



## **AFB Keynote Speaker Guidelines for Speakers at Thrive! Events**

- 20 minutes is preferred, 25 is the max (to leave adequate time for discussion)
- Interactive keynotes are encouraged
- Bring 3 to 4 questions to use for open discussion at the end of your presentation
- PowerPoint is available at most locations, confirm with site when booking
- AFB expects that you tie your presentation to one or more scripture references
- You should be thinking about how this impacts the group regarding work as worship and/or faith at work
- Your presentation should be informative, educational, and/or inspirational
- It is okay for you to provide background information (credentials) to establish your subject matter credibility, however, do not “sell from the front of the room”
- It is okay for you to invite attendees to contact you for more information or encourage them to sign up for a newsletter or other feeds.
- In most locations, tables are available for you to display books or other merchandise
- Use the fellowship time at the beginning and end of the meeting to connect 1-1 with the attendees