



CALIFORNIA
HOMEBUILDING
FOUNDATION

2020
HALL OF FAME

SPONSOR
PROSPECTUS







CALIFORNIA HOMEBUILDING FOUNDATION

HALL OF FAME

The California Homebuilding Foundation's Hall of Fame gala, celebrating its 36-year anniversary, provides an unsurpassed platform for your company to honor incoming Hall of Fame Inductees and to showcase your business to a large homebuilding audience. With numerous sponsorships available, Hall of Fame provides your organization opportunities to reach this very influential group.

We invite your company to participate in this spectacular homebuilding event.

WHAT IS THE HOMEBUILDING HALL OF FAME?

The Hall of Fame Award was created in 1985 by the California Homebuilding Foundation (CHF) to honor individuals who have contributed to the long-term advancement of the homebuilding and development industry in California. Through their innovation, community involvement, achievements and philanthropy, Hall of Fame Honorees reflect the best in California homebuilding.

The annual CHF Hall of Fame Gala honors incoming Inductees with a night of recognition, laughter and friends in an elegant setting. This black-tie social event connects the most successful builders, architects, developers, real estate and associate professionals in the homebuilding industry.

WHAT IS THE CALIFORNIA HOMEBUILDING FOUNDATION?

Founded in 1978, the California Homebuilding Foundation is a 501(c)3 non-profit organization supporting new homebuilding in California. Our mission is to advance the homebuilding industry in California by providing scholarships, publishing innovative research findings, and promoting workforce education programs. The Foundation is the presenter of California's top industry award, the homebuilding Hall of Fame. ■



CALIFORNIA HOMEBUILDING FOUNDATION

2020 HALL OF FAME



2019 Hall of Fame cocktail reception

Kent Aden
HomeFed Communities

Steve Kalmbach
PulteGroup

Steven Kellenberg
Kellenberg Studio

Jeffrey Roos
Lennar Corporation

PLEASE JOIN US TO HONOR THE 2020 CHF HALL OF FAME INDUCTEES

This year, the Hall of Fame Gala returns to the Westin St. Francis on Union Square in San Francisco, California. This superb location, a destination for the city's socialites, royalty and business leaders since 1904, perfectly sets the stage for extraordinary events.

TUESDAY, JUNE 9, 2020

Westin St. Francis on Union Square
San Francisco, CA

VIP RECEPTION (By invitation only)

5:00—6:00 pm

GRAND RECEPTION (Open reception)

6:00—6:45 pm

DINNER / AWARDS PRESENTATION

7:00 pm (Ballroom doors open at 6:30 pm)



CALIFORNIA
HOMEBUILDING
FOUNDATION
2020
HALL OF FAME
1983-2017



CALIFORNIA HOMEBUILDING FOUNDATION

HALL OF FAME SPONSORSHIPS

With numerous sponsorships available, Hall of Fame provides your organization opportunities to reach this very influential audience. We strive to acknowledge, recognize and promote our generous sponsors and work with you to make this opportunity beneficial for you, just as you are supporting our work.

For sponsorship questions, please visit mychf.org for additional information or contact Terri Brunson with the California Homebuilding Foundation.

PHONE: 916-340-3340

E-MAIL: tbrunson@mychf.org

TIER ONE BENEFITS INCLUDE:

- Name or logo placement on gala signage
- Logo scroll during program
- Full-page congratulatory message in the Hall of Fame Dinner Program

REGISTER ONLINE

Registration and sponsorships are available online. **[CLICK HERE.](#)**

PRESENTING SPONSOR

- Two tables of ten with preferred seating
- Twenty tickets to the VIP Reception
- Special recognition and introduction at the gala
- Name or logo displayed on dinner tables
- Tier one benefits

INVESTMENT: \$ 25,000

VIP RECEPTION SPONSOR

- Table of ten with preferred seating
- Ten tickets to the VIP Reception
- Special recognition and introduction at the VIP Reception
- Name or logo displayed on table tents and cocktail napkins
- Tier one benefits

INVESTMENT: \$ 15,000

DESSERT SPONSOR

- Table of ten with priority seating
- Ten tickets to the VIP Reception
- Name or logo on gala desserts
- Tier one benefits

INVESTMENT: \$10,000 (Limited availability)

PLATINUM SPONSOR

- Table of ten with special seating
- Ten tickets to the VIP Reception
- Tier one benefits

INVESTMENT: \$10,000

GOLD SPONSOR

- Five dinner tickets with special seating
- Five tickets to the VIP Reception
- Tier one benefits

INVESTMENT: \$ 7,500

SILVER SPONSOR

- Two dinner tickets with special seating
- Two tickets to the VIP Reception
- Name or logo placement on gala signage
- Logo scroll during program
- Half-page ad in Hall of Fame Program

INVESTMENT: \$ 6,000

PATRON SPONSOR

- Name or logo placement on gala signage
- Logo scroll during program
- Half-page ad in Hall of Fame Program

INVESTMENT: \$ 4,000



CONGRATULATORY MESSAGES IN THE HALL OF FAME DINNER PROGRAM

Prominently placed congratulatory messages in the Hall of Fame Program are available for multiple advertising opportunities. All attendees receive a program that highlights our incoming Inductees and our sponsors. Congratulatory messages ensure that you and your company are recognized throughout the Hall of Fame gala and beyond.

- | | | | |
|----------------------------|---------|---------------------|---------|
| • Two-Page Spread | \$5,000 | • Full-Page..... | \$2,500 |
| • Inside Front Cover | \$4,000 | • Half-Page | \$2,000 |
| • Inside Back Cover | \$3,500 | • Quarter-Page..... | \$1,500 |

TICKETS TO THE GALA DINNER

- | | | | |
|-----------------------------------|-------|-----------------------|---------|
| • Individual DINNER ticket: | \$360 | • Table of TEN: | \$3,600 |
|-----------------------------------|-------|-----------------------|---------|



CALIFORNIA HOMEBUILDING FOUNDATION

YOUR SPONSORSHIP OF THE 2020 HALL OF FAME GALA

allows you to
join a distinguished list of
individuals and organizations
that have made a difference in
the future of the homebuilding
industry in California.

RECENT SPONSORS INCLUDE:

Asphalt Professionals	Mohawk / Daltile
Bassenian/Lagoni Architects	Newmeyer & Dillion
Building Industry Association Bay Area	North State Building Industry Association
Brookfield Residential	Placer Title
C.M.U. Masonry, Inc.	Ponderosa Homes
CalAtlantic Homes	Rancho Mission Viejo
Carlson, Barbee & Gibson, Inc.	Roni Hicks & Associates
California Building Industry Association	Shea Homes
CDC Design	Teichert
Citigroup Global Markets Inc.	The New Home Company
Credit Suisse Securities LLC	Trenchers West Construction Co.
Dahlin Group Associates	Tri Pointe Group
Denova Homes	USA Capital Finance Group
FirstService Association Consulting	Wells Fargo Bank
Gary McDonald Homes	WHA
Gouvis Engineering Consulting Group	
Greenhaus	
H.G. Fenton	
Housing Capital Company	
Interior Logic Group	
Jackson Tidus	
Jeff Carpenter, Inc	
Koeller, Nebeker, Carlson & Haluck, LLP	
KTGY Architecture + Planning	
LDK Ventures	
loanDepot	



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