



Sponsorship Opportunities



Thrive! Connecting Faith and Work Events are the backbone to the Ambassadors for Business services delivery model. Each event features open fellowship, spiritual growth, leadership training and personal development delivered by area experts.

For our model to thrive, we must fill all of our sponsor positions in each of our locations. Help us transform our communities from the inside out by impacting Christian leaders within the marketplace. EQUIPPING them to cast the seeds of *ABSOLUTE TRUTH* to those they influence, expanding the *Christian Worldview* by modeling *ETERNAL VALUES* versus the immediate and urgent.

Sponsorship Includes:

- ◆ Option to exhibit business at the events
- ◆ One-minute commercial at event
- ◆ Mention and link to website from event posting
- ◆ Link and logo on digital / social correspondence

Cost: \$900

Annual Package

Monthly pricing available (annual commitment required)

*See map on page 2 for locations

*Limit five sponsors per location

CONNECTING FAITH AND WORK

PODCAST

The *Connecting Faith and Work Podcast* features interviews with top authors, executives, pastors and thought leaders that bring you messages of insight and encouragement as you “*Strive to Abide*”™. Hosted by Bob Willbanks, founder of Ambassadors for Business

Help us spread our message of community transformation by sponsoring one or more of these podcasts!

Sponsorship Includes:

- ◆ Logo and link on podcast website for each episode you sponsor
- ◆ “Sponsored By” message inserted into each episode you sponsor
- ◆ “Sponsored By” link included in social media posts and communications that promote the podcast

Cost: \$100 per podcast or \$350 for four episodes

*Limit three sponsors per podcast



ADVERTISING AND SPONSORSHIP OPPORTUNITIES

NEWSLETTER

Our distribution for weekly newsletters includes two updates:

- General Update sent each Friday to all contacts in DB (around 1,600) with open rate that averages 30%
 - o Cost for banner ad:
 - ✦ 4 week run = \$250
 - ✦ 8 week run = \$450
 - ✦ 12 week run = \$650
 - ✦ Thrive Update sent each Monday to all contact in Thrive DB (around 700) with an open rate that averages 25%
 - o Cost for banner ad:
 - ✦ 4 week run = \$150
 - ✦ 8 week run = \$275
 - 12 week run = \$400



Hello, Bob!

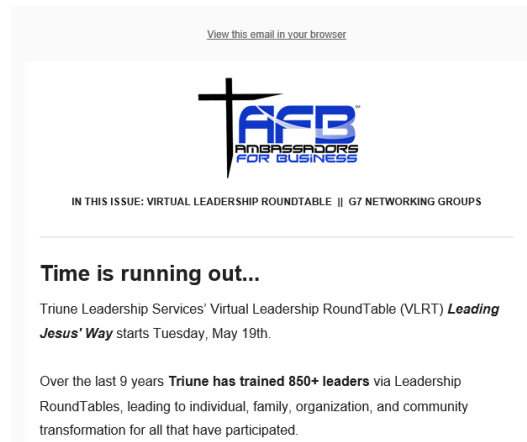
Upcoming Thrive! Events:

[In-Person] [October 13th - Thrive! Anoka](#) (breakfast hour) with a keynote from Steven Beaman

[In-Person] [October 14th - Thrive! Woodbury](#) (breakfast hour) with a keynote from Vince Miller

[In-Person] [October 14th - Thrive! Burnsville](#) (lunch hour) with a keynote from [Dr. Jeffrey Dorman](#) on *Master Your Mind, Master Your Life!*

CONTACT BOB WILLBANKS FOR COMPLETE DETAILS
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BANNER ADS

We were planning to launch website banner ads in Q4 - they have been available all along and we've been using them to promote AFB events and services. See attached for screenshots that show the six areas the banner ad package includes, which are:

- Directory Search Results
- Directory Detail Ad (when user clicks to specific ad)
- Event Search Results
- Event Details
- Resource Search Results
- Resource Details

These are the highest traffic areas of our site which gets over 1,000 unique visitors monthly with an average stay of almost 3 minutes where they are hitting 7+ pages. The package will run \$250 per month with a max of 3 advertisers per ad location (directory search, events, etc.) for the remainder of Q4 and Q1 2021. We will evaluate pricing at the end of Q1 based on traffic and click-thru results.

