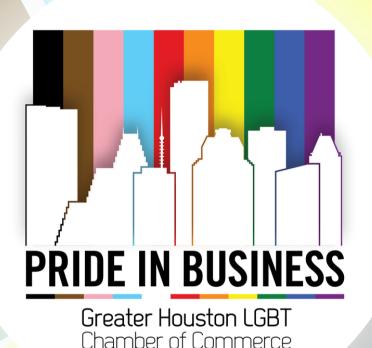
Celebrating Pride Month!



Friday, June 23, 2023 11:30 a.m. - 1:30 p.m.



SPONSOR OPPORTUNITIES

Pride In Business



Pride In
Business is one
of the premier
Pride Month
events in
Houston.

Held during Pride Month, the Pride In Business Celebration is a unique opportunity to celebrate the important role of LGBTQ+ and Allied businesses in the Greater Houston economy. The event underscores how the LGBTQ+ & Allied business community works with the broader business community to realize a better city and region.

The event also recognizes, through the Pride In Business Awards, the contributions made by Chamber Members and Corporate Partners in building a more diverse and inclusive business community.

The **Pride In Business Celebration** is the only event in Houston focused on the LGBTQ+ business community during Pride Month.

The Pride In Business Celebrations is a not-to-bemissed event! We fully expect this event to sell out early so reserve your sponsorship today.



https://bit.ly/Sponsor2023PIB

We look forward to celebrating Pride Month with our members and the community. Make plans to join us in June at one of Houston's premier Pride Month events!

About the Chamber

The Greater LGBT Chamber of Commerce Houston Chamber accelerates economic growth for the LGBTQ+, business community through a strong network of business allies, innovative programs, strategic partnerships and advance policies that foster economic inclusion and equality.



Pride In Business Awards

The Pride In Business Awards recognize the contributions made by Chamber members, Corporate Partners and other key stakeholders in building a more diverse and inclusive business community in Houston and the region. The awards provide an opportunity honor Business, Community, and Corporate leaders and organizations who raise the bar to advance LGBTQ+ leadership, equality, and inclusion in the workplace and community.

- Corporate Partner of the Year
- Corporate LGBTQ+ Ally of the Year
- LGBTQ+ Business of the Year
- LGBTBE® Certified Business of the Year
- Allied Business of the Year
- Nonprofit Member of the Year
- Supplier Diversity Advocate of the Year
- Employee Resource Group of the Year
- Chamber Advocacy Award
- Chamber Champion Award
- Community Legacy Award



EXCLUSIVE OPPORTUNITIES

Pride In Business is a great opportunity to promote your company during Pride Month!

Celebration
Presenting Sponsor
\$25,000
(Available: 1)

All benefits of Diamond Level, PLUS:

- Recognized as Pride In Business
 Celebration & Awards Presenting
 Sponsor
- Recognition on social media including Facebook Event (min 6 standalone)
- Recognition during sponsor slide presentation (Group/tiered recognition and standalone slide) and other event signage
- Full page ad in Business Intersections,
 Chamber digital Magazine (sponsor produced)
- \$2,000 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2023
- Opportunity to provide a "featured sponsor message via email and blog to Chamber members and member prospects
- Opportunity to present one Pride In Business Award
- Sponsor produced promotional video during program (one minute)
- Logo included on step-and-repeat photo backdrop
- Three (3) Tables (prime placement)**
- Ten (10) tickets to VIP reception
- 15 complimentary parking passes

VIP Reception
Presenting Sponsor
\$20,000

(Available: 1)

All benefits of Diamond Level, PLUS:

- Recognized as Pride In Business
 Celebration & Awards VIP Reception
 Presenting Sponsor
- Recognition during sponsor slide presentation (Group/tiered recognition and standalone slide) and other event signage
- Full page ad in Business Intersections, Chamber digital Magazine (sponsor produced)
- \$1,000 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2023
- Opportunity to provide a "featured sponsor message via email and blog to Chamber members and member prospects
- Opportunity to deliver remarks during VIP reception program
- Verbal recognition during program remarks (main program and VIP reception)
- Ten (10) tickets to VIP reception
- Ten (10) complimentary parking passes

SPONSOR PACKAGES

Diamond Sponsor \$15,000

All benefits of Emerald Level, PLUS:

- Recognized as Pride In Business Celebration & Awards Diamond Sponsor
- Recognition on social media including Facebook Event (min 4 standalone)
- Half page ad in Business Intersections, Chamber digital Magazine (sponsor produced)
- \$750 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2023
- Verbal recognition during program remarks (main program and VIP reception)
- Interview via ChamberTalk Livestream Series
- Two (2) tables (prime placement)**
- Four (4) tickets to VIP reception
- Six (6) complimentary parking passes



Emerald Sponsor \$10,000

All benefits of Ruby Level, PLUS:

- Recognized as Pride In Business
 Celebration & Awards Emerald Sponsor
- Recognition on social media including Facebook Event (min 3 standalone)
- \$500 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2023
- Two (2) tables**
- Two (2) tickets to VIP reception
- Four (4) complimentary parking passes

Ruby Sponsor \$5,000

All benefits of Sapphire Level, PLUS:

- Recognized as Pride In Business
 Celebration & Awards Ruby Sponsor
- Recognition on social media including Facebook Event (min 2 standalone)
- One (1) table**
- Two (2) complimentary parking passes

SPONSOR PACKAGES

Sapphire Sponsor \$3,500

All benefits of Topaz Sponsor, PLUS:

- Recognized as Pride In Business
 Celebration & Awards Sapphire
 Sponsor
- Recognition on social media including Facebook Event (min 3/sponsor group)
- Six (6) event tickets

Topaz Sponsor \$2,500

All benefits of Pearl Sponsor, PLUS:

- Recognized as Pride In Business
 Celebration & Awards Topaz Sponsor
- Logo recognition included in event promotions (newsletter and website)
- Logo recognition in program
- Recognition on social media including Facebook Event (min 2/sponsor group)
- Logo recognition during sponsor slide presentation (group/tiered recognition) and other event signage
- Logo recognition as a Pride In Business Celebration & Awards sponsor in Chamber digital magazine, Business Intersections
- Logo recognition in full-page Pride In Business Celebration & Awards ad in OutSmart Magazine*
- Logo recognition on the 2023 Chamber Wall of Appreciation
- Four (4) event tickets

*If sponsorship secured by May 13

Pride In Business is great brand visibility in the Houston LGBTQ+ community during Pride Month.

Reserve your Pride In Business
Sponsorship TODAY. Complete
the Pride In Business Sponsor
Form.



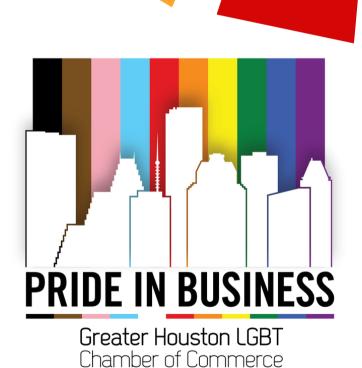
- Recognized as Pride In Business
 Celebration & Awards Pearl Sponsor
- Name recognition included in event promotions (newsletter and website)
- Name recognition in program
- Recognition on social media including Facebook Event (min 1/sponsor group)
- Name recognition during sponsor slide presentation (group/tiered recognition) and other event signage
- Included in Chamber's end of the year sponsor recognition
- Name recognition on the 2023
 Chamber Wall of Appreciation
- Two (2) event tickets

Sponsor Levels reflect member rates. Non-members will be assessed a 25% additional sponsor fee. In addition, non-members are not eligible for recognition as the Presenting Sponsor.

If your company is interested in joining the Chamber, please visit www.houstonlgbtchamber.com or contact the Chamber office at 832-510-3002.

RESERVE YOUR PRIDE IN BUSINESS SPONSORSHIP TODAY!

Join us for this celebration of Pride Month and recognition of the Pride In Business Honorees. *Don't Miss It!*



Sponsoring Pride In
Business is a great
opportunity for brand
visibility and employee
engagement during Pride
Month.

Reserve your sponsorship TODAY!



Complete the Pride In Business Sponsor Form.



https://bit.ly/Sponsor2023PIB