Texas Service Sector Outlook Survey

The Federal Reserve Bank of Dallas invites service sector professionals to join our Texas Business Outlook Survey.

The Dallas Fed's Texas Business Outlook Surveys gauge regional business activity in the manufacturing, service and retail sectors. We want to hear how business is going for you!

Who should join?
Owners and executives in Texas-based service sector firms.

I'm busy with my work. Why should I make time to be a survey panelist?
It's a great way to make sure national decision makers understand your business concerns. Survey responses are used by the Dallas Fed to help guide U.S. monetary policy, and reports on business conditions are shared with the public. As a survey panelist, your voice and insights will influence economic views and decisions across the country.

In appreciation of your participation, you'll be invited to a special annual event with the Dallas Fed president. Each January, you'll receive a year-in-review analysis of the Texas and U.S. economy from our Dallas Fed research team, including a forecast for the year ahead.

How much time does the survey take?
A short, multiple-choice survey—requiring less than 10 minutes to complete—is sent to panelists via a secure email link on a recurring basis (usually monthly or quarterly). Panelists' names, company affiliations and individual responses are kept strictly confidential. Click here to view a sample survey.

I work for a small/specialized company. Should I participate?
Yes. All companies play a role in the regional economy, and we want to make sure your company's activity is represented in the results.

For questions or more information, please contact Cindy Pena at 713-483-3155 or cindy.pena@dal.frb.org