



Corporate Partner Levels & Benefits

PARTNERSHIP LEVELS	Diamond	Titanium	Platinum	Gold	Silver	Bronze
Annual Rate	\$50,000	\$30,000	\$20,000	\$15,000	\$10,000	\$5,000
Employees (additional employees can be added for a minimal fee)	Up to 20 employees	Up to 15 employees	Up to 10 employees	Up to 6 employees	Up to 5 employees	Up to 4 employees

2022 SIGNATURE PROGRAMS & EVENTS

Sponsor Recognition & Sponsorship Opportunities

All non-selected events are available for sponsorship opportunities. See Sponsorship Opportunities for full details on sponsorship benefits and levels.

	Select up to 2 events/programs for sponsor recognition	Select up to 2 events/programs for sponsor recognition	Select up to 1 event/program for sponsor recognition			
Pride In Business Celebration & Awards	If selected, recognized as Top Tier Sponsor (i), 2 tables	If selected, recognized as Prime Tier Sponsor (i), 1 table	If selected, recognized as Sponsor (i), 1/2 table	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)
Pride In Business Celebration VIP Reception	If selected, recognized as Top Tier Sponsor (i), 10 tickets	If selected, recognized as Prime Tier Sponsor (i), 5 tickets	If selected, recognized as Sponsor (i), 3 tickets	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)
Pride In Business Awards	If selected, recognized as Top Tier Sponsor (i)	If selected, recognized as Prime Tier Sponsor (i)	If selected, recognized as Sponsor (i)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)
LGBTQ+ Workplace Alliance Program	If selected, recognized as 2022 program sponsor, Presenting Sponsor (regional and statewide level)	If selected, recognized as 2022 program sponsor, Empower Level (regional and statewide level)	If selected, recognized as a 2022 Sponsor (regional level)	Opportunity to Sponsor (iii)(v) (regional and statewide level)		
LGBTQ+ Workplace Alliance Summit	If selected, recognized as LGBTQ+ Workplace Alliance Summit Top Tier Sponsor	If selected, recognized as LGBTQ Workplace Alliance Summit Prime Tier Sponsor	If selected, recognized as LGBTQ Workplace Alliance Summit Sponsor	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)
LGBTQ+ Workplace Alliance 2022 programming and events (Regional) including: - Networking Reception - Executive Sponsor Panel Event	If selected, recognized as Top Tier Sponsor for up to 2 events (iii)(v) Opportunity to Host (vi)	If selected, recognized as Prime Tier Sponsor for up to 1 event (iii) (v) Opportunity to Host (vi)	If selected, recognized as Sponsor for 1 event (iii)(v) Opportunity to Host (vi)	Opportunity to Sponsor (iii) (v) Opportunity to Host (vi)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)

PARTNERSHIP LEVELS	Diamond	Titanium	Platinum	Gold	Silver	Bronze
LGBTQ Workplace Alliance 2022 programming and events (Statewide) including: - Networking Event - Texas DEI Conference - LGBTQ+ Workplace Alliance Café	If selected, recognized as Top Tier Sponsor for up to 1 event (iii)(v)	If selected, recognized as Prime Tier Sponsor for 1 event (iii)(v)	If selected, recognized as Sponsor for 1 event (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)
LGBTBE® Roundtable Program (vii)	If selected, recognized as 2022 program sponsor, Top Tier Sponsor (iii)(v) Opportunity to Host (vi) (regional and statewide level)	If selected, recognized as 2022 program sponsor, Prime Tier Sponsor (iii)(v) Opportunity to Host (vi) (regional and statewide level)	If selected, recognized as a program sponsor (iii)(v) Opportunity to Host (vi) (regional and statewide level)	Opportunity to Sponsor (iii)(v) (regional and statewide level)	Opportunity to Sponsor (iii)(v) (regional and statewide level)	Opportunity to Sponsor (iii)(v) (regional and statewide level)
LGBTBE® Roundtable Program (Regional)	If selected, recognized as Top Tier Sponsor for up to 2 events (iii)(v) Opportunity to Host (vi)	If selected, recognized as Prime Tier Sponsor for up to 1 event (ii)(v) Opportunity to Host (vi)	If selected, recognized as program sponsor (iii)(v) Opportunity to Host (vi)	Opportunity to Sponsor (iii)(v) Opportunity to Host (vi)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (ii)(v)
LGBTBE® Roundtable Program (Statewide)	If selected, recognized as Top Tier Sponsor for up to 1 event (iii)(v)	If selected, recognized as Prime Tier Sponsor for 1 event (iii)(v)	If selected, recognized as sponsor for 1 event (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)

2022 MAJOR PROGRAMS & EVENTS

Sponsor Recognition & Sponsorship Opportunities

All non-selected events are available for sponsorship opportunities. See Sponsorship Opportunities for full details on sponsorship benefits and levels.

	Select up to 2 events/ programs for sponsor recognition	Select up to 1 events/programs for sponsor recognition				
Community Conversations Luncheon	If selected, recognized as Top Tier Sponsor (i) Opportunity to Host (vi)	If selected, recognized as Prime Tier Sponsor (i) Opportunity to Host (vi)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)
State of the Chamber Luncheon	If selected, recognized as Top Tier Sponsor (i) Opportunity to Host (vi)	If selected, recognized as Prime Tier Sponsor (i) Opportunity to Host (vi)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)

PARTNERSHIP LEVELS	Diamond	Titanium	Platinum	Gold	Silver	Bronze
Celebrating LGBTQ+ History Month Breakfast	If selected, recognized as Top Tier Sponsor (i) Opportunity to Host (vi)	If selected, recognized as Prime Tier Sponsor (i) Opportunity to Host (vi)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)
Member Orientation	If selected, recognition as Presenting Sponsor (iii)(v) Opportunity to Host (vi)	If selected, recognition as Top Tier Sponsor (iii) (v) Opportunity to Host (vi)	Opportunity to Sponsor & Host (iii)(v)(vi)	Opportunity to Sponsor & Host (iii)(v)(vi)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)
Chamber Day of Giving (e.g., Chamber Holiday Food Drive)	If selected, recognized as Top Tier Sponsor (i) Opportunity to Host (vi)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)

OTHER PROGRAMS & EVENTS

Sponsorship Opportunities

<p>Opportunity to sponsor and/or host Chamber regular programs and events including:</p> <ul style="list-style-type: none"> - Anniversary Celebration - Biz Connect Mixer - Brewing Up Business - Business Builder Workshop Series - Chamber Networking Cafe - Corporate Leadership Council - Level Up Educational Learning Series - Jingle & Mingle Holiday Celebration - First Friday Meet & Eat - New Member Prospect Breakfast - On-Demand Learning Series - Pop Up's - President's Circle Lunch - Pride Across Texas - Power Hour - Progressive Networking Lunch <p>Plus, other special events announced throughout the year. See 2022 Sponsorship Catalogue for more details on sponsorship opportunities.</p>	Opportunity to Sponsor & Host (iii)(v)(vi)	Opportunity to Sponsor & Host (iii)(v)(vi)	Opportunity to Sponsor & Host (iii)(v)(vi)	Opportunity to Sponsor & Host (iii)(v)(vi)	Opportunity to Sponsor & Host (iii)(v)(vi)	Opportunity to Sponsor (iii)(v)(vi)
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PARTNERSHIP LEVELS	Diamond	Titanium	Platinum	Gold	Silver	Bronze
ChamberTalk Interview Series	1 interview per year Recognized as sponsor for one episode Opportunity to Sponsor additional episodes or program (iii) (v)	Recognized as sponsor for one episode Opportunity to Sponsor additional episodes or program (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)
Shop LGBTQ+ Campaign	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)	Opportunity to Sponsor (iii)(v)

OTHER BENEFITS Programs & Events

Employee Engagement - LGBTQ+ Workplace Alliance	Up to 30 employees (regional and statewide level)	Up to 25 employees (regional and statewide level)	Up to 20 employees (regional and statewide level)	Up to 15 employees (regional and statewide level)	Up to 10 employees (regional and statewide level)	Up to 5 employees (regional and statewide level)
Employee access to general monthly and quarterly Chamber Events including networking events, educational workshops and other events & programming including complimentary and discounted Corporate Partner pricing for Chamber produced programs & events (viii)	◆	◆	◆	◆	◆	◆
Employee engagement opportunities to participate in statewide events and programming through the Texas LGBTQ Chambers of Commerce	◆	◆	◆	◆	◆	◆
Ribbon Cutting Ceremony***	2 complimentary ribbon cuttings opportunities per year	2 complimentary ribbon cuttings opportunities per year	1 complimentary ribbon cutting opportunity per year			
Customized Programming Opportunity	◆					
Opportunity to Deliver Partner Directed Program (iii)	◆	◆	◆	◆		
Resource for speakers, panelists and expertise for Chamber and Chamber Partner Events	◆ Premium	◆ Priority	◆	◆	◆	
Option to have display table at events (iii) (v)	◆ Premium Placement	◆ Priority Placement	◆			
Invitation to Exclusive VIP Events	◆	◆	◆	◆		

PARTNERSHIP LEVELS	Diamond	Titanium	Platinum	Gold	Silver	Bronze
Discounts on Chamber Partner Programs	◆	◆	◆	◆	◆	◆
<u>NGLCC Business & Leadership Conference Registration Discount</u>	◆	◆	◆	◆	◆	◆
<u>NGLCC National Dinner Registration Discount</u>	◆	◆	◆	◆	◆	◆
<u>Reciprocal Member Only Pricing for Texas LGBTQ Chamber Events as well as individual LGBTQ Chambers events</u>	◆	◆	◆	◆	◆	◆

ONLINE/DIGITAL RECOGNITION

Logo inclusion and hyperlink on Corporate Partner Banner scroll list on Chamber website home page	◆	◆	◆	◆	◆	◆
<u>Logo placement on Chamber website with hyperlink on Corporate Partners page with level designation</u>	Premier Listing, Top of page with brief description	Top of page with brief description	Second posting with brief description	Third posting with brief description	Fourth posting with brief description	Logo Placement
Logo or name placement in Chamber monthly email communications including newsletter, upcoming events, etc., with Corporate Partner level designation (where Corporate Partners are listed)	Logo Placement Premier Listing	Logo Placement Prime Listing	Logo Placement	Logo Placement	Logo Placement	Logo Placement
Highlight of Corporate Partner produced LGBTQ+ inclusion videos (e.g., celebrating Pride month)	Up to 3 Annually	Up to 2 Annually	Up to 1 Annually			
Enhanced Online Directory listing	◆	◆	◆	◆	◆	◆
Additional Brand Recognition (iii) (viii)	10	8	6	4	2	1
Multiple location online directory listings	15	10	8	6	4	2
Recognition on Chamber Supplier Diversity Partner page (viii)	Top Tier Listing	Prime Listing				
Turnkey online member profile setup	◆	◆	◆	◆		
Recognition as Chamber Blog Sponsor	◆					
Email announcement of Corporate Partner collaboration	◆	◆	◆	◆	◆	◆
Company spotlight in newsletter and/or Chamber digital magazine	Up to 2 Annually	Up to 1 Annually				
Social media highlight	Up to 10 Annually	Up to 8 Annually	Up to 6 Annually	Up to 5 Annually	Up to 4 Annually	Up to 3 Annually

PARTNERSHIP LEVELS	Diamond	Titanium	Platinum	Gold	Silver	Bronze
Recognition on 2022 Wall of Appreciation (for sponsored events)	◆ Top Tier Listing	◆ Prime Listing	◆	◆	◆	◆
Recognition in end of the year 2022 sponsor recognition (assumes sponsorship of at least one event or program during the year)	◆ Top Tier Listing	◆ Prime Listing	◆	◆	◆	◆
Recognized as a Chamber Champion Sponsor	◆ Prime Listing					
Color ad in Chamber digital magazine, <i>Business Intersections</i> (iv) (one issue)	Full Page	Half Page				
Advertising in Chamber digital magazine, <i>Business Intersections</i>	Corporate Partner reduced rate	Corporate Partner reduced rate	Corporate Partner reduced rate	Corporate Partner reduced rate	Corporate Partner reduced rate	Corporate Partner reduced rate

PUBLIC POLICY

Legislative Affairs Program						
See 2022 Sponsorship Catalogue for more details on sponsorship opportunities	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)
Representation on Legislative Affairs Task Force	◆	◆	◆	◆		
<u>Participation in Chamber's Legislative Affairs Activities</u>	◆	◆	◆	◆	◆	◆
Chamber Advocacy Day with the Texas LGBTQ Chambers of Commerce	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)
Chamber Advocacy Day Reception	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)		
Elected Officials Reception	Recognized as Top Tier Sponsor (i) Opportunity to Host (vi)	Recognized as Prime Tier Sponsor (i) Opportunity to Host (vi)	Recognized as an event sponsor	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)	Opportunity to Sponsor (iii) (v)
Opportunity to Sponsor other Chamber advocacy activities	◆	◆	◆	◆	◆	◆

PRINT BENEFITS

Logo featured in Chamber advertising (iii)	◆ Premier Placement (iv)	◆ Prime Placement (iv)	◆	◆		
Opportunity to sponsor New Member Welcome Packet and Chamber Renewal Packets highlighting Corporate Partner on folder and other collateral	◆					

PARTNERSHIP LEVELS	Diamond	Titanium	Platinum	Gold	Silver	Bronze
Opportunity to Include One-Page Promotional Piece in New Member Welcome Packet (iii)	◆	◆				
Logo on Chamber collateral where Corporate Partners are listed (ii)	◆	◆	◆			
On-site signage at Chamber signature events (with level designations) (iii)	Premier Placement (iv)	Prime Placement (iv)	◆	◆		
OTHER BENEFITS						
Participation on Business Leadership Council (launching in 2022)	◆	◆	◆	◆	◆	
Leadership Development through Committee or Board Participation (ii)	◆	◆	◆	◆	◆	◆
Use of Chamber Member Logo in all approved advertising and literature (with restrictions)	◆	◆	◆	◆	◆	◆
Industry Exclusivity	◆	◆				
Promotion of Corporate Partner Directed Job Fair	Up to 5 Annually	Up to 4 Annually	Up to 3 Annually	Up to 2 Annually	Up to 1 Annually	
Verbal recognition at Chamber events (iii)	◆	◆	◆	◆		
Opportunity to provide communication content based on technical expertise (e.g., article, blog)	◆ Up to 3 Annually	◆ Up to 2 Annually	◆ Up to 1 Annually			
Access to Member Facebook Group and posting Corporate Partner promotions and other information	◆	◆	◆	◆	◆	◆
Featured email to membership**	Up to 2 Annually	Up to 1 Annually				
Access to Relationship Manager to support Chamber-Corporate Partner Collaboration	◆	◆				
Job Postings	◆	◆	◆	◆	◆	◆
Hot Deals	◆	◆	◆	◆	◆	◆
Member 2 Member Deals	◆	◆	◆	◆	◆	◆

(i) Industry Exclusive (ii) Board participation requires application to and approval by Board of Directors (iii) At Chamber's discretion (iv) When published (v) Sponsorship cost varies by event type and availability (vi) Hosting opportunities varies by event type and availability (vii) Company must recognize LGBTBE® Certification to participate (viii) Does not include LGBTQ+ Workplace Alliance

*Eligibility - 100+ employees

**Sent from Chamber

***See Chamber ribbon cutting options on website

As of 03/15/2022