

2024 SPONSORSHIP & MARKETING OPPORTUNITIES

MORRISVILLE CHAMBER OF COMMERCE

WWW.MORRISVILLECHAMBER.ORG

TABLE OF CONTENTS

Morrisville Chamber of Commerce	3
Chamber Partners	3
Advertising	3
Outreach Sponsorships	4

EVENT SPONSORSHIPS

33rd Annual Meeting	5
Chamber Day of Service	6
C-Suite Conversations	7
First Responders Lunch	8
New Member Lunch	9
Small Business Forum	10
Small Business Holiday Market	11
State of Morrisville	12

PROGRAM SPONSORSHIPS

After Hour Connections	13
Coffee & Connections	14
KNOW Luncheon	15
Life Sciences Networking	16
Power of Inclusion Luncheon	17

MORRISVILLE CHAMBER OF COMMERCE

MISSION

To promote business, enhance economic and community development while serving as a champion for improving the overall quality of life in the region.

*All opportunities in this document are subject to change regarding what is best for MCOC staff, volunteers, attendees, and sponsors.

CHAMBER PARTNERS

Members can become a chamber partner by sponsoring programs and events or purchasing advertising. Chamber Partner's dollars encompass total value of sponsorships and advertising with MCOC for the year 2024. The various partner levels are outlined below.

- Dues are billed separately and are not part of the partnership program

MISSION PARTNER	CHAIRMAN PARTNER	PRESIDENTIAL PARTNER
Logo recognition given on the Morrisville Chamber homepage and top-level recognition in each weekly newsletter when the sponsor pledges: \$15,000 or above	Logo recognition given on the Morrisville Chamber homepage and mid-level recognition in each weekly newsletter when the sponsor invests: \$10,000 - \$14,999	Recognition given on the Morrisville Chamber homepage and recognition in each weekly newsletter when the sponsor pledges: \$5,000 - \$9,999

ADVERTISING OPPORTUNITIES

E-NEWSLETTER

The electronic weekly newsletter, sent to more than 2100 Triangle business and community leaders, is a great opportunity to showcase your work, offerings, and community involvement. You can run the same ad in each newsletter or change it. The newsletter is sent each Tuesday. Ads are due the Friday prior to each issue. Ads link directly to advertiser's website or link provided with ad.

SINGLE	MONTH	QUARTER	HALF YEAR	FULL YEAR
\$40 per issue	\$150 per 4 consecutive issues	\$450 per 12 months 1 ad per month	\$950 per 12 months 2 ads per month	\$1700 per 12 months 1 ad every week

OUTREACH SPONSORSHIP OPPORTUNITIES

These sponsorships are limited on a yearly basis.

CHAMBER AMBASSADOR PROGRAM SPONSOR

Ambassadors are volunteers who assist in furthering the Chamber's mission through recruiting and welcoming New Members, assisting in retaining our current members through outreach and encouragement of meaningful participation and involvement in Chamber programs. Sponsors have the opportunity to speak at ambassador meetings, be featured on ambassador swag, and receive recognition on the program webpage.

LAUNCH MORRISVILLE PROGRAM SPONSOR

Launch Morrisville is a rotary club initiative that provides resources and training for entrepreneurs and small business owners to succeed in Morrisville through a 10-week training class and mentorship. Sponsors have the opportunity to speak at Launch Morrisville meetings, present an inspiring keynote at the graduation ceremony, and receive recognition on the program webpage.

MONTHLY PAYMENT	SINGLE PAYMENT
\$35 per month for 12 months	\$350

33RD ANNUAL MEETING

Date: Thursday, March 7, 2024
 Time: 11:30 am - 1:30 pm
 Location: Prestonwood Country Club

Expected In-Person Attendance: 300

The Chamber's Annual Meeting features a dynamic program to inspire and energize attendees, an overview of the Chamber's accomplishments for the past year, installation of the new chair of the Board of Directors and presentation of the Jeremiah Morris Community Steward of the Year Award, the James M. Pugh Small Business of the Year Award, the Ambassador of the Year Award, and the Non-Profit of the Year Award.

MARQUIS SPONSOR	\$10,000	PLATINUM SPONSOR	\$5,000	GOLD SPONSOR	\$2,500
10 reserved seats Exclusive "Presented By" recognition Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar		8 reserved seats Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar		6 reserved seats Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar	
BRONZE SPONSOR	\$1,000	COMMUNITY SUPPORTER	\$500	SMALL BUSINESS PARTNER	\$250
4 reserved seats Recognition in printed materials Recognition in event presentation Recognition on website calendar		2 reserved seats Recognition in printed materials Recognition in event presentation Recognition on website calendar		2 reserved seats Recognition in printed materials Recognition in event presentation Recognition on website calendar	

CHAMBER DAY OF SERVICE

Date: Wednesday, April 17, 2024
Volunteer Time: 9:00 am - 12:00 pm
Lunch Time: 12:30 - 1:30 pm

Expected Attendance: 60

This service day is for Chamber members and their employees to give back to our community, learn about a new organization, and get to know other area professionals. A free networking lunch is offered after volunteering.

GOLD SPONSOR	\$2,500	BRONZE SPONSOR	\$1,000
Presentation opportunity during lunch Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar		Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar	
COMMUNITY SUPPORTER	\$500	SMALL BUSINESS PARTNER	\$250
Recognition in printed materials Recognition in event presentation Recognition on website calendar		Recognition in printed materials Recognition in event presentation Recognition on website calendar	

C-SUITE CONVERSATIONS

Date: May 2024

Time: TBD

Location: Wake Tech RTP

Expected In-Person Attendance: 100

This program taps into the expertise of our local industry c-level executives to discuss timely issues and topics that impact our community, region, and state's economy. These events also provide an opportunity for our smaller businesses to meet and make connections with local executives from our larger businesses.

PLATINUM SPONSOR		\$5,000	GOLD SPONSOR		\$2,500
8 reserved seats Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar			6 reserved attendees Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar		
BRONZE SPONSOR		\$1,000	COMMUNITY SUPPORTER		\$500
4 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar			2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar		SMALL BUSINESS PARTNER \$250
					2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar

FIRST RESPONDERS THANK YOU LUNCH

Date: Thursday, July 11, 2024
 Time: 11:30 am - 1:00 pm
 Location: Prestonwood Country Club

Expected In-Person Attendance: 150

Morrisville's first responders are a key part of the quality of life in the community. This lunch allows the business community to honor these hardworking individuals. Invitations are extended to Morrisville Police Department, Morrisville Fire Department, as well as other departments in Wake County with First Responders serving the Morrisville community. Sponsor benefits include seats to the program - sponsor companies are invited to donate their seats to first responders and their families.

MARQUIS SPONSOR	\$10,000	PLATINUM SPONSOR	\$5,000	GOLD SPONSOR	\$2,500
10 reserved seats Exclusive "Presented By" recognition Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar		8 reserved seats Recognition on first responder gift Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar		6 reserved seats Presentation opportunity during event Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar	
BRONZE SPONSOR	\$1,000	COMMUNITY SUPPORTER	\$500	SMALL BUSINESS PARTNER	\$250
4 reserved seats Recognition in printed materials Recognition in event presentation Recognition on website calendar		2 reserved seats Recognition in printed materials Recognition in event presentation Recognition on website calendar		2 reserved seats Recognition in printed materials Recognition in event presentation Recognition on website calendar	

NEW MEMBER LUNCH

Date: Wednesday, June 12, 2024

Time: 11:30 am - 1:00 pm

Location: Morrisville Chamber of Commerce

Expected Attendance: 40

The New Member Lunch provides new Chamber members and new employees of current member firms with an overview of the Chamber including tips on how to make the most of their Chamber membership and an opportunity for networking to meet other members.

PLATINUM SPONSOR		\$5,000	GOLD SPONSOR		\$2,500
8 reserved seats Presentation opportunity during lunch Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar			6 reserved attendees Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar		
BRONZE SPONSOR	\$1,000	COMMUNITY SUPPORTER	\$500	SMALL BUSINESS PARTNER	\$250
4 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar		2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar		2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar	

SMALL BUSINESS FORUM

Date: Wednesday, July 17, 2024
Time: 8:00am - 12:00pm
Location: TBD

Expected In-Person Attendance: 100

The Morrisville Chamber Small Business Forum aims to connect small businesses with vital programs, resources, and practical tools from seasoned experts. This half-day session is an excellent networking opportunity for any small business owners or aspiring Morrisville entrepreneurs.

PLATINUM SPONSOR		\$5,000	GOLD SPONSOR		\$2,500
8 reserved seats Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar			6 reserved attendees Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar		
BRONZE SPONSOR	\$1,000	COMMUNITY SUPPORTER	\$500	SMALL BUSINESS PARTNER	\$250
4 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar		2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar		2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar	

*small business is 25 employees or less

SMALL BUSINESS HOLIDAY MARKET

Date: Saturday, December 7, 2024

Time: 9:00am - 12:00pm

Location: TBD

Expected Vendor Attendance: 300

This Holiday Market aims to showcase local small businesses to encourage the Morrisville community to shop local during the holiday season and all year long. Accompanied by the Holiday Gift Guide, the Small Business Holiday Market is the perfect opportunity for holiday shopping and supporting local businesses.

MARQUIS SPONSOR	\$5,000	GOLD SPONSOR	\$2,500
Exclusive "presented by" recognition Emcee opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition on website calendar Logo recognition in Holiday Gift Guide		Shopping bag logo recognition Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition on website calendar Logo recognition in Holiday Gift Guide	
BRONZE SPONSOR	\$1,000	COMMUNITY SUPPORTER	\$500
Beverage cup logo recognition Recognition in printed materials Recognition on website calendar Recognition in Holiday Gift Guide		Door prize recognition opportunity Recognition in printed materials Recognition on website calendar Recognition in Holiday Gift Guide	
		SMALL BUSINESS PARTNER	\$250
		1 vendor table at holiday market Social Media Spotlight Recognition in printed materials Recognition on website calendar Recognition in Holiday Gift Guide	

STATE OF MORRISVILLE

Date: October 2024

Time: TBD

Location: Wake Tech RTP

Expected In-Person Attendance: 100

A dynamic discussion on the current state of affairs for Morrisville. Chamber, Town, and County leaders provide updates and highlights about budgets, growth and development issues, and plans for Morrisville's future.

PLATINUM SPONSOR	\$5,000	GOLD SPONSOR	\$2,500
10 reserved seats Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar		8 reserved attendees Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar	
BRONZE SPONSOR	\$1,000	COMMUNITY SUPPORTER	\$500
4 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar		2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar	
		SMALL BUSINESS PARTNER	\$250
		2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar	

AFTER HOURS CONNECTIONS

Date: February and June, 2024

Time: 4:00 pm - 5:30 pm

Location: Rush Hour Karting

Expected In-Person attendance: 75

This after hours networking session is designed to help members connect outside of a business atmosphere. Drive into fun mode and try something new while making connections with this laid back networking opportunity, aimed at connecting our local business community. Participants will have the opportunity to drive high speed electric go-carts and enjoy food and drink.

MARQUIS SPONSOR	\$5,000	GOLD SPONSOR	\$3,000
10 reserved seats Exclusive "Presented By" recognition Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar *Per event		8 reserved attendees Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar *Per event	
SILVER SPONSOR	\$1,500	BRONZE SPONSOR	\$1,000
6 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar *Per event		4 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar *Per event	COMMUNITY SUPPORTER
			\$500
			2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar *Per event

COFFEE & CONNECTIONS

Date: April, May, September, November, 2024

Time: 8:00 - 9:00am

Location: Varying local businesses

Expected In-Person attendance: 40

These networking sessions are designed to help members hone their connection skills and build an effective network to grow their businesses. This is a structured networking event that begins with attendees giving a 30-second overview about their business, is an excellent way for them to practice public speaking and presenting themselves and their business to other professionals. When *a shot of espresso* is added, attendees will have the chance to hear from an area professional who shares insights on how they've overcome challenges in their career and other topics.

MARQUIS SPONSOR	\$3,500	COMMUNITY SPONSOR	\$500	SMALL BUSINESS PARTNER	\$250
Exclusive "Presented By" recognition Presentation opportunity during each event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar		Presentation opportunity during event Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar		Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar	
*all series events		*per event		*per event	

KNOW EVENT SERIES

Date: January, May, August, November 2024

Time: 11:30 am - 1:00 pm

Expected In-Person Attendance: 80

Knowledgeable Network of Women - A quarterly luncheon providing professional development and networking opportunities for women in business. The series features a keynote speaker or panel of experts on a variety of topics, directly related to women in business. Both men and women are invited to this gathering.

SERIES MARQUIS SPONSOR		\$5,000	SERIES SPONSOR		\$2,500
8 reserved seats Exclusive "Presented By" recognition Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar *4 consecutive events			6 reserved attendees Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar *4 consecutive events		
BRONZE SPONSOR	\$1,000	COMMUNITY SUPPORTER	\$500	SMALL BUSINESS PARTNER	\$250
4 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar *Per event		2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar *Per event		2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar *Per event	

LIFE SCIENCES NETWORKING

Date: January, April, September 2024

Time: 4:00 pm - 6:00 pm

Location: Various RTP Life Science Partners

Expected In-Person Attendance: 120

Discover an exciting workshop and networking event tailored for professionals in the thriving RTP Life Sciences industry. This event is filled with valuable connections with like-minded individuals, providing a platform for networking, information-sharing, and collaboration among industry professionals and supportive businesses.

MARQUIS SPONSOR		\$5,000	GOLD SPONSOR		\$3,000
10 reserved seats Exclusive "Presented By" recognition Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar *Per event			8 reserved attendees Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar *Per event		
SILVER SPONSOR	\$1,500	BRONZE SPONSOR	\$1,000	COMMUNITY SUPPORTER	\$500
6 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar *Per event		4 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar *Per event		2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar *Per event	

POWER OF INCLUSION EVENT SERIES

Date: February, April, June, October 2024

Time: 11:30 am - 1:00 pm

Expected In-Person Attendance: 100

This series highlights a specific topic of diversity, equity, and inclusion on a deeper level, giving business and community leaders additional resources to be inclusive in their everyday lives. This series is accompanied by an online DEI toolkit with resources for companies and individuals to increase their own awareness and knowledge surrounding Diversity, Equity, and Inclusion.

SERIES MARQUIS SPONSOR		\$5,000	SERIES SPONSOR		\$2,500
8 reserved seats Exclusive "Presented By" recognition Presentation opportunity during event Opportunity to distribute advertising Logo recognition in printed materials Logo recognition in digital advertising Logo recognition in event presentation Logo recognition on website calendar *4 consecutive events			6 reserved attendees Opportunity to distribute advertising Recognition in printed materials Recognition in digital advertising Recognition in event presentation Recognition on website calendar *4 consecutive events		
BRONZE SPONSOR	\$1,000	COMMUNITY SUPPORTER	\$500	SMALL BUSINESS PARTNER	\$250
4 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar *Per event		2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar *Per event		2 reserved attendees Recognition in printed materials Recognition in event presentation Recognition on website calendar *Per event	