

Community Conversations Luncheon

CONNECTING MEMBERS WITH KEY REGIONAL STAKEHOLDERS, INFLUENCERS & LEADERS

Sponsorship Opportunities

April 26, 2022 | 11:30 am - 1:00 pm

Featured Keynote Speaker: Nancy Meyer Publisher/President

HOUSTON CHRONICLE



Secure Your Sponsorship Today!

www.houstonlgbtchamber.com

About the Event

Sponsor the Chamber Community Conversations Luncheon

Featuring Keynote Speaker Nancy Meyer, Publisher/President, Houston Chronicle

Join the Chamber for the Community Conversations Luncheon, one of the newest events for 2022!

The Community Conversations Luncheon connects key stakeholders, influencers and leaders in the region with Chamber members. Topics range from community initiatives to economic development to more of what's happening in Houston and beyond.

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This event gives members and guests the opportunity to hear the latest insight from key leaders throughout the region.

We look forward to seeing you for this first ever Community Conversations Luncheon. Become a sponsor today!



CONNECTING MEMBERS WITH KEY REGIONAL STAKEHOLDERS, INFLUENCERS & LEADERS



Keynote Speaker

Nancy Meyer Publisher/President

HOUSTON CHRONICLE



Nancy A. Meyer was named President of the Houston Chronicle in December 2021.

Prior, she spent five years in South Florida, most recently as the President of the Miami Herald and previously General Manager of the Sun Sentinel Media Group, Fort Lauderdale, Fla. and the Orlando Sentinel, Orlando, Fla.

Under Meyer's leadership, The Sun Sentinel was awarded the prestigious 2019 Pulitzer Prize for Public Service for its impactful coverage of the mass shooting at the Marjory Stoneman Douglas High School in Parkland, Fla.

Prior to returning to Florida, she spearheaded a significant operational and digital transformation at the New Jersey Media Group, part of the USA Today Network that included The Record, NorthJersey.com, the Herald News, (201) Magazine and a portfolio of more than 30 community publications.

Formerly, she held roles as Publisher and CEO of the Orlando Sentinel Media Group, Orlando, Fla. and the Hartford Courant, Hartford, Conn. In 2015, the Orlando Sentinel was awarded A "Top Ten That Do It Right" by Editor and Publisher.

Previously, she was the Chief Revenue Officer of Advertising at CT1 Media, which included the Hartford Courant and WTIC-TV (Fox CT). While in this position, Nancy led the integration of the newspaper and television station advertising and digital operations, unlike any other in the country. She was promoted to that role from her former position as Director of Advertising and Strategy for the San Francisco Chronicle.

She speaks frequently to community and professional groups regarding the media industry, women in leadership and the transformation of traditional media to the digital platform.

Nancy is passionate about her involvement in the communities where she serves and has been active with many professional, industry and community organizations. She is currently a member of the Community Foundation of Broward, Florida Press Association, The Alliance of Greater Fort Lauderdale Board of Directors, Miami-Dade Beacon Council, President – The Miami Herald Charities and the Broward Workshop. She is a cancer survivor and has worked extensively with Susan G. Komen.

Meyer attended the University of Hartford in Hartford, Conn., majoring in Communication Studies. In addition, she has professional certificates from Northwestern University, Medill School of Journalism – NMC, and the American Press Institute for Advertising Leadership.

Sponsor This Program Today! Complete the <u>Event & Program Sponsorship Form</u> now.

Sponsorship Opportunities

Presenting Sponsor: \$3,000

All the benefits of the Community Sponsor Level, PLUS

- Recognized as Community Conversations Luncheon Presenting Sponsor
- Recognition on social media including Facebook Event (min 5/sponsor group)
- Company logo recognition during sponsor slide presentation (highest tier recognition) and other event signage
- Opportunity to deliver brief remarks during the program or share a one minute promotion video
- "Featured sponsor message" via email and Chamber blog
- 6 tickets to VIP Reception with Speaker
- 1 table (prime placement, with option to include speaker and Chamber President & CEO)
- 5 parking tickets

VIP Reception Sponsor: \$2,500

All the benefits of the Community Sponsor Level, PLUS

- Recognized as Community Conversations Luncheon VIP Reception Sponsor
- Recognition on social media including Facebook Event (min 4/sponsor group)
- Company logo recognition during sponsor slide presentation (highest tier recognition) and other event signage
- Opportunity to deliver brief remarks during the VIP Reception program
- "Featured sponsor message" via email and Chamber blog
- 6 tickets to VIP Reception with Speaker
- 1 table (premium placement)
- 4 parking tickets





Sponsorship Opportunities

Community Sponsor: \$1,500

All the benefits of the Connection Sponsor Level, PLUS

- Recognized as Community Conversations Luncheon Community Sponsor
- Recognition on social media including Facebook Event (min 4/sponsor group)
- Company logo recognition during sponsor slide presentation (tiered recognition) and other event signage
- 3 tickets to VIP reception with speaker
- 6 event tickets
- 2 parking tickets

Connection Sponsor: \$1,000

- All the benefits of the Event Sponsor Level, PLUS
- Recognized as Community Conversations Luncheon Connection Sponsor
- Company logo recognition included in event promotions (newsletter and website)
- Company logo recognition in program
- Recognition on social media including Facebook Event (min 3/sponsor group)
- Company logo recognition during sponsor slide presentation (group/tiered recognition) and other event signage
- Included in Chamber's end of the year sponsor recognition
- Name recognition on the 2022 Chamber Wall of Appreciation
- 4 event tickets

Event Sponsor: \$500

- Recognized as Community Conversations Luncheon Event Sponsor
- Name recognition included in event promotions (newsletter and website)
- Name recognition in program
- Recognition on social media including Facebook Event (min 2/sponsor group)
- Name recognition during sponsor slide presentation (group/tiered recognition) and other event signage
- Included in Chamber's end of the year sponsor recognition
- Name recognition on the 2022 Chamber Wall of Appreciation
- 2 event tickets



The Greater Houston LGBT Chamber of Commerce is the leading voice for the Greater Houston LGBTQ+ and Allied Business Community. The Chamber is the only organization focused on the LGBTQ+ and Allied Business Community and economic inclusion for the LGBTQ+ community in the greater Houston region.





Ensuring representation for the LGBTQ+ business community and working toward economic inclusion in the fourth largest (and most diverse!) city and in the greater Houston region are key drivers for the mission of the Chamber.

The overarching work of the Chamber is focused on economic empowerment for the LGBTQ+ community.

The Chamber focuses on supporting and growing a thriving LGBTQ+ and Allied business and professional community to create economic opportunities for the LGBTQ+ community.

Simply put, the Chamber works to achieve equality and equity through business. We are a powerful force for business advocacy and a valuable resource for our members and the LGBTQ+ community.

Since the launch of the organization, the Chamber has experienced rapid growth within the greater Houston business community.

Become a Sponsor Today!

Contact the Chamber at <u>info@houstonlgbtchamber.com</u> 832-510-3002 or complete the <u>Event & Program Sponsorship Form</u>.

Other Sponsorship Opportunities

The Chamber hosts a variety of events and programming throughout the year. Learn more about 2022 sponsorship opportunities in the Chamber Sponsorship Opportunities Guide

Major Events

Member Engagement

Community

Public Policy

Learn & Grow

Corporate Partner Engagement

Diversity, Equity, Inclusion & Belonging

Collaboration

LGBTBE® Certification

Pride Month

Signature Events

Promotional & Advertising