

# FAMILIES WITH PRIDE

Brought to our community by Council Member Abbie Kamin  
in partnership with the Greater Houston LGBT Chamber of Commerce

## Levy Park

Saturday, June 24th, 2023

9:00 am - 12:00 pm

### Sponsorship Opportunities

Council Member Abbie Kamin's second annual "**Families with Pride**" is an exciting family-friendly fun-day event held in District C's Levy Park for LGBTQIA+ children, families, and allies as part of Houston's Pride Month.

This is a project produced by Council Member Kamin and the District C office after hearing from her constituents about their desire to have a family-friendly space for their young children to play and celebrate Pride. The event will include lively entertainment, an **Outdoor Reading Room** enhanced with the support of Houston's Public Library and children's story time, a **History of Pride Walk** with pictures along the Lookout Bridge where kids can learn about important events and key community figures who fought for LGBTQIA+ civil rights, an interactive **Colors of Pride** ribbon wall where kids can write names and messages on colored ribbon and tie to the walls of the Lookout Bridge, a **Mosaic Rainbow** art project with the help of kids attending the event, and much more (including all the terrific fun baked into Levy Park like the splash pad).



There will be food trucks, face painting, big-kid games, prizes and more! The event will kick-off with Houston's official "**Proud Puppy Parade**" that starts and ends at Levy's Dog Park and will showcase Houston's proudest four-legged babies!

We hope you'll join us in this meaningful morning of laughter, learning, and love for Houston's LGBTQIA+ families and allies

## **“Rainbow” Level**

\$10,000 Platinum Sponsorship (Presenting Sponsor)

1. Designated “Presented by”
  - a. Value Includes:
    1. Over 2000 onsite from 9 am - 12 pm with three crowd turn overs for fresh brand impression ops
    2. Superior logo placement under the event logo on all print, signage on social media, website and event volunteer and staff assets.
      1. Does NOT include promotions for the “Proud Puppy Parade”
    3. Activation space for our 10x10 pop up/table and chairs
    4. Mention as an “Official Partner” in Press Release with Opportunity for Quote
    5. Inclusion in digital and social promotion of event
    6. Activation Area for sign-ups and registrations
    7. Ability to display signage separate of activation area including but not limited to Main Stage
    8. Multiple mentions by emcee throughout the event from Main Stage
    9. VIP Parking Passes
    10. Media interviews if requested by media outlets.
      1. Working with PR firm to manage all media relations, releases and interviews.

## **“Glitter” Level**

\$2,500 Gold Sponsorship

2. Designated “Proud Partner”
  - a. Value Includes:
    1. Logo on all print and social media/website and staff and volunteer t-shirt swag under “proud partners”
    2. Activation space for our 10x10 pop up/table and chairs, for sign-ups and registrations.
    3. Mention as an “Proud Partner” in Press Release with Opportunity for Quote
    4. Inclusion in digital and social promotion of event
    5. Multiple mentions by emcee throughout the event from Main Stage
    6. Parking Passes

## **“Sparkle” Level**

\$1,000 or in-Kind Sponsorship

3. Designated “Community Partner”
  - a. Value Includes:
    1. Logo on all print and social media/website as under “Community Partners”
    2. Activation space for our 10x10 pop up/table and chairs, for sign-ups and registrations.
    3. Mention as an “Community Partner” in Press Release
    4. Inclusion in digital and social promotion of event
    5. Multiple mentions by emcee throughout the event from Main Stage

6. Parking Passes

**Houston LGBT Chamber Member**

\$500.00

4. Special Entry Price for Small to Medium Size Businesses who are members of the Houston LGBT Chamber.
  - a. Entry Price Includes:
    1. Activation space for our 10x10 pop up
      1. We will provide table and chairs only
      2. Note: If you do not have a company branded tent, the event may provide 10x10 tent.
    2. Inclusion in digital and social promotion of event
    3. Parking Passes

# Proud Puppy Parade Sponsorship

\$5000 Sponsorship

1. Designated “Presented by”
  - a. Value Includes:
    1. Superior logo placement under event logo on all print, signage social media, websites
      1. Does NOT include promotions for the Families with Pride Logo
    2. Logo placed on the Proud Puppy Parade official pet bandannas
    3. Activation space for our 10x10 pop up/table and chairs for sign-ups and registrations.
    4. Mention as an “Official Sponsor” in Press Release with Opportunity for Quote
    5. Inclusion in digital and social promotion of event
    6. Multiple mentions by emcee throughout the event from Main Stage
    7. VIP Parking
    8. Media interviews if requested by media outlets.
      1. Working with a Private PR firm to manage all media relations, releases and interviews.



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