

# 2023 SPONSORSHIP & MARKETING OPPORTUNITIES

MORRISVILLE CHAMBER OF COMMERCE

[WWW.MORRISVILLECHAMBER.ORG](http://WWW.MORRISVILLECHAMBER.ORG)

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# MORRISVILLE CHAMBER OF COMMERCE

## MISSION

To promote business, enhance economic and community development while serving as a champion for improving the overall quality of life in the region.

\*All opportunities in this document are subject to change regarding what is best for MCOC staff, volunteers, attendees, and sponsors.

## CHAMBER PARTNERS

Members can become a chamber partner by sponsoring programs and events or purchasing advertising. Chamber Partners dollars encompass total value of sponsorships and advertising with MCOC for the year 2023. The various partner levels are outlined below.

- Dues are billed separately and are not part of the partnership program

MISSION PARTNER	CHAIRMAN PARTNER	PRESIDENTIAL PARTNER
Logo recognition given on the Morrisville Chamber homepage and top-level recognition in each weekly newsletter when the sponsor pledges: <b>\$15,000 or above</b>	Logo recognition given on the Morrisville Chamber homepage and mid-level recognition in each weekly newsletter when the sponsor invests: <b>\$10,000 - \$14,999</b>	Recognition given on the Morrisville Chamber homepage and recognition in each weekly newsletter when the sponsor pledges: <b>\$5,000 - \$9,999</b>

## ADVERTISING OPPORTUNITIES

### E-NEWSLETTER

The electronic weekly newsletter, sent to more than 2100 Triangle business and community leaders, is a great opportunity to showcase your work, offerings, and community involvement. You can run the same ad in each newsletter or change it. The newsletter is sent each Tuesday. Ads are due the Friday prior to each issue. Ads link directly to advertiser's website or link provided with ad.

SINGLE	MONTH	QUARTER	HALF YEAR	FULL YEAR
<b>\$40 per issue</b>	<b>\$150 per 4 consecutive issues</b>	<b>\$450 per 12 months</b> 1 ad per month	<b>\$950 per 12 months</b> 2 ads per month	<b>\$1700 per 12 months</b> 1 ad every week

# OUTREACH SPONSORSHIP OPPORTUNITIES

These sponsorships are limited on a yearly basis.  
Investments are per program.

## CHAMBER AMBASSADOR PROGRAM SPONSOR

Ambassadors are volunteers who assist in furthering the Chamber's mission through recruiting and welcoming New Members, assisting in retaining our current members through outreach and encouragement of meaningful participation and involvement in Chamber programs. Sponsors have the opportunity to speak at ambassador meetings, be featured on ambassador swag, and receive recognition on the program webpage.

## YOUNG PROFESSIONALS NETWORK SPONSOR

The Young Professionals Network is a great place for individuals in similar places in their careers to connect, build relationships, and socialize in a comfortable and fun environment. Events are free and open to professionals from ages 20 – 39. Sponsors have the opportunity to speak at events, provide advertising collateral at events, and receive recognition on the program webpage as well as on the calendar eventpages.

## PEER LEAD ROUNDTABLES

Peer Lead Roundtables are a chance to collaborate with local professionals in Morrisville, doing the same work as you. This is an opportunity to grow your business utilizing the expertise of your fellow members. Sponsors have the opportunity to speak at meetings, provide advertising collateral at meetings, and receive recognition on the program webpage.

MONTHLY PAYMENT	SINGLE PAYMENT
\$35 per month for 12 months	\$350

# 32ND ANNUAL MEETING

Date: Wednesday, March 8, 2023  
Time: 11:30 am - 1:30 pm  
Location: Prestonwood Country Club

Expected In-Person Attendance: 300

The Chamber's Annual Meeting features a dynamic program to inspire and energize attendees, an overview of the Chamber's accomplishments for the past year, installation of the new chair of the Board of Directors and presentation of the Jeremiah Morris Community Steward of the Year Award, the James M. Pugh Small Business of the Year Award, the Ambassador of the Year Award, and the 2nd annual Non-Profit of the Year Award.

<b>MARQUIS SPONSOR</b>	<b>\$10,000</b>	<b>PLATINUM SPONSOR</b>	<b>\$5,000</b>	<b>GOLD SPONSOR</b>	<b>\$2,500</b>
10 reserved seats Exclusive "Presented By" recognition Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar		8 reserved seats Recognition on attendee gift Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar		6 reserved seats Presentation opportunity during event Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar	
<b>BRONZE SPONSOR</b>	<b>\$1,000</b>	<b>COMMUNITY SUPPORTER</b>	<b>\$500</b>	<b>SMALL BUSINESS PARTNER</b>	<b>\$250</b>
4 reserved seats Recognition in printed materials Recognition in event presentation Recognition on website calendar		2 reserved seats Recognition in printed materials Recognition in event presentation Recognition on website calendar		2 reserved seats Recognition in printed materials Recognition in event presentation Recognition on website calendar	

# ANNUAL GOLF EVENT

Date: September 18, 2023 | Time: 9:00 am - 4:00 pm | Location: Brier Creek Country Club

Expected Attendance: 140

The golf classic is one of the best places to connect with the area's top business leaders. We invite golfers and non-golfers of all levels to enjoy a day of competition and connection in a fun and casual atmosphere. Individuals looking for opportunities to network with and/or thank their clients or team and companies looking for new and interesting ways to promote their business through sponsorship of the event should sponsor and play in this event.

<b>MARQUIS SPONSOR</b> <b>\$5,000</b> 8 reserved golfers Exclusive "Presented By" recognition Presentation opportunity at opening and closing ceremonies Hole sponsor & option to be on tee box Opportunity to distribute advertising Logo recognition in printed materials, in digital advertising, & on website calendar	<b>PLAYER GIFT SPONSOR</b> <b>\$3,500</b> 4 reserved golfers Exclusive recognition on attendee gift Option to distribute gift at registration Presentation opportunity at awards Opportunity to distribute advertising Logo recognition in printed materials, in digital advertising, & on website calendar	<b>HOLE IN ONE SPONSOR</b> <b>\$2,500</b> 4 reserved golfers Exclusive hole in one sponsor Option to be on the tee and green of hole Opportunity to present award after play Recognition in printed & digital materials and on website calendar
<b>CONTEST SPONSOR</b> <b>\$2,500</b> 4 reserved golfers Option for longest drive or closest to pin Option to be on the tee and green of hole Opportunity to present award after play Recognition in printed & digital materials and on website calendar	<b>MEAL SPONSOR</b> <b>\$1,500</b> 4 reserved golfers Option for company representative to be on-site to distribute meals & marketing Recognition in printed & digital materials and on website calendar	<b>BRONZE SPONSOR</b> <b>\$1,000</b> 4 reserved golfers Opportunity for on-site marketing at assigned hole tee box Option to provide drink/food/game at hole Recognition in printed & digital materials and on website calendar
<b>BEVERAGE CART SPONSOR</b> <b>\$1,000</b> 4 reserved golfers Option for company representative to drive beverage cart Logo printed on beverage cart banners Recognition in printed & digital materials and on website calendar	<b>COMMUNITY SUPPORTER</b> <b>\$500</b> 2 reserved golfers Opportunity for on-site marketing at driving range or putting green Recognition in printed & digital materials and on website calendar	<b>SMALL BUSINESS PARTNER</b> <b>\$250</b> 1 reserved golfer Recognition in printed & digital materials and on website calendar

\*small business is 25 employees or less

# FIRST RESPONDERS THANK YOU LUNCH

Date: Wednesday, July 19, 2023  
 Time: 11:30 am - 1:00 pm  
 Location: Prestonwood Country Club

Expected In-Person Attendance: 150

Morrisville's first responders are a key part of the quality of life in the community. This lunch allows the business community to honor these hardworking individuals. Invitations are extended to Morrisville Police Department, Morrisville Fire Department, as well as other departments in Wake County with First Responders serving the Morrisville community.

<b>MARQUIS SPONSOR</b>	<b>\$10,000</b>	<b>PLATINUM SPONSOR</b>	<b>\$5,000</b>	<b>GOLD SPONSOR</b>	<b>\$2,500</b>
10 reserved seats Exclusive "Presented By" recognition Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar		8 reserved seats Recognition on first responder gift Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar		6 reserved seats Presentation opportunity during event Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar	
<b>BRONZE SPONSOR</b>	<b>\$1,000</b>	<b>COMMUNITY SUPPORTER</b>	<b>\$500</b>	<b>SMALL BUSINESS PARTNER</b>	<b>\$250</b>
4 reserved seats Recognition in printed materials Recognition in event presentation Recognition on website calendar		2 reserved seats Recognition in printed materials Recognition in event presentation Recognition on website calendar		2 reserved seats Recognition in printed materials Recognition in event presentation Recognition on website calendar	

# STATE OF MORRISVILLE

Date: Tuesday, October 10, 2023

Time: TBD

Location: Brier Pointe Retirement Community

Expected In-Person Attendance: 100

A dynamic discussion on the current state of affairs for Morrisville. Chamber, Town and County leaders provide updates and highlights about budgets, growth and development issues, and plans for Morrisville's future.

PLATINUM SPONSOR	\$5,000	GOLD SPONSOR	\$2,500
10 reserved seats Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar		8 reserved attendees Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar	
BRONZE SPONSOR	\$1,000	COMMUNITY SUPPORTER	\$500
4 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar		2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar	
		SMALL BUSINESS PARTNER	\$250
		2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar	



# HOLIDAY PARTY

Date: Thursday, December 7, 2023

Time: TBD

Location: TBD

Expected In-Person Attendance: 100

Annual thank-you reception for our members and local elected officials. This is a great holiday season kick-off event for networking, with local business and community leader; filled with food, drinks, and a little fun.

<b>PLATINUM SPONSOR</b>	<b>\$5,000</b>	<b>GOLD SPONSOR</b>	<b>\$2,500</b>
8 reserved attendees Recognition on raffle gifts Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar		6 reserved attendees Festive Activity Recognition Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar	
<b>BRONZE SPONSOR</b>	<b>\$1,000</b>	<b>COMMUNITY SUPPORTER</b>	<b>\$500</b>
4 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar		2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar	
		<b>SMALL BUSINESS PARTNER</b>	<b>\$250</b>
		2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar	

# CHAMBER DAY OF SERVICE

Date: Thursday, April 20, 2023

Volunteer Time: 9:00 am - 12:00 pm

Lunch Time: 12:30 - 1:30 pm

Expected Attendance: 60

This service day is for Chamber members and their employees to give back to our community, learn about a new organization, and get to know other area professionals. A networking lunch for all volunteers is held in Morrisville after project completion.

<b>GOLD SPONSOR</b>	<b>\$2,500</b>	<b>BRONZE SPONSOR</b>	<b>\$1,000</b>
Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar		Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar	
<b>COMMUNITY SUPPORTER</b>	<b>\$500</b>	<b>SMALL BUSINESS PARTNER</b>	<b>\$250</b>
Recognition in printed materials Recognition in event presentation Recognition on website calendar		Recognition in printed materials Recognition in event presentation Recognition on website calendar	

## NEW MEMBER LUNCH

Date: Wednesday, June 14, 2023

Time: 11:30 am - 1:00 pm

Expected Attendance: 35

The New Member Lunch provides new Chamber members and new employees of current member firms with an overview of the Chamber including tips on how to make the most of their Chamber membership and an opportunity for networking to meet other members.

PLATINUM SPONSOR		\$5,000	GOLD SPONSOR		\$2,500
Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar			Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar		
BRONZE SPONSOR	\$1,000	COMMUNITY SUPPORTER	\$500	SMALL BUSINESS PARTNER	\$250
Recognition in printed materials Recognition in event presentation Recognition on website calendar		Recognition in printed materials Recognition in event presentation Recognition on website calendar		Recognition in printed materials Recognition in event presentation Recognition on website calendar	

# SMALL BUSINESS FORUM

Date: Thursday, September 22, 2023

Time: 8:00am - 12:00pm

Location: TBD

Expected In-Person Attendance: 100

More information on this new program coming soon.

<b>PLATINUM SPONSOR</b>	<b>\$5,000</b>	<b>GOLD SPONSOR</b>	<b>\$2,500</b>
8 reserved seats Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar		6 reserved attendees Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar	
<b>BRONZE SPONSOR</b>	<b>\$1,000</b>	<b>COMMUNITY SUPPORTER</b>	<b>\$500</b>
4 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar		2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar	
		<b>SMALL BUSINESS PARTNER</b>	<b>\$250</b>
		2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar	

# COFFEE & CONTRACTORS

Date: Wednesday, February 8, 2023  
Time: 9:00 - 10:00 am  
Location: Wake Tech Community College - RTP

Expected In-Person attendance: 40

This breakfast networking session is designed to help members and the community connect and learn about the development companies and contractors in the Morrisville area. More information about this new networking opportunity will be available soon.

# AFTER HOURS CONNECTIONS

Date: April 6 and July 13, 2023  
Time: TBD  
Location: TBD

Expected In-Person attendance: 40

This happy hour networking session is designed to help members connect outside of a business atmosphere. More details available soon.

COMMUNITY SPONSOR	\$500	SMALL BUSINESS PARTNER	\$250
Presentation opportunity during event Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar		Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar	
*per event		*per event	

## C-SUITE CONVERSATIONS

Date: May 2023

Time: TBD

Location: TBD

Expected In-Person Attendance: 60

This program taps into the expertise of local c-level executives to discuss timely issues and topics within a local, Morrisville focus. These events provides an opportunity for our smaller businesses to meet and make connections with local executives.

PLATINUM SPONSOR	\$5,000	GOLD SPONSOR	\$2,500
8 reserved seats Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar		6 reserved attendees Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar	
BRONZE SPONSOR	\$1,000	COMMUNITY SUPPORTER	\$500
4 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar		2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar	
		SMALL BUSINESS PARTNER	\$250
		2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar	

# KNOW EVENT SERIES

Date: January, May, August, November, 2023

Time: 11:30 am - 1:00 pm

Expected In-Person Attendance: 80

Knowledgeable Network of Women - A quarterly lunch providing professional development and networking opportunities for women in business. The series features four lunches with either a keynote speaker or panel of experts on a variety of topics, directly related to women in business.

<b>SERIES MARQUIS SPONSOR</b>		<b>\$5,000</b>	<b>SERIES SPONSOR</b>		<b>\$3,500</b>
8 reserved seats Exclusive "Presented By" recognition Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar  *4 consecutive events			6 reserved attendees Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar  *4 consecutive events		
<b>BRONZE SPONSOR</b>	<b>\$1,000</b>	<b>COMMUNITY SUPPORTER</b>	<b>\$500</b>	<b>SMALL BUSINESS PARTNER</b>	<b>\$250</b>
4 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar  *Per event		2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar  *Per event		2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar  *Per event	

# POWER OF INCLUSION EVENT SERIES

Date: February, April, July, October, 2023

Time: 11:30 am - 1:00 pm

Expected In-Person Attendance: 100

This series highlights a specific topic of diversity, equity, and inclusion on a deeper level, giving business and community leaders additional resources to be inclusive in their everyday lives. This series is accompanied by an online DEI toolkit with continual updates to resources for companies and individuals to increase their own awareness and knowledge surrounding Diversity, Equity, and Inclusion.

<b>SERIES MARQUIS SPONSOR</b>		<b>\$5,000</b>	<b>SERIES SPONSOR</b>		<b>\$3,500</b>
8 reserved seats Exclusive "Presented By" recognition Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar  *4 consecutive events			6 reserved attendees Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar  *4 consecutive events		
<b>BRONZE SPONSOR</b>	<b>\$1,000</b>	<b>COMMUNITY SUPPORTER</b>	<b>\$500</b>	<b>SMALL BUSINESS PARTNER</b>	<b>\$250</b>
4 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar  *Per event		2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar  *Per event		2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar  *Per event	



## COFFEE & CONNECTIONS

Date: January, March, June, September, November, 2023

Time: 8:00 - 9:00am

Location: Varying local businesses

Expected In-Person Attendance: 40

These breakfast networking sessions are designed to help members hone their connection skills and build an effective network to grow their businesses. This is a structured networking event that begins with attendees giving a 30-second overview about their business, is the perfect gateway to making meaningful connections.

MARQUIS SPONSOR	\$3,250	COMMUNITY SPONSOR	\$500	SMALL BUSINESS PARTNER	\$250
Exclusive "Presented By" recognition Presentation opportunity during each event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar		Presentation opportunity during event Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar		Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar	
*all series events		*per event		*per event	