

# Celebrating Pride Month!



**PRIDE IN BUSINESS**

Greater Houston LGBT  
Chamber of Commerce

**Presenting Sponsor:**



**Friday, June 23, 2023**

**11:30 a.m. - 1:30 p.m.**



**HYATT  
REGENCY®**  
HOUSTON

**SPONSOR OPPORTUNITIES**

# Pride In Business



Held during Pride Month, the **Pride In Business Celebration** is a unique opportunity to celebrate the important role of LGBTQ+ and Allied businesses in the Greater Houston economy. The event underscores how the LGBTQ+ & Allied business community works with the broader business community to realize a better city and region.

The event also recognizes, through the **Pride In Business Awards**, the contributions made by Chamber Members and Corporate Partners in building a more diverse and inclusive business community.

The **Pride In Business Celebration** is the only event in Houston focused on the LGBTQ+ business community during Pride Month.

The **Pride In Business Celebrations** is a not-to-be-missed event! We fully expect this event to sell out early so reserve your sponsorship today.



<https://bit.ly/Sponsor2023PIB>

We look forward to celebrating Pride Month with our members and the community. Make plans to join us in June at one of Houston's premier Pride Month events!

**Pride In  
Business is one  
of the premier  
Pride Month  
events in  
Houston.**

## About the Chamber

The Greater LGBT Chamber of Commerce Houston Chamber accelerates economic growth for the LGBTQ+, business community through a strong network of business allies, innovative programs, strategic partnerships and advance policies that foster economic inclusion and equality.



# Special Guest



**Francisco Sánchez, Jr.**

(he/him)

Associate

Administrator, Office of  
Disaster Recovery and  
Resilience



U.S. Small Business  
Administration

Francisco Sánchez Jr. is the Associate Administrator for the U.S. Small Business Administration (SBA) where he oversees the Office of Disaster Recovery and Resilience (ODR&R). He was appointed by President Joseph R. Biden in January 2022, becoming the first non-banker and presidential appointee to hold this position. In his role, Francisco is helping to lead the nation's economic recovery from COVID and natural disasters by providing the necessary resources to America's 33 million small businesses, private non-profits, renters, and homeowners to weather any storm and emerge stronger than ever.

Before joining the SBA, Francisco served as the Deputy Homeland Security and Emergency Management Coordinator for the Harris County Office of Homeland Security & Emergency Management in Texas, the third largest county in the United States. During his tenure, Francisco led strategic development, planning, public affairs, and community preparedness initiatives, making him an experienced leader in building resilient communities where small businesses can grow, local economies can thrive, and people can prosper.

Under Francisco's leadership, the SBA has been implementing bold new initiatives that for the first time in the agency's history are tying recovery to resilience. The SBA has placed a stronger emphasis on engagement with survivors, partners, and stakeholders, and is working more closely with local leaders than ever before.

Additionally, the SBA is actively addressing climate change and community preparedness through their Mitigation Assistance Option for Disaster Loans, which has become a critical resource for individuals and businesses impacted by disasters. In 2022, the U.S. declared 18 separate billion-dollar weather and climate disasters, each exceeding \$1 billion in damages.

Lastly, the Disaster Assistance for Rural Communities Act enables the SBA to create disaster declarations and provide low-interest federal disaster assistance loans to those who were previously ineligible for such support. Francisco is excited to continue leading SBA in its next chapter and delivering to the American people.

He earned a bachelor's degree from the University of Houston and a master's degree in public administration from Sam Houston State University. He also received the President's Lifetime Achievement Award in 2015 and is the proud parent of Boston, Winston, and Quincy.



# Emcee



**Cheryl Mercedes**  
(she/her)

Reporter & Anchor

**KHOU 11**

Cheryl Mercedes is an Emmy and Murrow Award-winning investigative reporter and anchor at KHOU 11 News. She came to the Lone Star State from Baton Rouge, Louisiana, where she spent 12 years as an anchor and investigative reporter at WAFB-TV.

Cheryl was born and raised in the New Orleans area. She grew up watching local news with her family every evening and knew at a very young age that she would become a journalist. She graduated from St. Francis Cabrini High School, where she won her first journalism award for her work as yearbook editor. She went on to study broadcast journalism at Southeastern Louisiana University.

After earning her bachelor's degree there, she went on to pursue a master's degree at the University of Louisiana at Lafayette. She was recently named "Alumna of the Year."

Cheryl has picked up several Associated Press awards including "Reporter of the Year." The highlight of news career was perhaps traveling to Miami, FL to cover the New Orleans Saints in Super Bowl XLIV.

When Cheryl is not chasing down the latest news tip, you'll likely find her running around the city, biking in the suburbs or swimming laps at a local pool.

As a triathlete, Cheryl has successfully raced Ironman Texas, Ironman Augusta, Ironman Memphis, and Ironman New Orleans twice. Her podium finishes at local races earned her spots at national championships in Omaha, Nebraska, Cleveland, Ohio, and Milwaukee, Wisconsin.

# Pride In Business Awards

The Pride In Business Awards recognize the contributions made by Chamber members, Corporate Partners and other key stakeholders in building a more diverse and inclusive business community in Houston and the region. The awards provide an opportunity honor Business, Community, and Corporate leaders and organizations who raise the bar to advance LGBTQ+ leadership, equality, and inclusion in the workplace and community.

- Corporate Partner of the Year
- Corporate LGBTQ+ Ally of the Year
- LGBTQ+ Business of the Year
- LGBTBE® Certified Business of the Year
- Allied Business of the Year
- Nonprofit Member of the Year
- Supplier Diversity Advocate of the Year
- Employee Resource Group of the Year
- Chamber Advocacy Award
- Chamber Champion Award
- Community Legacy Award



# EXCLUSIVE OPPORTUNITIES

Pride In Business is a great opportunity to promote your company during Pride Month!

## Celebration Presenting Sponsor \$25,000 **SOLD**

All benefits of Diamond Level, PLUS:

- Recognized as Pride In Business Celebration & Awards Presenting Sponsor
- Recognition on social media including Facebook Event (min 6 standalone)
- Recognition during sponsor slide presentation (Group/tiered recognition and standalone slide) and other event signage
- Full page ad in *Business Intersections*, Chamber digital Magazine (sponsor produced)
- \$2,000 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2023
- Opportunity to provide a "featured sponsor message" via email and blog to Chamber members and member prospects
- Opportunity to present one Pride In Business Award
- Sponsor produced promotional video during program (one minute)
- Logo included on step-and-repeat photo backdrop
- Three (3) Tables (prime placement)\*\*
- Ten (10) tickets to VIP reception
- 15 complimentary parking passes

## VIP Reception Presenting Sponsor \$20,000 **SOLD**

All benefits of Diamond Level, PLUS:

- Recognized as Pride In Business Celebration & Awards VIP Reception Presenting Sponsor
- Recognition during sponsor slide presentation (Group/tiered recognition and standalone slide) and other event signage
- Full page ad in *Business Intersections*, Chamber digital Magazine (sponsor produced)
- \$1,000 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2023
- Opportunity to provide a "featured sponsor message" via email and blog to Chamber members and member prospects
- Opportunity to deliver remarks during VIP reception program
- Verbal recognition during program remarks (main program and VIP reception)
- Ten (10) tickets to VIP reception
- Ten (10) complimentary parking passes

\*\*10 seats per table

# SPONSOR PACKAGES

## Diamond Sponsor \$15,000

All benefits of Emerald Level, PLUS:

- Recognized as Pride In Business Celebration & Awards Diamond Sponsor
- Recognition on social media including Facebook Event (min 4 standalone)
- Half page ad in *Business Intersections*, Chamber digital Magazine (sponsor produced)
- \$750 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2023
- Verbal recognition during program remarks (main program and VIP reception)
- Interview via ChamberTalk Livestream Series
- Two (2) tables (prime placement)\*\*
- Four (4) tickets to VIP reception
- Six (6) complimentary parking passes



## Emerald Sponsor \$10,000

All benefits of Ruby Level, PLUS:

- Recognized as Pride In Business Celebration & Awards Emerald Sponsor
- Recognition on social media including Facebook Event (min 3 standalone)
- \$500 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2023
- Two (2) tables\*\*
- Two (2) tickets to VIP reception
- Four (4) complimentary parking passes

## Ruby Sponsor \$5,000

All benefits of Sapphire Level, PLUS:

- Recognized as Pride In Business Celebration & Awards Ruby Sponsor
- Recognition on social media including Facebook Event (min 2 standalone )
- One (1) table\*\*
- Two (2) complimentary parking passes

\*\*10 seats per table



# SPONSOR PACKAGES

## Sapphire Sponsor \$3,500

All benefits of Topaz Sponsor, PLUS:

- Recognized as Pride In Business Celebration & Awards Sapphire Sponsor
- Recognition on social media including Facebook Event (min 3/sponsor group)
- Six (6) event tickets

## Topaz Sponsor \$2,500

All benefits of Pearl Sponsor, PLUS:

- Recognized as Pride In Business Celebration & Awards Topaz Sponsor
- Logo recognition included in event promotions (newsletter and website)
- Logo recognition in program
- Recognition on social media including Facebook Event (min 2/sponsor group)
- Logo recognition during sponsor slide presentation (group/tiered recognition) and other event signage
- Logo recognition as a Pride In Business Celebration & Awards sponsor in Chamber digital magazine, *Business Intersections*
- Logo recognition in full-page Pride In Business Celebration & Awards ad in the Houston Business Journal
- Logo recognition on the 2023 Chamber Wall of Appreciation
- Four (4) event tickets

Pride In Business is great brand visibility in the Houston LGBTQ+ community during Pride Month.

Reserve your Pride In Business Sponsorship TODAY. Complete the Pride In Business Sponsor Form. 

## Pearl Sponsor \$1,000

- Recognized as Pride In Business Celebration & Awards Pearl Sponsor
- Name recognition included in event promotions (newsletter and website)
- Name recognition in program
- Recognition on social media including Facebook Event (min 1/sponsor group)
- Name recognition during sponsor slide presentation (group/tiered recognition) and other event signage
- Included in Chamber's end of the year sponsor recognition
- Name recognition on the 2023 Chamber Wall of Appreciation
- Two (2) event tickets

*Sponsor Levels reflect member rates. Non-members will be assessed a 25% additional sponsor fee. In addition, non-members are not eligible for recognition as the Presenting Sponsor.*

*If your company is interested in joining the Chamber, please visit [www.houstonlgbtchamber.com](http://www.houstonlgbtchamber.com) or contact the Chamber office at 832-510-3002.*

**Deadline to sponsor: May 31, 2023**



# RESERVE YOUR PRIDE IN BUSINESS SPONSORSHIP TODAY!

Join us for this celebration of Pride Month and recognition of the  
Pride In Business Honorees. *Don't Miss It!*



Greater Houston LGBT  
Chamber of Commerce

Sponsoring Pride In  
Business is a great  
opportunity for brand  
visibility and employee  
engagement during Pride  
Month.

Reserve your  
sponsorship  
**TODAY!**



**Complete the Pride In Business Sponsor Form.**



<https://bit.ly/Sponsor2023PIB>

# Thank you to our 2023 Pride In Business Sponsors!

## Celebration Presenting Sponsor



## VIP Reception Presenting Sponsor



## Diamond



## Emerald



## Ruby



Purser Public Affairs



## Sapphire



Hawthorne Capital

## Topaz



HALLIBURTON

## Pearl

A Better Path Therapy

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## Media Partner

KHOU 11

## Media Sponsor

