



## **Celebrating Pride Month and the Chamber's 5 Year Milestone Anniversary!**



**Pride In Business celebrates the LGBTQ+ and Allied Business Community during Pride Month. The virtual event will include the launch of the Chamber's Inaugural Pride In Business Awards.**

**June 24, 2021  
11:30 a.m. - 1:00 p.m.**


## **SPONSOR OPPORTUNITIES**

## What is Pride In Business?

Held during Pride Month, **Pride In Business** event is a unique opportunity to celebrate the important role of LGBTQ+ and Allied businesses in the Greater Houston economy. The event underscores how the LGBTQ+ & Allied business community works with the broader business community and public officials to realize a better Houston.

The virtual event this year is also a celebration of the Chamber's milestone 5 Year Anniversary! Starting in 2021, the event recognizes, through the **Pride In Business Awards**, the contributions made by Chamber members in building a more diverse and inclusive business community.

**Pride In Business** is the only event in Houston focused on the LGBTQ+ business community during Pride Month.

Secure your **Pride In Business** sponsorship **TODAY!** 



## About the Chamber

The Greater LGBT Chamber of Commerce Houston Chamber accelerates economic growth for the LGBTQ+, business community through a strong network of business allies, innovative programs, strategic partnerships and advance policies that foster economic inclusion and equality.

# Cheers to Five Years!



Greater Houston LGBT  
Chamber of Commerce

**CELEBRATING 5 YEARS!**

• est. 2016 •

## Time Flies!

As part of the 2021 Pride In Business Celebration, the Chamber will be celebrating its milestone 5 Year Anniversary.

We'll highlight our Inaugural Members and celebrate the many accomplishments over the past 5 Years! Reflect back over the past years by visiting the [5 Year Anniversary Page](#).

Sponsor Pride In Business and your company can be recognized all year long as a Chamber 5 Year Anniversary Sponsor\*.

\*Benefit for Top Tier Member Sponsors

**BUSINESS**  
LGBT chamber, small-business agency form partnership  
Our doors are open, SBA says



Andrea Leibold  
Sep. 14, 2016 | Updated: Sep. 16, 2016 10:41 a.m.



## New Houston LGBT chamber of commerce forms

Feb 19, 2016, 12:14pm CST

Houston has many different chambers of commerce that identify with different geographic regions and demographics. Beginning this spring, the LGBT community will have one as well. Roughly 3.3 percent of the Greater Houston area identifies as lesbian, gay, bisexual or transgender, according to a recent Gallup poll, but there is no chamber of commerce that represents and promotes LGBT-owned businesses, said Tammi Wallace, co-chair of the steering committee.

"There's an LGBT chamber of commerce in Austin, San Antonio and Dallas," Wallace said. "Yet we don't have one in Houston. Being one of the largest cities in the country, we need a chamber." The Greater Houston LGBT Chamber of Commerce will have a soft launch Feb. 24, as part of a joint event with the U.S. Small Business Administration and the National Gay & Lesbian Chamber of Commerce. The Business Builder event is intended to give LGBT business owners a chance to learn more about resources from the SBA, business growth and other tools.

The official launch for the LGBT Chamber will be sometime in May, but with the Super Bowl less than a year away and its emphasis on promoting local, minority- and women-owned businesses, the decision was made to start a little earlier, Wallace said.

"As an LGBT business owner, I know a lot of others that are business owners, but we don't connect over business," she added. "This is going to create the infrastructure that's needed to build on."



GAJUS  
The Greater Houston LGBT Chamber of Commerce is expected to officially launch later this spring.

# Keynote Speaker



**Louis A. Vega**

President, North America  
Vice President  
Government Affairs &  
Advocacy, North America



**DOW**

The Dow Chemical Company logo, consisting of the word "DOW" in white, bold, sans-serif capital letters inside a red diamond shape.

Over his 20+ year career at Dow, Louis A. Vega has gained wide-ranging expertise, honed his strong business acumen, and led significant growth projects and business development programs. All of this has been augmented through his extensive international experience, which includes roles in Horgen, Switzerland; Washington D.C.; Dubai, UAE; Midland, Michigan; New York, New York; and Melbourne, Australia.

Previously, from 2011 to 2017, Vega served as chief of staff of the Office of the Chairman and CEO. Later, he was named vice president of Dow's Olympic & Sports Solutions business, where he served from 2014 to 2019. He most recently headed up Dow's presence in Australia and New Zealand as president and managing director for the two countries from 2016 to 2019.

A passionate leader who advocates for inclusion and works towards full equality for all, Vega strives to demonstrate how diversity can ensure enterprise success and deliver bottom line results. He was named to Australia's 50 outstanding LGBTI business executives in 2018 and 2019. A philanthropist and member of many nonprofit boards, Vega is also a proud multi-year member of the OUTstanding LGBT+ Role Models list.

Vega is a trustee of the Chemical Industry Labor-Management Committee and a member of the Trilateral Commission. And, in 2015, his alma mater, New Mexico State University, honored him with a Distinguished Alumni Award.

Prior to joining Dow, Vega had a series of roles in Washington, D.C. – from Capitol Hill to the Executive Branch – over the span of 12 years.

# NEW!

## Pride In Business Awards

2021 marks the launch of the Pride In Business Awards.  
The 2021 Pride In Business Awards include:

- Corporate Partner of the Year
- Corporate LGBTQ Ally of the Year
- LGBTQ Business of the Year
- LGBTBE® Certified Business of the Year
- Allied Business of the Year
- Nonprofit Member of the Year
- Supplier Diversity Advocate of the Year
- Business Resource Group of the Year
- Chamber Advocacy Award
- Chamber Champion Award
- Community Legacy Award

The Pride In Business Awards recognizes the contributions made by Chamber members, Corporate Partners and other key stakeholders in building a more diverse and inclusive business community in Houston and the region. The awards spotlight deserving companies and individuals and showcase the amazing work they are doing to support the LGBTQ+ community.



# SPONSOR PACKAGES

Pride In Business is a great opportunity to promote your company during Pride Month!

## Presenting Sponsor \$10,000 (Available – 1)

- Opportunity to deliver remarks during program
- Promotional slides with logo during program (stand alone recognition)
- 1 minute promotional video (sponsor produced)
- Company Logo included on event promotions and website
- Recognition on social media to include hashtag with company name (min. 6)
- Recognition as 5 Year Anniversary First Tier Sponsor throughout 2021
- Featured Sponsor message via email and Chamber Blog
- 2 Branded Virtual Tables (prime placement, 8-Tops)
- Recognition on virtual sponsor boards and stage sponsor board throughout event
- Logo recognition as a Pride In Business sponsor in Chamber digital magazine, *Intersections*
- Full-page ad in *Intersections*, Chamber digital magazine
- Logo recognition in full-page Pride In Business ad in OutSmart Magazine\*
- 1/4 page ad in the Houston Business Journal's Business of Pride special section
- \$1,000 allocated to supporting members with renewals during pandemic or new business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2021



## Platinum Sponsor \$5,000

- Promotional slide with logo during program (group/tiered recognition)
- Company name included on event promotions and website
- Recognition on social media (min. 4)
- Recognition as 5 Year Anniversary Second Tier Sponsor throughout 2021
- 1 Branded Virtual Table (8-Top)
- Recognition on stage sponsor graphics
- Logo recognition as a Pride In Business sponsor in Chamber digital magazine, *Intersections*
- Half-page ad in *Intersections*, Chamber digital magazine
- Logo recognition in full-page Pride In Business ad in OutSmart Magazine\*
- \$500 allocated to supporting members with renewals during pandemic or new business scholarships, recognition as Pay It Forward/Chamber Champion Second Tier Supporter through 2021

\*Deadline to be included is May 10

## Gold Sponsor \$2,500

- Promotional slide with logo during program (group/tiered recognition)
- Company name included on event promotions and website
- Recognition on social media (min. 3)
- Recognition as 5 Year Anniversary Third Tier Sponsor throughout 2021
- 1 Branded Virtual Table (6-Top)
- Logo recognition as a Pride In Business sponsor in Chamber digital magazine, *Intersections*
- Quarter page ad in *Business Intersections*, Chamber digital magazine
- Logo recognition in full-page Pride In Business ad in OutSmart Magazine\*

\*Deadline to be included is May 10

**Pride In Business is great brand visibility in the Houston LGBTQ+ community during Pride Month.**

**Reserve your Pride In Business Sponsorship TODAY. Complete the Pride In Business Sponsor Form. **

## Silver Sponsor \$1,000

- Promotional slide with name during program (with group/tiered recognition)
- Company name included on event promotions and website
- Recognition on social media (min. 2)
- Recognition as 5 Year Anniversary Fourth Tier Sponsor throughout 2021
- 1 Branded Virtual Table (4-Top)
- Name recognition as a Pride In Business sponsor in Chamber digital magazine, *Intersections*
- Logo recognition in full-page Pride In Business ad in OutSmart Magazine\*

## Bronze Sponsor \$500

- Promotional slide with name during program (with group/tiered recognition)
- Company name included on event promotions and website
- Recognition on social media (min. 1)
- Name recognition as a Pride In Business sponsor in Chamber digital magazine, *Intersections*
- Name recognition in full-page Pride In Business ad in OutSmart Magazine\*

*Sponsor Levels reflect member rates. Non-members will be assessed a 25% additional sponsor fee. In addition, non-members are not eligible for recognition as 5-Year Anniversary Sponsors or the Presenting Sponsor Level.*

*If your company is interested in joining the Chamber, please visit [www.houstonlgbtchamber.com](http://www.houstonlgbtchamber.com) or contact the Chamber office at 832-510-3002.*

# 2021 Pride In Business Sponsors

Thank you to the 2021 Pride In Business Sponsors!

## Platinum Sponsor



## Gold Sponsors



## Silver Sponsors



## Bronze Sponsors

AIDS Foundation Houston  
Council Member Sallie Alcorn  
Council Member David Robinson  
MassMutual Greater Houston

## Media Partners





# Reserve Your Pride In Business Sponsorship TODAY!

**Pride In Business is one of the premier Pride Month events in Houston.**

Join us for this celebration of Pride Month, the Chamber's 5 Year Anniversary and recognition of the Pride In Business Honorees.

*Don't Miss It!*



**Sponsoring Pride In Business is a great opportunity for brand visibility and employee engagement during Pride Month.**

**Reserve your sponsorship TODAY!**

Learn More About the 2021 Pride In Business Celebration

[www.houstonlgbtchamber.com/2021PIB](http://www.houstonlgbtchamber.com/2021PIB)

**Complete the Pride In Business Sponsor Form to add your company to this list. **