



# 2020 SPONSORSHIP & MARKETING OPPORTUNITIES

MORRISVILLE CHAMBER OF COMMERCE | MORRISVILLE INNOVATION FOUNDATION

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## SPONSORSHIP OPPORTUNITIES BY MONTH

### JANUARY

Coffee & Connections 08

### FEBRUARY

29th Annual Meeting 06  
Sharpen Your Skills Workshop Series 20

### MARCH

Coffee & Connections 08  
Coffee & Connections  
with Shot of Espresso 09  
KNOW Luncheon 16  
New Member Lunch 18

### APRIL

Golf Classic 11  
Leadership Morrisville 27  
Sharpen Your Skills Workshop Series 20

### MAY

Coffee & Connections 08  
Chamber Day of Service 08  
KNOW Luncheon 16

### JUNE

Issues Forum 15  
New Member Lunch 18  
Sharpen Your Skills Workshop Series 20

### JULY

Coffee & Connections 08  
Coffee & Connections  
with Shot of Espresso 09  
First Responders Thank You Lunch 09

### AUGUST

KNOW Luncheon 16  
Sharpen Your Skills Workshop Series 20

### SEPTEMBER

Coffee & Connections 08  
East Meets West Festival 25  
Past Chairs Luncheon 18  
State of Morrisville 21

### OCTOBER

Candidates Forum 07  
Chamber Day of Service 08  
New Member Lunch 18  
Public Policy Forum 19  
Sharpen Your Skills Workshop Series 20

### NOVEMBER

Coffee & Connections 08  
Coffee & Connections  
with Shot of Espresso 09  
KNOW Luncheon 16

### DECEMBER

Holiday Reception 14  
Sharpen Your Skills Workshop Series 20

## SPONSORSHIP OPPORTUNITIES BY PRICE

### LESS THAN \$500

Candidates Forum	07
East Meets West Festival	25
First Responders Thank You Lunch	09
Issues Forum	15
Morrisville Start Up Networking Socials	28
New Member Lunches	18
Public Policy Forum	19
State of Morrisville	21

### \$500 - \$999

Candidates Forum	07
Chamber Day of Service	08
Coffee & Connections with Shot of Espresso	09
East Meets West Festival	25
First Responders Thank You Lunch	09
Issues Forum	15
Golf Classic	11
Holiday Reception	14
KNOW Luncheons Series	16
Leadership Morrisville	27
Morrisville Start Up	28
Morrisville Start Up Networking Socials	28
New Member Lunches	18
Past Chairs Luncheon	18
Public Policy Forum	19
Sharpen Your Skills Workshop Series	20
State of Morrisville	21

### \$1,000 - \$2,499

Candidates Forum	07
29th Annual Meeting	06
Coffee & Connections with Shot of Espresso	09
East Meets West Festival	25
First Responders Thank You Lunch	09
Issues Forum	15
Golf Classic	11
Holiday Reception	14
KNOW Luncheons Series	16
Leadership Morrisville	27
Morrisville Start Up	28
Morrisville Start Up Networking Socials	28
New Member Lunches	18
Public Policy Forum	19
Sharpen Your Skills Workshop Series	20
State of Morrisville	21

### \$2,500 - \$4,999

29th Annual Meeting	06
Coffee & Connections	08
East Meets West Festival	25
First Responders Thank You Lunch	09
Issues Forum	15
Golf Classic	11
Holiday Reception	14
Leadership Morrisville	27
Morrisville Start Up	28
Morrisville Start Up Networking Socials	28
Public Policy Forum	19
Sharpen Your Skills Workshop Series	20

### \$5,000 OR MORE

29th Annual Meeting	06
East Meets West Festival	25
Golf Classic	13
KNOW Luncheons Series	16
Morrisville Start Up	28

# MORRISVILLE CHAMBER OF COMMERCE

## CHAMBER PARTNERS

Members can become a Chamber Partner by sponsoring programs and events or purchasing advertising. The various partner levels are outlined below.

- Partners that submit payments before January 15, 2020 will receive one month of free online advertising
- All online and e-mail marketing begins immediately upon first payment and runs through December 31, 2020
- Since membership dues vary with company size, dues are billed separately and are not part of the partnership program

### **PLATINUM PARTNER**

**Total sponsorship and advertising valued at \$15,000 and above**

- Logo recognition with link to company website rotates with other Platinum and Gold Partners on the Chamber's website homepage for the 2020 calendar year
- Logo recognition with link to company website in each issue of the Chamber e-Newsletter for the 2020 calendar year
- Logo recognition with link to company website on Partners webpage of Chamber website for the 2020 calendar year

### **GOLD PARTNER**

**Total sponsorship and advertising valued at \$10,000—\$14,999**

- Logo recognition with link to company website rotates with other Gold and Platinum Partners on the Chamber's website homepage for the 2020 calendar year
- Name recognition with link to company website in each issue of the Chamber e-Newsletter for the 2020 calendar year
- Logo recognition with link to company website on Partners webpage of Chamber website for the 2020 calendar year

### **SILVER PARTNER**

**Total sponsorship and advertising valued at \$5,000—\$9,999**

- Name recognition with link to company website in each issue of the Chamber e-Newsletter for the 2020 calendar year
- Logo recognition with link to company website on Partners webpage of Chamber website for the 2020 calendar year

### **BRONZE PARTNER**

**Total sponsorship and advertising valued at \$2,500—\$4,999**

- Name recognition with link to company website in each issue of the Chamber e-Newsletter for the 2020 calendar year
- Logo recognition with link to company website on Partners webpage of Chamber website for the 2020 calendar year

# 2020 SPONSORSHIP OPPORTUNITIES

## 29TH ANNUAL MEETING

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February 2020

11:30 am–1:30 pm

Sheraton Imperial Hotel Raleigh-Durham Airport at RTP

The Chamber's Annual Meeting features a keynote speaker, an overview of the Chamber's accomplishments for the past year, installation of the new chair of the Board of Directors and presentation of the Jeremiah Morris Community Steward of the Year Award, the James M. Pugh Small Business of the Year Award, and the Ambassador of the Year Award. Expected attendance is 400.

### ***Platinum Sponsor - \$5,000***

#### ***Exclusive sponsorship opportunity***

- Ten (10) reserved VIP seats during program
- Participation in program from the podium
- Name recognition in the printed Calendar of Events
- Logo recognition on printed invitation mailed to Chamber members
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition in event presentation
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

### **GOLD SPONSOR - \$3,500**

- Ten (10) reserved VIP seats during program
- Name recognition in the Event Guide
- Logo recognition on printed invitation mailed to Chamber Members
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition in event presentation
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium

### **SILVER SPONSOR - \$2,500**

- Ten (10) reserved VIP seats during program
- Name recognition on printed invitation mailed to Chamber Members
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition in event presentation

### **SILVER SPONSOR - \$2,500 (CONTINUED)**

- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

### **AWARD SPONSOR - \$2,000 PER AWARD (MAXIMUM AVAILABLE: THREE)**

Awards include: Ambassador of the Year; James M. Pugh Small Business of the Year; and Jeremiah Morris Community Steward of the Year

- Ten (10) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition in event presentation
- Name recognition on website calendar of events with link to company website
- Verbal recognition from podium
- Participation in award ceremony

### **BRONZE SPONSOR - \$1,000**

- Ten (10) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition in event presentation
- Name recognition on website calendar of events with link to company website
- Verbal recognition from podium

### **COMMUNITY SPONSOR - \$500**

- Five (5) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition in event presentation
- Name recognition on website calendar of events with link to company website
- Verbal recognition from the podium

## **CANDIDATES FORUM**

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**October 2020**

**7:30 – 9:30 am**

**Location TBD**

A forum showcasing candidates for Morrisville Town Council and/or Morrisville State delegation and Wake County Commission seats. Expected attendance is 50 - 70.

### **ELECTED OFFICIALS APPRECIATION SPONSOR - \$1,000**

- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events
- Verbal recognition from podium

### **BREAKFAST SPONSOR - \$500**

- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events
- Verbal recognition from podium

### **COMMUNITY SUPPORTER - \$250**

- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Verbal recognition from podium

## **CHAMBER DAY OF SERVICE**

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**May 6 and October 21, 2020**

**9:00–12 noon (with lunch following)**

**Various Nonprofit Locations**

Service days for Chamber members and their employees to give back to our community, learn about a new organization, and get to know other area professionals. Expected attendance is 80.

### **SILVER SPONSOR - \$2,500 (PER EVENT)**

- Cost of food for attendees; includes facility, tax and gratuity
- Opportunity to provide welcome remarks on behalf of the restaurant
- Display table at lunch with opportunity to distribute advertising specialty items and collateral materials
- Logo recognition of Volunteer T-shirt
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website

### **VOLUNTEER T-SHIRT SPONSOR - \$500 (PER EVENT)**

High-quality T-shirts are given to members who participate in the Chamber's volunteer service day. At this annual event, Chamber member volunteers spend a half-day supporting local nonprofits. Expected attendance is 80; T-shirt quantity is 60.

- Logo recognition on Volunteer T-shirt
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website

## **COFFEE & CONNECTIONS**

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**Bimonthly (beginning in January 2020)**

**January 23, March 26, May 28, July 23, September 24, November 19**

**7:30–8:30 am**

**Morrisville Chamber of Commerce**

This bimonthly meeting is designed to help members hone their connection skills and build an effective network to grow their businesses. This is a structured networking event that begins with attendees giving a 30-second overview about their business. Expected attendance is 40 per event.



### **SERIES PRESENTING SPONSOR - \$3,500 (SIX CONSECUTIVE EVENTS)**

- Name recognition in the printed Calendar of Events
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Three-minute presentation opportunity from the podium
- Verbal recognition from podium

### **SERIES SPONSOR - \$2,000 (SIX CONSECUTIVE EVENTS)**

- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

## **COFFEE & CONNECTIONS WITH SHOT OF ESPRESSO**

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**March 26, July 23, November 19, 2020**

**8:30–9:15 am (immediately following Coffee & Connections)**

**Morrisville Chamber of Commerce**

Some months, Coffee & Connections gets a “Shot of Espresso.” This extra training series provides an extended education session to help improve business development, networking and sales skills. Expected attendance is 40 per event.

### **EVENT SPONSOR - \$500 (PER EVENT)**

- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

## **FIRST RESPONDERS THANK YOU LUNCH**

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**July 2020**

**11:30 am–1 pm**

**Location TBD**

Morrisville’s first responders are a key part of the quality of life in the community. This lunch allows the business community to honor these hardworking individuals. Invitations are extended to Morrisville Police Department, Morrisville Fire Department, as well as other departments in Wake County with First Responders serving the Morrisville community. A portion of ticket sales benefit The 200 Club of Wake County, an organization providing immediate financial help for the families of police officers, sheriff deputies, firemen, EMS squad members and North Carolina State Highway Patrol serving in Wake County who lose their life in the line of duty. Expected attendance is 200.

### **PRESENTING SPONSOR - \$3,000**

#### ***Exclusive sponsorship opportunity***

- Exclusive naming rights of event  
(example: Morrisville Chamber / COMPANY NAME First Responders Thank You Lunch)
- Eight (8) reserved VIP seats during program

### **PRESENTING SPONSOR - \$3,000 (CONTINUED)**

- Participation in program from the podium
- Name recognition in the printed Calendar of Events
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

### **GOLD - \$2,500**

- Eight (8) reserved VIP seats during program
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

### **GIFT SPONSOR - \$2,500**

- Eight (8) reserved VIP seats during program
- Logo recognition on gift tags (gifts given to area First Responders)
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

### **AWARD SPONSOR - \$2,000**

- Eight (8) reserved VIP seats during program
- Participation in award ceremony
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

### **SILVER - \$1,000**

- Eight (8) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

### **BRONZE - \$500**

- Four (4) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Verbal recognition from podium

### **COMMUNITY SUPPORTER - \$250**

- Two (2) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Verbal recognition from podium

## **GOLF CLASSIC**

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**April 27, 2020**

**Governors Club, Chapel Hill**

The golf classic is one of the best places to connect with the area's top business leaders. The tournament includes a captain's choice format, on-course contests, breakfast, lunch, a catered awards reception and raffle.

### **MARQUIS SPONSOR - \$5,000**

#### ***Exclusive sponsorship opportunity***

- Exclusive naming rights of tournament  
(example: Morrisville Chamber / COMPANY NAME Golf Classic)
- Golf for eight (8) including cart and green fees
- Company banner displayed at tournament
- Golfer welcome prior to shotgun start
- Three-minute presentation opportunity from the podium during reception
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event
- Display table at reception with opportunity to distribute advertising specialty items and collateral materials at event
- Name recognition in the printed Calendar of Events
- Logo recognition on front cover of program
- Full page ad on back cover of program
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website

### **PLAYER GIFT SPONSOR - \$3,500**

#### ***Exclusive sponsorship opportunity***

- Golf gifts with sponsor logo recognition. Quantity is 135-150
- Golf for eight (8) including cart and green fees
- Logo recognition on sponsor board at gift distribution
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition in event program
- Verbal recognition at reception

### **RECEPTION SPONSOR - \$2,500**

- Golf for four (4) including cart and green fees
- Display table at reception with opportunity to distribute advertising specialty items and collateral materials at event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition in event program
- Opportunity to participate as one of the emcees during the reception

### **GRAND PUTT MAGIC BALL SPONSOR - \$2,500**

- Golf for four (4) including cart and green fees
- Logo recognition on sponsor board at Grand Putt Magic Ball contest area
- Display table at Grand Putt Magic Ball contest area with opportunity to distribute advertising specialty items and collateral materials at event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition in event program
- Verbal recognition at reception

### **RAFFLE SPONSOR - \$2,000**

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board during registration
- Display table at reception with opportunity to distribute advertising specialty items and collateral materials at event
- Opportunity to provide volunteers for raffle
- Opportunity to participate as one of the emcees during the raffle
- Name recognition on website calendar of events with link to company website
- Name recognition in event program

### **SCORECARD SPONSOR - \$2,000**

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board during registration
- Display table at registration with opportunity to distribute advertising specialty items and collateral materials at event

### **SCORECARD SPONSOR - \$2,000 (CONTINUED)**

- Logo recognition on golf classic scorecards
- Name recognition on website calendar of events with link to company website
- Name recognition in event program

### **PUTTING GREEN SPONSOR - \$2,000**

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board during registration
- Display table at putting green with opportunity to distribute advertising specialty items and collateral materials at event
- Your choice of activities at the putting green
- Name recognition on website calendar of events with link to company website
- Name recognition in event program

### **HOLE-IN-ONE SPONSOR - \$1,500**

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board during registration
- Prize with minimum \$10,000 value offered as prize for hole-in-one
- Display table at hole with opportunity to distribute advertising specialty items and collateral materials at event
- Tee sign with company name at hole
- Name recognition on website calendar of events with link to company website
- Name recognition in event program

### **BREAKFAST/LUNCH SPONSOR - \$1,500**

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board at breakfast/lunch areas
- Display table at breakfast/lunch areas with opportunity to distribute advertising specialty items and collateral materials at event
- Logo recognition on boxed lunch labels
- Name recognition on website calendar of events with link to company website
- Name recognition in event program

### **MULLIGAN PACKAGE SPONSOR - \$1,000 (LIMIT TO 2 SPONSORS)**

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board during registration
- Logo recognition on Golf Classic Mulligan Package
- Name recognition on website calendar of events with link to company website
- Name recognition in event program

### **HOLE SPONSOR - \$1,000**

- Golf for four (4) including cart and green fees
- Name recognition on sponsor board during registration
- Display table at hole with opportunity to distribute advertising specialty items and collateral materials at event

### **HOLE SPONSOR - \$1,000 (CONTINUED)**

- Tee sign with company name at hole
- Name recognition on website calendar of events with link to company website
- Name recognition in event program

### **BEVERAGE CART SPONSOR - \$850 (LIMIT TO 2 SPONSORS)**

- Golf for two (2) including cart and green fees
- Name recognition on sponsor board located at beverage station
- Name recognition on beverage cart banners
- Name recognition on website calendar of events with link to company website
- Name recognition in event program
- Opportunity to provide beverage cart driver or ride-along attendee

### **BEVERAGE STATION SPONSOR - \$850**

- Golf for two (2) including cart and green fees
- Name recognition on sponsor board located at beverage station
- Name recognition on beverage cart banners
- Name recognition on website calendar of events with link to company website
- Name recognition in event program

### **DRIVING RANGE SPONSOR - \$500**

- Golf for one (1) including cart and green fees
- Name recognition on website calendar of events with link to company website
- Name recognition in event program

## **HOLIDAY RECEPTION**

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**December 2020**

**5–7:30 pm**

**Location TBD**

Annual thank-you reception for our members and local elected officials.  
Expected attendance is 125.

### **PLATINUM SPONSOR - \$3,500**

- Attendee welcome opportunity from the podium
- Name recognition in the printed Calendar of Events
- Logo recognition on printed invitation mailed to Chamber members
- Logo recognition on AV screen at event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition on cocktail napkins at event
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

### **GOLD SPONSOR - \$2,000**

- Logo recognition on printed invitation mailed to Chamber members
- Logo recognition on AV screen at event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website

### **ENTERTAINMENT SPONSOR - \$1,500**

- Name recognition on printed invitation mailed to Chamber members
- Name recognition on AV screen at event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website

### **SILVER SPONSOR - \$1,000**

- Name recognition on AV screen at event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website

### **BRONZE SPONSOR - \$750**

- Name recognition on AV screen at event
- Name recognition on website calendar of events with link to company website

### **BEVERAGE SPONSOR - \$500**

- Name recognition on bar signage
- Name recognition on website calendar of events with link to company website

## **ISSUES FORUM**

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**June 2020**

**Location TBD**

Designed to focus on an important issue that requires our community's attention, the forum will feature a keynote speaker or a panel of local leaders to discuss an emerging issue that has a direct impact to our businesses and our local community. This forum will bring community and business leaders together to discover the opportunities in these issues, identify innovative solutions and support our businesses seeking to implement those solutions into their day-to-day operations. Expected attendance is 100.

### **PRESENTING SPONSOR - \$2,000**

#### ***Exclusive sponsorship opportunity***

- Eight (8) reserved VIP seats during program
- Participation in the program from the podium
- Name recognition in the printed Calendar of Events
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

### **GOLD SPONSOR - \$1,500**

- Eight (8) reserved VIP seats during program
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium

### **SILVER SPONSOR - \$1,000**

- Eight (8) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

### **BRONZE SPONSOR - \$500**

- Four (4) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Verbal recognition from podium

### **COMMUNITY SUPPORTER - \$250**

- Two (2) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Verbal recognition from podium

## **KNOW LUNCHEON SERIES: KNOWLEDGEABLE NETWORK OF WOMEN**

**March 18, May 13, August 27, and November 10, 2020**

**11:30 am–1 pm**

**Brier Creek Country Club (March and August)**

**Prestonwood Country Club (May and November)**

A quarterly lunch providing professional development and networking opportunities for women in business. The series features four lunches with either a keynote speaker or panel of experts on a variety of topics. Expected attendance is 160 per event.

### **SERIES PRESENTING SPONSOR - \$5,000 (FOUR CONSECUTIVE LUNCHESES)**

#### ***Exclusive sponsorship opportunity***

- “Presented by” name recognition in printed calendar of events
- Ten (10) reserved VIP seats during program
- Three-minute presentation opportunity from the podium at each event
- Name recognition in the printed Calendar of Events



### **SERIES PRESENTING SPONSOR - \$5,000 (CONTINUED)**

- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Name recognition in event news releases
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event
- Opportunity to provide a gift for each attendee

### **SERIES SPONSOR - \$3,500 (FOUR CONSECUTIVE LUNCHES)**

- Ten (10) reserved VIP seats during program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

### **INDIVIDUAL LUNCHEON SPONSOR - \$1,000 (PER EVENT)**

- Ten (10) reserved VIP seats during program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

### **INDIVIDUAL LUNCHEON PATRON SPONSOR - \$500 (PER EVENT)**

- Five (5) reserved VIP seats during program
- Name recognition on AV screen at beginning of event
- Verbal recognition from podium

### **COMMUNITY PARTNER - \$500 (PER EVENT)**

This opportunity is designed for companies to further engage a partnering non-profit organization they support. Attendance by the non-profit will allow them exposure to the business community, professional development for their staff or an opportunity to extend invitations to their clients or those using their services.

- Ten (10) reserved VIP seats during program
- “Non-Profit Organization Name Sponsored by Company Name” table signage
- Verbal recognition for sponsoring company from podium

## **NEW MEMBER LUNCH**

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**March 12, June 3 and October 6, 2020**

**11:30 am–1 pm**

**Morrisville Chamber of Commerce**

Held triannually, new member lunches provide new Chamber members and new employees of current member firms with an overview of the Chamber including tips on how to make the most of their Chamber membership. Expected attendance is 25 per event.

### **SERIES PRESENTING SPONSOR - \$1,500 (THREE CONSECUTIVE EVENTS)**

- Name recognition in the printed Calendar of Events
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Three-minute presentation opportunity from the podium
- Verbal recognition from podium

### **EVENT SPONSOR - \$500 (PER EVENT)**

- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

### **LUNCH/HOST SPONSOR - \$350 (PER EVENT)**

- Cost of food for attendees; includes delivery, tax and gratuity.
- Logo recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

## **PAST CHAIRS LUNCHEON**

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**September 2020**

**Noon – 1:30 pm**

**Location TBD**

Gather for an update on current business, community, economic development, and public policy issues. Honor 30 years of past leadership of the Morrisville Chamber Board of Directors at this annual lunch.

### **LUNCH SPONSOR - \$500**

- Registration for one (2) participants at event
- name recognition on invitation
- verbal recognition at event

## **PUBLIC POLICY FORUM**

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**October 2020**

**Location TBD**

By engaging in local government, the Chamber provides the business community a direct link to the people and initiatives shaping our region and policies that affect their everyday lives. This forum, designed for both small and large businesses, will gather experts in a particular area of interest to discuss current challenges impacting our local community. Areas of focus for potential programming include public education, mobility, and quality, well-planned growth as well as initiatives regarding the arts, higher education.

### **PRESENTING SPONSOR - \$3,000**

#### ***Exclusive sponsorship opportunity***

- Ten (10) reserved VIP seats during program
- Participation in the program from the podium
- Name recognition in the printed Calendar of Events
- Logo recognition in event program

### **PRESENTING SPONSOR - \$3,000 (CONTINUED)**

- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

### **BREAKFAST SPONSOR - \$2,500**

- Ten (10) reserved VIP seats during program
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

### **GOLD SPONSOR - \$2,000**

- Ten (10) reserved VIP seats during program
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium

### **SILVER SPONSOR - \$1,000**

- Eight (8) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event

- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

#### **BRONZE SPONSOR - \$500**

- Five (5) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Verbal recognition from podium

#### **COMMUNITY SUPPORTER - \$250**

- Two (2) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Verbal recognition from podium

### **SHARPEN YOUR SKILLS WORKSHOP SERIES**

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**February 27, April 23, June 25, August TBD, October TBD, December TBD, 2020**

**7:30–10 am**

**Lenovo**

As an employer or business owner, you know that continuous training and development increases productivity, enhances profitability, and improves workforce retention. And as a business professional, you know it's important to hone your own professional skills and stay informed on issues that impact you and your company.

These informative workshops offer affordable training from a network of business experts so you save time and money compared to other training options, improving your staff, but also helping your business grow.

This workshop series is designed to help you start a business, market your products and services, do business with local government, maintain HR compliance, and more. Expected attendance is 20-25 per workshop.

#### **SERIES PRESENTING SPONSOR - \$3,500 (SIX CONSECUTIVE EVENTS)**

- Name recognition in the printed Calendar of Events
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Three-minute presentation opportunity from the podium
- Verbal recognition from podium

#### **SERIES SPONSOR - \$2,000 (SIX CONSECUTIVE EVENTS)**

- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

### **EVENT SPONSOR - \$500 (PER EVENT)**

- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

## **STATE OF MORRISVILLE**

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**September 2020**

**7:30–10 am**

**Location TBD**

A dynamic discussion on the current state of affairs for Morrisville and Wake County. Town and County leaders provide updates and highlights about budgets, growth and development issues, and plans for Morrisville's future. Expected attendance is 50–75.

### **GOLD - \$2,000**

- Eight (8) reserved VIP seats during program
- Name recognition in the printed Calendar of Events
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium
- Display table in registration area with opportunity to distribute advertising specialty items and collateral materials at event

### **SILVER - \$1,000**

- Eight (8) reserved VIP seats during program
- Name recognition in event program
- Logo recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

### **BRONZE - \$500**

- Four (4) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

### **COMMUNITY SUPPORTER - \$250**

- Two (2) reserved VIP seats during program
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events
- Verbal recognition from podium

## **ADVERTISING**

### **MORRISVILLE CHAMBER E-NEWS**

The electronic newsletters sent to more than 2300 Triangle business and community leaders. The newsletter is sent monthly.

#### **AD - \$150 PER ISSUE OR \$1,650 PER YEAR**

- 300W x 250H (pixels) ad; links directly to advertiser's website

#### **LOGO - \$50 PER ISSUE OR \$550 PER YEAR**

- Logo recognition with link to company website

## **WEBSITE**

The Chamber website is a popular site for people interested in visiting or relocating to our area, as well as for those seeking information about local member businesses. It includes an events calendar, a searchable member directory, discounts on member products and services and Chamber news. Our website, [Morrisvillechamber.org](http://Morrisvillechamber.org), receives more than 25,000 visits per year.

#### **NON-ROTATING - \$2,000 PER YEAR**

- Logo recognition with link to company website featured prominently on each page of the Chamber's website

#### **ROTATING - \$200 PER MONTH (TWO-MONTH MINIMUM)**

- Logo recognition with link to company website rotating throughout the Chamber's website

## **PRINT SPONSORSHIPS**

Print sponsorships can be sold as cash or in-trade service. Please contact the Chamber for additional details and availability on all printing sponsorships.

### **29TH ANNUAL MEETING FEBRUARY 2020**

#### **PRINT SPONSOR - \$2,500**

- Ten (10) reserved VIP seats during program
- Logo recognition on printed invitation mailed to Chamber Members
- Logo recognition in event program

- Logo recognition on AV screen at beginning of event
- Logo recognition in event presentation
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium

**EAST MEETS WEST FESTIVAL**  
**SEPTEMBER 12, 2020**

**PRINT SPONSOR - \$5,000**

- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Logo recognition in all advertising, collateral and signage
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition on volunteer T-shirts
- Verbal recognition from stage

**GOLF CLASSIC**  
**APRIL 27, 2020**

**PRINT SPONSOR - \$850**

- Golf for two (2) including cart and green fees
- Name recognition on sponsor board during registration
- Name recognition on website calendar of events with link to company website
- Name recognition in event program

**HOLIDAY RECEPTION**  
**DECEMBER 2020**

**PRINT SPONSOR - \$2,000**

- Logo recognition on printed invitation mailed to Chamber members
- Logo recognition on AV screen at event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website

**MEMBERSHIP PLAQUE INSERT**  
**NOVEMBER 2019 + NOVEMBER 2020**

**PRINT SPONSOR - \$500**

- Logo recognition on more than 300 membership plaques distributed to all Chamber members for the 2020/21 year

# MORRISVILLE INNOVATION FOUNDATION

## FOUNDATION DONORS

The Morrisville Innovation Foundation's mission is to provide the building blocks for economic development and entrepreneurship as well as identify and foster up-and-coming community leaders with tools to build an environment for economic prosperity. Many of these contributions are considered charitable donations. All online and e-mail marketing begins immediately upon first payment and runs through December 31, 2020.

### PLATINUM DONOR - \$15,000 AND ABOVE

- Logo recognition with link to company website on the Morrisville Innovation Foundation's webpage homepage for the 2020 calendar year
- Logo recognition with link to company website in each issue of the Chamber e-Newsletter for the 2020 calendar year
- Logo recognition with link to company website on Partners webpage of Chamber website for the 2020 calendar year
- Logo recognition for all Morrisville Innovation Foundation programming for the 2020 calendar year

### GOLD DONOR - \$10,000—\$14,999

- Logo recognition with link to company website on the Morrisville Innovation Foundation's webpage homepage for the 2020 calendar year
- Logo recognition with link to company website in each issue of the Chamber e-Newsletter for the 2020 calendar year
- Logo recognition with link to company website on Partners webpage of Chamber website for the 2020 calendar year
- Logo recognition for all Morrisville Innovation Foundation programming for the 2020 calendar year

### SILVER DONOR - \$5,000—\$9,999

- Logo recognition with link to company website on the Morrisville Innovation Foundation's webpage homepage for the 2020 calendar year
- Logo recognition with link to company website in each issue of the Chamber e-Newsletter for the 2020 calendar year
- Logo recognition for all Morrisville Innovation Foundation programming for the 2020 calendar year

### BRONZE DONOR - \$1,000—\$4,999

- Logo recognition with link to company website on the Morrisville Innovation Foundation's webpage homepage for the 2020 calendar year
- Name recognition for all Morrisville Innovation Foundation programming for the 2020 calendar year



# 2020 SPONSORSHIP OPPORTUNITIES

## EAST MEETS WEST FESTIVAL

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September 12, 2020

11 am–4 pm

Park West Village, Morrisville

The East Meets West festival celebrates the cultural diversity of Morrisville through food, music and performing arts. Expected attendance is 3,000-3,500 throughout the day.

### **GOLD SPONSOR - \$5,000**

- Participation in festival from stage
- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Logo recognition in all advertising, collateral and signage
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition on Volunteer T-shirts
- Name recognition in the printed Calendar of Events
- Verbal recognition from stage

### **MARKETING PARTNER - \$5,000**

- Exclusive “Marketing Partner” recognition in all advertising
- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Logo recognition in all advertising, collateral and signage
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition on Volunteer T-shirts
- Name recognition in the printed Calendar of Events
- Verbal recognition from stage

### **SILVER SPONSOR - \$2,500**

- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Logo recognition in all advertising, collateral and signage
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Logo recognition on Volunteer T-shirts
- Verbal recognition from stage

### **ENTERTAINMENT SPONSOR - \$2,000**

- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Name recognition in all advertising, collateral and signage
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Logo recognition on Volunteer T-shirts
- Verbal recognition from stage prior to start of entertainment activities

### **BRONZE SPONSOR - \$1,000**

- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Name recognition in all advertising, collateral and signage
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Name recognition on Volunteer T-shirts

### **VOLUNTEER T-SHIRT SPONSOR - \$500**

- High-quality T-shirts will be worn by festival volunteers. Quantity is 120.
- Name recognition on website calendar of events with link to company website
- Name recognition on Volunteer T-shirts

### **FRIEND OF EAST MEETS WEST - \$250**

- Name recognition on website calendar of events with link to company website

## **PARTICIPATION OPPORTUNITIES**

### **EXHIBITOR - \$500**

- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website

### **CRAFT VENDOR - \$100**

- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Name recognition on website calendar of events
- Name recognition in promotional emails

### **FOOD VENDOR**

- 10x10 booth space in prominent location (includes tent, table and two chairs)
- Name recognition on website calendar of events
- Name recognition in promotional emails

The sponsorship/vendor form and payment is due by August 1, 2020. Vendors will be covered in case of rain, and the event will take place regardless. No refunds will be given out for poor weather conditions.

## **LEADERSHIP MORRISVILLE**

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**April 2020**

**7:30 am–4 pm (session is two consecutive days)**

**Wake Tech RTP Campus**

A two-day introduction of Morrisville and Wake County for business and community leaders to learn about the vision and challenges of the community. Topics discussed will include Triangle area health services, economic development, local government (town and county), transportation and the Wake County Public School System. This interactive session will feature local leaders and provide an opportunity for business owners, relocated executives, managers and non-profit directors to quickly learn about the area. Expected attendance is 15 per event.

### **EVENT SPONSOR - \$1,500**

- Registration for one (1) participant
- Logo recognition in event program
- Logo recognition on AV screen at beginning of event
- Logo recognition on website calendar of events with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium

### **COMMUNITY SUPPORTER - \$1,000**

- Registration for one (1) participant
- Name recognition in event program
- Name recognition on AV screen at beginning of event
- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium

### **SCHOLARSHIP DONOR - \$500**

- Scholarships provide need-based tuition assistance to non-profit organizations or entrepreneurs to participate in the Leadership Morrisville program.
- Name recognition in event program
- Name recognition on website calendar of events
- Verbal recognition from podium
- Opportunity to send a letter to scholarship recipient

## **MORRISVILLE START UP**

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Morrisville Start Up is focused on building the entrepreneurial community. Activities include regularly scheduled networking events, information-sharing through social media and blogs and the HOTTovation “business percolator” which provides an office with meeting space, strong mentoring and connections upon program graduation. Unless otherwise specified, promotions and listings end December 31, 2020.

### **GOLD SPONSOR - \$5,000**

- Logo recognition on Morrisville Start Up homepage with link to company website
- Logo recognition in promotional emails with link to company website
- Verbal recognition from podium at all Morrisville Start Up events
- Recognition as a Morrisville Chamber of Commerce Silver Partner

### **SILVER SPONSOR - \$2,500**

- Logo recognition on Morrisville Start Up homepage with link to company website
- Logo recognition in promotional emails with link to company website
- Recognition as a Morrisville Chamber of Commerce Bronze Partner

### **BRONZE SPONSOR - \$1,000**

- Logo recognition on Morrisville Start Up homepage with link to company website
- Logo recognition in promotional emails with link to company website

## **MORRISVILLE START UP NETWORKING SOCIALS**

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Morrisville Start Up hosts three (3) evening networking socials a year to encourage new business connections. Start Up socials offer the event host the chance to bring potential customers and vendors on site for a first-hand look at their company.

### **HOST SPONSOR - \$500 (PER EVENT)**

- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Two-minute presentation opportunity at start of event

### **EVENT SPONSOR - \$300 (PER EVENT)**

- Name recognition on website calendar of events with link to company website
- Name recognition in promotional emails with link to company website
- Verbal recognition from podium