604 W. WASHINGTON STREET, SANDUSKY, OH 44870 (419) 625-6421 ERIECOUNTYCHAMBER.COM



# MESSAGE FROM THE PRESIDENT

#### Good Morning Chamber Members,

Without a doubt these are the most challenging times ever faced by business communities in our lifetimes. Now more than ever the importance of being a member of the Erie County Chamber of Commerce is a necessary part for the sustainability of our Small Businesses. Utilizing the many benefits and cost savings, networking with over 550 chamber member partners is key to the development and growth of your business. This is the time that can make or break your business!

During these tough times you can be benefiting from the Chamber programs. We provide a Bi-monthly Newsletter that is sent out twice a month to over 1,000 members to keep our members informed of what's going on in our area. Networking with other members and developing relationships will increase your visibility for your business.

A Base Membership is \$297 for the year and would include 1-10 Employees. The ROI for the Membership will pay for itself.

As a Small Business owner you can't go it alone forever. The safety is in the numbers. I am reaching out to help you with FREE Facebook Advertising featuring different member businesses daily and taking part in the Chamber Energy program as well as many other opportunities.

I would be delighted to meet with you. Please contact me to schedule a time that is convenient for you.

Kind Regards,

Panulo Smeth-Dwel

Pamela Smith-Droll, President CEO

**Erie County Chamber of Commerce** 

604 W. Washington Street Sandusky, Ohio 44870

Office: 419-625-6421

Email: pamelas@eriecountychamber.com

### **UPCOMING CHAMBER EVENTS:**

#### **Annual Chamber Golf Classic**

When: Mon., Aug. 17

Time: Tee times start 8:30am
Where: Plum Brook Country Club





Looking for Member Events? Click here.



"BUSINESS OPPORTUNITIES
ARE LIKE BUSES, THERE'S
ALWAYS ANOTHER ONE
COMING."

- RICHARD BRANSON.

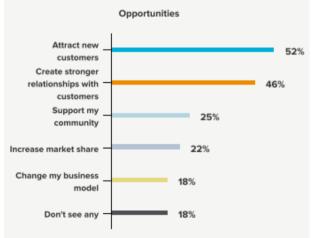


# COVID-19 BUSINESS IMPACT REPORT: BBB SURVEY OF SMALL BUSINESSES REVEALS CHALLENGES, GROWTH OPPORTUNITIES, FUTURE NEEDS

Cash flow, health and safety, and meeting customer expectations are the top challenges facing BBB Accredited Businesses. And while the perceived impact over the next 60 days is lower than when we asked the same question in March, companies are identifying new opportunities to keep their doors open.

#### JUNE 2020 REPORT: CHALLENGES > OPPORTUNITIES





In March, 87% of businesses surveyed by BBB anticipated the pandemic would harm their company. Two months later, 71% of companies expect the epidemic to impact them negatively when asked the same questions.

Similarly – businesses surveyed projected less of an impact over the next two months versus what they initially reported in March.

Cutting costs and taking advantage of financial federal assistance programs certainly helped businesses weather the storm. Nearly three-quarters of the firms who applied for assistance said they received funds.

Although the pandemic is far from over, many businesses are focused on how to make the second half of 2020 a success. Attracting customers, building relationships, and supporting the community are the top takeaways for small business owners surveyed by BBB.

CLICK HERE TO READ THE FULL REPORT

# MEMBER HIGHLIGHT: TERA NDOLBE OF GOLDEN SKIES CLEANING COMPANY

Hello, my name is Tera Ndolbe. I am the CEO Golden Skies Cleaning Company located in Fremont, Ohio. I attended college at Terra State Community College where I majored in nursing, I decided throughout my studies to change course by becoming a business owner.

Before starting my business's I worked in the allied healthcare field for 8 years after serving time in the allied healthcare field I grew in curiosity about owning a business and helping others to be able to serve my community in a different manner.

My business <u>Golden Skies Cleaning Company</u> provides cleaning services for commercial and residential properties. I also own a small non-profit named Transpire Mental Health in Fremont, Ohio. Transpire Mental Health specializes in aftercare services and re-entry programs for individuals that have been post-discharged from hospitalization, incarceration, and drug rehabilitation. I enjoy reading, spending time with friends and family. The journey to becoming an entrepreneur has been very exciting and challenging at times but truly rewarding.

Thank you for reading my bio! If you are interested in any of my services I can be reached at teramcdonald2015@gmail.com or you call me at 567-280-6124.

# OHIO CHAMBER HEALTH BENEFIT PROGRAM OFFERS HEALTH SOLUTIONS TO OHIO'S SMALL BUSINESSES

As all of us begin the process of recovering from the COVID-19 pandemic and these unprecedented times, the Ohio Chamber of Commerce is here to provide support, guidance and resources to help the state's small business owners get back on their feet.

Part of that support is providing affordable access to health care.

Last year, the Ohio Chamber of Commerce partnered with UnitedHealthcare to offer a robust benefits package for small businesses. As a member, employers and their employees receive access to a range of products and services that not only drive productivity but that will ultimately impact their company's bottom line.

The Ohio Chamber Health Benefit Program (OCHBP) provides eligible small business owners access to a portfolio of health care options. OCHBP is administered by UnitedHealthcare, the

country's largest health insurance provider, and offers Ohio Chamber members up to 25 percent savings on health benefits. The OCHBP is tailored specifically for Ohio businesses with tow to 50 employees.

As an Ohio Chamber member, small business owners have the opportunity to join with other small businesses throughout the state, including the plans that are not typically available to small businesses. Ohio Chamber members will be able to choose from a variety of PPO (Preferred Provider Organization) and HSA (Health Savings Account) health plans offered by UnitedHealthcare.

There are several advantages of selecting an OCHBP plan. United Healthcare's Advocate4Me and Unitedhealth Premium Program are to plans available. To learn more, visit <a href="https://www.ohiochamber.com/health-benefit-program/">www.ohiochamber.com/health-benefit-program/</a>.



"CHARACTER CANNOT BE
DEVELOPED IN EASE AND
QUIET. ONLY THROUGH
EXPERIENCE OF TRIAL
AND SUFFERING CAN THE
SOUL BE STRENGTHENED,
AMBITION INSPIRED AND
SUCCESS ACHIEVED."
- HELEN KELLER



"THE MAN WHO WILL
USE HIS SKILL AND
CONSTRUCTIVE
IMAGINATION TO SEE
HOW MUCH HE CAN GIVE
FOR A DOLLAR, INSTEAD
OF HOW LITTLE HE CAN
GIVE FOR A DOLLAR, IS
BOUND TO SUCCEED."
– HENRY FORD

# GAIN A COMPETITIVE ADVANTAGE BOOSTING YOUR MARKETING IN A DOWN ECONOMY

It's safe to say that the coronavirus outbreak has touched every aspect of society - personal, business, health care, government and social services. As the world collectively handles and works through the uncertainty caused by COVID-19, many business owners now find themselves in uncharted territory, with nothing but more uncertainty ahead.

How long will the coronavirus pandemic last? Will the economy skid into a severe recession, or even a depression? How long could that last? How will my industry change? How will consumers and my customers change? What will the world look like when this is all over?

There are endless questions and virtually no answers. Even so, it is possible to come out of this stronger. And now, more than ever, is the ideal time for you and your team to come together and strategize methods that will allow your company to survive and succeed.

# UPDATE YOUR BUSINESS STRATEGY TO FOCUS FORWARD

As the leader of your company, all eyes will be on you as the business determines ways to continue thriving while dealing with unplanned fluctuations. As you work to create your new normal, it's imperative to make sure all team members understand that, if possible, the business must still focus on the ultimate goal — providing top-notch products and services for your clients.

#### **CONNECT WITH YOUR CUSTOMERS**

As we all continue to do our part to flatten the COVID-19 curve — practicing social distancing, having employees work remotely and following the protocols required to keep customers and employees safe — many business owners are asking how they can best support and connect with their customers in ways that are respectful

and sensitive to the current, unprecedented circumstances.

#### **FOCUS ON CUSTOMER RETENTION**

Often, marketing efforts are focused on positioning your company to get new customers and clients. Most small to mid-sized companies focus their marketing budgets almost exclusively on customer acquisition, and they are hesitant to spend much, if anything at all, on initiatives that keep their company brand alive and well within their organizations. As consumers, we know ourselves who excels at providing a customer experience that keeps us coming back.

# BOOST SPIRITS WITH HELPFUL CLIENT COMMUNICATIONS

By using clear communication on your website and in social media, e-blasts, newsletters, blogs and more, you can make clear to your valuable customers that your company is staying on top of this global pandemic and is prepared to do its best to maintain a stable level of customer service and support. Always remember to keep it positive, too!

# SHOW SUPPORT FOR LOCAL BUSINESSES

Businesses everywhere are struggling to maintain the production levels that they experienced before COVID-19. Showing unity with local businesses in your community during this time is an incredibly touching way to businesses as they navigate through this period and to demonstrate to customers that — right now — you are dedicated to the greater good of the community. Is there a business that your company relies on to keep your products and services operating? A charitable cause that has affected an employee on your team in some way? Take a moment to feature them.



## MEMBERSHIP APPLICATION

You can apply online at ERIECOUNTYCHAMBER.COM

Business/Organization Name:							
Street Address:							
City	State Zip Code						
Is there a different billing address?							
Billing Contact:	Title:						
Billing Contact Email:							
Primary Contact: Title:							
Primary Contact Email:							
Web Site:							
Phone: ()	Alt. Phone: ()	□ Toll Free — □ Cell					
# Full-Time Employees:_	# Part-Time Employees:	□ Fax					
	t social media pages your business uses:  □Pinterest □ Instagram □ Snapchat	□ Google+					
	(plea	8 8 8 8					
X	Position:						
Annual Dues Level (See Back):	Enrolled By:						

Under I.R.S. Code 501(c)(6) your chamber dues are tax deductible as a business expense.

604 W Washington St • Sandusky, OH 44870 • (419) 625-6421 • ERIECOUNTYCHAMBER.COM Questions? Contact Chamber President, Pamela Smith-Droll at PAMELAS@ ERIECOUNTYCHAMBER.COM



## **ANNUAL INVESTMENT TABLE**

#### **Effective 1/1/2019**

Investment Schedule Based on:
Full Time Employee = 1 Part Time Employee = ½

Over 100 employees = \$683.00 + \$2.00 per additional employee

# EMP	\$ AMT						
1	\$297		\$408	51	\$520	76	\$607
2	\$297	27	\$413	52	\$524	77	\$611
3	\$297	28	\$418	53	\$528	78	\$614
	\$297	29	\$423		\$532		\$617
	\$297		\$428		\$537		\$620
	\$302	31	\$434	56	\$541	81	\$623
7	\$307	32	\$439		\$545	82	\$626
8	\$312	33	\$444	58	\$550	83	\$629
9	\$317	34	\$448	59	\$553	84	\$632
10	\$322	35	\$453	60	\$556	85	\$635
11	\$327	36	\$457	61	\$560	86	\$639
12	\$333	37	\$461	62	\$563	87	\$642
13	\$338	38	\$465	63	\$566	88	\$645
14	\$344		\$469	64	\$569	89	\$648
15	\$350	40	\$473	65	\$572	90	\$652
16	\$355	41	\$477	66	\$575	91	\$655
17	\$360	42	\$481	67	\$578	92	\$658
18	\$365		\$486	68	\$581	93	\$661
19	\$370		\$490	69	\$584	94	\$665
20	\$375	45	\$495	70	\$588	95	\$668
21	\$380	46	\$499	71	\$591	96	\$671
22	\$386	47	\$503	72	\$594	97	\$674
23	\$392	48	\$508	73	\$597	98	\$677
24	\$397	49	\$512	74	\$598	99	\$680
25	\$403	50	\$516	75	\$604	100	\$683

Under I.R.S. Code 501(c)(6) your chamber dues are tax deductible as a business expense. Dues paid to the chamber are not a charitable tax deduction for federal income tax purposes. The chamber is not a charity, but serves as an advocate organization for area business.



# ERIE COUNTY

CHAMBER of COMMERCE

# **CELEBRATING 120 YEARS**

# **Membership Benefits**

- Website
  Directory
  Listing
- Member to
  Member
  Networking
- Share Events on Chamber Website

- Access to Informational Seminars
- Ribbon
  Cutting
  Opportunities
- Post Jobs on Chamber Website

- Invitations to Chamber Events
- Post Press
  Releases on
  Chamber
  Website
- Medical
  Mutual Tax
  Savings

- Bureau of Workers' Comp.
  Savings
- Chamber Energy Program Savings
- Anthem
  Chamber
  Saver
  Program

Learn more by contacting Pamela Smith-Droll, Chamber President (419) 625-6421 • PAMELAS@ERIECOUNTYCHAMBER.COM

# Shop Small & Support Local



### Schedule a RISE appointment

Do you need support navigating your business through the uncertain times of the COVID-19 pandemic? RISE provides One on One advising for entrepreneurs and small business owners in all stages of business development, free of charge. The next RISE session is **July 21, 2020.**Contact RISE by clicking the link below or call 419-627-7794 to schedule an appointment with our business experts.

CONTACT RISE

419.627.7791 • www.eriecountyedc.org • rise@eriecountyedc.org

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and the MORNING MIX

mix1027.com

Please follow the COVID-19 Guidelines and Stay Safe!



### **ERIE COUNTY CHAMBER OF COMMERCE MEMBER BENEFITS**



There are dozens of membership benefits for Erie County Chamber of Commerce. Check out the perks by clicking the link below and discover how we can help you and your business grow.

**Click Here To View The Flyer** 





# WE DELIVER SOLUTIONS FOR YOUR PROBLEMS

#### WHO WE ARE?

Golden Skies Cleaning Company we specialize in commerical and residential cleaning.



#### WHAT WE DO?

We are specialize routine house cleaning, office cleaning, condos and villas.



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### OFFICE BUILIDINGS

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# **Penn Station East Coast Subs**

Sandwich Shop 419.502.0000 4318 Milan Road, Unit 1A Sandusky, OH 44870 www.pennstationsandusky.com

Mon.-Sat. 11:00 AM-10:00 PM Sun. 11:00 AM-9:00 PM





Penn Station's menu features a wide array of both grilled and cold submarine sandwiches prepared fresh in full view of the customer using hearth-baked bread, USDA Choice Steak, and other fine meats, cheeses, and vegetables. Our potatoes are hand-selected, fresh-cut, and flash-fried in cholesterol-free peanut oil for guaranteed freshness. Lemons are hand-squeezed daily into scratch-made lemonade. Not into subs? We also offer plenty of wraps and salads. Conveniently located in front of the Sandusky Mall and neighboring Tofts on 250 and Chipotle, our Route 250 store offers weather-permitting outdoor seating on a spacious covered patio. Order for pick-up by phone, web, or app; dine in and we'll bring your subs--and chocolate chunk cookie, if you're into dessert--right to your table.



### Jason Steckel

jsteckel@inspartners.com 5237 Liberty Ave, Vermilion, OH 44089 (800) 229-5266



If my business experienced a major data breach...

How would you organize an immediate response?

Ask yourself How would you pay for it?

Who will do your job while you respond to the crisis?



### Coverage Solutions

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- Regulatory Liability
- Media Content Liability
- Network Security Liability
- Crisis Management
- E-Extortion Threat
- Cyber Deception/Social Engineering



### Why choose a Cyber plan?

- Cyber limits are often too low
- Cost effective group rates
- Comprehensive coverage
- Custom-designed plan with specialized markets
- Serviced by experienced professionals









# Toft's on 250

4318 Milan Road, Unit 1B Sandusky, OH 44870

Ice Cream Shop

419.502.0212

www.toftson250icecream.com

Sunday-Thursday 12:00-9:30 PM
Friday-Saturday 12:00-10:30 PM

ORDER

@toftson250

Serving "one-quality" ice cream from Ohio's oldest dairy, Toft's has been family-owned and operated since 1900. Incorporating milk from 20 local farms, our dairy employs the distinctive method of cooking down vanilla, imparting an incomparable taste not often found in ice cream.

Opened in 2019, our Route 250 parlor offers 52 flavors of Toft's handdipped ice cream, milkshakes, sundaes, and our exclusive ice cream taco served in a fresh-made waffle cone shell! Conveniently located in front of the Sandusky Mall between Chipotle and Penn Station East Coast Subs, Toft's on 250 welcomes tourists and locals alike with its cheery atmosphere and trendy decor. Catch a Sandusky sunset on our covered patio open for weather-permitting outdoor seating!



# Worry Less Live More



Badamy Insurance and associates have been providing us with excellent service for years. The staff is knowledgeable, professional, and a pleasure to work with.

- Brenda F., Customer since 2011

### **About Us**

Badamy Insurance, based in Sandusky, Ohio, is an affiliate of the Hertvik Insurance Group. Through this affiliation, our clients have access to more carriers, and often better pricing, while continuing to work with the local Sandusky team they've come to know.

We have been providing personal home and auto coverage, and commercial insurance solutions for the past 50 years to our Sandusky neighbors. Our number one goal is building relationships with our clients and providing them with best in class protection while providing cost effective solutions that help to safeguard your family and/or business operation.

Our broad carrier portfolio enables us to offer specialized insurance programs while providing extremely competitive pricing which means you can get quality affordable coverage. Our flexible insurance solutions meet today's risks and tomorrows challenges.

# HOME | AUTO | BUSINESS | LIFE



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# Classes Start Soon!

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Assistant) or CMA
(Certified Medial
Assistant)

Contact Susan Majoy 5202 Timber Commons Drive Sandusky OH 44847 SMajoy@OhioBusinessCollege.edu Text or call (419) 366-9068



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HOSTING A MEETING?

TRYING TO LIVE STREAM?

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877-248-4528 INFO@GREATLAKESAUDIOVISUAL.COM





### Working Together to Save You Money.

V+A Risk Services is a trusted Erie County Chamber of Commerce benefit partner. As a chamber member, you are eligible to take advantage of cost-saving benefits including the workers' compensation group pooling program that may substantially reduce your premiums by 15-53%.

### Member Programs:

#### State Fund Group Rating

- Unparalleled claims management and hearing representation
- Save on your bottom line with our group rating and group retro programs
- Improve workplace safety with Destination: Excellence
- Additional BWC discounts available

#### Unemployment

- Relax while we manage your UI program
- · Track benefits with ease
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- Money saving industry-specific tax impact analysis

### Start Saving with Your Erie County Chamber Member Benefits Now!

It couldn't be easier. Simply go to <a href="www.variskservices.com">www.variskservices.com</a> and click the box to request your free, no-obligation quote then fill in the AC3 form. We will take it from there and let you know how much we can save you.

### Why V+A?

### We are Ohio's premier Third Party Administrator.

Clients across Ohio love that we provide education on recent trends and developments, straightforward cost structure, provide you with a personal claims manager, give detailed and insightful reports to help with proactive claim strategies, and maintain the highest level of customer service and satisfaction. We have all the discounts and tools of the oversized TPAs but with the personal service you deserve.

#### Contact

#### Kate Nelson

419.867.1044 • knelson@variskservices.com









# Sandusky Bay Pancake House

**Breakfast and Brunch Restaurant** 

www.sanduskybaypancakehouse.com 419.625.2614

4710 Milan Road Sandusky, OH 44870

Open 7 AM - 4 PM Daily



The Sandusky Bay Pancake House has been locally owned and operated since 1966. Rebranded out of the ashes of the COVID-19 pandemic, our breakfast and brunch eatery incorporates numerous local farmers, small businesses, and purveyors. Both sweet and savory cravings can be satisfied by our extensive offering of pancakes, egg dishes, crepes, waffles, French toast, sandwiches, salads, burgers, and more. Dine inside, on our spacious covered patio, or at our bar—in addition to specialty coffees and cold brews, we offer brunch cocktails and locally produced beer and wine. Order online or by phone for carry-out; visit MyTown2Go for delivery. Eat, drink, think…local! We welcome locals and tourists alike to experience the tastes of northern Ohio.