

# NEWSLETTER

**CBIA PROFESSIONAL WOMEN IN BUILDING**

QUARTERLY NEWSLETTER | JUNE 2021



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## COMMUNICATE WITH IMPACT

*Hey girl! I'm sorry, but...*  
...your language needs an upgrade!

It's time to break those bad habits of self-minimizing, over-apologizing, and being indirect!

CBIA PWB is going to take a closer look at powerful communication practices with JoAnn Lauterbach (pictured above), nationally renowned speaker and communication specialist, on June 17, 2021 and you're invited to join the conversation!

We're going to navigate the language maze and learn how to identify and rethink the words we use to improve professional language and communicate with impact.

Join us on June 17th from 3-4 PM for our first "Power Hour" event. Register and sponsor at [Cbia.org/professional-women-in-building](https://Cbia.org/professional-women-in-building) today.

## UPCOMING EVENTS 2021



### June:

- June 7 - What it Takes to Take Over with National Assoc. Women Business Owners
- June 15 - PWB Summer Board Meeting
- June 17 - Say What? CBIA PWB Power Hour with JoAnn Lauterbach
- June 22 - Lobby Day

### August:

- Aug 12 - Special Meeting with CBIA
- Register for these virtual events at [Cbia.org](https://cbia.org)**

## MEMBER SPOTLIGHT: RUBY ROSE YEPEZ (SCE)

Congratulations to PWB's EOC Chair, Ruby Rose Yepez, on her Lincoln Institute 75 Fellowship for Ethics and Equity in Public Administration!



Email Ruby: [ruby.r.yepez@sce.com](mailto:ruby.r.yepez@sce.com)

## CBIA PWB: WE NEED YOUR VOICE ON LOBBY DAY!



CBIA PWB needs your voice in the important discussion of diversity in the building industry. CBIA will be leading our council through virtual meetings with female legislative members representing Los Angeles, Orange County, and the Bay Area on June 22, 2021. If you are a PWB member in California and want to participate in the 2021 Lobby Day, please email Stacy Beers at [sbeers@pacificinterwest.com](mailto:sbeers@pacificinterwest.com).

## BECOME A MEMBER

When you join the CBIA PWB council, you join the ranks of other dedicated, philanthropic, and successful women and men throughout California who support and uplift one another, both personally and professionally.

Download an application from <https://cbia.org/professional-women-in-building>

