆
Leadership Development through Committee or Board Participation (i)	◆	◆	◆	◆	◆
Access to Member Facebook Group and posting member business information	◆	◆	◆	◆	◆
Opportunity to participate in statewide events and programming through the Texas LGBTQ Chambers of Commerce	◆	◆	◆	◆	◆
Use of Chamber member logo in all approved advertising and literature (with restrictions)	◆	◆	◆	◆	◆
Special Savings through Chamber Partner Business Discount Programs	◆	◆	◆	◆	◆
Special Savings through the Chamber's Arts + Business Initiative	◆	◆	◆	◆	◆
<a href="#">Reciprocal Member Only Pricing for Texas LGBTQ Chamber Events as well as individual LGBTQ Chambers events</a>	◆	◆	◆	◆	
Participation in annual Shop Local campaign	◆	◆	◆		
Opportunity to Include One-Page Promotional Piece in New Member Welcome Packet	◆				
Verbal recognition at Chamber events (ii)	◆				

## PRINT BENEFITS

LGBT WE Zone Display Materials	◆	◆	◆	◆	◆
New Member Welcome Package	◆	◆	◆	◆	◆
Chamber Member Window Decal to Display at Your Business	◆	◆	◆	◆	◆

Member Certificate		◆	◆	◆	◆
Framed President's Circle Member Certificate	◆				
Logo and/or name featured in Chamber advertising (ii) (iii)	◆				
On-site signage at Chamber signature events (ii) (iii)	◆				

(i) Board participation requires application to and approval by Board of Directors (ii) At Chamber's discretion (iii) When published/printed  
(iv) Sponsorship cost varies by event type and availability (v) When collateral is updated (vi) Based on event calendar availability

\*Business levels are available for organizations with 99 employees or less

\*\*Benefits as of January 2021

\*\*\* Program open to certified LGBTBE® businesses

\*\*\*\*See ribbon cutting options on Chamber website