



Corporate Partner Levels & Benefits*

PARTNERSHIP LEVELS	Diamond	Platinum	Gold	Silver	Bronze
Annual Rate	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000
Employees (additional employees can be added for a minimal fee)	Up to 12 employees	Up to 10 employees	Up to 6 employees	Up to 5 employees	Up to 4 employees
PROGRAMS AND EVENTS					
Discounts on Chamber Partner Programs	◆	◆	◆	◆	◆
Complimentary and Discounted Corporate Partner Pricing for Chamber Produced Programs & Events (savings worth well over \$700!)	◆	◆	◆	◆	◆
<u>NGLCC Business & Leadership Conference Registration Discount</u>	◆	◆	◆	◆	◆
<u>NGLCC National Dinner Registration Discount</u>	◆	◆	◆	◆	◆
<u>Reciprocal Member Only Pricing for Texas LGBTQ Chamber Events as well as individual LGBTQ Chambers events</u>	◆	◆	◆	◆	◆
Opportunity to participate in statewide events and programming through the Texas LGBTQ Chambers of Commerce	◆	◆	◆	◆	
Opportunity to Deliver a Partner Directed Program (iii)	◆	◆	◆	◆	
Resource for speakers, panelists and expertise for Chamber and Chamber Partner Events	◆	◆	◆		
Option to have display table at events (iii) (v)	◆	◆	◆		
Invitation to Exclusive VIP Events	◆	◆	◆		
Customized Programming Opportunity	◆				
Access to Monthly and Quarterly Chamber Events including Networking Events, Educational Workshops and Other Events & Programming	Opportunity to Host (iii) - up to 3	Opportunity to Host (iii) - up to 2	Opportunity to Sponsor (iii) (v) - up to 2	Opportunity to Sponsor (iii)(v) - Up to 1	Opportunity to Sponsor (iii) (v) - Up to 1
Annual Signature Pride in Business Event	Recognized as Sponsor (i), 10 tickets OR 1 table if luncheon	Recognized as Sponsor, 6 tickets or 1/2 table if luncheon	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)
LGBTQ ERG Summit	Recognized as Summit Sponsor Opportunity to Serve as Event C-Chair	Recognized as Summit Sponsor Opportunity to Serve on Summit Event Committee	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)

LGBTQ ERG Programming and Events**	Recognized as sponsor for up to 2 events (iii) (v)	Recognized as Sponsor for 1 event (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)
LGBTBE/Supplier Diversity Forum	Opportunity to be Recognized as Title Sponsor (iii) (v)	Opportunity to be Recognized as Title Sponsor & Host (iii) (v)	Opportunity to Sponsor & Host (iii) (v)	Opportunity to Sponsor & Host (iii) (v)	
Annual Meeting	Recognized as Presenting Sponsor (i)	Recognized as Platinum Sponsor	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)
Member Orientation	Opportunity to be Recognized as Title Sponsor & Host (iii) (v)	Recognized as Platinum Sponsor	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)
<u>Ribbon Cutting Ceremony****</u>	Opportunity for 2 ribbon cuttings per year	Opportunity for 2 ribbon cuttings per year	Opportunity for 1 ribbon cutting per year	Opportunity for 1 ribbon cutting per year	Opportunity for 1 ribbon cutting per year

ONLINE RECOGNITION

Logo inclusion and hyperlink on Corporate Partner Banner scroll list on Chamber website homepage	◆	◆	◆	◆	◆
<u>Logo placement on Chamber website with hyperlink on Corporate Partners page with level designation</u>	Top of page w/ brief description	Second posting w/ brief description	Third posting w/ brief description	Fourth posting w/ brief description	Logo Placement
Logo or name placement in Chamber monthly email communications including newsletter, upcoming events, etc., with Corporate Partner level designation (where Corporate Partners are listed)	Logo	Logo	Logo	Name	Name
Highlight of Corporate Partner produced LGBTQ+ inclusion videos (e.g., celebrating Pride month)	Up to 5 Annually	Up to 3 Annually	Up to 2 Annually	Up to 1 Annually	
Multiple location online listings	15	10	10	5	5
Enhanced online listing	◆	◆	◆	◆	◆
Email/announcement of Corporate Partner collaboration	◆	◆	◆	◆	◆
Turnkey online member profile setup	◆	◆	◆	◆	
Recognition as Chamber Blog Sponsor	◆				
Company spotlight in newsletter	Up to 3 Annually	Up to 2 Annually	Up to 1 Annually		
Social media highlight	Up to 8 Annually	Up to 5 Annually	Up to 4 Annually	Up to 3 Annually	Up to 2 Annually

PUBLIC POLICY

<u>Participation in Chamber's Legislative Affairs Activities</u>	◆	◆	◆	◆	◆
Opportunity to Sponsor Other Chamber Advocacy Activities	◆	◆	◆	◆	◆
Representation on Legislative Affairs Task Force	◆	◆	◆		
Chamber Advocacy Day Reception	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	

Elected Officials Reception	Opportunity to Underwrite (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	
Chamber Advocacy Day	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)		

PRINT BENEFITS

Logo/name featured in Chamber advertising (iii)	Top or first position	Second position	Third position	Fourth position (iv)	Fifth position (iv)
On-site signage at Chamber signature events (with level designations) (iii)	Top or first position	Second position	Third position		
Opportunity to Include One-Page Promotional Piece in New Member Welcome Packet (iii)	◆	◆			
Logo on Chamber collateral where Corporate Partners are listed (ii)	◆	◆			
Opportunity to sponsor New Member Welcome Packet highlighting Corporate Partner on folder and other collateral	◆				

OTHER BENEFITS

Leadership Development through Committee or Board Participation (ii)	◆	◆	◆	◆	◆
Use of Chamber Member Logo in all approved advertising and literature (with restrictions)	◆	◆	◆	◆	◆
Access to Member Facebook Group and posting Corporate Partner promotions and other information	◆	◆	◆	◆	◆
Job Postings	◆	◆	◆	◆	◆
Hot Deals	◆	◆	◆	◆	◆
Member 2 Member Deals	◆	◆	◆	◆	◆
Verbal recognition at Chamber events (iii)	◆	◆	◆	◆	◆
Opportunity to include one-page marketing collateral in new member orientation packets	◆	◆	◆	◆	
Industry Exclusivity	◆	◆			
Access to Relationship Manager to support Chamber-Corporate Partner Collaboration	◆				
Opportunity to provide communication content based on technical expertise (e.g., article, blog)	Up to 4 Annually	Up to 3 Annually	Up to 2 Annually	Up to 1 Annually	
Featured email to membership***	Up to 3 Annually	Up to 2 Annually	Up to 1 Annually		

(i) Industry Exclusive (ii) Board participation requires application to and approval by Board of Directors (iii) At Chamber's discretion
(iv) When published (v) Sponsorship cost varies by event type and availability

*Eligibility - 100+ employees

**Does not include LGBTQ ERG Summit

***Sent from Chamber

****See Chamber ribbon cutting options on website