# EMPOWER!

Virtual Career Fair for Transgender, Gender **Diverse and Intersex Job Seekers** 

Wednesday, September 28, 2022

## Sponsorship Opportunities

**Are You Seeking to Hire Diverse Talent?** The Chamber & Chamber Foundation are teaming up with Trans Can Work!





# Calling all employers who are working to diversify their workforce!

Join us for EMPOWER!, a virtual career fair in Texas connecting transgender, gender diverse, and intersex (TGI) job seekers to career opportunities!

Recently, the Chamber Foundation and Chamber and Trans Can Work, a leading trans-led organization that focuses on connecting transgender, gender diverse, and intersex (TGI) job seekers to career opportunities, signed an MOU to collaborate to support economic empowerment for the TGI community.

We are launching the partnership with a virtual state-of-the-art career fair hosted by Trans Can Work for transgender, gender diverse, and intersex (TGI) job seekers on September 28, 2022.

EMPOWER! is one of the only virtual hiring events of its kind, aimed exclusively at economically empowering the TGI community. Trans Can Work uses the state-of-the-art career fair platform, Brazen, to directly connect TGI job seekers with employers who are committed to transforming their workplaces so TGI people can succeed at all levels. The organization has hosted virtual career fairs across the country for the TGI community.

Employers will be able to meet directly with TGI job seekers, jump into breakout rooms for group discussions or 1:1 interviews, as well as live chat. You can even hire on the spot!

TCW provide your team training on the state-of-the-art career fair platform Brazen as well as assistance in setting up your customizable booth with your company's branding. At every participation level, employers will also get a 30 minute TGI 101 training to set you up for success with TGI job seekers.

While the national unemployment rate has dropped to 3.9%, TGI people experience unemployment at four times the rate of the general population.

Chamber Members & Corporate Partners receive a 25% discount on any EMPOWER! sponsorship level.

Sign Up Your Company to Participate in the Career Fair TODAY!

Are you an employer committed to attracting diverse talent and transforming the workplace so TGI people can succeed at all levels?

EMPOWER! is a great opportunity to engage TGI talent for your organization.

is one of the nation's largest talent pools of job seekers. Job seekers run the gamut from C-Suite Executives to job seekers just entering the workforce across all industries.

### Partnering to Drive Economic Empowerment for the TGI Community



Trans Can Work (TCW) works holistically to economically empower and employ transgender and intersex (TGI) people across the nation by working one-on-one to support TGI job seekers prepare for employment or pursue skill trainings and

certifications; working with our corporate partners to conduct diversity, equity, and inclusion training to prepare for employing TGI people; and by organizing opportunities for job seekers and corporate partners via career fairs, recruiting with TCW, and volunteer opportunities.



The Greater Houston LGBT Chamber of Commerce Foundation empowers members of the LGBTQ+ community through a path and the power of economic advancement by addressing economic inequities through advocacy, coordinated resources, programs, and research that focuses on the core drivers of LGBTQ+ economic prosperity.



The Greater Houston LGBT Chamber of Commerce accelerates economic opportunity for the lesbian, gay, bisexual, transgender, queer + business community through a strong network of business allies, innovative programs, strategic partnerships and advance policies that foster economic inclusion and equality.

#### Sponsorship Opportunities

#### Presenting Sponsor \$1,500

#### All benefits of Platinum Sponsor, PLUS:

- 1.5 hour Transgender/Intersex (TGI) Learning Lab
- Special discount on recruitment with TCW
- Premier logo recognition on TCW
   & Chamber event pages and
   newsletter/eblast announcements
- Recognition on TCW & Chamber social media (4 posts - standalone)
- Premier logo recognition in Brazen lounge
- Recognized on Chamber 2022 Wall of Appreciation - higher tier position
- Recognized in Chamber end of year sponsor recognition - higher tier position

Chamber Members & Corporate Partners receive a 25% discount on any sponsorship level!

Sign up to participate
TODAY!

#### Platinum Sponsor \$1,000

#### All benefits of Employer Ticket, PLUS:

- One additional recruiter seat (up to 3)
- Full booth customization
- Second tier logo recognition on TCW & Chamber event pages and newsletter/eblast announcements
- Recognition on TCW & Chamber social media (2 posts - standalone)
- Second tier logo recognition in Brazen lounge
- Recognized on Chamber 2022 Wall of Appreciation
- Recognized in Chamber end of year sponsor recognition

#### Employer Ticket \$300

- Two recruiter seats
- Name recognition on TCW & Chamber event pages and newsletter/eblast announcements
- Name recognition on TCW & Chamber social media (1 post - part of sponsor level group post)
- Logo recognition in Brazen lounge

Deadline to participate is September 23, 2022.

# Sign up to sponsor the EMPOWER! Career Fair and diversify your workforce today!

Hire TGI
Talent!

Chamber Members & Corporate Partners save 25% on any sponsorship level!



#### **TransCanWork**





#### Learn more at:

<u>www.transcanwork.org</u> <u>www.houstonlgbtchamber.com</u>

<u>Become a sponsor now!</u>