



Chamber Day at the 1940 Air Terminal Museum

September 17, 2022

Sponsorship Opportunities



Greater Houston LGBT
Chamber of Commerce

www.houstonlgbtchamber.com



About the Event



Wings & Wheels is the 1940 Air Terminal Museum's quarterly open house day. Enjoy an exciting day checking out planes parked on the airport ramp and vehicles from local car clubs, learn about Houston's aviation history with a guided tour, or catch a presentation by a local historian. This is a great event for the family!

Event activities will include...

- Tours of the museum
- Static aircraft and vehicles on display, including Tiger Flight with a rainbow colored smoke display
- Access to the Hobby Airport runway
- AI Flight Simulator
- Final Four Fan Jam



The special exhibit, **Fashion Takes Flight: The Evolution of the Flight Attendant Uniform**, will be on display with a presentation by location historian, Michael Bludworth.

The exhibit explores the evolution of flight attendant and stewardess uniforms from their beginnings with the first female flight attendant, Ellen Church, in 1930 to today.



About the Museum

The 1940 Air Terminal Museum is housed in the historic art deco terminal building that once served the City of Houston as the Houston Municipal Airport. The building is now a protected landmark and listed on the National Register of Historic Places. Between Hobby Airport's airline traffic, business aviation and frequent fixed wing and rotary wing general aviation traffic, a visit to the museum will provide each guest with a front row view of the active runways!

The 1940 Air Terminal Museum celebrates its 82nd birthday in September. Join us for Wings & Wheels and to pay homage amazing piece of Houston's history.

Sponsorship Opportunities



Presenting Sponsor: Altitude - \$3,000



All benefits of Take Flight Sponsorship, plus:

- Recognized as Wings and Wheels Chamber Day Altitude Sponsor
- Recognition on social media including Facebook Event (min 4 standalone) for both Chamber and the 1940 Air Terminal Museum
- Full page ad in Business *Intersections*, Chamber digital Magazine (sponsor produced)
- \$500 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2022-2023
- Interview via ChamberTalk Livestream Series
- Complimentary event space at 1940 Air Terminal Museum for up to 100 people
- Company logo reflected on Chamber/1940 Air Terminal Museum swag bag



Take Flight - \$1,500

All benefits of Aviator Sponsorship, plus:

- Recognized as Wings and Wheels Chamber Day Take Flight Sponsor
- Recognition on social media including Facebook Event (min 3 standalone) for both Chamber and the 1940 Air Terminal Museum
- \$250 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2022-2023
- Two 1940 family memberships (value \$160)



Sponsorship Opportunities



Aviator - \$1,000



All benefits of Fly High Sponsorship, plus:

- Recognized as Wings and Wheels Chamber Day Aviator Sponsor
- Recognition on social media including Facebook Event (minimum 4/part of sponsor group) for both Chamber and the 1940 Air Terminal Museum
- Special photo opportunity
- Tabling Opportunity - Indoor

Touch the Sky - \$250



- Recognized as Wings and Wheels Chamber Day Touch the Sky Sponsor
- Name recognition included in event promotions (newsletter and website)
- Recognition on social media including Facebook Event (min 1/part of sponsor group)
- Included in Chamber's end of the year sponsor recognition
- Name recognition on the 2022 Chamber Wall of Appreciation
- Tabling Opportunity - Airport side

Fly High - \$500



All benefits of Touch the Sky Sponsorship, plus:

- Recognized as Wings and Wheels Chamber Day Fly High Sponsor
- Logo recognition included in event promotions (newsletter and website)
- Logo recognition on step & repeat*
- Recognition on social media including Facebook Event (minimum 2/part of sponsor group) for both Chamber and the 1940 Air Terminal Museum
- Logo recognition as a Wings and Wheels Chamber Day sponsor in Chamber digital magazine, *Business Intersections*
- Logo recognition on sponsor banner and other signage at event
- Logo recognition on the 2022 Chamber Wall of Appreciation
- Tabling Opportunity - Street (tent required)

***Sponsorship must be secured by August 25, 2022**

Sponsor Levels reflect member rates. Non-members will be assessed a 30% additional sponsor fee. In addition, non-members are not eligible for recognition as the Presenting Sponsor.

If your company is interested in joining the Chamber, please visit www.houstonlgbtchamber.com or call 832-510-3002.



Become a Sponsor!

Please complete the Sponsorship Form at bit.ly/SponsorWW22 to reserve your sponsorship today!



Questions? Contact us at
info@houstonlgbtchamber.com
or by phone at 832-510-3002.

The Greater Houston LGBT Chamber of Commerce is the leading voice for the Greater Houston LGBTQ+ and Allied Business Community. The Chamber is the only organization focused on the LGBTQ+ and Allied Business Community and economic inclusion for the LGBTQ+ community in the greater Houston region.

