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# Sponsorship Opportunities



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**Drive Your  
Business Forward**

Your Invitation  
to Engage  
and Grow



# Drive Your Business Forward



## Your Invitation to Engage and Grow

The **Ohio Trucking Association** is pleased to announce a full slate of events and educational programming that will benefit the industry at large and showcase Ohio's trucking community. **The 2023 Sponsorship Guide** is designed to help you find the best opportunity to promote your company's products and services, enhance your brand's value, and grow your business. Partnering in sponsorship supports the OTA's efforts to drive our industry forward. We achieve this through enhanced engagement, professional development, and taking time to honor our best and brightest.

Whether you choose an **Individual Event** or **Sustaining Sponsorship**, your company will play a key role in advancing your marketing efforts and supporting the work of the **OTA** and its community.

# 2023 Sustaining Sponsorship Opportunities

**One-Time Investment. Year-Long Brand Value. Maximum Audience Reach.**

The **OTA Sustaining Sponsorship Program** puts your company front and center of the very decision makers and trucking community members you're looking to target. OTA Sustaining Sponsors receive benefits throughout the year; including complimentary registrations to select OTA events, marketing presence at OTA events, and recognition on the OTA website and association app.

Select the level that best fits your budget and let the OTA team take care of the rest.

	Platinum \$15,000	Gold \$10,000	Silver \$7,500	Bronze \$5,000	Friend of OTA \$2,500
Sponsorship & Registration to Annual Conference and Technology Conference	4	3	2	1	1
Sponsorship & Registration to the Awards Celebration recognizing the OTA Driver of the Year and OAM Award Winners & the TDC/Tech Competition Banquet	4	3	2	1	1
Hole Sponsorship at the OTA Golf Outing	*	*	*	*	*
Recognition at all OTA Events	*	*	*	*	*
Social Media, Website & Mobile App Recognition	*	*	*	*	*
Exhibit Space at the OTA Annual Conference	*	*	*	*	
Presenting sponsor and speaker at one OTA Institute Level Up Webinar	*	*	*		
One Foursome at the OTA Golf Outing	*	*			
Interaction with the Board of Trustees at One Quarterly Meeting	*				

## SECURE YOUR SPOT

Contact Director of Business Development Deb Seiple at 614-653-1991 or [deb@ohiotrucking.org](mailto:deb@ohiotrucking.org) to secure your spot as an association sponsor in 2023.

# 2023 Individual Event Sponsorship

## À LA CARTE OPTIONS

These sponsorship opportunities provide a way for your company to support specific events that align with your budget and marketing efforts to reach your target audience.

### AWARDS CELEBRATION RECOGNIZING THE OTA DRIVER OF THE YEAR AND OAM AWARD WINNERS

Presenting Banquet Sponsor	\$5,000
Reception Sponsor	\$1,000

### TRUCK DRIVING CHAMPIONSHIPS

Presenting Sponsor	\$10,000
Lunch Sponsor	\$3,000
Champions Dinner Sponsor	\$3,000
Breakfast Sponsor	\$2,500
Class Sponsor	\$2,000
Banquet Cocktail Hour Sponsor	\$1,000
After Hours Social Sponsor	\$1,000
Driver Coffee Break Sponsor	\$500

### TECHNICIAN COMPETITION

Presenting Sponsor	\$3,000
Lunch Sponsor	\$1,500
Station Sponsor	\$1,000
Breakfast Sponsor	\$1,000
Technician Coffee Break Sponsor	\$500

### GOLF OUTING

Meal Sponsor	\$1,225
Beverage Cart Sponsor	\$750
Breakfast Sponsor	\$500
Proximity Award Sponsor	\$325
Golf Hole Sponsor	\$150

### ANNUAL CONFERENCE

Presenting Sponsor	\$10,000
Lunch Sponsor	\$3,000
Keynote Sponsor	\$3,000
Awards Luncheon Sponsor	\$3,000
Breakfast Sponsor	\$2,500
Networking Reception Sponsor	\$2,000
Breakout Education Session Sponsor	\$1,000
Break Station Sponsor	\$750
Hall of Honor Award Sponsor	\$500

### TECHNOLOGY CONFERENCE

Presenting Sponsor	\$4,000
Lunch Sponsor	\$1,000
Break Sponsor	\$500

### OTA ON THE ROAD REGIONAL MEETING SERIES

Exclusive Presenting Sponsor	\$3,500
Individual Meeting Sponsor	\$1,000

## CUSTOM SPONSORSHIPS ARE ALSO AVAILABLE.

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