

2022 SPONSORSHIP & MARKETING OPPORTUNITIES

MORRISVILLE CHAMBER OF COMMERCE

WWW.MORRISVILLECHAMBER.ORG

TABLE OF CONTENTS

Morrisville Chamber of Commerce	3
Chamber Partners	3
Advertising	3
Outreach Sponsorships	4

EVENT SPONSORSHIPS **5**

31st Annual Meeting	5
Chamber Day Of Service	6
First Responders Lunch	7
Golf Classic	8
Holiday Reception	9
New Member Lunch	6
State of Morrisville	10

PROGRAM SPONSORSHIPS **11**

Coffee & Connections	11
KNOW Event Series	12
Power of Inclusion Event Series	13

MORRISVILLE CHAMBER OF COMMERCE

MISSION

Advocate and promote the growth and vitality of the Morrisville community, through elevating Morrisville's reputation as the best place to start, conduct, and grow a business. With a focus on four core pillars, the Morrisville Chamber of Commerce strives to provide the services essential to a thriving Morrisville community.

1. Education and workforce development
2. Business retention, attraction, and expansion
3. Small business and entrepreneurship
4. Public policy and advocacy

CHAMBER PARTNERS

Members can become a chamber partner by sponsoring programs and events or purchasing advertising. Chamber Partners dollars encompass total value of sponsorships and advertising with MCO. The various partner levels are outlined below.

- Dues are billed separately and are not part of the partnership program

Benefits	Mission Partner	Chairman Partner	Presidential Partner
	\$15,000 or above	\$10,000 to \$14,999	\$3,000 to \$9,999
Recognition with link to company website on Chamber's website homepage	logo	logo	
Recognition with link to company website on partners webpage of chamber website	logo	logo	name
Recognition in each issue of Chamber's e-newsletter for calendar year	logo	name	name

ADVERTISING OPPORTUNITIES

E-NEWSLETTER

The electronic weekly newsletter, sent to more than 2100 Triangle business and community leaders, is a great opportunity to showcase your work, offerings, and community involvement. You can run the same ad in each newsletter or change it. The newsletter is sent each Tuesday. Ads are due the Friday prior to each issue.

Ad links directly to advertiser's website	Per Issue	Per Month 4 consecutive issues	Year - Quarter 1 ad per month	Year - Half 2 ads per month	Year - Full 4 ads per month
	\$40	\$150	\$450	\$950	\$1,700

OUTREACH SPONSORSHIP OPPORTUNITIES

These sponsorships are limited on a yearly basis.

CHAMBER AMBASSADOR PROGRAM SPONSOR

Ambassadors are volunteers who assist in furthering the Chamber's mission through recruiting and welcoming New Members, assisting in retaining our current members through outreach and encouragement of meaningful participation and involvement in Chamber programs. Sponsors have the opportunity to speak at ambassador meetings, be featured on ambassador swag, and receive recognition on the program webpage.

website recognition that links directly to sponsor's website

Year
Monthly Payment

Year
Single Payment

\$35

\$350

YOUNG PROFESSIONALS NETWORK SPONSOR

The Young Professionals Network is a great place for individuals in similar places in their careers to connect, build relationships, and socialize in a comfortable and fun environment. Events are free and open to professionals from ages 20 – 39. Sponsors have the opportunity to speak at events, provide advertising collateral at events, and receive recognition on the program webpage as well as on the calendar eventpages.

website recognition that links directly to sponsor's website

Year
Monthly Payment

Year
Single Payment

\$35

\$350

PEER LEAD ROUNDTABLES

Peer Lead Roundtables are a chance to collaborate with local professionals in Morrisville, doing the same work as you. This is an opportunity to grow your business utilizing the expertise of your fellow members. Sponsors have the opportunity to speak at meetings, provide advertising collateral at meetings, and receive recognition on the program webpage.

website recognition that links directly to sponsor's website

Year
Monthly Payment

Year
Single Payment

\$35

\$350

31ST ANNUAL MEETING

Date: February 1, 2022
 Time: 11:30 am - 1:30 pm
 Location: Prestonwood Country Club
 Expected In-Person Attendance: 300

The Chamber's Annual Meeting features a dynamic program to inspire and energize attendees, an overview of the Chamber's accomplishments for the past year, installation of the new chair of the Board of Directors and presentation of the Jeremiah Morris Community Steward of the Year Award, the James M. Pugh Small Business of the Year Award, the Ambassador of the Year Award, and new Non-Profit of the year award.

Benefits	Marquis	Platinum	Gold	Bronze	Community Supporter	Small Business Partner
	\$5,000	\$3,500	\$2,500	\$1,000	\$500	\$250
Reserved Program Seats	10	8	8	6	4	2
Exclusive "presented by" recognition	x					
Presentation opportunity during event	x		x			
Opportunity to distribute advertising collateral during event	x	x				
Logo Recognition on attendee gifts		x				
Recognition in printed event materials	x	x	x	x	x	x
Recognition in digital advertising	logo	name	name	name		
Recognition in event presentation	logo	logo	logo	name	name	name
Recognition on website calendar	logo	logo	logo	name	name	name

CHAMBER DAY OF SERVICE

Date: April 20, 2022
Time: 9:00 am - 1:00 pm

Expected In-Person Attendance: 50

Taking place during National Volunteer Week (April 17 - 23, 2022), this service day is for Chamber members and their employees to give back to our community, learn about a new organization, and get to know other area professionals. In Partnership with Activate Good, a networking lunch for all volunteers is held after project completion.

NEW MEMBER LUNCH

Date: June 15, 2022
Time: 11:30 am - 1:00 pm

Expected Attendance: 25

The New Member Lunch provides new Chamber members and new employees of current member firms with an overview of the Chamber including tips on how to make the most of their Chamber membership and an opportunity for networking to meet other members.

Benefits	Gold	Bronze	Community Supporter	Small Business Partner
	\$2,250	\$1,000	\$500	\$250
Presentation opportunity during event	x			
Opportunity to distribute advertising collateral during event	x	x		
Recognition on printed event t-shirts (Service Day)	logo	name		
Recognition on Gift (New Member Lunch)	logo	name		
Recognition in digital advertising	logo	name	name	name
Recognition on website calendar	logo	logo	name	name
Recognition in event presentation	logo	name	name	name
Recognition on printed materials	x	x	x	x

FIRST RESPONDERS THANK YOU LUNCH

Date: July 20, 2022

Time: 11:30 am - 1:00 pm

Location: Prestonwood Country Club

Expected In-Person Attendance: 100

Morrisville's first responders are a key part of the quality of life in the community. This lunch allows the business community to honor these hardworking individuals. Invitations are extended to Morrisville Police Department, Morrisville Fire Department, as well as other departments in Wake County with First Responders serving the Morrisville community.

Benefits	Marquis	Platinum	Gold	Bronze	Community Supporter	Small Business Partner
	\$5,000	\$3,500	\$2,500	\$1,000	\$500	\$250
Reserved Program Seats	10	10	8	6	4	2
Exclusive "presented by" recognition	x					
Presentation opportunity during event	x		x			
Opportunity to distribute advertising collateral during event	x	x				
Logo recognition with each gift given to first responder		x				
Recognition in printed event materials	x	x	x	x	x	x
Recognition in digital advertising	logo	logo	name	name		
Recognition on website calendar	logo	logo	name	name	name	name
Recognition in event presentation	logo	logo	logo	name	name	name

ANNUAL GOLF CLASSIC

Date: May 16, 2022
Time: 8:00 am - 4:00 pm
Location: Governors Club

Expected Attendance: 130

The golf classic is one of the best places to connect with the area's top business leaders. The tournament includes a captain's choice format, on-course contests, breakfast, lunch, and prizes. This year's tournament will be a shotgun start.

Benefits	Marquis	Platinum	Gold	Bronze	Community Supporter
	\$5,000	\$3,500	\$2,250	\$1,000	\$500
Reserved Golfers	8	8	4	4	2
Exclusive "presented by" recognition	x				
Signature registration experience opportunity	x				
Logo recognition with each gift given to each player		x			
Mulligan package recognition (3) or Bloody Mary bar recognition (3)			x		
Logo recognition on Tee Box with opportunity to create hole activity				x	
Named Recognition on driving range					x
Recognition in digital advertising	logo	name	name	name	
Recognition in printed event materials	x	x	x	x	x
Recognition on website calendar	logo	logo	logo	name	
Recognition in event presentation	logo	logo	logo	name	name

HOLIDAY RECEPTION

Date: December 2022

Time: TBD

Expected In-Person Attendance: 100

Annual thank-you reception for our members and local elected officials. This is a great holiday season kick-off event for networking, with local business and community leaders; filled with food, drinks, and a little fun.

Benefits	Platinum	Gold	Bronze	Community Supporter	Small Business Partner
	\$3,500	\$2,250	\$1,000	\$500	\$250
Presentation opportunity during event	x				
Opportunity to distribute advertising collateral during event	x	x			
"Fun festive activity" recognition during event		x			
"Punchbowl" recognition during event			x		
Shared gift recognition during event					x
Recognition in printed event materials	x	x	x	x	x
Recognition in digital advertising	logo	logo	name	name	name
Recognition on website calendar	logo	logo	name	name	name
Recognition in event presentation	logo	logo	name	name	name

STATE OF MORRISVILLE

Date:TBD
Time: TBD

Expected In-Person Attendance: 60

A dynamic discussion on the current state of affairs for Morrisville. Town and County leaders provide updates and highlights about budgets, growth and development issues, and plans for Morrisville's future.

Benefits	Platinum	Silver	Bronze	Community Supporter	Small Business Partner
	\$3,500	\$2,000	\$1,000	\$500	\$250
Reserved Program Seats	10	8	6	4	2
Presentation opportunity during event	x				
Opportunity to distribute advertising collateral during event	x				
Recognition in printed event materials	x	x	x	x	x
Recognition in digital advertising	logo	name	name		
Recognition on website calendar	logo	name	name	name	name
Recognition in event presentation	logo	logo	name	name	name

COFFEE & CONNECTIONS

Date: January 12, March 23, June 9, September 14, November 3, 2022

Time: Breakfast Meeting

Location: Varying local businesses

Expected In-Person attendance: 25

This breakfast networking sessions is designed to help members hone their connection skills and build an effective network to grow their businesses. This is a structured networking event that begins with attendees giving a 30-second overview about their business, is the perfect gateway to making meaningful connections.

If you are interested in hosting a Coffee & Connections, contact us!

Benefits	Series All 2022 events	Community Supporter per event	Small Business Partner per event
	\$2,000	\$500	\$250
Presentation opportunity during event	x		
Opportunity to distribute advertising collateral during event	x		
Recognition in digital advertising	logo	name	name
Recognition on website calendar	logo	name	name
Recognition in event presentation	logo	name	name
Recognition in printed event materials	x	x	x

KNOW EVENT SERIES

Date: March 9, May 25, August 10, November 9, 2022

Time: 11:30 am - 1:00 pm

Expected In-Person Attendance: 100

Knowledgeable Network of Women - A quarterly lunch providing professional development and networking opportunities for women in business. The series features four lunches with either a keynote speaker or panel of experts on a variety of topics, directly related to women in business.

Benefits	Series Marquis 4 consecutive events	Series Platinum 4 consecutive events	Bronze per event	Community Supporter per event	Small Business Partner per event
	\$5,000	\$3,500	\$1,000	\$500	\$250
Reserved Program Seats	10	8	6	4	2
Exclusive "presented by" recognition	x				
Presentation opportunity during event	x				
Opportunity to choose non-profit highlight for each event	x				
Opportunity to distribute advertising collateral during event	x	x			
Recognition as mentor sponsor		x			
Recognition on website calendar	logo	logo	name	name	name
Recognition in event presentation	logo	logo	name	name	name
Recognition in printed event materials	x	x	x	x	x
Recognition in digital advertising & Social Media	logo	name	name	name	name

POWER OF INCLUSION SERIES

Date: February 23, April 26, August 24, October 25, 2022
Time: 11:30a - 1:00p

Expected In-Person Attendance: 80

This series highlights a specific topic of diversity, equity, and inclusion on a deeper level, giving business and community leaders additional resources to be inclusive in their everyday lives. This series is accompanied by an online DEI toolkit with continual updates to resources for companies and individuals to increase their own awareness and knowledge surrounding Diversity, Equity, and Inclusion.
Fostering a Greenhouse for Others To Grow

Benefits	Series Marquis 4 consecutive events \$5,000	Series Platinum 4 consecutive events \$3,500	Bronze per event \$1,000	Community Supporter per event \$500	Small Business Partner per event \$250
Reserved Program Seats	10	8	6	4	2
Exclusive "presented by" recognition	x				
Presentation opportunity during event	x				
Opportunity to distribute advertising collateral during event	x	x			
Recognition in printed event materials	x	x	x	x	x
Recognition in digital advertising	logo	name	name	name	name
Recognition on website calendar	logo	logo	name	name	name
Recognition in event presentation	logo	logo	name	name	name
Recognition on MCOC online DEI Toolkit	logo	logo	name	name	name