

## PASSPORT APPLICATION



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**OCTOBER 1 - 10, 2021**

TOWN OF MORRISVILLE

Application Deadline: August 1, 2021

#EMW | [morrisvillechamber.org/emw](http://morrisvillechamber.org/emw)

## MISSION STATEMENT

Benefiting the Morrisville Innovation Foundation, The East Meets West Festival celebrates the cultural diversity of Morrisville through food, music and performing arts. The 2021 modified festival will feature a kick-off tailgate celebration on Sept 30, 2021, virtual scavenger hunt with business passport Oct 1 - Oct 10, 2021, and community art contest & display Sept. 15 - Oct. 10, 2021.

## REQUIREMENTS

Shops and restaurants must be open during all normally posted times during the week of October 1 - October 10, 2021. By committing to be a part of the East Meets West Festival Passport, you agree to host a QR code for the passport, provided by the Morrisville Chamber, in your establishment during the 10 day event. QR codes must be displayed at cash register or at the entrance and exit doors of the establishment where it is easily visible.

## RESPONSIBILITIES OF VENDOR

- Shops and restaurants must be open during all normally posted times during the week of October 1 - October 10, 2021.
- Your business must provide a high resolution logo in jpeg or eps format to the Chamber with your application. All information must be completed on application prior to its approval. Applications must be emailed to Chamber@morrisvillechamber.org
- QR codes, provided by Chamber, must be displayed at cash register or at the entrance and exit doors of the establishment where it is easily visible.
- Optional: If you decide to offer a discount or promotional offer, you must provide this information to the Chamber no later than August 20, 2021 for it to be included on your passport page.

## ITEMS PROVIDED

- Printed QR Code for storefront
- Passports are virtually downloaded by community members.

## STEPS FOR APPLICATION

1. Fill out business and contact information on the back of this page in its entirety.
2. **DO NOT SUBMIT PAYMENT WITH APPLICATION.** Payment is due upon confirmation of participation. Qualifying applicants will be accepted based on the festival's mission and availability of space.

**Applicants' business storefront must be within Morrisville town limits or within a 2 mile radius. Applications that are accepted to be in the passport will receive confirmation from the Chamber within 14 business days of application submission. Payment in full must be received no later than August 20, 2021.**

## FEES

1/2 Page Listing: Member \$15, Non-Member \$20  
Full Page Listing: Member \$22, Non-Member \$27

# PASSPORT VENDOR APPLICATION

To be filled out in its entirety

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Business Name

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Contact Name

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Storefront Address

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City/State/Zip

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Phone

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Email

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Optional: discount or promotional offer

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Website

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Facebook

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Twitter

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Signature

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Date

**Full Page**

**1/2 Page**

**Willing to display art contest winning piece (vinyl banner) in window  
10/1-10/10**

**Willing to display rain barrel outside 10/1-10/10**  
(responsible for bringing barrel inside at close each night and placing outside at open)

**Under these conditions, the vendors agree to indemnify and hold harmless the Morrisville Innovation Foundation, the Morrisville Chamber of Commerce, its consultants, and the Town of Morrisville from any and all liability for damage, injury or loss to any person or goods for any reason. The craft vendor is solely responsible for their booth space and booth operation.**

Please make checks payable to the **Morrisville Innovation Foundation**  
Mail checks to **260 Town Hall Drive, Suite A Morrisville, NC 27560**

**East Meets West Week** is a modified celebration of Morrisville cultural diversity through food, music, and art. **No refunds will be granted after application has been approved and payment received.**

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For more information, please contact:

**Bri Hensley**

Business Manager

**(919) 463-7155**

**[Bri@morrisvillechamber.org](mailto:Bri@morrisvillechamber.org)**

**#EMW | [morrisvillechamber.org/emw](http://morrisvillechamber.org/emw)**