

2022 CORPORATE PARTNERSHIP BENEFITS GUIDE



The Leading Voice of the Greater Houston
LGBTQ+ and Allied Business Community

www.houstonlgbtchamber.com



WHO WE ARE

The Greater Houston LGBT Chamber of Commerce is **the leading voice for the Greater Houston LGBTQ+ and Allied Business Community**. The Chamber is the only organization focused on the LGBTQ+ and Allied Business Community and economic inclusion for the LGBTQ+ community in the greater Houston region.

Ensuring representation for the LGBTQ+ business community and working toward economic inclusion in the fourth largest (and most diverse!) city and in the greater Houston region are key drivers for the mission of the Chamber.

The overarching work of the Chamber is focused on economic empowerment for the LGBTQ+ community.

The Chamber focuses on supporting and growing a thriving LGBTQ+ and Allied business and professional community to create economic opportunities for the LGBTQ+ community.

Simply put, the Chamber works to achieve equality and equity through business. We are a powerful force for business advocacy and a valuable resource for our members and the LGBTQ+ community.

Since the launch of the organization, the Chamber has experienced rapid growth within the greater Houston business community.

**Become a Corporate Partner
and support economic
inclusion for the LGBTQ+
community.**



WHY PARTNER?

Corporate Partners play an important role in the Chamber. The investment that Corporate Partners make in the Chamber supports a thriving and growing LGBTQ+ and Allied Business Community in the Greater Houston region.

Join other companies,
including Fortune 500,
and become a
Chamber Corporate
Partner today.

The Chamber's goal is to create mutually beneficial, long-term partnerships with our Corporate Partners. We see it as an opportunity to collaborate and support the LGBTQ+ and Allied Business Community...**TOGETHER.**

Being a Chamber Corporate Partner offers broad exposure and significant brand visibility with the LGBTQ+ community (in the fourth largest and most diverse city in the country) as well as access to the LGBTQ+ Business Community. A corporate partnership can help demonstrate your company's commitment to diversity, equity, and inclusion.

Investing in the Chamber means investing in an organization that is aligned from a business perspective. Partnering with the Chamber helps to position your company as a strong LGBTQ+ advocate and our pledge is to bring visibility to our loyal Corporate Partners for the generous support and commitment. **Support from our Corporate Partners makes a huge difference for LGBTQ+ owned member businesses.**



FOCUS

The Chamber accelerates economic opportunity for the LGBTQ+ business community through a strong network of business allies, innovative programs, strategic partnerships, and advance policies that foster economic inclusion and equality.

The Chamber is dedicated to fostering an inclusive business community that promotes economic inclusion, connects members and advocates on their behalf.

The Chamber's strategic focus areas are:

- Business Development & Growth
- Education & Networking
- Collaboration & Partnerships
- Leadership Development
- Advocacy/Policy

Did You Know?

- The LGBTQ+ consumer market is estimated to represent nearly \$1 trillion in buying power
- The LGBTQ+ population is second to only the African American and Hispanic populations in terms of spending power of a diverse group and is estimated to have about half the population of each
- Studies show that LGBTQ+ consumers remain loyal to the companies and brands that show support in their community through targeted advertising and sponsorship—even when it costs more to do so
- There is an estimated 1.4 million LGBTQ-owned businesses in the U.S.
- An estimated 5% of workers in Texas are LGBTQ+



INVEST

Greater Houston LGBT Chamber of Commerce Corporate Partners include companies in the region and across the country that provide significant support to the Chamber because they...

- Recognize the value the Chamber brings to their company, the LGBTQ+ business community and the regional LGBTQ+ community
- Want to reach LGBTQ+ businesses, consumers, talent
- Intend to raise brand awareness with the LGBTQ+ community
- Desire to support and provide resources to their LGBTQ+ employees and entire employee base
- Demonstrate a strong commitment to and support of the LGBTQ+ community
- Support economic opportunity and inclusion for the LGBTQ+ community

CHAMBER COMMITMENT

Raise brand awareness for our Corporate Partners and their commitment to LGBTQ+ inclusion and the LGBTQ+ & Allied Community.



Corporate Partners have the opportunity to be nominated and be recognized as a Pride In Business Award Honoree. The Pride In Business Awards recognizes the contributions made by Chamber members and other key stakeholders in building a more diverse and inclusive business community.

We recognize Corporate Partners including:

- Corporate Partner of the Year
- Supplier Diversity Advocate of the Year
- Corporate LGBTQ Ally of the Year
- Employee Resource Group of the Year
- Chamber Advocacy Award



Learn more at <https://www.houstonlgbtchamber.com/pib-awards/>



Becoming a Chamber Corporate Partner means your company receives visibility 365 days a year as a strong supporter of the LGBTQ+ community. Visibility matters!

When your brand is visible in the LGBTQ+ community, it speaks volumes. What is your brand investment in the LGBTQ+ community?

LGBTQ+ consumers and allies remain loyal to the companies and brands that show support in their community through targeted advertising and sponsorship — even when it costs more to do so.

Becoming a Chamber Corporate Partner sends a strong message throughout the year that your company supports and invests in the LGBTQ+ community.

“Chevron is very proud to have been among the first corporate supporters of the Greater Houston LGBT Chamber of Commerce. Our commitment is founded in the belief that a diverse supply chain, just as a diverse workforce - one that reflects the communities where we live and work, creates a business advantage for Chevron and helps foster economic development and prosperity. Chevron’s support of LGBT inclusion is a part of our history and culture, so we’re particularly happy to partner with an organization that shares our commitment and values.”

- David Feldman, Supply Chain Advisor – Supplier Diversity, Chevron Corporate Procurement





CONNECT

Did you know that the Chamber is the only Affiliate Chamber of the National LGBT Chamber of Commerce (NGLCC) in the Greater Houston region?



As an affiliate of the NGLCC, the Chamber is the only organization in the region that supports the LGBTBE® certification for LGBTQ+ businesses as part of the NGLCC's national Supplier Diversity Program. Partnering with the Chamber can bolster your LGBTQ+-inclusive supplier diversity program.

Corporate Partners have direct access to Certified LGBT Business Enterprise® (Certified LGBTBE®) companies to support supplier diversity programs/goals.

We highly encourage our Corporate Partners in the Chamber network to connect with our certified members in supplier diversity and procurement chains when looking at vendors to provide exceptional products and services.

Plus, Corporate Partners have the opportunity to connect with LGBTQ+ nonprofits, community leaders, and other key stakeholders through the Chamber which can support social responsibility goals.

CHAMBER COMMITMENT

Purposeful connection between Corporate Partners to LGBTQ+-owned and LGBTBE® Certified businesses.



ENGAGE!

Do you have an active LGBTQ+ Business / Employee Resource Group (B/ERG) and are looking for opportunities to engage with the LGBTQ+ community?

The Chamber offers DEI programming and incredible opportunities to engage LGBTQ+ and Allied employees through events, volunteer and leadership opportunities including the LGBTQ+ Workplace Alliance.

What better way to connect business-to-business than through the Chamber!

Employees and ERG Leadership can engage and collaborate with the Chamber throughout the year, both locally and statewide, with other ERGs as part of the Chamber's collaboration with the Texas LGBTQ Chambers of Commerce.

"I'm unsure if we can find the right words to express how important the Chamber relationship has been to our BRG. The resources, support and partnership the Chamber offers is impossible to find elsewhere in Houston. If you want to see your employee resource group at the 'next level,' this is definitely the best step to take!

The Chamber and Amegy Bank's relationship is easily our proudest moment as a business resource group. The resources for our employees, clients and ourselves has been the key reason we feel so successful. The Chamber's growth is stunning since its inception, and we are so proud to be a founding member."

- Clay Melder, Amegy Bank,
Co-Chair, LGBT & Allies BRG

AmegyBank[®]
of Texas



Launched in 2022, the **LGBTQ+ Workplace Alliance** program creates connection, learning and community for LGBTQ+ Employee Resource Groups across Chamber Corporate Partners through networking and programming across the city, region and state of Texas.

The program was developed exclusively for Chamber Corporate Partners - to facilitate engagement and learning between Employee Resource Group (ERG) leaders and others who are a part of their companies' diversity equity & inclusion initiatives.

LGBTQ+ Workplace Alliance Program Pillars

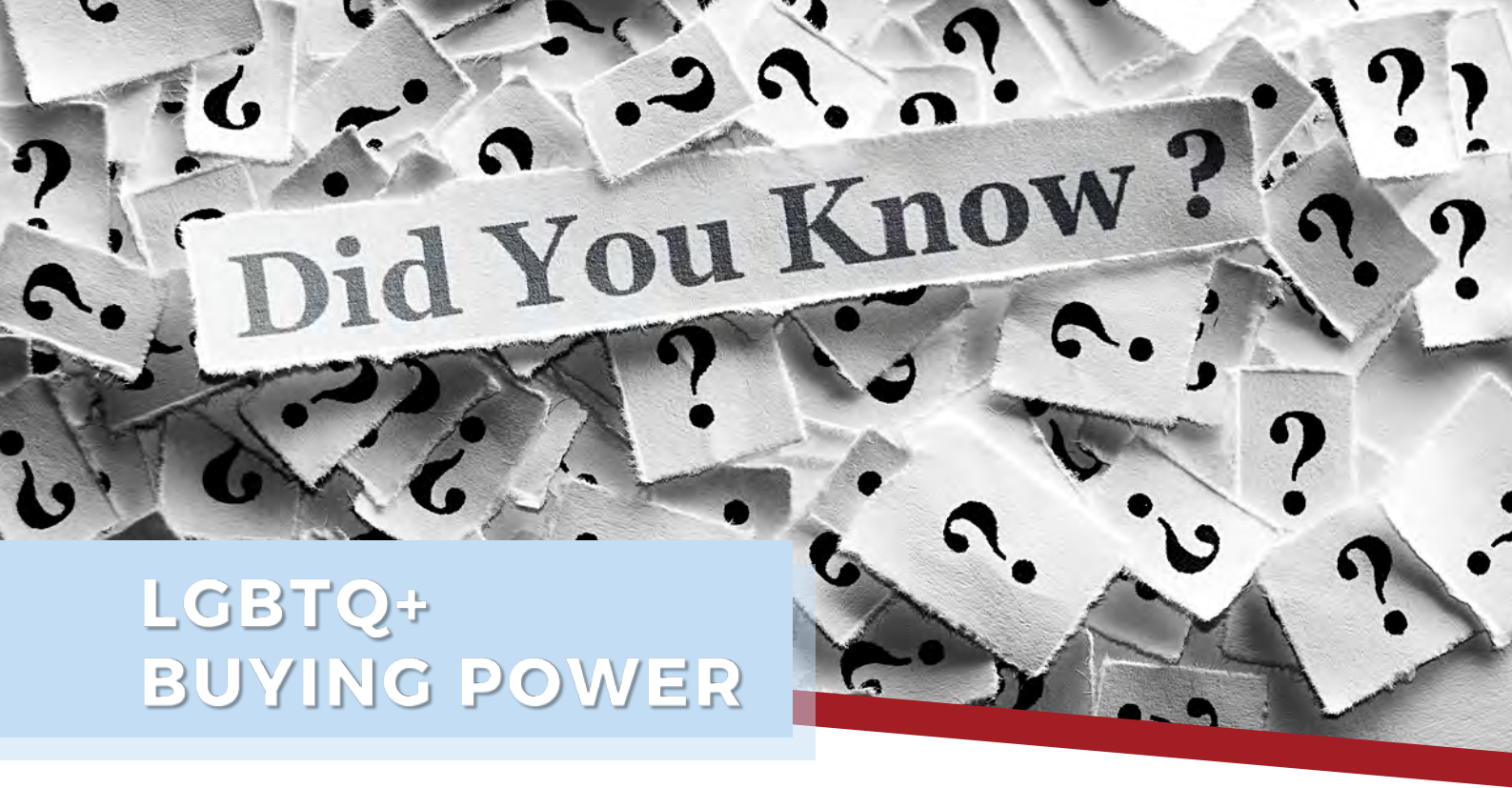


Engagement & Support

The LGBTQ+ Workplace Alliance is geared to support Chamber Corporate Partners that are committed to LGBTQ+ inclusion/DEI goals through intentional collaboration. The program is open to seasoned companies that are engaged around LGBTQ+ inclusion as well as those companies just getting started on their LGBTQ+ inclusion journeys.

The Chamber, as an organization at the intersection of business and community, is in a unique position to offer connection, expertise and resources to help companies with their LGBTQ+ inclusion journey. The Chamber helps support LGBTQ+ Employee Resource Groups at private and public sector companies throughout the Greater Houston region and statewide and serves as a catalyst and convener for LGBTQ+ ERGs to support LGBTQ+ and Allied employees and help them connect, share and ultimately thrive.

Learn more at www.lgbtqworkplacealliance.lgbt



Did You Know?

**LGBTQ+
BUYING POWER**

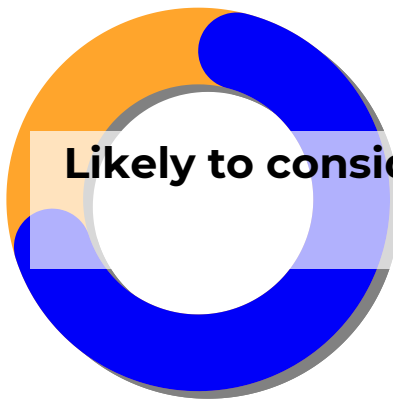


**The LGBTQ+ population
is second to only the
African American and
Latino populations in
terms of spending power
of a diverse group.**

LGBTQ+ Inclusion is Smart Business!

\$1 Trillion

Estimated LGBTQ+ Consumer Buying Power in the U.S.

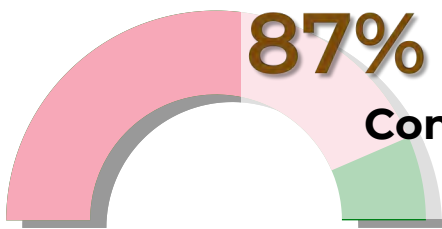


74% of LGBTQ+ Adults

Likely to consider brands that support nonprofits and/or causes that are important to them as an LGBTQ+ person

\$1.7 Trillion

Added to U.S. Economy by LGBTQ+ Owned Businesses



87% of LGBTQ+ Consumers

Consider a brand that is known to provide equal workplace benefits for all of its employees

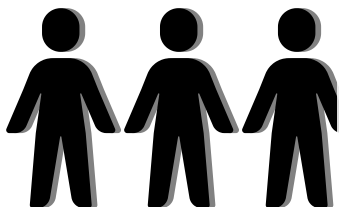
1.4 Million

LGBTQ+ Owned Businesses in the United States



71% of LGBTQ+ Adults

Will remain loyal to a brand they believe to be very friendly and supportive to the LGBTQ+ community





Diversity flies with us.

MAKE IT COUNT!

Supplier Diversity takes us all to

LGBTQ+ inclusion matters on many levels! Your Chamber investment counts on the HRC Corporate Equality Index (CEI)!



For organizations recognized as part of the Human Rights Campaign Foundation's Corporate Equality Index (CEI), your contribution in the Chamber can help support your company achieve a coveted perfect score related to the CEI's criteria focused on supplier diversity programs.

Now is a good time to become a Chamber Corporate Partner and show your strong support for the LGBTQ+ Business Community.

Major employers, businesses with 100 or more employees, international, national, and regional businesses are invited to participate in the Chamber as Corporate Partners.



Corporate Partnerships range from \$5,000 to \$50,000 and include a variety of customizable benefits.

DID YOU KNOW?

LGBTQ+-Inclusive Supplier Diversity is now required as part of the HRC Corporate Equality Index Survey.



LET'S PARTNER!

We invite you to partner with one of the fastest-growing Chambers in the region and raise your visibility with the LGBTQ+ community in the fourth largest city in the country by collaborating with the Greater Houston LGBT Chamber of Commerce.

We can work with your company to create a customized package to suit your sponsorship needs. We look forward to partnering with you.

For more information on Corporate Partner investment opportunities, contact us at info@houstonlgbtchamber.com or complete the [Corporate Partner Interest Form](#).

Partner with the Chamber and engage with the LGBTQ+ Community year-round.

"As the first Corporate Partner of the LGBT Chamber, Amegy Bank's diversity, equity and inclusion efforts have been influenced by a strong community of advocates and supporters. No one can do it alone, so it's important for us to work together. We are truly proud to be part of this amazing organization.

Corporate Partners should not only join the Chamber but become involved and participate in events. It's amazing how many people you will meet that you never would anywhere else. I would also recommend challenging yourself to become a leader for the Chamber – change starts with just one person!"

*- Robert Hahn, Amegy Bank,
Founding Co-Chair,
LGBT & Allies BRG*

AmegyBank[®]
Here, You Grow[®]

Corporate Partner Levels & Benefits



2022 BENEFITS

The Chamber offers various levels of Corporate Partnerships and an array of benefits. Depending on the level, the Chamber can work with your company to create a customized package to suit your sponsorship needs. We look forward to partnering with you!

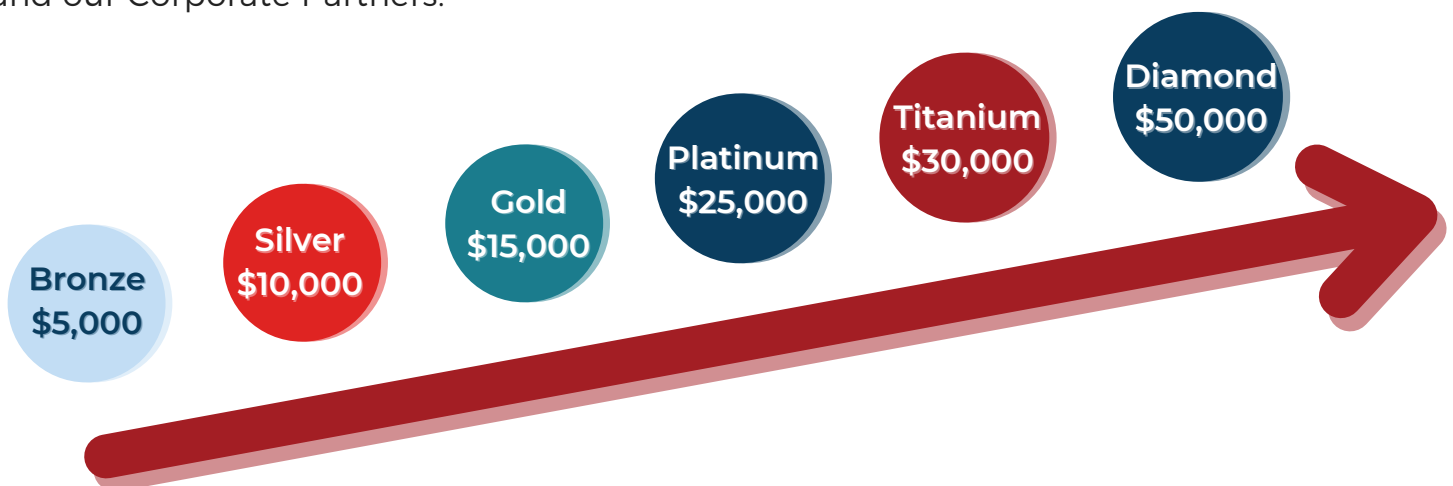
DID YOU KNOW?

The LGBTQ+ Community uses the online Chamber Directory to find LGBTQ-supportive businesses.

The Chamber is active twelve months of the year and offers your company an array of engagement opportunities through events, networking, sponsorship, and Corporate Partner recognition.

Join leading organizations such as Amegy Bank, Comcast, Dow, Houston Rockets, Shell and United, and become a Chamber Corporate Partner. Ready to bring brand awareness, visibility, and more to your company? Let's partner....today!

Read further to see the detailed benefits and levels as well as more about the Chamber and our Corporate Partners.



For more information on Corporate Partner investment opportunities, contact us at info@houstonlgbtchamber.com or complete the [Corporate Partner Interest Form](#).

BRONZE \$5,000

Up to 4 participating employees included

PROGRAMS & EVENTS

- Discounts on Chamber Partner Programs
- Complimentary and Discounted Corporate Partner Pricing for Chamber-Produced Programs & Events (savings worth well over \$700!)
- NGLCC Business & Leadership Conference Registration Discount
- NGLCC National Dinner Registration Discount
- Reciprocal Member-Only Pricing for Texas LGBTQ Chambers Events as well as individual LGBTQ Chambers events (North Texas, Austin & San Antonio LGBTQ Chambers)
- Opportunity to participate in statewide events and programming through the [Texas LGBTQ Chambers of Commerce](#)
- Access to Monthly and Quarterly Chamber Events including Networking Events, Educational Workshops and Other Events & Programming – Opportunity to Sponsor (iii)(v) up to 2 events (more than 2 events for additional fee)
- Annual Signature Pride in Business Celebration (held during Pride Month each year) – Opportunity to Sponsor (iii)(v)
- Annual Signature Pride in Business Event VIP Reception – Opportunity to Sponsor (iii)(v)
- Annual Signature Pride in Business Awards – Opportunity to Sponsor (iii)(v)
- LGBTQ+ Workplace Alliance - Up to 5 employees included****
- LGBTQ+ Workplace Alliance Summit – Opportunity to Sponsor (iii)(v)
- LGBTQ+ Workplace Alliance Programming & Events - Opportunity to Sponsor (iii)(v)
- LGBTBE® Roundtable Program (Regional & Statewide) (vii) - Opportunity to Sponsor (iii)(v)
- Chamber Major Programs & Events – Opportunity to Sponsor (iii)(v)
- Annual Meeting – Opportunity to Sponsor (iii)(v)
- Member Orientation – Opportunity to Sponsor (iii)(v)
- Chamber Day of Giving (e.g. Chamber Holiday Food Drive) – Opportunity to Sponsor (iii)(v)

OTHER BENEFITS

- Leadership Development through Committee or Board Participation (ii)
- Use of Chamber Member Logo in all approved advertising and literature (with restrictions)
- Access to Member Facebook Group and posting Corporate Partner promotions and other information
- Job Postings
- Hot Deals
- Member 2 Member Deals

ONLINE RECOGNITION

- Logo inclusion and hyperlink on Corporate Partner Banner scroll list on Chamber website homepage
- Logo placement on Chamber website with hyperlink on Corporate Partners page with level designation
- Logo placement in Chamber monthly email communications including newsletter, upcoming events, etc., with Corporate Partner level designation (where Corporate Partners are listed)
- Multiple location online listings – up to 2
- Enhanced online directory listing
- Additional Brand Recognition (iii)(viii) - up to 1
- Email/announcement of Corporate Partner collaboration
- Social media highlight – Up to 3 Annually
- Recognition on 2022 Wall of Appreciation (for sponsored events)
- Recognition in end of year sponsor recognition (assumes sponsorship of at least one event/program)
- ChamberTalk Interview Series - Opportunity to Sponsor (iii)(v)
- SHOP LGBTQ+ Campaign - Opportunity to Sponsor (iii)(v)
- Advertising in Chamber digital magazine, *Business Intersections* (Corporate Partner reduced rate)

PUBLIC POLICY

- Legislative Affairs Program - Opportunity to Sponsor (iii)(v)
- Participation in Chamber's Legislative Affairs Activities
- Chamber Advocacy Day with the Texas LGBTQ Chambers of Commerce - Opportunity to Sponsor (iii)(v)
- Elected Officials Reception - Opportunity to Sponsor (iii)(v)
- Opportunity to Sponsor Other Chamber Advocacy Activities

(i) Industry Exclusive (ii) Board participation requires application to and approval by Board of Directors (iii) At Chamber's discretion (iv) When published (v) Sponsorship cost varies by event type and availability (vi) Hosting opportunities vary by event type and availability (vii) Company must recognize LGBTBE® Certification to participate (viii) Does not include LGBTQ+ Workplace Alliance (ix) If selected
*Eligibility - 100+ employees **Sent from Chamber *** See Chamber ribbon cutting options on website ****Add additional employees for \$300 per employee

SILVER \$10,000

All benefits of Bronze Level, PLUS:

One additional participating employee (up to 5)

PROGRAMS & EVENTS

- LGBTQ+ Workplace Alliance - Up to 10 employees included****
- Access to Monthly and Quarterly Chamber Events including Networking Events, Educational Workshops and Other Events & Programming – Opportunity to Sponsor & Host (iii)(v)(vi) up to 2 events (more than 2 events for additional fee)
- Resource for speakers, panelists and expertise for Chamber and Chamber Partner Events

ONLINE RECOGNITION

- Logo placement on Chamber website with hyperlink on Corporate Partners page with level designation – fourth posting with brief description
- Additional Brand Recognition (iii)(viii) - up to 2
- Two additional location online listings - Up to 4
- One additional social media highlight – Up to 4 Annually

OTHER BENEFITS

- Participation on Business Leadership Council (launching in 2022)
- Promotion of Corporate Partner Directed Job Fair - 1 Annually



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*Eligibility - 100+ employees **Sent from Chamber *** See Chamber ribbon cutting options on website ****Add additional employees for \$300 per employee

GOLD
\$15,000

All benefits of Silver Level, PLUS:

One additional participating employee (up to 6)

PROGRAMS & EVENTS

- LGBTQ+ Workplace Alliance - up to 15 employees included****
- LGBTQ+ Workplace Alliance Programming & Events (Regional) - Opportunity to Host (vi)
- LGBTBE® Roundtable Program (Regional) (vii) - Opportunity to Host (vi)
- Member Orientation - Opportunity to Host (vi)
- Opportunity to Deliver Partner Directed Program
- Invitation to exclusive VIP Events

PRINT BENEFITS

- Logo featured in Chamber advertising (iii)
- On-site signage at Chamber signature events (with level designations) (iii)



ONLINE RECOGNITION

- Logo placement on Chamber website with hyperlink on Corporate Partners page with level designation – third posting with brief description
- Two additional location online listings – Up to 6
- Additional Brand Recognition (iii)(viii) - up to 4
- Turnkey online member profile setup
- One additional social media highlight – Up to 5 Annually

PUBLIC POLICY

- Representation on Legislative Affairs Task Force
- Chamber Advocacy Day Reception – Opportunity to Sponsor (iii) (v)

OTHER BENEFITS

- Promotion of one additional Corporate Partner Directed Job Fair - Up to 2 Annually
- Verbal recognition at Chamber Events (iii)



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*Eligibility - 100+ employees **Sent from Chamber *** See Chamber ribbon cutting options on website ****Add additional employees for \$300 per employee

PLATINUM \$20,000

All benefits of Gold Level, PLUS:

Four additional participating employees (up to 10)

PROGRAMS & EVENTS

- Signature Programs & Events - select 1 event/program for sponsor recognition. All non-selected events available for sponsorship opportunities.
 - Annual Signature Pride in Business Celebration – Recognized as a Sponsor (i), 1/2 table (ix)
 - Pride in Business Celebration VIP Reception - Recognized as Sponsor (i), 3 complimentary tickets (ix)
 - Pride in Business Awards - Recognized as Sponsor (i)(ix)
 - LGBTQ+ Workplace Alliance Program - Recognized as 2022 Sponsor - up to 20 employees included****(ix)
 - LGBTQ+ Workplace Alliance Summit - Recognized as Sponsor(ix)
 - LGBTQ+ Workplace Alliance 2022 Regional Programming & Events - Recognized as Sponsor for 1 event (iii)(v)(ix)
 - LGBTQ+ Workplace Alliance 2022 Statewide Programming & Events - Recognized as Sponsor for 1 event (iii)(v)(ix)
 - LGBTBE® Roundtable Program (vii) - Recognized as 2022 Program Sponsor(ix), Opportunity to Host
 - LGBTBE® Roundtable Program (Regional) - Recognized as Program Sponsor (iii)(v)(ix), Opportunity to Host
 - LGBTBE® Roundtable Program (Statewide) - Recognized as Sponsor for 1 event (iii)(v)(ix)
- Major Programs & Events
 - Community Conversations Luncheon - Opportunity to Sponsor (iii)(v)
 - State of the Chamber Luncheon - Opportunity to Sponsor (iii)(v)
 - Celebrating LGBTQ+ History Month Breakfast - Opportunity to Sponsor (iii)(v)
- Other Benefits
 - LGBTQ+ Workplace Alliance Employee Engagement - up to 20 employees****
 - Ribbon Cutting Ceremony*** - Opportunity for 1 complimentary ribbon cutting per year
 - Resource for speakers, panelists & expertise for Chamber & Chamber Partner Events
 - Option to have display table at events (iii)(v)

PRINT BENEFITS

- Logo on Chamber collateral where Corporate Partners are listed (ii)

**Become a
Partner Today!**

ONLINE/DIGITAL RECOGNITION

- Logo placement on Chamber website with hyperlink on Corporate Partners page with level designation – second posting with brief description
- Highlight of Corporate Partner produced LGBTQ+ inclusion videos (e.g. celebrating Pride month) – Up to 1 Annually
- Additional Brand Recognition (iii)(viii) - up to 6
- Two additional location online listings – up to 8
- One additional social media highlight – Up to 6 Annually

PUBLIC POLICY

- Elected Officials Reception - Recognized as an event sponsor

OTHER BENEFITS

- Promotion of one additional Corporate Partner Directed Job Fair - Up to 3 Annually
- Opportunity to provide communication content based on technical expertise (e.g. article, blog) – 1 Annually



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*Eligibility - 100+ employees **Sent from Chamber *** See Chamber ribbon cutting options on website ****Add additional employees for \$300 per employee

TITANIUM \$30,000

All benefits of Platinum Level, PLUS:

Five additional participating employees (up to 15)

PROGRAMS & EVENTS

- Signature Programs & Events - select up to 2 events/programs for sponsor recognition. All non-selected events available for sponsorship opportunities.
 - Annual Signature Pride in Business Celebration - Recognized as a Prime Tier Sponsor (i), 1 table (ix)
 - Pride in Business Celebration VIP Reception - Recognized as Prime Tier Sponsor (i), 5 complimentary tickets (ix)
 - Pride in Business Awards - Recognized as Prime Tier Sponsor (i)(ix)
 - LGBTQ+ Workplace Alliance Program - Recognized as 2022 Empower Level Sponsor - up to 25 employees included****(ix)
 - LGBTQ+ Workplace Alliance Summit - Recognized as Prime Tier Sponsor(ix)
 - LGBTQ+ Workplace Alliance 2022 Regional Programming & Events - Recognized as Prime Tier Sponsor for 1 event (iii)(v)(ix)
 - LGBTQ+ Workplace Alliance 2022 Statewide Programming & Events - Recognized as Prime Tier Sponsor for 1 event (iii)(v)(ix)
 - LGBTBE® Roundtable Program (vii) - Recognized as 2022 Prime Tier Sponsor(ix)
 - LGBTBE® Roundtable Program (Regional) - Recognized as Prime Tier Sponsor for 1 event (iii)(v)(ix)
 - LGBTBE® Roundtable Program (Statewide) - Recognized as Prime Tier Sponsor for 1 event (iii)(v)(ix)
- Major Programs & Events - select 1 event/program for sponsor recognition. All non-selected events available for sponsorship opportunities.
 - Community Conversations Luncheon - Recognized as Prime Tier Sponsor (i); Opportunity to Host (vi)(ix)
 - State of the Chamber Luncheon - Recognized as Prime Tier Sponsor (i); Opportunity to Host (vi)(ix)
 - Celebrating LGBTQ+ History Month Breakfast - Recognized as Prime Tier Sponsor (i); Opportunity to Host (vi)(ix)
 - Member Orientation - Recognized as Top Tier Sponsor (iii)(v)(ix)
- Other Benefits
 - LGBTQ+ Workplace Alliance Employee Engagement - up to 25 employees****
 - Ribbon Cutting Ceremony*** - Opportunity for 2 complimentary ribbon cutting per year
 - Resource for speakers, panelists & expertise for Chamber & Chamber Partner Events (Priority)
 - Option to have display table at events (iii)(v) - Priority Placement

PRINT BENEFITS

- Logo featured in Chamber advertising (iii) - Prime Placement (iv)
- Opportunity to Include One-Page Promotional Piece in New Member Welcome Packet (iii)
- On-site signage at Chamber signature events (with level designations) (iii) - Prime Placement (iv)

ONLINE/DIGITAL RECOGNITION

- Logo placement on Chamber website with hyperlink on Corporate Partners page with level designation - top of page with brief description
- Logo placement in Chamber monthly email communications including newsletter, upcoming events, etc., with Corporate Partner level designation (where Corporate Partners are listed) - Prime Listing
- Highlight of one additional Corporate Partner produced LGBTQ+ inclusion videos (e.g. celebrating Pride month) - Up to 2 Annually
- Additional Brand Recognition (iii)(viii) - up to 8
- Two additional location online listings - up to 10
- Recognition on Chamber Supplier Diversity Partner Page (viii) - Prime Listing
- Company spotlight in newsletter and/or Chamber Digital Magazine - 1 Annually
- Two additional social media highlights - Up to 8 Annually
- Recognition on 2022 Wall of Appreciation (for sponsored events) - Prime Listing
- Recognition in end of year 2022 sponsor recognition - Prime Listing
- Chamber Talk Interview Series - Recognized as sponsor for one episode; Opportunity to sponsor additional episodes or program (iii)(v)
- Half page color ad in one issue of Chamber digital magazine *Business Intersections* (iv)

PUBLIC POLICY

- Elected Officials Reception - Recognized as Prime Tier Sponsor (i); Opportunity to Host (iv)

OTHER BENEFITS

- Industry Exclusivity
- Promotion of one additional Corporate Partner Directed Job Fair - Up to 4 Annually
- One additional opportunity to provide communication content based on technical expertise (e.g. article, blog) - Up to 2 Annually
- Featured email to membership*** - 1 Annually
- Access to Relationship Manager to support Chamber-Corporate Partner Collaboration

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 *Eligibility - 100+ employees **Sent from Chamber *** See Chamber ribbon cutting options on website ****Add additional employees for \$300 per employee

DIAMOND \$50,000

All benefits of Titanium Level, PLUS:

Five additional participating employees (up to 20)

PROGRAMS & EVENTS

- Signature Programs & Events - select up to 2 events/programs for sponsor recognition. All non-selected events available for sponsorship opportunities.
 - Annual Signature Pride in Business Event) – Recognized as a Top Tier Sponsor (i), 2 tables (ix)
 - Pride in Business Celebration VIP Reception - Recognized as Top Tier Sponsor (i), 10 complimentary tickets (ix)
 - Pride in Business Awards - Recognized as Top Tier Sponsor (i)(ix)
 - LGBTQ+ Workplace Alliance Program - Recognized as 2022 Presenting Sponsor (ix) ****
 - LGBTQ+ Workplace Alliance Summit - Recognized as Top Tier Sponsor (ix)
 - LGBTQ+ Workplace Alliance 2022 Regional Programming & Events - Recognized as Top Tier Sponsor for up to 2 events (iii)(v)(ix)
 - LGBTQ+ Workplace Alliance 2022 Statewide Programming & Events - Recognized as Top Tier Sponsor for 1 event (iii)(v)(ix)
 - LGBTBE® Roundtable Program (vii) - Recognized as 2022 Top Tier Sponsor (ix)
 - LGBTBE® Roundtable Program Regional - Recognized as Top Tier Sponsor for up to 2 events (iii)(v)(ix)
 - LGBTBE® Roundtable Program Statewide - Recognized as Top Tier Sponsor for 1 event (iii)(v)(ix)
- Major Programs & Events - select up to 2 events/programs for sponsor recognition. All non-selected events available for sponsorship opportunities.
 - Community Conversations Luncheon - Recognized as Top Tier Sponsor (i)(ix)
 - State of the Chamber Luncheon - Recognized as Top Tier Sponsor (i)(ix)
 - Celebrating LGBTQ+ History Month Breakfast - Recognized as Top Tier Sponsor (i)(ix)
 - Member Orientation – Recognized as Presenting Sponsor (iii)(v)(ix)
 - Chamber Day of Giving (e.g. Chamber Holiday Food Drive - Recognized as Top Tier Sponsor (i); Opportunity to Host (vi)(ix)
- Other Benefits
 - LGBTQ+ Workplace Alliance Employee Engagement - up to 30 employees****
 - Customized Programming Opportunity
 - Resource for speakers, panelists & expertise for Chamber & Chamber Partner Events (Priority)
 - Option to have display table at events (iii)(v) - Priority Placement

PRINT BENEFITS

- Logo featured in Chamber advertising (iii) – Premier Placement (iv)
- Opportunity to sponsor New Member Welcome Packet and Chamber Renewal Packets
- On-site signage at Chamber signature events (with level designations) (iii) – Premier Placement (iv)

ONLINE/DIGITAL RECOGNITION

- Logo placement on Chamber website with hyperlink on Corporate Partners page with level designation – Premier Listing, top of page with brief description
- Logo placement in Chamber monthly email communications including newsletter, upcoming events, etc., with Corporate Partner level designation (where Corporate Partners are listed) - Premier Listing
- Highlight of one additional Corporate Partner produced LGBTQ+ inclusion videos (e.g. celebrating Pride month) – Up to 3 Annually
- Additional Brand Recognition (iii)(viii) - up to 10
- Five additional location online listings – up to 15
- Recognition on Chamber Supplier Diversity Partner Page (viii) - Top Tier Listing
- Recognition as Chamber Blog Sponsor
- One additional company spotlight in newsletter and/or Chamber digital magazine – Up to 2 Annually
- Two additional social media highlights – Up to 10 Annually
- Recognition on 2022 Wall of Appreciation (for sponsored events) - Top Tier Listing
- Recognition in end of year 2022 sponsor recognition - Top Tier Listing
- Recognized as a Chamber Champion Sponsor - Prime Listing
- Chamber Talk Interview Series - 1 interview per year
- Full page color ad in one issue of Chamber digital magazine *Business Intersections* (iv)

PUBLIC POLICY

- Elected Officials Reception - Recognized as Top Tier Sponsor (i)

OTHER BENEFITS

- Promotion of one additional Corporate Partner Directed Job Fair - Up to 5 Annually
- One additional opportunity to provide communication content based on technical expertise (e.g. article, blog) – Up to 3 Annually
- One additional featured email to membership** - Up to 2 Annually
- \$2,500 will be directed to the Chamber Champion fund to underwrite memberships for businesses in need, prioritizing help for minority & women-owned businesses.
- An additional \$2,500 will be directed to the Pay It Forward Fund, to support transgender and gender non-conforming owned businesses.

(i) Industry Exclusive (ii) Board participation requires application to and approval by Board of Directors (iii) At Chamber's discretion (iv) When published (v) Sponsorship cost varies by event type and availability (vi) Hosting opportunities vary by event type and availability (vii) Company must recognize LGBTBE® Certification to participate (viii) Does not include LGBTQ+ Workplace Alliance (ix) If selected
*Eligibility - 100+ employees **Sent from Chamber *** See Chamber ribbon cutting options on website ****Add additional employees for \$300 per employee

CHAMBER CORPORATE PARTNERS

OUR PARTNERS

The Greater Houston LGBT Chamber of Commerce is proud to have the following organizations as Corporate Partners. From Fortune 500 to local and regional companies, Chamber Corporate Partners make a generous investment in the Chamber and support both our work to build a thriving LGBTQ+ Business Community and our mission to increase economic inclusion. **Become a Corporate Partner and add your company to our growing list of LGBTQ+-inclusive companies!**

Platinum Partners



Gold Partners



Silver Partners



Bronze Partners



Corporate Partners

ADP

Federal Reserve Bank of Dallas

Wells Fargo

For more information on Corporate Partner investment opportunities, contact us at info@houstonlgbtchamber.com or complete the [Corporate Partner Interest Form](#).



COLLABORATION

Since its inception, the leadership of the Chamber has recognized the importance of collaborations and partnerships. Collaboration creates not only economic opportunity but also awareness, understanding, and acceptance between communities and collaborators...all through a business lens.

The Greater Houston LGBT Chamber of Commerce has developed key collaborations with our Strategic Partners, Collaboration Partners, International and Supporting Partners.

Through a partnership with the [Texas LGBTQ Chambers of Commerce](#), the Chamber is engaged in statewide connection, visibility and impact which brings even more opportunity for visibility.





WHAT THEY SAID...

"At United, we are committed to creating and embracing a more inclusive and respectful work environment and customer experience, while contributing to the diverse communities we serve. We believe that advocating for inclusion is at the heart of connecting people and uniting the world, and United is determined to continue working with organizations like the Greater Houston LGBT Chamber to champion inclusion in the workplace and accelerate economic opportunities for the LGBTQ community."

- Darrin Hall, Director, State and Local Government Affairs | South Region, United Airlines

"I and all of my colleagues at the Greater Houston Partnership are excited to help the Greater Houston LGBT Chamber of Commerce celebrate this significant milestone. Having a robust and active LGBT chamber is important to Houston's identity as the nation's most diverse city. But we know that diversity alone is not enough. Houston must work to also be the nation's most inclusive city, one where everyone-regardless of race, ethnicity, sexual orientation or other characteristics has the opportunity to succeed. By advocating for LGBT-owned businesses and building coalitions between these businesses and larger ally companies, the Greater Houston LGBT Chamber is working to ensure its members thrive in our region. We congratulate you, our partner chamber, in your success and look forward to celebrating future achievements together."

- Bob Harvey, President & CEO, Greater Houston Partnership

Read more quotes from Chamber members & partners at <https://bit.ly/3nCdswk>



**READY TO
PARTNER?**

**TOGETHER...we can
work together and be
a strong voice for the
Greater Houston
LGBTQ+ and Allied
Business Community.**

**Become a
Partner
Today!**



Greater Houston LGBTQ
Chamber of Commerce

**Contact the Chamber at
info@houstonlgbtchamber.com, 832-510-3002
or complete the [Corporate Partner Interest Form](#).**

Visit www.houstonlgbtchamber.com to learn more about the Chamber.