



2023

## Sponsorship

# Opportunities Guide

**Engage and raise your brand profile  
with the LGBTQ+ community!**



Greater Houston LGBT  
Chamber of Commerce

The Leading Voice for the  
Greater Houston LGBTQ+ and  
Allied Business Community



# Who We Are

The Greater Houston LGBT Chamber of Commerce is **the leading voice for the Greater Houston LGBTQ+ and Allied Business Community**. The Chamber is the only organization focused on the LGBTQ+ and Allied Business Community and economic inclusion for the LGBTQ+ community in the greater Houston region.

Ensuring representation for the LGBTQ+ business community and working toward economic inclusion in the fourth largest (and most diverse!) city and in the greater Houston region are key drivers for the mission of the Chamber.

The overarching work of the Chamber is focused on economic empowerment for the LGBTQ+ community.

The Chamber focuses on supporting and growing a thriving LGBTQ+ and Allied business and professional community to create economic opportunities for the LGBTQ+ community.

Since the launch of the organization, the Chamber has experienced rapid growth within the greater Houston business community.

Simply put, the Chamber works to achieve equality and equity through business. We are a powerful force for business advocacy and a valuable resource for our members and the LGBTQ+ community.

## Become a Sponsor Today!

Contact the Chamber at  
[info@houstonlgbtchamber.com](mailto:info@houstonlgbtchamber.com), 832-510-3002  
or complete the [Event & Program Sponsorship Form](#).

# Why Sponsor?

## Be known as a champion for the LGBTQ+ community



### Brand Positioning

- Whether small, medium or large, demonstrate your company's commitment to LGBTQ+ inclusion
- Showcase your commitment and engagement through program and event sponsorships
- Gain broad exposure and brand visibility with the LGBTQ+ community (in the fourth largest and most diverse city in the country)



### Community Engagement

- Align your brand with one of the most successful LGBTQ+ organizations in the region
- Connect with the LGBTQ+ community in the greater Houston region



### Talent Attraction & Retention

- Connect with LGBTQ+ professionals
- Showcase your organization as an employer of choice







**First Friday  
Meet & Eat**

INFORMAL  
GREAT FOOD & NETWORKING

**LANDRY'S  
SEAFOOD HOUSE**

**Thanks for coming!**

Here's how you can join the fun and support this member restaurant:

 **Check In:**

- Take a picture
- Check in on your social media
- Tag folks in the picture

**Extend Your Reach:**

- **Tag the Chamber:** @ #
  - FB: @HoustonLGBTChamber
  - Twitter: @HoustonLGBTCoC
  - IG: @houstonlgbtchamber
  - LinkedIn: @greaterhoustonlgbtchamber
- **Use Hashtags:**
  - #FirstFridayMeetEat
  - #LGBTQAlliedBiz

 **Leave a Positive Review**

Increase their star rating on Google, Facebook, Yelp or TripAdvisor



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# Sponsorship Overview

Show your support for the LGBTQ+ community! The Greater Houston LGBT Chamber of Commerce offers numerous sponsorship and marketing opportunities throughout the year. This Sponsorship Guide outlines the various opportunities to increase your brand visibility with Chamber members and the LGBTQ+ community.

Ready to secure your sponsorship opportunity and raise your brand visibility?

**Complete the  
Sponsorship Form**

Sponsorship is a highly effective way to market your business and your brand and is not just about logo placement. It's a partnership.

Do you want to customize your sponsorship to meet your unique goals? We would love to discuss your ideas for a customized sponsorship. To learn more about how the Chamber can help support your business, contact us at 832-510-3002 or [info@houstonlgbtchamber.com](mailto:info@houstonlgbtchamber.com).

Thank you for your support of the Chamber!

## Top 6 Reasons to Sponsor a Chamber Event or Program

Reinforce  
your brand  
and message

Engage with  
the LGBTQ+  
and Allied  
community

Invest in  
results

Position your  
company as  
the "brand of  
choice" with  
the loyal  
LGBTQ+  
consumer  
market

Invest in the  
LGBTQ+  
community  
in the region

Connect  
with the "go  
to" business  
organization  
for the  
LGBTQ+  
community  
in the region

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# AM Power Connect

AM Power Connect is a networking event designed to kick start the morning and connect Chamber members, guests and increase the profile and commitment of event sponsors. The event generally has 50-75+ attendees including members and guests.

## AM Power Connect Sponsor: \$750

- Business name/logo in event calendar
- Business logo/recognition in email marketing, e-newsletter and social media
- Sponsor recognition in Facebook event photo album and access to event photos
- Opportunity to briefly address guests during opening remarks, providing a 3-5 minute promotion about sponsor business
- Promo code for complimentary registration for sponsor guests
- List of attendees (post-event)
- Included in Chamber's end of the year sponsor recognition
- Company name recognition on the 2023 Chamber Wall of Appreciation
- Hosting opportunity\*

*\*Sponsors may have the opportunity to host the event at your location in addition to sponsorship. The Host agrees to provide, free of charge to Chamber, a venue suitable for 50-75 attendees, including an area for food & beverage service. The host additionally agrees to be responsible for all pre-event venue set up and post-event venue clean up. Please contact the Chamber Office at 832-510-3002 or [info@houstonlgbtchamber.com](mailto:info@houstonlgbtchamber.com) to inquire.*



# Pride@5

Pride@5 is a networking event that connects members and guests in a casual setting at a Chamber member business. The attendance is generally 50 – 75+ people including members and guests of the Chamber. Sponsor and host opportunities are available.



## Pride@5 Sponsor: \$750

- Business name/logo in event calendar
- Business logo/recognition in email marketing, e-newsletter and social media
- Sponsor recognition in the Facebook event photo album and access to event photos
- Promo code for complimentary registration for sponsor guests
- List of attendees (post-event)
- Included in Chamber's end of the year sponsor recognition
- Company name recognition on the 2023 Chamber Wall of Appreciation
- Hosting opportunity\*

*\* Sponsors may have the opportunity to host the event at your location in addition to sponsorship. The Host agrees to provide, free of charge to Chamber, a venue suitable for Pride@5 with 50-75+ people from 5:00 pm to 7:00 pm, including a cash bar with happy hour pricing during the same timeframe. The host additionally agrees to be responsible for all pre-event venue set up and post-event venue clean up. Please contact the Chamber Office at 832-510-3002 or [info@houstonlgbtchamber.com](mailto:info@houstonlgbtchamber.com) to inquire.*





# First Friday Meet & Eat

The First Friday Meet & Eat is an informal event that gives members an opportunity, through a smaller group setting, to connect and network. Held the first Friday of each month, the Chamber hosts these events to support member restaurants throughout the year. Sponsors support both networking and participation in member restaurants. Win-Win!

## First Friday Meet & Eat Annual Sponsor: \$7,500

All benefits of Quarterly Sponsor, PLUS:

- Ad in Chamber's Digital Magazine (one issue)
- Recognition on the Chamber Blog

## First Friday Meet & Eat Quarterly Sponsor: \$2,500

All benefits of Event Sponsor, PLUS:

- Opportunity to include literature on table/guest chairs
- Recognition in the New Member Welcome Packet and Member Renewal Packets

## First Friday Meet & Eat Event Sponsor: \$600

- Company logo in event calendar
- Company logo/recognition in email marketing, e-newsletter and social media
- Sponsor recognition in Facebook event photo album
- Access to event photos for marketing/promotional purposes
- Company logo/recognition on Chamber-produced table tents at each table
- List of attendees post-event
- Included in Chamber's end of the year sponsor recognition
- Company name recognition on the 2023 Chamber Wall of Appreciation





# Progressive Networking Lunch

The Progressive Networking Lunch is new for 2023! This event offers attendees a chance to connect with 23 other business professionals over lunch. The format is fun and starts with salad and seven other individuals, then after 20 minutes, the entree with seven different individuals, then after 20 minutes a move to a new table to have dessert with seven new individuals. This is a chance to have lunch AND network with 23 other business professionals in an hour. Talk about CONNECTION!

## **Progressive Networking Lunch Program Sponsor (Exclusive): \$6,000 (Available: 1)**

- Recognized as 2023 Progressive Networking Lunch Program Sponsor
- Opportunity to deliver welcome remarks during each program\*
- Logo recognition included in event promotions (newsletter and website)
- Recognition on social media including Facebook event (min 4 per event)
- Verbal recognition during program remarks
- Distribute company promotional materials/swag to attendees
- 1 seat for each event
- Included in Chamber's end of the year sponsor recognition
- Company logo recognition on the 2023 Chamber Wall of Appreciation

## **Progressive Networking Lunch Event Sponsor: \$2,000**

- Recognized as Progressive Networking Lunch Event Sponsor
- Logo recognition included in event promotions (newsletter and website)
- Recognition on social media including Facebook event (min 4 per event)
- Company logo/recognition on Chamber-produced table tents at each table
- Verbal recognition during program remarks
- 1 seat
- Included in Chamber's end of the year sponsor recognition
- Company logo recognition on the 2023 Chamber Wall of Appreciation

*\*Venue permitting*

# New Member Prospect Breakfast

The New Member Prospect Breakfast offers interested business owners and professionals the opportunity to learn more about the Chamber and ways to get engaged throughout the year with programming, events and more. This event is a great opportunity to get brand visibility in front of prospective and new members.

## **New Member Prospect Breakfast Title Sponsor (Exclusive ): \$7,500 (Available: 1)**

All benefits of Presenting Sponsor Level, PLUS:

- Recognized as the 2023 New Member Prospect Breakfast Title Sponsor
- Opportunity to deliver welcome remarks during the program
- Recognition on social media including Facebook event (min 6 per event)
- Opportunity to provide a "featured sponsor message" via email and blog to Chamber members and member prospects
- \$1,500 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2023

## **Presenting Sponsor: \$5,000 (Available: 2)**

All benefits of Platinum Level, PLUS:

- Recognized as a New Member Prospect Breakfast Presenting Sponsor
- Industry exclusivity
- Featured Sponsor Blog Post
- \$1,000 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2023

## **Platinum Sponsor: \$3,500**

All benefits of Gold Level, PLUS:

- Recognized as New Member Prospect Breakfast Platinum Sponsor
- Recognition on social media including Facebook event (min 4 per event)

# New Member Prospect Breakfast

## Gold Sponsor: \$2,500

All benefits of Silver Level, PLUS:

- Recognized as New Member Prospect Breakfast Gold Sponsor

## Silver Sponsor: \$1,500

All benefits of Bronze Level, PLUS:

- Recognized as New Member Prospect Breakfast Silver Sponsor
- Logo recognition included in event promotions (newsletter and website)
- Company logo recognition on the 2023 Chamber Wall of Appreciation

## Bronze Sponsor: \$1,000

All benefits of Supporting Sponsor, PLUS:

- Recognized as New Member Prospect Breakfast Bronze Sponsor
- Recognition on social media including Facebook event (min 2 per event)
- Verbal recognition during program remarks and slide presentation

## Supporting Sponsor: \$500

- Recognized as New Member Prospect Breakfast Supporting Sponsor
- Name recognition included in event promotions (newsletter and website)
- Recognition on social media including Facebook event (min 1 per event)
- Sponsor recognition during slide presentation
- Included in Chamber's end of the year sponsor recognition
- Company name recognition on the 2023 Chamber Wall of Appreciation



# Member Orientation

Member Orientation is designed to help new or existing members learn how to take full advantage of Chamber membership benefits. This is a great opportunity to introduce new members (or even existing members) to your brand and support for the LGBTQ+ community. The event is held quarterly and varies between an in-person and virtual format.

## **Membership Orientation Program Sponsor (Exclusive): \$3,000 (Available: 1)**

All benefits of Multi-Event Sponsor, PLUS:

- Recognized as 2023 Membership Orientation Program Sponsor
- Opportunity to include a 15-30 second sponsor produced ad for viewing during program and event promotions (for virtual events)
- Recognition on social media including Facebook Event (min 6 per event)
- Opportunity to provide a "featured sponsor message" via email and blog to Chamber members and member prospects
- Distribute company promotional materials/swag to attendees (in-person only)

## **Membership Orientation Multi-Event Sponsor: \$1,500**

All benefits of Single Event Sponsor PLUS:

- Recognized as Membership Orientation Sponsor for two events
- Opportunity to deliver welcome remarks during program
- Logo recognition included in event promotions (newsletter and website)

## **Membership Orientation Single Event Sponsor: \$750**

- Recognized as Membership Orientation Event Sponsor for one event
- Name recognition included in event promotions (newsletter and website)
- Recognition on social media including Facebook event (min 4 per event)
- Verbal recognition during program remarks and slide presentation
- Included in Chamber's end of the year sponsor recognition
- Company name recognition on the 2023 Chamber Wall of Appreciation



# Pop-Up Events

Pop-Up events are fun ways to connect members throughout the year. These events are announced spontaneously and typically have a fun theme or venue.

## Pop-Up Sponsor: \$600

- Recognized as sponsor for one Pop-Up event
- Logo recognition included in event promotions (newsletter and websites)
- Recognition on social media including Facebook Event (min 2)
- Sponsor recognition at the Pop-Up venue
- Opportunity to distribute company promotional materials/swag to attendees
- Included in Chamber's end of the year sponsor recognition
- Company name recognition on the 2023 Chamber Wall of Appreciation



Member Engagement

Do you have a fun venue, service or product that we can showcase with a Pop-Up event? We would love to hear about it!



# President's Circle Lunch

This annual lunch is an intimate group setting with President's Circle Members, Chamber Leadership and other key stakeholders.

## President's Circle Lunch Sponsor (Exclusive): \$2,500

- Recognized as sponsor for President's Circle Lunch
- Opportunity to deliver welcoming remarks
- Logo recognition included in event promotions (newsletter and website)
- Recognition on social media including Facebook event (min 2 per event)
- Sponsor recognition at the venue
- Included in Chamber's end of the year sponsor recognition
- Company name recognition on the 2023 Chamber Wall of Appreciation



Member Engagement



# 3rd Thursday Breakfast - Community & ConnXions

The 3rd Thursday Breakfast is an opportunity to connect with individuals, business owners and community leaders. In a world where more connection is needed, the Chamber is excited to host this event each month with our member host, Harold's. It's all about networking and community!

## **Exclusive: Annual Presenting Sponsor "Presented By": \$10,000**

All benefits of Quarterly Sponsor, PLUS:

- Company logo recognition on event calendar (12 events)
- Company logo/recognition in email marketing, e-newsletter and social media throughout the year (top tier)
- Annual event sponsor logo recognition on Facebook event pages (top tier)
- Sponsor logo recognition in Facebook event photo album (top tier)
- Company logo/recognition on Chamber-produced table tents at each table
- Opportunity to deliver primary sponsor remarks during program
- Display of Presenting Sponsor promotional materials (provided by sponsor, premier location)
- Display of Presenting Sponsor pop-up banner (provided by sponsor, premier location)
- Recognition as Presenting Sponsor on event pop-up banner
- Recognition on Chamber Blog

## **Quarterly Sponsor: \$3,000**

All benefits of Event Sponsor, PLUS:

- Company logo/recognition in email marketing, e-newsletter and social media throughout the year (second tier)
- Sponsor logo recognition on Facebook event pages (second tier)
- Sponsor logo recognition in Facebook event photo album (second tier)
- Opportunity to deliver short remarks during program

Member Engagement



# 3rd Thursday Breakfast - Community & ConnXions

## Event Sponsor: \$1,000

- Company logo recognition on event calendar
- Company logo/recognition in email marketing, e-newsletter and social media throughout the year (third tier)
- Sponsor logo recognition on Facebook event pages (third tier)
- Sponsor logo recognition in Facebook event photo album (third tier)
- Access to event photos for marketing/promotional purposes
- List of attendees post-event
- Included in Chamber's end of the year sponsor recognition
- Company name recognition on the 2023 Chamber Wall of Appreciation
- Display of sponsor promotional materials (provided by sponsor)
- Display of sponsor pop-up banner (provided by sponsor)

## Door Prize Sponsor: In-Kind

- Name recognition on event calendar
- Name recognition in email marketing, e-newsletter and social media throughout the year, where appropriate
- Sponsor logo recognition in Facebook event photo album (third tier)
- Included in Chamber's end of the year sponsor recognition
- Company logo recognition on the 2023 Chamber Wall of Appreciation

## Featured Member: \$200 (max 2 per event)

- Logo recognition as Featured Member on all event promotions including website, social media and email blasts
- Display of Featured Member promotional materials (provided by sponsor)
- Display of Featured Member pop-up banner (provided by sponsor)
- Opportunity to share remarks during program (1 minute)



# Anniversary Celebration Mixer

Each February the Chamber recognizes the launch of the organization and celebrates the past year's accomplishments and contributions to the LGBTQ+ community.

## Presenting Sponsor (Exclusive): \$6,000 (Available: 1)

All benefits of Platinum Level, PLUS:

- Recognized as Anniversary Celebration Presenting Sponsor
- Opportunity to deliver welcome remarks during program
- Opportunity to include a 15-30 second sponsor produced ad for viewing during program and event promotions
- Recognition on social media including Facebook Event (min 6)
- Opportunity to provide a “featured sponsor message” email blast
- \$1,000 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2023

## Platinum Sponsor: \$3,500

All benefits of Gold Level, PLUS:

- Recognized as Anniversary Celebration Platinum Sponsor
- Opportunity to introduce guest speaker
- Recognition on social media including Facebook Event (min 4)
- \$500 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2023



# Anniversary Celebration Mixer

## Gold Sponsor: \$2,500

All benefits of Silver Level, PLUS:

- Recognized as Anniversary Celebration Gold Sponsor
- Recognition on social media including Facebook Event (min 3)
- Featured Sponsor Blog Post

## Silver Sponsor: \$1,500

All benefits of Bronze Level, PLUS:

- Recognized as Anniversary Celebration Silver Sponsor
- Logo recognition included in event promotions (newsletter and website)
- Verbal recognition during program remarks and slide presentation
- Company logo recognition on the 2023 Chamber Wall of Appreciation

## Bronze Sponsor: \$1,000

All benefits of Anniversary Celebration Sponsor, PLUS:

- Recognized as Anniversary Celebration Bronze Sponsor
- Recognition on social media including Facebook Event (min 2)
- Logo recognition during event slide presentation

## Anniversary Celebration Sponsor: \$500

- Recognized as Anniversary Celebration Sponsor
- Name recognition included in event promotions (newsletter and website)
- Grouped Sponsor recognition on social media including Facebook Event (min 1)
- Name recognition during event slide presentation
- Included in Chamber's end of the year sponsor recognition
- Company name recognition on the 2023 Chamber Wall of Appreciation

# Community Conversations Luncheon

The Community Conversations Luncheon connects key stakeholders, influencers and leaders in the region with Chamber members. Topics range from economic development to community initiatives and beyond.

## Presenting Sponsor: \$3,000 (Available: 1)

All the benefits of the Community Sponsor Level, PLUS

- Recognized as Community Conversations Luncheon Presenting Sponsor
- Company logo recognition during sponsor slide presentation (highest tier recognition) and other event signage
- Opportunity to deliver brief remarks during the program or share a one minute promotion video
- "Featured sponsor message" via email and Chamber blog
- 6 tickets to VIP Reception with Speaker
- 1 table (prime placement, with option to include speaker and Chamber President & CEO)
- 5 parking tickets

## VIP Reception Sponsor: \$2,500

All the benefits of the Community Sponsor Level, PLUS

- Recognized as Community Conversations Luncheon VIP Reception Sponsor
- Recognition on social media including Facebook event (min 4/sponsor group)
- Company logo recognition during sponsor slide presentation (highest tier recognition) and other event signage
- Opportunity to deliver brief remarks during the VIP Reception program
- "Featured sponsor message" via email and Chamber blog
- 6 tickets to VIP Reception with Speaker
- 1 table (premium placement)
- 4 parking tickets



# Community Conversations Luncheon

## Community Sponsor: \$1,500

All the benefits of the Connection Sponsor Level, PLUS

- Recognized as Community Conversations Luncheon Community Sponsor
- Recognition on social media including Facebook event (min 3/sponsor group)
- Company logo recognition during sponsor slide presentation (tiered recognition) and other event signage
- 3 tickets to VIP reception with speaker
- 6 event tickets
- 2 parking tickets

## Connection Sponsor: \$1,000

- All the benefits of the Supporting Sponsor Level, PLUS
- Recognized as Community Conversations Luncheon Connection Sponsor
- Company logo recognition included in event promotions (newsletter and website)
- Company logo recognition in program
- Recognition on social media including Facebook event (min 2/sponsor group)
- Company logo recognition during sponsor slide presentation (group/tiered recognition) and other event signage
- 4 event tickets

## Supporting Sponsor: \$500

- Recognized as Community Conversations Luncheon Supporting Sponsor
- Name recognition included in event promotions (newsletter and website)
- Name recognition in program
- Recognition on social media including Facebook event (min 1/sponsor group)
- Name recognition during sponsor slide presentation (group/tiered recognition) and other event signage
- Included in Chamber's end of the year sponsor recognition
- Name recognition on the 2023 Chamber Wall of Appreciation
- 2 event tickets



# Day of Giving - Chamber Holiday Food Drive

The annual Chamber Holiday Food Drive raises needed food and funds for the most vulnerable in the LGBTQ+ community. The last two annual events, supporting LGBTQ+ Seniors, have raised the largest food donations that the Montrose Center has received in their history. The Chamber Holiday Food Drive is an excellent opportunity for companies to engage with the LGBTQ+ community during the holiday through sponsorship and employee engagement.

## Chamber Holiday Food Drive Title Sponsor (Exclusive): \$15,000

All benefits of Chamber Holiday Food Drive Giving Back Sponsor, PLUS:

- Recognized as 2023 Chamber Holiday Food Drive Title Sponsor
- Logo included in Chamber Media Releases on Chamber and Foundation websites
- Two additional social media highlights (up to 6)
- Featured Blog Post
- Logo/sponsor recognition on website home page slider
- E-blast event promotion with Sponsor Spotlight and logo recognition
- Usage of ChamberCares and Chamber Foundation logo to promote Food Drive
- Opportunity to provide a sponsor-created video to show support for Food Drive to be shared via Chamber communication channels
- Logo recognition on swag bags
- Livestream interview with Chamber President & CEO via ChamberTalk program
- Onsite livestream or recorded interview/photo opportunity for employees at both morning and afternoon drop off locations (top priority scheduling)
- Full-page ad recognition in *Business Intersections*, Chamber digital magazine

## Chamber Holiday Food Drive Giving Back Sponsor: \$7,500

All benefits of Chamber Holiday Food Drive Helping Hand Sponsor, PLUS:

- Recognized as 2023 Chamber Holiday Food Drive Giving Back Sponsor
- Recognition in Chamber Media Releases
- One additional social media highlights (up to 4)
- Opportunity to include promotional and swag items in donation thank you bags
- Onsite livestream or record interview/photo opportunity for employees at one drop-off location (priority scheduling)
- Top tier recognition in the Chamber's digital magazine
- Recognition video from Chamber Leadership

# Day of Giving - Chamber Holiday Food Drive

## Chamber Holiday Food Drive Helping Hand Sponsor: \$5,000

All benefits of Chamber Holiday Food Drive Pay It Forward Sponsor, PLUS:

- Recognized as 2023 Chamber Holiday Food Drive Helping Hand Sponsor
- One additional social media highlights (up to 3)
- Logo included in event promotions including newsletter and online
- Onsite livestream or record interview/photo opportunity for employees at one drop-off location
- LGBTQ+ Employee Resource Group engagement on day of the event

## Chamber Holiday Food Drive Pay It Forward Sponsor: \$2,500

All benefits of Chamber Holiday Food Drive Working Together Sponsor, PLUS:

- Recognized as 2023 Chamber Holiday Food Drive Pay It Forward Sponsor
- Logo recognition on Food Drive Landing Page
- Logo recognition – onsite signage
- Logo recognition in Chamber’s digital magazine
- Photo opportunity for employees at one drop-off location
- Logo recognition in Chamber Food Drive ad placed in OutSmart Magazine
- Company logo recognition on the 2023 Chamber Wall of Appreciation

## Chamber Holiday Food Drive Working Together Sponsor: \$1,000

All benefits of Chamber Holiday Food Drive Sponsor, PLUS:

- Recognized as 2023 Chamber Holiday Food Drive Working Together Sponsor
- Two social media highlights (pre-event and post event)
- Company name included on event promotions including newsletter and online

## Chamber Holiday Food Drive Sponsor: \$500

- Recognized as 2023 Chamber Holiday Food Drive Sponsor
- Name recognition on Food Drive Landing Page
- Name recognition – onsite signage
- Name recognition in Chamber’s digital magazine
- Visibility through beneficiary organization promotions
- Included in Chamber’s end of the year sponsor recognition
- Company name recognition on the 2023 Chamber Wall of Appreciation

# Chamber Champion

The Chamber Champion Fund gives sponsors an opportunity to underwrite memberships, during challenging times, to help businesses stay fully connected to the Chamber, resources, member benefits and community regardless of their ability to pay. The program underwrites memberships for businesses in need and prioritizes help for businesses that are most vulnerable in the LGBTQ+ community including minority, trans and women-owned businesses.

## Chamber Champion Title Sponsor (Exclusive): \$10,000

All benefits of Chamber Champion Lift Sponsor, PLUS:

- Recognized as the 2023 Chamber Champion Title Sponsor
- Logo recognition on the Chamber Champion Landing Page as Title Sponsor
- Social media highlights throughout the year (up to 6)
- Logo/sponsor recognition on website homepage slider (during the year)
- Featured email blast with Sponsor Spotlight and logo recognition
- Opportunity to provide a sponsor-created video to show support for the Chamber Champion program to be shared via Chamber communication channels

## Chamber Champion Lift Sponsor: \$5,000

All benefits of Chamber Champion Empower Sponsor, PLUS:

- Recognized as a 2023 Chamber Champion Lift Sponsor
- Logo recognition on the Chamber Champion Landing Page as a Sponsor
- Social media highlights throughout the year (up to 4)
- Featured Blog Post
- Interview with Chamber President & CEO via ChamberTalk program
- Full-page ad recognition in *Business Intersections*, Chamber digital magazine

## Chamber Champion Empower Sponsor: \$2,500

- Recognized as a 2023 Chamber Champion Empower Sponsor
- Name recognition on the Chamber Champion Landing Page as a Sponsor
- Social media highlights throughout the year (up to 2)
- Included in Chamber's end of the year sponsor recognition
- Company logo recognition on the 2023 Chamber Wall of Appreciation

*Note: Small contributions are accepted to support the Chamber Champion program. Donors will be recognized on the Chamber Champion Landing Page.*

# Pay It Forward Fund

The Pay It Forward Fund supports the growth of programs specifically to support transgender and gender non-conforming (TGNC) businesses and professionals. The Chamber is committed to offering programming to support the TGNC community and connecting these business owners and professionals to resources to help them grow and thrive. Pay It Forward Funds will be allocated to grow capacity to offer specialized programming for the TGNC community.

## Pay It Forward Fund Title Sponsor (Exclusive): \$10,000

All benefits of Pay It Forward Sustaining Sponsor, PLUS:

- Recognized as the 2023 Pay It Forward Fund Title Sponsor
- Logo recognition on the Chamber Champion Landing Page as Title Sponsor
- Social media highlights throughout the year (up to 6)
- Logo/sponsor recognition on website homepage slider (during the year)
- Featured email blast with Sponsor Spotlight and logo recognition
- Opportunity to provide a sponsor-created video to show support for the Chamber Champion program to be shared via Chamber communication channels

## Pay It Forward Fund Sustaining Sponsor: \$5,000

All benefits of Pay It Forward Contributing Sponsor, PLUS:

- Recognized as a 2023 Pay It Forward Sustaining Sponsor
- Logo recognition on the Chamber Champion Landing Page as a Sponsor
- Social media highlights throughout the year (up to 4)
- Featured Blog Post
- Interview with Chamber President & CEO via ChamberTalk program
- Full-page ad recognition in *Business Intersections*, Chamber digital magazine

## Pay It Forward Fund Contributing Sponsor: \$2,500

- Recognized as a 2023 Pay It Forward Contributing Sponsor
- Name recognition on the Chamber Champion Landing Page as a Sponsor
- Social media highlights throughout the year (up to 2)
- Included in Chamber's end of the year sponsor recognition
- Company logo recognition on the 2023 Chamber Wall of Appreciation

*Note: Small contributions are accepted to support the Pay It Forward Fund. Donors will be recognized on the Chamber Champion Landing Page.*



# Level Up Educational Series

The Level Up Educational Series brings the latest business resources and hot topics to member businesses. Expert hosts discuss a variety of topics including human resources, marketing, social media, sales strategies, and much more and facilitate each workshop. The Level Up workshops are designed to provide participants with the training and tools to help grow their businesses.

## **Level Up Learning Series Program Sponsor (Exclusive): \$5,000**

All benefits of Level Up Learning Series Leader Sponsor, PLUS:

- Recognized as Chamber Online Learning Series Program Sponsor for 2023
- Industry-exclusivity
- Deliver welcome remarks during each event in 2023
- Featured Sponsor Blog Post
- Recognition on social media including Facebook event (min 4 per event)

## **Level Up Learning Series Leader Sponsor: \$2,500**

All benefits of Level Up Learning Series Supporting Sponsor, PLUS:

- Recognized as Leader Sponsor for one learning module during 2023
- Opportunity to present during one workshop during the year
- Recognition on social media including Facebook event (min 3 per event)

## **Level Up Learning Series Supporting Sponsor: \$1,500**

- Recognized as Supporting Sponsor for one learning module during 2023
- Logo recognition included in event promotions (newsletter and website)
- Recognition on social media including Facebook event (min 2 per event)
- Included in Chamber's end of the year sponsor recognition
- Company name recognition on the 2023 Chamber Wall of Appreciation

# Business Builder Series: Grow with Google

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The Grow with Google learning opportunity offers Chamber members training, tools, and resources to help you grow skills, career, or their business. Trainings include tools for small business owners on how to build their online presence and the startups can learn how to get their ideas the exposure they need to succeed. The workshops are held in-person and virtually.

## Grow with Google

### Event Sponsor: \$600

- Recognized as event sponsor (along with Google) for one event
- Company logo in event calendar
- Company logo/recognition in email marketing, e-newsletter and social media
- Sponsor recognition in Facebook event photo album and access to event photos
- List of attendees (post-event)
- Included in Chamber's end of the year sponsor recognition
- Company name recognition on the 2023 Chamber Wall of Appreciation

# Chamber Online Learning Series

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This collaboration series offers members an online learning opportunity throughout the year with expert, Beth Z, aka as Your Nerdy Best Friend. Members can access various content and courses throughout the year.

## Chamber Online Learning Series Program Sponsor (Exclusive): \$2,500

- Recognized as Chamber Online Learning Series Program Sponsor for 2023
- Logo recognition included in event promotions (newsletter and website)
- Industry-exclusivity
- Featured Sponsor Blog Post
- Recognition on social media including Facebook event (min 4 per event)
- Included in Chamber's end of the year sponsor recognition
- Company name recognition on the 2023 Chamber Wall of Appreciation

# Power Hour

Sponsor a Power Hour! The Power Hour is a hands-on training with industry insiders designed to help Chamber members grow their business. The Power Hour is held right before the Chamber Pride@5 in the same location. Power Hour sponsorships get enhanced visibility as a lead-up event to Pride@5.

## Power Hour Sponsor: \$500

- Business name/logo in event calendar
- Business logo/recognition in email marketing, e-newsletter and social media
- Sponsor recognition in the Facebook event photo album and access to event photos
- Promo code for complimentary registration for sponsor guests
- Hosting Opportunity\*
- Opportunity to serve as an industry expert and provide educational training for members\*\*
- List of attendees (post-event)
- Included in Chamber's end of the year sponsor recognition
- Company name recognition on the 2023 Chamber Wall of Appreciation

*\* Sponsors may have the opportunity to host the event at your location in addition to sponsorship. The Host agrees to provide, free of charge to Chamber, a venue suitable for a Power Hour.*

*\*\* Please review and complete our Program Proposal Guidelines to be considered as a presenter at the Power Hour.*



# Pride Across Texas

This event is an LGBTQ+ virtual networking event as big as Texas itself! The Pride Across Texas event connects business owners, professionals and key stakeholders across the State of Texas. The event is hosted by the Texas LGBTQ Chambers of Commerce, which includes the Austin LGBT Chamber of Commerce, Greater Houston LGBT Chamber of Commerce, North Texas LGBT Chamber of Commerce and San Antonio LGBT Chamber of Commerce.

## **Presenting Sponsor (Exclusive): \$25,000 (Available: 1) **SOLD****

All benefits of Platinum Level, PLUS:

- Recognized as 2023 Pride Across Texas Presenting Sponsor (three events)
- Opportunity to deliver welcome remarks during each program
- Recognition on social media including Facebook Event (min 6 per event)
- Opportunity to provide a “featured sponsor message via email and blog to Chamber members and member prospects

## **Platinum Sponsor: \$15,000**

All benefits of Gold Level, PLUS:

- Recognized as 2023 Pride Across Texas Presenting Sponsor (two events)
- Opportunity to include a 15-30 second sponsor produced ad for viewing during one program and event promotions
- Recognition on social media including Facebook Event (min 4 per event)
- Opportunity to introduce guest speaker

## **Gold Sponsor: \$5,000**

All benefits of Silver Level, PLUS:

- Recognized as 2023 Pride Across Texas Gold Sponsor (one event)
- Logo recognition included in event promotions (newsletter and websites) including Texas LGBTQ Chambers website and individual chamber websites
- Company logo recognition on the 2023 Chamber Wall of Appreciation

## **Silver Sponsor: \$2,500**

- Recognized as 2023 Pride Across Texas Silver Sponsor (one event)
- Name recognition included in event promotions (newsletter and websites) including Texas LGBTQ Chambers website and individual chamber websites
- Recognition on social media including Facebook event (min 2 per event)
- Verbal recognition during program remarks and slide presentation
- Included in Chamber’s end of the year sponsor recognition
- Company name recognition on the 2023 Chamber Wall of Appreciation

# Legislative Affairs Program

## Advocacy. Accountability. Action.

The Chamber is dedicated to being a strong voice and taking action on public policy and community initiatives that impact economic prosperity for the LGBTQ+ community and the region. It's increasingly important for the business community to collectively weigh in on economic and business impact when public policy decisions are made.

The Chamber accomplishes this through:

- Advocacy at the local, state and federal levels on issues impacting business and the LGBTQ+ community
- Connections and relationships with policy makers
- Timely information and education for Chamber members
- Equipping members for effective engagement with decision makers

Sponsorship of the Chamber's Legislative Affairs Program provides the resources needed to expand the scope and effectiveness of the Chamber's advocacy efforts, including:

- Events connecting Chamber members with policy makers: Elected Officials Reception, Candidate Forums, the bi-annual Texas LGBTQ Chambers of Commerce Advocacy Day at the State Capitol, educational programs to equip Chamber members for effective involvement, and opportunities to participate in other local, regional, state and national programs.
- Dedicated staff time and member-led Legislative Affairs Committee to maintain relationships with governmental officials, monitor issues, and recommend action when needed.
- Collaboration with the Texas LGBTQ Chambers of Commerce with a focus on advocacy and ensuring a voice for LGBTQ+ businesses across the State of Texas.
- Updated Business Issues Agenda affirming the Chamber's position on key economic issues including taxes, governmental accountability, healthcare, education, workforce, economic development, infrastructure and transportation, energy and the environment.
- Regular communications keeping members informed of important business-related policy issues and actions.

# Legislative Affairs Program Sponsorship

## Partner Investment: \$10,000

All benefits of Advocate Investment, PLUS:

- Major recognition on website and related media
- Listed on Business Issues Agenda, Business Advocacy Updates, etc., as Legislative Affairs Partner
- Recognition at all Legislative Affairs-related events as Partner
- Recognized as Day at the Capitol/Advocacy Day Sponsor (2023)
- Opportunity to provide a welcome and/or introduce a speaker at one Legislative Affairs event
- 6 complimentary tickets for Elected Officials Reception
- Recognized as Leader Sponsor for Elected Officials Reception
- Social media sponsor recognition (up to 6)
- First right of refusal to sponsor 2023 program

## Advocate Investment: \$7,500

All benefits of Backer Investment, PLUS:

- Listed on Business Issues Agenda, Business Advocacy Updates, etc., as Advocate
- Recognition at all Legislative Affairs-related events as Advocate
- Article in Chamber digital magazine, *Business Intersections*
- 4 complimentary tickets for Elected Officials Reception
- Social media sponsor recognition (up to 6)

## Backer Investment: \$5,000

All benefits of Supporter Investment, PLUS:

- Logo recognition on website and related media
- Logo on correspondence, e-mails, programs, etc.
- Listed on Business Issues Agenda, Business Advocacy Updates, etc., as Backer
- Recognition at all Legislative Affairs-related events as Backer
- 2 complimentary tickets for Elected Officials Reception
- Social media sponsor recognition (up to 4)

## Supporter Investment: \$2,500

- Company name recognition on website and related media
- Company name on correspondence, e-mails, programs, etc.
- Listed on Business Issues Agenda, Business Advocacy Updates, etc., as Supporter
- Recognition at all Legislative Affairs-related events as Supporter
- Included in Chamber's end of the year sponsor recognition
- Group sponsor social media recognition (up to 3)
- Company name recognition on the 2023 Chamber Wall of Appreciation

# Elected Officials Reception

This event convenes local, state and national Elected Officials and staff with the local and regional LGBTQ+ business community and other key stakeholders. Attendees will have the opportunity to network with Public Officials and other Chamber members at the event.

## Title Sponsor: \$15,000

All benefits of Advocate Sponsor, PLUS:

- Recognized as Title Sponsor for the event
- One additional social media recognition (up to 4)
- Opportunity to deliver welcome remarks at the event
- 2 additional complimentary event tickets (8 total)
- Opportunity to showcase your business in a Chamber-produced video segment

## Advocate Sponsor: \$10,000

All benefits of Sustaining Sponsor, PLUS:

- Recognized as Advocate Sponsor for the event
- One additional social media recognition (up to 3)
- 2 additional complimentary event tickets (6 total)

## Sustaining Sponsor: \$5,000

All benefits of Leader Sponsor, PLUS:

- Recognized as Sustaining Sponsor for the event
- Opportunity to attend VIP Sponsor Reception prior to the event
- 2 additional complimentary event tickets (4 total)

## Leader Sponsor: \$3,500

All benefits of Contributing Sponsor, PLUS:

- Recognized as Leader Sponsor for the event
- Company logo displayed on event presentation/signage
- Company logo recognition on the 2023 Chamber Wall of Appreciation
- 2 complimentary event tickets

## Contributing Sponsor: \$2,500

- Recognized as Contributing Sponsor for the event
- Name logo recognition on website featured event page, event promotions, event announcement in Chamber Connection newsletter, emails
- Sponsor recognition via social media channels (up to 2)
- Company name displayed on event/presentation signage
- Included in Chamber's end of the year sponsor recognition
- Company name recognition on the 2023 Chamber Wall of Appreciation



# Statewide LGBTBE® Roundtable

The statewide LGBTBE® Roundtable Program supports certified LGBTBE® businesses to help them learn, grow, connect. The program is a collaboration of the Texas LGBTQ Chambers of Commerce including the Austin LGBT Chamber of Commerce, Greater Houston LGBT Chamber of Commerce, North Texas LGBT Chamber of Commerce and San Antonio LGBT Chamber of Commerce and includes virtual events throughout the year.

## Presenting Sponsor: \$15,000

All benefits of Gold Level, PLUS:

- Recognized as Presenting Sponsor for the program during all statewide LGBTBE® Roundtable events in 2023
- Company video and live comments during each program
- Company logo integrated into program slides
- Company video and live comments during each program (virtual)
- Standalone sponsor recognition via social media channels (up to 4)
- Company video promoted on all social media prior to and after event (up to 4 times)
- First right of refusal to sponsor 2024 program

## Gold Sponsor: \$10,000

All benefits of Silver Level, PLUS:

- Industry-exclusivity per event
- Recognized as Gold Level Sponsor during two LGBTBE® Roundtable events in 2023
- Opportunity to deliver concluding remarks at the end of the program
- Company logo integrated into program slides
- Standalone sponsor recognition via social media channels (up to 3)

## Silver Sponsor: \$5,000

All benefits of Bronze Level, PLUS:

- Recognized as Silver Level Sponsor during one statewide LGBTBE® Roundtable event in 2023
- Logo recognition on LGBTBE® Resource Page
- Company logo included in all marketing materials
- Company video and live comments during each program (virtual)
- Logo placement/recognition on Chamber Supplier Diversity Partners website page
- Opportunity to include speaker/panelist for one event
- Standalone sponsor recognition via social media channels (up to 2)

## Bronze Sponsor: \$2,500

- Recognized as Bronze Level Sponsor during one statewide LGBTBE® Roundtable event in 2023
- Name placement/recognition on LGBTBE® Resource Page
- Company name included in all marketing materials
- Company name integrated into program slides
- Company video and live comments during each program (virtual)
- Name placement/recognition on Chamber Supplier Diversity Partners website page
- Standalone sponsor recognition via social media channels

# Regional LGBTBE® Roundtable

The LGBTBE® Supplier Engagement & Education program (LGBTBE® Roundtable Program) is working to address the economic inequities that the LGBTQ+ community, and specifically, LGBTQ+ business owners face because of systemic discrimination and marginalization due to sexual orientation, gender identity or gender expression.

The program aims to recruit LGBTQ+ entrepreneurs with a focus on trans, people of color and women-owned LGBTQ+ businesses that have the capacity to participate in supply chain opportunities. The regional program connects LGBTBE® Certified businesses through in-person and virtual events to supplier diversity professionals and other certified businesses to help them learn, grow, connect.

## Presenting Sponsor: \$15,000

All benefits of Gold Level, PLUS:

- Recognized as Presenting Sponsor for the program during all LGBTBE® Roundtable events in 2023
- Participation of designated representative for program
- Featured email announcement about sponsorship and company
- Company video and live comments during each program (virtual)
- Standalone sponsor recognition via social media channels (up to 4)
- Company video promoted on all social media prior to and after event (up to 4)
- Opportunity to host LGBTBE® Roundtable events onsite
- Opportunity to provide blog content about supplier diversity topic
- First right of refusal to sponsor 2024 program

## Gold Sponsor: \$10,000

All benefits of Silver Level, PLUS:

- Recognized as Gold Level Sponsor for the program during all LGBTBE® Roundtable events in 2023
- Standalone sponsor recognition via social media channels (up to 3)
- Opportunity to host LGBTBE® Roundtable events onsite
- Interview via ChamberTalk livestream series

## Silver Sponsor: \$5,000

All benefits of Bronze Level, PLUS:

- Recognized as Silver Level Sponsor for one event during LGBTBE® Roundtable event in 2023
- Logo placement/recognition on LGBTBE® Resource Page
- Logo placement/recognition on Chamber Supplier Diversity Partners website page
- Company logo included in all marketing materials
- Opportunity to include speaker/panelist for one event
- Standalone sponsor recognition via social media channels (up to 2)

## Bronze Sponsor: \$2,500

- Recognized as Bronze Level Sponsor for one event during LGBTBE® Roundtable event in 2023
- Name placement/recognition on LGBTBE® Resource Page
- Company name included in all marketing materials
- Company name integrated into program slides
- Company video and live comments during each program (virtual)
- Logo placement/recognition on Chamber Supplier Diversity Partners website page
- Standalone sponsor recognition via social media channels (up to 1)
- Included in Chamber's end of the year sponsor recognition
- Company name recognition on the 2023 Chamber Wall of Appreciation

# Corporate Partner Appreciation Event

This event recognizes and celebrates Corporate Partners and their contributions to the Chamber and the LGBTQ+ Business Community.

## **Title Sponsor (Exclusive): \$10,000 (Available: 1)**

All benefits of Engage Sponsor, PLUS:

- Recognized as 2023 Corporate Partner Appreciation Event Title Sponsor
- Opportunity to deliver welcome remarks during the program
- Recognition on social media including Facebook event (min 6 per event)
- Opportunity to provide a "featured sponsor message" via email to Chamber members

## **Engage Sponsor: \$7,500**

All benefits of Leader Sponsor, PLUS:

- Recognized as Engage Event Sponsor
- Industry exclusivity
- Featured Sponsor Blog Post

## **Leader Sponsor: \$5,000**

All benefits of Connect Sponsor, PLUS:

- Recognized as Leader Event Sponsor
- Opportunity to include a 15-30 second sponsor produced ad for viewing during program and event promotions
- Recognition on social media including Facebook Event (min 4 per event)

# Corporate Partner Appreciation Event

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## Connect Sponsor: \$3,500

All benefits of Sustaining Sponsor, PLUS:

- Recognized as Connect Event Sponsor
- Recognition on social media (up to 3 per event)
- Verbal recognition during program remarks and slide presentation

## Sustaining Sponsor: \$2,500

All benefits of Supporting Sponsor, PLUS:

- Recognized as Sustaining Event Sponsor
- Logo recognition on Chamber website
- Logo recognition included in event promotions (newsletter and website)
- Logo recognition in slide presentation

## Supporting Sponsor: \$1,000

- Recognized as Supporting Chamber Event Sponsor
- Business name on Chamber website
- Recognition in email marketing, e-newsletter and social media
- Sponsor recognition during the program
- Included in Chamber's end of the year sponsor recognition
- Grouped sponsor social media recognition (up to 2 per event)
- Company logo recognition on the 2023 Chamber Wall of Appreciation

# Consulate Reception

This is an annual event with the British Consulate-General Houston. One of the Chamber's International Partners, the British Consulate-General Houston works with the Chamber throughout the year to support the LGBTQ+ business community and increase collaboration between Houston and the UK. This event is held at the Consul General's residence and celebrates the collaboration between the Chamber and Consulate as well as Houston and the UK.

## Exclusive Presenting Sponsor: \$5,000

All benefits of Collaboration Sponsor, PLUS:

- Opportunity to provide brief welcoming remarks at the event
- VIP event with Consul General prior to event (up to 6 people)
- Featured sponsor message email blast

## Collaboration Sponsor: \$2,500

- Recognized as a Collaboration Sponsor
- Logo recognition in email marketing, e-newsletter and social media
- Verbal sponsor recognition during the program
- Featured blog post
- Included in Chamber's end of the year sponsor recognition
- Company logo recognition on the 2023 Chamber Wall of Appreciation



# Corporate Leadership Council Launch Event

In 2023, the Chamber will officially launch its Corporate Leadership Council. To celebrate the milestone announcement, the Chamber will host an event that will include Corporate Partners and members.

## Engage Sponsor: \$5,000

All benefits of Leader Sponsor, PLUS:

- Recognized as Corporate Leadership Council Announcement Engage Sponsor
- Recognition on social media including Facebook Event (min 4)

## Leader Sponsor: \$2,500

All benefits of Connect Sponsor, PLUS:

- Recognized as Corporate Leadership Council Announcement Leader Sponsor
- Recognition on social media including Facebook Event (min 3)

## Connect Sponsor: \$1,500

All benefits of Sustaining Sponsor, PLUS:

- Recognized as Corporate Leadership Council Announcement Connect Sponsor
- Logo recognition included in event promotions (newsletter and website)
- Verbal recognition during program remarks and slide presentation
- Company logo recognition on the 2023 Chamber Wall of Appreciation

## Sustaining Sponsor: \$1,000

- Recognized as Corporate Leadership Council Announcement Sustaining Sponsor
- Name recognition included in event promotions (newsletter and website)
- Recognition on social media including Facebook Event (min 2)
- Included in Chamber's end of the year sponsor recognition
- Company name recognition on the 2023 Chamber Wall of Appreciation

Corporate Partner Engagement

# Celebrating LGBTQ+ History Month

This event celebrates LGBTQ+ History Month which is recognized in October of each year. Outside of Pride Month, LGBTQ+ History Month is a great opportunity to show support for the LGBTQ+ community and celebrate the rich history of individuals and organizations that have paved the way for the progress the community has made over decades.

## **Title Sponsor (Exclusive): \$5,000 (Available: 1)**

All benefits of Stonewall Sponsor, PLUS:

- Recognized as 2023 LGBTQ+ History Month Title Sponsor
- Opportunity to deliver welcome remarks during the program
- Recognition on social media including Facebook Event (min 6 per event)
- Opportunity to provide a "featured sponsor message" via email and blog to Chamber members and member prospects
- Opportunity to participate in unveiling of new banners
- \$1,500 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2024
- 25 tickets
- 20 parking passes

## **Stonewall Sponsor: \$3,500**

All benefits of Marsha P. Johnson Sponsor, PLUS:

- Recognized as 2023 LGBTQ+ History Month Stonewall Sponsor
- Opportunity to deliver welcome remarks during the panel
- Industry exclusivity
- \$1,000 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2023
- 20 tickets
- 10 parking passes

## **Marsha P. Johnson Sponsor: \$2,500**

All benefits of Gold Level, PLUS:

- Recognized as 2023 LGBTQ+ History Month Marsha P. Johnson Sponsor
- Featured Sponsor Blog Post
- 15 tickets
- 5 parking passes

# Celebrating LGBTQ+ History Month

## Marriage Equality Day Sponsor: \$2,000

All benefits of Harvey Milk Sponsor, PLUS:

- Recognized as 2023 LGBTQ+ History Month Marriage Equality Day Sponsor
- Recognition on social media including Facebook event (min 4)
- Verbal recognition during program remarks and slide presentation
- Photo opportunity with LGBTQ+ History Month panel
- 10 tickets
- 3 parking passes

## Harvey Milk Sponsor: \$1,500

All benefits of Banner Sponsor, PLUS:

- Recognized as 2023 LGBTQ+ History Month Harvey Milk Sponsor
- Logo recognition included in event promotions (newsletter and website)
- Recognition on social media including Facebook event (min 3)
- 8 tickets
- 2 parking passes

## Banner Sponsor: \$1,000

All benefits of Supporting Sponsor, PLUS:

- Recognized as 2023 LGBTQ+ History Month Banner Sponsor
- Recognition on social media including Facebook event (min 2)
- Included in Chamber's end of the year sponsor recognition
- Company logo recognition on the 2023 Chamber Wall of Appreciation
- 6 tickets
- 1 parking pass

## Supporting Sponsor: \$500

- Recognized as 2023 LGBTQ+ History Month Supporting Sponsor
- Name recognition included in event promotions (newsletter and website)
- Recognition on social media including Facebook event (min 1)
- Company name recognition on the 2023 Chamber Wall of Appreciation
- 4 tickets

# State of the Chamber Luncheon

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In 2023, the Chamber will launch the annual “State of the Chamber Luncheon” and feature Co-Founder, President & CEO, Tammi Wallace, and a special guest speaker. Together we will reflect on the Chamber’s accomplishments and share the vision ahead for the growth and sustainability of the organization including new initiatives to help members grow. This event is part of the Chamber’s quarterly luncheon series and will also serve as the annual meeting. Board members will be sworn in as part of the event.

## **Title Sponsor (Exclusive): \$6,000 (Available: 1)**

All benefits of Presenting Sponsor, PLUS:

- Recognized as 2023 State of the Chamber Luncheon Title Sponsor
- Opportunity to deliver welcome remarks during the program
- Recognition on social media including Facebook event (min 6)
- Opportunity to provide a “featured sponsor message via email and blog to Chamber members and member prospects
- Opportunity to introduce guest speaker
- \$1,500 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2023

## **Presenting Sponsor: \$4,500**

All benefits of Platinum Sponsor, PLUS:

- Recognized as 2023 State of the Chamber Luncheon Presenting Sponsor
- Industry exclusivity
- Featured Sponsor Blog Post
- \$1,000 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2023

# State of the Chamber Luncheon

## Platinum Sponsor: \$3,500

All benefits of Gold Sponsor, PLUS:

- Recognized as 2023 State of the Chamber Luncheon Platinum Sponsor
- Opportunity to include a 15-30 second sponsor produced ad for viewing during event promotions
- Recognition on social media including Facebook event (min 4)

## Gold Sponsor: \$3,500

All benefits of Silver Sponsor, PLUS:

- Recognized as 2023 State of the Chamber Luncheon Gold Sponsor

## Silver Sponsor: \$2,500

All benefits of Bronze Sponsor, PLUS:

- Recognized as 2023 State of the Chamber Luncheon Silver Sponsor
- Logo recognition included in event promotions (newsletter and website)
- Company logo recognition on the 2023 Chamber Wall of Appreciation

## Bronze Sponsor: \$1,000

All benefits of Event Sponsor, PLUS:

- Recognized as 2023 State of the Chamber Luncheon Bronze Sponsor
- Recognition on social media including Facebook Event (min 2)
- Verbal recognition during program remarks and slide presentation

## Event Sponsor: \$500

- Recognized as 2023 State of the Chamber Luncheon Event Sponsor
- Name recognition included in event promotions (newsletter and websites)
- Recognition on social media including Facebook Event (min 1/group)
- Sponsor recognition during slide presentation
- Included in Chamber's end of the year sponsor recognition
- Company name recognition on the 2023 Chamber Wall of Appreciation



# Jingle & Mingle Chamber Holiday Celebration

The annual holiday celebration brings together Chamber Members, Corporate Partners, Strategic Partners, Elected Officials and more to celebrate the holidays.

## Title Sponsor: \$10,000 (Available: 1)

All benefits of Presenting Sponsor, PLUS:

- Recognized as 2023 Jingle & Mingle Chamber Holiday Celebration Title Sponsor
- Opportunity to deliver welcome remarks during the program
- Opportunity to include a 15-30 second sponsor produced ad for viewing during program and event promotions
- Recognition on social media including Facebook event (min 6 per event)
- Opportunity to provide a "featured sponsor message" via email and blog to Chamber members and member prospects
- Photo opportunity for sponsor team
- \$1,500 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2024
- 30 tickets

## Presenting Sponsor: \$7,500 (Available: 2)

All benefits of Holiday Hustle & Bustle Sponsor, PLUS:

- Recognized as 2023 Jingle & Mingle Chamber Holiday Celebration Presenting Sponsor
- Industry exclusivity
- Featured Sponsor Blog Post
- Recognition on social media including Facebook event (min 5)
- Logo recognition on website slider
- \$1,000 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2024
- Full Page ad in *Business Intersections* digital magazine
- 20 tickets

## Holiday Hustle & Bustle Sponsor: \$5,000

All benefits of Peace, Love & Harmony Sponsor, PLUS:

- Recognized as 2023 Jingle & Mingle Chamber Holiday Celebration Hustle & Bustle Sponsor
- Verbal recognition during program remarks
- Marketing collateral in designated area at check-in
- Recognition on social media including Facebook event (min 4)
- 15 tickets

# Jingle & Mingle Chamber Holiday Celebration

## Peace, Love & Harmony Sponsor: \$2,500

All benefits of 'Tis the Season Sponsor, PLUS:

- Recognized as 2023 Jingle & Mingle Chamber Holiday Celebration Peace, Love & Harmony Sponsor
- Recognition on social media including Facebook event (min 3)
- 10 tickets

## 'Tis the Season Sponsor: \$1,500

All benefits of Light it Up Level, PLUS:

- Recognized as Jingle & Mingle Chamber Holiday Celebration 'Tis the Season Sponsor
- Logo recognition included in event promotions (newsletter and website)
- Company logo recognition on the 2023 Chamber Wall of Appreciation
- 8 tickets

## Light it Up Sponsor: \$1,000

All benefits of Jingle & Mingle Sponsor, PLUS:

- Recognized as 2023 Jingle & Mingle Chamber Holiday Celebration Light it Up Sponsor
- Logo recognition on event signage
- Logo recognition in online digital program
- Recognition on social media including Facebook event (min 2/group)
- 6 tickets

## Jingle & Mingle Sponsor: \$500

- Recognized as 2023 Jingle & Mingle Chamber Holiday Celebration Sponsor
- Name recognition included in event promotions (newsletter and website)
- Name recognition on event signage
- Recognition on social media including Facebook event (min 1/group)
- Included in Chamber's end of the year sponsor recognition
- Company name recognition on the 2023 Chamber Wall of Appreciation
- 4 tickets

## Tabletop Sponsor: \$200

- Company name on one hightop table (Table sponsored by XXX)
- 2 tickets

# Pride in Business Celebration & Awards

Held during Pride Month, Pride in Business is a unique opportunity to celebrate the important role of LGBTQ+ and Allied businesses in the Greater Houston economy. The event underscores how the LGBTQ+ and Allied business community works with the broader business community and public officials to realize a better Houston.

In 2021, the Chamber launched the Pride In Business Awards to recognize contributions made by Chamber members, Corporate Partners and other key stakeholders in building a more diverse and inclusive business community in Houston and the region. The awards spotlight deserving companies and individuals and showcase the amazing work they are doing to support the LGBTQ+ community.

In 2023, the Pride In Business Celebrations & Awards will continue in a luncheon format. Make sure your company is recognized as part of this signature event during Pride Month! Pride In Business is the only event in the Houston region focused on the LGBTQ+ community during Pride Month.

## Celebration Presenting Sponsor: \$25,000 (Available: 1)

All benefits of Diamond Sponsor, PLUS:

- Recognized as Pride In Business Celebration & Awards Presenting Sponsor
- Recognition on social media including Facebook event (min 6 standalone)
- Recognition during sponsor slide presentation (Group/tiered recognition and standalone slide) and other event signage
- Full page ad in *Business Intersections*, Chamber digital Magazine (sponsor produced)
- \$2,000 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2023
- Opportunity to provide a “featured sponsor message via email and blog to Chamber members and member prospects
- Opportunity to present one Pride In Business Award
- Sponsor produced promotional video during program (one minute)
- Logo included on step-and-repeat photo backdrop
- Three (3) Tables (prime placement)
- Ten (10) tickets to VIP reception
- 15 complimentary parking passes



**Sponsor Pride  
In Business  
Today!**

Signature Event

# Pride in Business Celebration & Awards

## VIP Reception Presenting Sponsor: \$20,000 (Available: 1)

All benefits of Diamond Sponsor, PLUS:

- Recognized as Pride In Business Celebration & Awards VIP Reception Presenting Sponsor
- Recognition during sponsor slide presentation (Group/tiered recognition and standalone slide) and other event signage
- Full page ad in *Business Intersections*, Chamber digital Magazine (sponsor produced)
- \$1,000 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2023
- Opportunity to provide a "featured sponsor message" via email and blog to Chamber members and member prospects
- Opportunity to deliver remarks during VIP reception program
- Verbal recognition during program remarks (main program and VIP reception)
- Ten (10) tickets to VIP reception
- Ten (10) complimentary parking passes

## Diamond Sponsor: \$15,000

All benefits of Emerald Sponsor, PLUS:

- Recognized as Pride In Business Celebration & Awards Diamond Sponsor
- Recognition on social media including Facebook event (min 4 standalone)
- Half page ad in *Business Intersections*, Chamber digital Magazine (sponsor produced)
- \$750 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2023
- Verbal recognition during program remarks (main program and VIP reception)
- Interview via ChamberTalk Livestream Series
- Two (2) tables (prime placement)
- Four (4) tickets to VIP reception
- Six (6) complimentary parking passes

## Emerald Sponsor: \$10,000

All benefits of Ruby Sponsor, PLUS:

- Recognized as Pride In Business Celebration & Awards Emerald Sponsor
- Recognition on social media including Facebook event (min 3 standalone)
- \$500 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2023
- Two (2) tables
- Two (2) tickets to VIP reception
- Four (4) complimentary parking passes

# Pride in Business Celebration & Awards

## Ruby Sponsor: \$5,000

All benefits of Sapphire Sponsor, PLUS:

- Recognized as Pride In Business Celebration & Awards Ruby Sponsor
- Recognition on social media including Facebook event (min 2 standalone )
- One (1) table
- Two (2) complimentary parking passes

## Sapphire Sponsor: \$3,500

All benefits of Topaz Sponsor, PLUS:

- Recognized as Pride In Business Celebration & Awards Sapphire Sponsor
- Recognition on social media including Facebook event (min 3/sponsor group)
- Six (6) event tickets

## Topaz Sponsor: \$2,500

- All benefits of Pearl Sponsor, PLUS:
- Recognized as Pride In Business Celebration & Awards Topaz Sponsor
- Logo recognition included in event promotions (newsletter and website)
- Logo recognition in program
- Recognition on social media including Facebook event (min 2/sponsor group)
- Logo recognition during sponsor slide presentation (group/tiered recognition) and other event signage
- Logo recognition as a Pride In Business Celebration & Awards sponsor in Chamber digital magazine, *Business Intersections*
- Logo recognition in full-page Pride in Business Celebration & Awards ad in OutSmart Magazine
- Logo recognition on the 2023 Chamber Wall of Appreciation
- Four (4) event tickets

## Pearl Sponsor: \$1,000

- Recognized as Pride In Business Celebration & Awards Pearl Sponsor
- Name recognition included in event promotions (newsletter and website)
- Name recognition in program
- Recognition on social media including Facebook event (min 1/sponsor group)
- Name recognition during sponsor slide presentation (group/tiered recognition) and other event signage
- Included in Chamber's end of the year sponsor recognition
- Name recognition on the 2023 Chamber Wall of Appreciation
- Two (2) event tickets



# Shop LGBTQ+ Campaign

During Pride Month, the Chamber runs the Shop LGBTQ+ campaign to encourage the community to shop at member LGBTQ+-owned businesses. The campaign is promoted via Chamber communication channels including website, newsletter, e-blasts and social media.

## **#SHOPLGBTQ+ – Title Sponsor \$5,000 (Available: 1)**

All benefits of Promote Sponsor, PLUS:

- Recognized as the 2023 #SHOPLGBTQ+ Title Sponsor
- Company logo included prominently on #SHOPLGBTQ+ Landing Page
- Sponsor recognition on #SHOPLGBTQ+ slider on website homepage
- Interview via ChamberTalk about support for LGBTQ+-owned businesses, Chamber and community

## **#SHOPLGBTQ+ Promote Sponsor: \$2,500**

All benefits of Elevate Sponsor, PLUS:

- Company logo included on #SHOPLGBTQ+ Landing Page

## **#SHOPLGBTQ+ Elevate Sponsor: \$1,000**

- Recognized as a 2023 #SHOPLGBTQ+ Sponsor
- Company name included on #SHOPLGBTQ+ Landing Page
- Company name recognition in program promotions including:
  - Newsletter
  - Email Promotions
  - Social Media
  - Member Facebook Group
- Included in Chamber’s end of the year sponsor recognition
- Company name recognition on the 2023 Chamber Wall of Appreciation

# LGBTQ+ Workplace Alliance



## Program Overview

The LGBTQ+ Workplace Alliance program creates connection, learning and community for LGBTQ+ Employee Resource Groups across Chamber Corporate Partners through networking and programming across the city, region and state of Texas.

Offering support for LGBTQ+ employee resource groups, the program cultivates growth through best practices sharing, collective learning and networking opportunities to help build inclusive and welcoming work environments. This program offers a tremendous opportunity to augment company LGBTQ+ workplace initiatives or support newly launched or future ERG programming.

The program was developed exclusively for Chamber Corporate Partners - to facilitate engagement and learning between LGBTQ+ employee resource group (ERG) leads and others who are a part of their companies' diversity, equity & inclusion initiatives. The program launched in 2022 and will grow in 2023 and beyond.

Sponsorship opportunities are available at the program, statewide and/or regional level. Regional events are primarily hosted in-person while statewide events are generally offered virtually.

# LGBTQ+ Workplace Alliance



## Program Sponsorship

Program sponsorship is available exclusively through Chamber Corporate Partnership. Please review the Corporate Partner Benefits Guide [here](#).



Customized sponsorship opportunities are available for company recognition at both the regional and statewide level. Please contact the Chamber [here](#) to inquire about brand visibility and engagement through regional and statewide programming.

# LGBTQ+ Workplace Alliance (Statewide)

## SPONSOR THE STATEWIDE LGBTQ+ WORKPLACE ALLIANCE PROGRAM



### LGBTQ+ WORKPLACE ALLIANCE (Statewide)

This program creates connection, learning and ultimately a shared community for LGBTQ+ Employee Resource Groups across Chamber Corporate Partners through networking and programming across the city and region. Offering support for LGBTQ+ employee resource groups, the program cultivates growth through best practices sharing, collective learning and networking opportunities to help build inclusive and welcoming work environments

### STATEWIDE PROGRAM SPONSORSHIP

Sponsorship of the LGBTQ+ Workplace Program is available through Corporate Partnership. Please review Corporate Partnership Opportunities [here](#).

## Statewide Program Sponsorship Levels

Statewide Event sponsorship levels are listed below. These sponsorship levels will be visible throughout the state as part of the Chamber's programming in partnership with the Texas LGBTQ Chambers of Commerce, including partner Chambers in North Texas, Austin and San Antonio.

### Title Sponsor (Exclusive): \$25,000 (Available: 1)

All benefits of Presenting Sponsor, PLUS:

- Recognized as 2023 Statewide LGBTQ+ Workplace Alliance Executive Sponsor Panel or LGBTQ+ Workplace Alliance Connect Title Sponsor
- Industry exclusivity
- Opportunity to deliver welcome remarks during the program
- Opportunity to include a 15-30 second sponsor produced ad for viewing during program and event promotions
- Recognition on social media including Facebook Event (min 6 per event)
- Opportunity to provide a "featured sponsor message via email and blog to Chamber members and member prospects
- Opportunity to introduce guest speaker
- \$1,500 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2023
- Additional 25 employees can participate in the programming (*above the number of employees included in Corporate Partnership Level employee complimentary participation*)

# LGBTQ+ Workplace Alliance (Statewide)

## Presenting Sponsor: \$20,000

All benefits of Leader Sponsor, PLUS:

- Recognized as 2023 Statewide LGBTQ+ Workplace Alliance Event Presenting Sponsor
- Featured Sponsor Blog Post (with affiliated market chamber)
- Additional 15 employees can participate in the programming (*above the number of employees included in Corporate Partnership Level employee complimentary participation*)

## Leader Sponsor: \$15,000

All benefits of Advocate Sponsor, PLUS:

- Recognized as 2023 Statewide LGBTQ+ Workplace Alliance Event Leader Sponsor
- Opportunity to include a 15-30 second sponsor produced ad for viewing during event promotions
- Recognition on social media including Facebook Event (min 4 per event)
- Additional 10 employees can participate in the programming (*above the number of employees included in Corporate Partnership Level employee complimentary participation*)

## Advocate Sponsor: \$10,000

All benefits of Ally Sponsor, PLUS:

- Recognized as 2023 Statewide LGBTQ+ Workplace Alliance Event Advocate Sponsor
- Additional 6 employees can participate in the programming (*above the number of employees included in Corporate Partnership Level employee complimentary participation*)

## Ally Sponsor: \$5,000

- Recognized as 2023 Statewide LGBTQ+ Workplace Alliance Event Ally Sponsor
- Logo recognition included in event promotions (newsletter and websites)
- Recognition on social media including Facebook Event (min 2 per event)
- Verbal recognition during program remarks and slide presentation
- Included in Chamber's end of the year sponsor recognition
- Company logo recognition on the 2023 Chamber Wall of Appreciation
- Additional 4 employees can participate in the programming (*above the number of employees included in Corporate Partnership Level employee complimentary participation*)
- Recognition on the Texas LGBTQ Chambers of Commerce Wall of Appreciation



# LGBTQ+ Workplace Alliance (Regional)

## SPONSOR THE REGIONAL LGBTQ+ WORKPLACE ALLIANCE PROGRAM



### LGBTQ+ WORKPLACE ALLIANCE (Regional)

This regional program creates in-person connection, learning and ultimately a shared community for LGBTQ+ Employee Resource Groups across Chamber Corporate Partners through networking and programming across the city and region. Through regional programming, the Chamber is offering support for LGBTQ+ employee resource groups throughout the greater Houston region. The program cultivates growth through best practices sharing, collective learning and networking opportunities to help build inclusive and welcoming work environments.

### EVENT SPONSORSHIP

- In addition to program sponsorship, various event sponsorship opportunities are available.
- Available opportunities include for regional program include:
- LGBTQ+ Workplace Alliance Launch & Summit
- Texas DEI Conference
- Quarterly Networking Events

## Regional Program Sponsorship Levels

Regional program sponsorship levels are listed below. These sponsorship levels will be visible throughout the greater Houston region as part of the Chamber's regional programming.

### Presenting Sponsor (Exclusive): \$15,000 (Available: 1)

All benefits of Empower Sponsor, PLUS:

- Recognized as 2023 Regional LGBTQ+ Workplace Alliance Program Presenting Sponsor
- Opportunity to deliver welcome remarks during one event/program
- Opportunity to include a 15-30 second sponsor produced ad for viewing during program and event promotions and program promotions
- Recognition on social media including Facebook event (min 6 per year)
- Opportunity to provide a "featured sponsor message via email and blog to Chamber members and member prospects
- Opportunity to introduce guest speaker
- \$2,000 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2023
- Additional 15 employees can participate in the programming (*above the number of employees included in Corporate Partnership Level employee complimentary participation*)
- Interview opportunity through ChamberTalk Interview Series

# LGBTQ+ Workplace Alliance (Regional)

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## Empower Sponsor: \$10,000

All benefits of Engage Sponsor, PLUS:

- Recognized as 2023 Regional LGBTQ+ Workplace Alliance Program Empower Sponsor
- Industry exclusivity
- Featured Sponsor Blog Post
- \$1,500 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2023
- Additional 10 employees can participate in the programming (*above the number of employees included in Corporate Partnership Level employee complimentary participation*)

## Engage Sponsor: \$7,500

All benefits of Inspire Sponsor, PLUS:

- Recognized as 2023 Regional LGBTQ+ Workplace Alliance Engage Sponsor
- Opportunity to include a 15-30 second sponsor produced ad for promotions of program
- Recognition on social media including Facebook event (min 4 per year)
- \$1,000 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion
- Additional 8 employees can participate in the programming (*above the number of employees included in Corporate Partnership Level employee complimentary participation*)

## Inspire Sponsor: \$5,000

All benefits of Community Sponsor, PLUS:

- Recognized as 2023 Regional LGBTQ+ Workplace Alliance Program Inspire Sponsor
- Opportunity to provide panelists for programming
- Additional 6 employees can participate in the programming (*above the number of employees included in Corporate Partnership Level employee complimentary participation*)

# LGBTQ+ Workplace Alliance (Regional)

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## Community Sponsor: \$3,500

- Recognized as 2023 Regional LGBTQ+ Workplace Alliance Program Community Sponsor
- Logo recognition included in event promotions (newsletter and websites)
- Recognition on social media including Facebook event (min 3 per year)
- Recognition in slide presentation
- Included in Chamber's end of the year sponsor recognition
- Company logo recognition on the 2023 Chamber Wall of Appreciation
- Additional 4 employees can participate in the program (*above the number of employees included in Corporate Partnership Level employee complimentary participation*)

## Connect Sponsor: \$2,500

- Recognized as 2023 Regional LGBTQ+ Workplace Alliance Program Connect Sponsor
- Name recognition included in event promotions (newsletter and website)
- Recognition on social media including Facebook event (min 2 per year)
- Recognition in slide presentation
- Included in Chamber's end of the year sponsor recognition
- Company name recognition on the 2023 Chamber Wall of Appreciation
- Additional 2 employees can participate in the program (*above the number of employees included in Corporate Partnership Level employee complimentary participation*)

# LGBTQ+ Workplace Alliance (Regional & Statewide)

## Regional & Statewide Event Sponsorship Opportunities



Chamber Corporate Partners have the opportunity to host and sponsor LGBTQ+ Workplace Alliance events at the regional and statewide levels. Event sponsorship opportunities are available throughout the year. Most regional events are in-person events.

### 2023 REGIONAL EVENT SPONSORSHIP OPPORTUNITIES

Available opportunities include for regional program include:

- Executive Sponsor Panel Event
- LGBTQ+ Workplace Alliance Connect (quarterly networking events)

### 2023 STATEWIDE EVENT SPONSORSHIP OPPORTUNITIES

Available opportunities include for statewide program include:

- LGBTQ+ Workplace Alliance Summit
- Executive Sponsor Panel Event
- LGBTQ+ Workplace Alliance Connect (quarterly networking events)

Complete the [LGBTQ+ Workplace Alliance Sponsorship form](#) to inquire about event sponsorship opportunities.

Learn more about the LGBTQ+ Workplace Alliance and how your company can participate at [www.lgbtqworkplacealliance.lgbt](http://www.lgbtqworkplacealliance.lgbt).

# LGBTQ+ Workplace Alliance (Statewide Events)

## Title Sponsor (Exclusive): \$15,000 (Available: 1 per event)

All benefits of Presenting Sponsor, PLUS:

- Recognized as 2023 LGBTQ+ Workplace Alliance Executive Sponsor Panel or LGBTQ+ Workplace Alliance Connect Title Sponsor
- Opportunity to deliver welcome remarks during the program
- Opportunity to include a 15-30 second sponsor produced ad for viewing during program and event promotions
- Recognition on social media including Facebook event (min 6 per event)
- Opportunity to provide a “featured sponsor message via email and blog to Chamber members and member prospects
- Opportunity to introduce guest speaker
- \$1,500 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2023

## Presenting Sponsor: \$5,000

All benefits of Leader Sponsor, PLUS:

- Recognized as 2023 LGBTQ+ Workplace Alliance Event Presenting Sponsor
- Industry exclusivity
- Featured Sponsor Blog Post
- \$1,000 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2023

## Leader Sponsor: \$3,000

All benefits of Advocate Sponsor, PLUS:

- Recognized as 2023 LGBTQ+ Workplace Alliance Event Leader Sponsor
- Opportunity to include a 15-30 second sponsor produced ad for viewing during event promotions
- Recognition on social media including Facebook event (min 4 per event)

## Advocate Sponsor: \$2,000

All benefits of Ally Sponsor, PLUS:

- Recognized as 2023 LGBTQ+ Workplace Alliance Event Advocate Sponsor

## Ally Sponsor: \$1,000

- Recognized as 2023 LGBTQ+ Workplace Alliance Event Ally Sponsor
- Logo recognition included in event promotions (newsletter and websites)
- Recognition on social media including Facebook event (min 2 per event)
- Verbal recognition during program remarks and slide presentation
- Included in Chamber’s end of the year sponsor recognition
- Company logo recognition on the 2023 Chamber Wall of Appreciation



# LGBTQ+ Workplace Alliance (Regional Events)

## Title Sponsor (Exclusive): \$15,000 (Available: 1 per event)

All benefits of Presenting Sponsor, PLUS:

- Recognized as 2023 LGBTQ+ Workplace Alliance Executive Sponsor Panel or LGBTQ+ Workplace Alliance Connect Title Sponsor
- Opportunity to deliver welcome remarks during the program
- Opportunity to include a 15-30 second sponsor produced ad for viewing during program and event promotions
- Recognition on social media including Facebook event (min 6 per event)
- Opportunity to provide a "featured sponsor message via email and blog to Chamber members and member prospects
- Opportunity to introduce guest speaker
- \$1,500 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2023

## Presenting Sponsor: \$5,000

All benefits of Leader Sponsor, PLUS:

- Recognized as 2023 LGBTQ+ Workplace Alliance Event Presenting Sponsor
- Industry exclusivity
- Featured Sponsor Blog Post
- \$1,000 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2023

## Leader Sponsor: \$3,000

All benefits of Advocate Sponsor, PLUS:

- Recognized as 2023 LGBTQ+ Workplace Alliance Event Leader Sponsor
- Opportunity to include a 15-30 second sponsor produced ad for viewing during event promotions
- Recognition on social media including Facebook event (min 4 per event)

## Advocate Sponsor: \$2,000

All benefits of Ally Sponsor, PLUS:

- Recognized as 2023 LGBTQ+ Workplace Alliance Event Advocate Sponsor

## Ally Sponsor: \$1,000

- Recognized as 2023 LGBTQ+ Workplace Alliance Event Ally Sponsor
- Logo recognition included in event promotions (newsletter and websites)
- Recognition on social media including Facebook event (min 2 per event)
- Verbal recognition during program remarks and slide presentation
- Included in Chamber's end of the year sponsor recognition
- Company logo recognition on the 2023 Chamber Wall of Appreciation

# Texas DEI Conference

In its eighth year, the Texas DEI Conference brings together businesses, LGBTBE®, MWBE, and other certified businesses, Employee Resource Group members, and corporate diversity and supplier diversity professionals. In peer groups and professionally led sessions, attendees learn about current issues facing LGBTQ+ and other diverse businesses, gain new skills/knowledge, and share best practices.

Learn more about the conference [here](#).

Session topics include (but are not limited to): Advocacy, Business/Employee Resource Groups, Diversity Equity & Inclusion, DEI & Supplier Diversity Professionals, Small & Certified Businesses. The host chamber is the North Texas LGBT Chamber of Commerce in partnership with the Texas LGBTQ Chambers of Commerce.

Please complete the [sponsorship inquiry form](#) to learn about sponsorship opportunities for the Texas DEI Conference.



**TEXAS LGBTQ**  
**CHAMBERS OF COMMERCE**  
AUSTIN • HOUSTON • NORTH TEXAS • SAN ANTONIO



AUSTIN LGBT  
**CHAMBER**  
OF COMMERCE



Greater Houston LGBT  
Chamber of Commerce



NORTH TEXAS  
**LGBT**  
CHAMBER OF COMMERCE

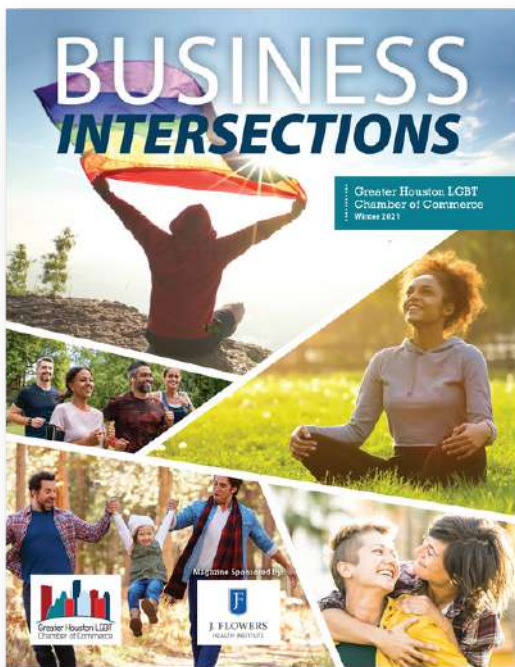
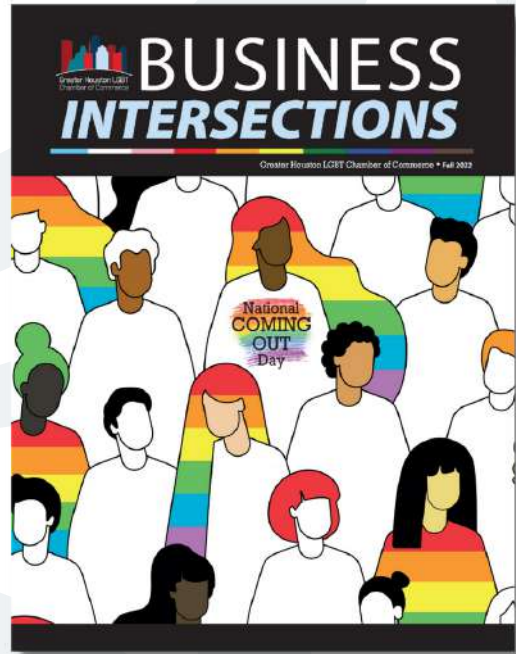
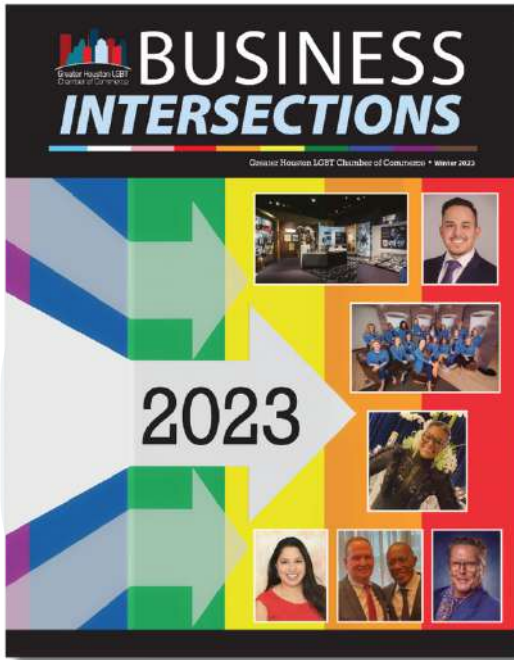


SAN ANTONIO  
**LGBT**  
CHAMBER OF  
COMMERCE

# Business Intersections

Launched in 2021, *Business Intersections* is a full-color quarterly digital publication quarterly digital magazine that is promoted on the Chamber's website, through social media, newsletters and more. Each issue showcases LGBTQ+ inclusive businesses and their support for the LGBTQ+ community. Member and non-member advertising rates are available. Please complete the *Business Intersections* Advertisement Form [here](#) to request the current ad rates.

Check out past issues of *Business Intersections* [here](#).



Did you know if your company is a member of the Chamber, you receive member-only rates?

Not a member?  
[Join Today!](#)

# ChamberTalk

ChamberTalk is an interview series that is hosted twice a month either livestreamed or recorded with Chamber members, Corporate Partners, elected officials and other key stakeholders.

## **ChamberTalk – Title Sponsor \$10,000 (Available: 1)**

All benefits of Quarterly Sponsor, PLUS:

- Recognized as ChamberTalk 2023 Title Sponsor
- Company logo included on ChamberTalk Landing Page
- Interview for the first episode of the year and one subsequent interview during the year
- 30 second sponsor produced commercial to run at the start of each program

## **ChamberTalk – Quarterly Sponsor \$5,000**

All benefits of Monthly Sponsor, PLUS:

- Recognized as ChamberTalk Quarterly Sponsor (minimum: 6 episodes)

## **ChamberTalk – Monthly Sponsor \$1,500**

All benefits of Episode Sponsor, PLUS:

- Recognized as ChamberTalk Monthly Sponsor (minimum: 2 episodes)

## **ChamberTalk – Episode Sponsor \$1,000**

- Recognized as ChamberTalk Episode Sponsor
- Logo included in overlay
- Sponsor recognition on scroll banner during each episode
- Recognition in program promotions including:
  - Newsletter
  - Email Promotions related to ChamberTalk
  - Social Media
  - Archiving of each episode on Chamber’s YouTube Channel
  - Member Facebook Group
- 10 second verbal recognition – start and end of the event
- Included in Chamber’s end of the year sponsor recognition
- Company logo recognition on the 2023 Chamber Wall of Appreciation

# Business Member of the Month Annual Sponsorship

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Business Member of the Month provides a number of ways to reach Chamber members and the LGBTQ+ community through business promotion.

## Annual Sponsorship: \$2,500

- Announcement of sponsor to include company logo in newsletter as the Business Member of the Month Annual Sponsor
- Recognition of sponsor logo anywhere the Business of the Month is highlighted
- Company logo with link included on Chamber website homepage as Business Member of the Month Sponsor
- Social media recognition (4 per year)
- Included in Chamber's end of the year sponsor recognition
- Company logo recognition on the 2023 Chamber Wall of Appreciation



# Business Member of the Month Advertising Opportunities

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Business Member of the Month provides a number of ways to reach Chamber members and the LGBTQ+ community through business promotion.

Please complete the form [here](#) to inquire about this advertising opportunity.

## Advertising - Option 1: \$1,000

- Company logo included in one newsletter as the Business Member of the Month
- Company logo with link included on Chamber website home page as Business Member of the Month for 30 days
- Social media recognition noting any offers, weekly specials or events, or promotion of sponsor provided video and use of preferred hashtag during sponsored month (up to 2, supplied in advance by sponsor)
- One dedicated email blast to membership
- Included in Chamber's end of the year sponsor recognition
- Company logo recognition on the 2023 Chamber Wall of Appreciation

## Advertising - Option 2: \$500

- Company logo included in one newsletter as the Business Member of the Month
- Company logo with link included on Chamber website home page as Business Member of the Month for 30 days
- Social media recognition noting any offers, weekly specials or events, or promotion of sponsor provided video and use of preferred hashtag during sponsored month (up to 1, supplied in advance by sponsor)
- Included in Chamber's end of the year sponsor recognition
- Company logo recognition on the 2023 Chamber Wall of Appreciation

# New Member Welcome Packet

Promote your business with new members! Include your company promotional information in the New Member Welcome Packet sent to each new member who joins the Chamber. The Chamber welcomes new members throughout the year with a welcome packet that contains information on member benefits and more. New Member Welcome Packet Sponsors will be highly visible to a steady stream of potential new customers by including their promotion materials in each New Member Welcome Packet. The program is limited to one Title Sponsor and five additional sponsors.

## **New Member Welcome Packet Title Sponsor: \$3,000 (Available: 1)**

All benefits of New Member Welcome Packet Sponsor Level, PLUS:

- Recognized as the Chamber New Member Welcome Packet Title Sponsor
- Company logo with sponsor recognition included on Join the Chamber section of the website
- Company logo with sponsor recognition included on the front of the New Member Welcome Packet
- One dedicated email blast to membership

## **New Member Welcome Packet Sponsor: \$1,000 (Available: 5)**

- Recognized as the Chamber New Member Welcome Packet Sponsor
- Social media recognition (up to 2 per year)
- Company promotional material included in each New Member Welcome Packet
- Included in Chamber's end of the year sponsor recognition
- Company logo recognition on the 2023 Chamber Wall of Appreciation

**Become a  
Sponsor  
Today!**

*Sponsors will get "right of first refusal" in successive years.*

*Note: A sponsor that wishes to secure Title Sponsorship for both the New Member Welcome Packet Sponsorship and Chamber Member Renewal Packet Sponsorship can do so at a combined sponsorship rate of \$5,000.*

# Chamber Member Renewal Packet

Promote your business with Chamber members! Include your company promotional information in the Chamber Member Renewal Packet sent to each member who renews their membership each year. The Chamber sends out renewal packets throughout the year that contains information on new member benefit, updated membership certificate and more. Chamber Member Renewal Packet Sponsors have a unique opportunity to showcase their brand with members by including their promotion materials in each renewal packet. The program is limited to one Title Sponsor and five additional sponsors.

## **Chamber Member Renewal Packet Title Sponsor: \$3,000 (Available: 1)**

All benefits of Chamber Member Renewal Packet Sponsor Level, PLUS:

- Recognized as the Chamber Member Renewal Packet Title Sponsor
- Company logo with sponsor recognition included on Join the Chamber section of the website
- Company logo with sponsor recognition included on the front of the Chamber Member Renewal Packet
- One dedicated email blast to membership

## **Chamber Member Renewal Packet Sponsor: \$1,000 (Available: 5)**

- Recognized as the Chamber Member Renewal Packet Sponsor
- Social media recognition (up to 2 per year)
- Company promotional material included in each Chamber Member Renewal Packet
- Included in Chamber's end of the year sponsor recognition
- Company logo recognition on the 2023 Chamber Wall of Appreciation

*Sponsors will get "right of first refusal" in successive years.*

*Note: A sponsor that wishes to secure Title Sponsorship for both the New Member Welcome Packet Sponsorship and Chamber Member Renewal Packet Sponsorship can do so at a combined sponsorship rate of \$5,000.*

# 2023 Corporate Partners

## Platinum Partners



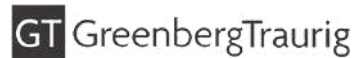
## Gold Partners



## Silver Partners



## Bronze Partners



## Corporate Partners

ADP \* Federal Reserve Bank of Dallas \* KBR \* UPS \* Wells Fargo

Become a Chamber Corporate Partner. [Learn more.](#)



# 2023 Strategic, International & Collaboration Partners

## Strategic Partners



## International Partners



British  
Consulate-General  
Houston



RELACIONES EXTERIORES  
SECRETARÍA DE RELACIONES EXTERIORES

MÉXICO  
CONSULADO GENERAL EN HOUSTON



## Collaboration Partners



Purser Public Affairs



Proud to be a  
Grow with Google Partner  
Grow with Google





# Become a Sponsor Today!

**Contact the Chamber at [info@houstonlgbtchamber.com](mailto:info@houstonlgbtchamber.com) or 832-510-3002 to discuss available opportunities and build a custom sponsorship package or complete the Event & Program Sponsorship Form.**



Events, pricing and benefits are subject to change without notice at the discretion of the Greater Houston LGBT Chamber of Commerce.