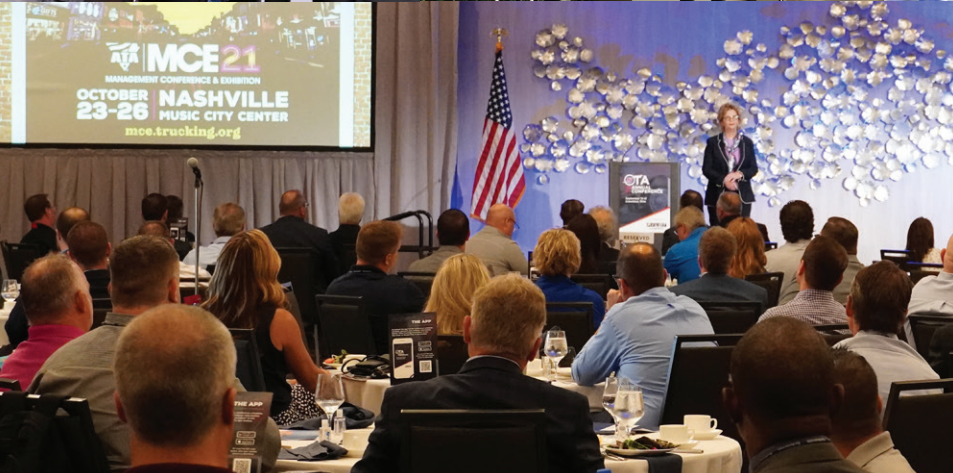




Sponsorship Opportunities



Driving Your Business Development:
Your Invitation to Engage



Driving Your Business Development

Your Invitation to Engage

Following an unprecedented year, the trucking industry is ripe with opportunity. The Ohio Trucking Association is excited to announce a full slate of events and educational programming that will put the awesome work of the trucking community in the spotlight.

This 2022 Sponsorship guide is designed to help you find the right fit for your business to not only promote your work and services but support the Ohio Trucking Association in driving our industry forward. The core of all Ohio Trucking Association events is focused on our industry's operational efficiency and profitability. We achieve this together, through enhanced engagement opportunities, professional development, and taking time to honor our best and brightest.

You can choose an individualized option from the 2022 Event Lineup or become an OTA Sustaining Sponsor today and play a key role in advancing the work of our community by taking part in all our events!



2022 Sustaining Sponsorship Opportunities

One Time Investment. Year Long Exposure. OTA Sustaining Sponsorship Program.

The old cardinal rule in advertising is that a person needs to see your ad seven times before they might consider buying. **The OTA Sustaining Sponsorship Program** takes that to the next level and puts your company front and center of the very decision makers and trucking community members you're looking to target over the course of an entire year. You can simply select your exposure level and let the OTA team provide year-round marketing support for your company.

OTA Sustaining Sponsors receive benefits throughout the year; including complimentary registrations to select OTA events, marketing presence at OTA events, and the opportunity to support the Association and provide the infrastructure for the future of our industry.

| | Platinum \$15,000 | Gold \$10,000 | Silver \$7,500 | Bronze \$5,000 | Friend of OTA \$2,500 |
|---|----------------------|------------------|-------------------|-------------------|--------------------------|
| Sponsorship & Registration to Annual & Technology Conference(s) | 4 | 3 | 2 | 1 | 1 |
| Sponsorship & Registration to Driver of the Year & TDC/ Tech Competition Banquet(s) | 4 | 3 | 2 | 1 | 1 |
| Hole Sponsorship at OTA Golf Tournament | * | * | * | * | * |
| Recognition at all OTA Events | * | * | * | * | * |
| Social Media, Website & Mobile App Recognition | * | * | * | * | * |
| Exhibit Space at OTA Annual Conference | * | * | * | * | |
| Presenting sponsor and speaker at one OTA Institute Webinar | * | * | * | | |
| One Foursome at OTA Golf Tournament | * | * | | | |
| Premium Online Directory Listing | * | | | | |
| Interaction at with Board of Trustees at One Quarterly Meeting | * | | | | |

SECURE YOUR SPOT

Contact President & CEO Tom Balzer at 614-653-0290 or Tom@ohiotrucking.org to secure your spot as an association sponsor in 2022.

Custom sponsorship opportunities are also available.

2022 Individual Event Sponsorship

AN À LA CARTE OFFERING

These sponsorship opportunities represent a chance for your business to support specific events to reach your target market.

DRIVER OF THE YEAR BANQUET

| | |
|--|---------|
| Presenting Banquet Sponsor | \$5,000 |
| Past Driver of the Year Attendance Sponsor | \$2,000 |
| Reception Sponsor | \$1,000 |

TRUCK DRIVING CHAMPIONSHIPS

| | |
|-------------------------------|---------------------|
| Presenting Sponsor | \$10,000 |
| Class Sponsorships | Sold \$1,750 |
| Driver Coffee Break Sponsors | \$500 |
| Breakfast Sponsor | \$2,500 |
| Lunch Sponsor | \$3,000 |
| Banquet Cocktail Hour Sponsor | \$1,000 |
| After Hours Social | \$1,000 |

TECHNICIAN COMPETITION

| | |
|----------------------------------|-------------------|
| Presenting Sponsor | \$6,000 |
| Station Sponsors | Sold \$700 |
| Technician Coffee Break Sponsors | \$500 |
| Breakfast Sponsor | \$1,000 |
| Lunch Sponsor | \$1,500 |

GOLF OUTING

| | |
|-----------------------|---------|
| Meal Sponsor | \$1,225 |
| Beverage Cart Sponsor | \$750 |
| Cart Sponsor | \$550 |
| Proximity Award | \$325 |
| Golf Hole | \$150 |

ANNUAL CONFERENCE

| | |
|-----------------------------|----------|
| Presenting Sponsor | \$10,000 |
| Hall of Honor Award Sponsor | \$4,000 |
| Lunch Sponsor | \$3,000 |
| Keynote Sponsor | \$3,000 |
| Awards Luncheon | \$3,000 |
| Breakfast Sponsor | \$2,500 |
| Networking Reception | \$2,000 |
| Breakout Session Sponsor | \$1,000 |
| Break Sponsor | \$750 |

TECHNOLOGY CONFERENCE

| | |
|--------------------|---------|
| Presenting Sponsor | \$4,000 |
| Lunch Sponsor | \$1,000 |
| Break Sponsor | \$500 |

OTA ON THE ROAD REGIONAL MEETING SERIES

| | |
|------------------------------|---------|
| Exclusive Presenting Sponsor | \$3,500 |
| Individual Meeting Sponsor | \$1,000 |

THREE LEADERSHIP SUMMITS

| | |
|------------------------------|---------|
| Exclusive Presenting Sponsor | \$3,500 |
| Individual Meeting Sponsor | \$1,000 |

OTA ON THE AIR WEBINAR/PODCAST SERIES

| | |
|--------------------|---------|
| Presenting Sponsor | \$5,000 |
|--------------------|---------|

CALL ON WASHINGTON FLY-IN

| | |
|--------------------|---------|
| Presenting Sponsor | \$5,000 |
|--------------------|---------|

CUSTOM SPONSORSHIP OPPORTUNITIES ARE ALSO AVAILABLE.

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