



Associate Membership

What is an Associate Member?

An Associate Member is a valuable partner who provides quality and life-enhancing services and support to the long-term care community.

Associate Members may serve on any committee in a non-voting capacity. They may request to receive any or all member-only communications and will receive an up-to-date member list upon request. Associate Members will also receive discounted rates for booth space at our convention, preferred advertising in publications as well as on marketing for educational programs held through the year.

Platinum Membership - \$2500

- One (1) Booth at Annual Convention – additional booths can be purchased at \$500 each, \$150 under regular member cost
- Sponsorship listing on website for twelve months
- Monthly Advertisement in Member Bulletin (12 total ads)
- Quarterly introduction at Board meeting
- Business Listing on Website

- Updated membership list access on request
- Exclusive access to additional sponsorship opportunities (Banner advertising on website; Platinum Convention Sponsorship for \$5000, \$2500 less than the advertised price.)
- Quarterly Business Member Bulletin
- Social Media “mentions”

Gold Membership - \$1500

- Bigger discount on Convention Booth (\$150 less than regular membership booth cost)
- Sponsorship listing on website for twelve months
- Quarterly Advertisement in Member Bulletin (4 total ads)
- Quarterly introduction at Board meeting
- Business Listing on Website
- Updated membership list access on request
- Quarterly Business Member Bulletin
- Social Media “mentions”

Silver Membership - \$1000

- Member discount on Convention Booth
- Sponsorship listing on website for twelve months
- Semi-Annual Advertisement in Member Bulletin (2 total ads)
- Business Listing on Website
- Updated membership list access on request
- Quarterly Business Member Bulletin

Bronze Membership - \$500

- Member discount on Convention Booth
- Business Listing on Website
- Annual Advertisement in Member Bulletin (1 total ad)
- Updated membership list access on request
- Quarterly Business Member Bulletin

NMHCA/NMCAL is committed to helping our Business Associate members maximize the value of their membership.

Please contact NMHCA/NMCAL's Membership Services Director to discuss customizing a membership package to fit your needs and your budget, talter@nmhca.org.