






I'VE JOINED THE CHAMBER ...now what?



Greater Houston LGBT
Chamber of Commerce

30 DAYS COMMIT TO:

- Visit the Chamber website – houstonlgbtchamber.com – and look at the other members information in the Directory for potential business connections
- Log in to the Member Info Hub via www.houstonlgbtchamber.com and watch the Info Hub tutorial
- Update your profile, staff listings and familiarize yourself with your on-site tools (Membership Directory, Member Discounts/Hot Deals, Event Calendar, etc.) via the Member Info Hub
- Attend a Chamber event (ex: Brewing Up Business or Biz Connect Mixer)
- Review the Chamber Events Calendar and add the dates to your calendar
- Add info@houstonlgbtchamber.com to your address book so you receive all Chamber communications
- “Like/Follow/Subscribe” to the Chamber on social media     
- Add the Chamber Member Logo to your business website
- Join the Member Facebook Group

60 DAYS COMMIT TO:

- Attend an upcoming Member Orientation to learn how to maximize your membership.
- Visit www.nglcc.org to learn more about that National LGBT Chamber of Commerce (NGLCC) International Business Conference & Expo
- Attend a Chamber-hosted event (ex: Brewing Up Business or Biz Connect Mixer)
- Review your Welcome Packet materials including information on member benefits
- Check past Chamber newsletters via <https://business.houstonlgbtchamber.com/media-room> loaded with great content
- Review information on the Chamber website about applying for the LGBTBE® certification
- Cross-post your Chamber Social Media New Member Highlight on your social media channels
- Introduce yourself and your business in the Member Facebook Group

90 DAYS COMMIT TO:

- Apply for the LGBTBE certification (if your business is eligible)
- Look for potential business connections in the online Membership Directory
- Connect with 2-3 Chamber Members to talk about business collaborations

- Review your member account in the online Membership Directory (update as needed)
- Review information about Ribbon Cuttings via the Chamber website
- Contact the Chamber about sponsoring an upcoming event to bring more visibility for your business
- Make the Chamber part of your media outreach. Submit news about your business that highlights significant accomplishments or big milestones
- Email your current company logo (vector format - eps or ai) to info@houstonlgbtchamber.com for Chamber use as needed

120 DAYS COMMIT TO:

- Share your Chamber experience with someone that would benefit from membership while helping to grow your community
- Attend a Chamber-hosted event
- Learn more about the Chamber's Strategic Partners via the Chamber website
- Connect with 2-3 Chamber Members to talk about business collaborations
- Consider donating a door prize for upcoming Chamber events to highlight your business
- Learn more about the how the Chamber is being a strong advocate for your business and how you can get involved in the Chamber's Advocacy Day at the State Capital

180 DAYS COMMIT TO:

- Review your membership benefits and make sure you are maximizing every benefit available to members
- Submit Program Proposal Form to share your expertise with Chamber Members
- Connect with 2-3 Chamber Members to talk about business collaborations
- Submit your member testimonial
- Are you hiring? Post your job position to the Chamber's Job Board
- Attend a Chamber-hosted event and throughout the year
- Add more Member to Member discounts via the Member Info Hub
- Questions about your membership? Contact the Chamber Office. We are here to help!