ERIE COUNTY CHAMBER of COMMERCE CELEBRATING 120 YEARS

604 W. WASHINGTON STREET, SANDUSKY, OH 44870 (419) 625-6421 ERIECOUNTYCHAMBER.COM



MESSAGE TO CHAMBER MEMBERS

Good Morning Chamber Members,

Our thoughts and prayers are with the President and everyone who has been affected and infected by this horrible disease especially over the 210,000 Americans we have lost to date.

My Message this week will be very short. Please wear your Mask and follow all Recommended Guidelines. Our citizens and member business community cannot sustain another shutdown. We must do everything possible to try to avoid this. As I have said before we the Erie County Chamber of Commerce are here For You!

When we get past this time we will return to our schedule of in Person After Hours, Business and Educational Programs and Networking Events. Until then we will be offering some Smaller Events following all CDC Guidelines.

Please feel free to contact me anytime with questions or concerns.

Warm Regards,

Panilo Smit-Devel

Pamela Smith-Droll, CEO Erie County Chamber of Commerce 604 W. Washington Street Sandusky, Ohio 44870 Office: 419-625-6421 Email: pamelas@eriecountychamber.com

UPCOMING CHAMBER EVENTS:

Get-to-Know Our Fellow Chamber Board Members & Ambassadors When: Tues., October 6 Time: 5:00pm - 7:00pm Where: Firelands Winery Click here to learn more

Speed Networking

When: Tues., October 27 Time: 5:00pm - 7:00pm Where: The Remembrance Center <u>Click here to learn more</u>

First-Time Supervisor: Preparing for High-Performance Leadership When: Wed., November 18

Time: 9:00am - 12:00pm Where: Erie County Chamber of Commerce Click here to learn more

Looking for Member Events? Click here.



"PLAY BY THE RULES, BUT BE FEROCIOUS." – PHIL KNIGHT

OCTOBER 6, 2020 ISSUE

AS DMVS MOVE SERVICES ONLINE, Start With Trust AS DMVS CASH IN WITH LOOKALIKE SITES

To help slow the spread of COVID-19, state departments of motor vehicles (DMVs) around the United States, and the Registry of Motor Vehicles in Canada, have expanded their online offerings, allowing drivers to book appointments or pre-pay for services.

Unfortunately, scammers are using this opportunity to trick drivers with lookalike websites that steal money and personal information, according to new reports filed by consumers on <u>BBB.org/ScamTracker</u>.

How the Scam Works

You need to change your car's title, get a <u>Real ID</u>, or perform another service that you would normally do at your local motor vehicles office. Instead, you visit what you <u>think</u> is the motor vehicles website to learn about their new COVID-19 procedures. Your state may now allow you to complete the transaction online, or you may need to schedule an in-person appointment through the motor vehicle website.

But before you enter any personal or payment information, double check the site's URL to make sure it's the real deal. Scammers are taking advantage of the new online services by creating phony sites that claim to handle your license renewal or car title transfer. However, these cons really just steal your money and personal information, putting you at risk of identity theft.

For example, one victim thought they had pre-paid for a driver's license renewal online, according to a <u>BBB.org/ScamTracker</u> report. But when they arrived at the DMV office to complete the transaction, the clerk had no record of the payment. Turns out, the victim paid a scam lookalike website instead.

How to Avoid Falling Victim to a Fake Website

- Double check the URL before you enter personal and payment information. It can be easy to click on a sponsored ad or imposter website without noticing. Before you enter any sensitive information, double check that you are on the right website and that the link is secure. (Secure links start with "https://" and include a lock icon on the purchase page. Learn more at <u>BBB.org/BBBSecure</u>.)
- Be wary of third-party websites. Some websites appear to offer a legitimate service but are only fronts for a scam. Be suspicious of websites with no working customer service number and no physical address. Typos and grammatical errors can be indications of a scammer's handiwork, too.
- Make online purchases with your credit card. Fraudulent charges made on a credit card can usually be disputed, whereas that might not be the case with other payment methods. Unfortunately, there is no way to get back the personal information you may have shared.

For More Information

Learn more about a similar scam involving <u>change of address services</u>. If you have been the victim of this or another scam, make others aware by filing a report on <u>BBB.org/ScamTracker</u>.

OCTOBER 6, 2020 ISSUE

MEMBER HIGHLIGHT: FOREVER ESSENTIALS, LLC

Tami Bennett, owner of Forever Essentials, LLC, is one of our newest members... her knowledge of natural remedies and her passion for helping people is represented by her business model.

Forever Essentials, LLC helps people take care of their health concerns through natural products. It does not matter what health concerns you have we have something for that. If you have sleep disorders, digestive issues, aches and pain, or even deal with stress we have a product that can address those issues. We have essential oils, vitamins, diffusers, and now we have targeted wellness programs that address specific health needs.

If you're interested in more information, contact Tami Bennett at:

- <u>Facebook.com/aromatherapyservice</u>
- By Phone: (419) 602-7848 / tamiben0516@outlook.com

MEMBER HIGHLIGHT:

Freshly made donuts daily! Sandusky House of Donuts offers a wide variety of home-made, hand-made yummy items. They have walk in counter service, call ahead made to order, and wholesale delivery to Sandusky area and beyond.



Visit them:

- In-Person: 2236 Karl Ann Drive, Sandusky / (419) 625-3400
- Facebook.com/SanduskyHouseOfDonuts





"BUSINESS OPPORTUNITIES ARE LIKE BUSES, THERE'S ALWAYS ANOTHER ONE COMING." – RICHARD BRANSON OCTOBERR 6, 2020 ISSUE

Shop Small & Support Local



TechCred Grants for Employers

TechCred helps Ohioans learn new skills and helps employers build a stronger workforce with the skills needed in a technology-infused economy. These technologyfocused credentials take a year or less to complete and prepare current and future employees for the technology jobs Ohio employers need. The sixth TechCred application period opened October 1st and closes on October 30th.

LEARN MORE

419.627.7791 • www.eriecountyedc.org • office@eriecountyedc.org

Please follow the COVID-19 Guidelines and Stay Safe!

ERIE COUNTY CHAMBER OF COMMERCE MEMBER BENEFITS



There are dozens of membership benefits for Erie County Chamber of Commerce. Check out the perks by clicking the link below and discover how we can help you and your business grow.

Click Here To View The Flyer

Want to prompt your business all year long with a banner ad?

Contact Pamela at PamelaS@eriecountychamber.com.

TRELANDS SYMPHONY ORCHESTRA CARL TOPILOW, MUSIC DIRECTOR & CONDUCTOR presents FSO AROUND TOWN-FALL 2020 TOUR

Thursday, 10/8	7 p.m.	Paper Moon Vineyards	Carl <u>Topilow</u> Jazz Combo	
Sunday, 10/11 4 p.m.		Steele Memorial Bandstand at Lakeside Chautauqua	Cleveland Wind Trio	
Saturday, 10/24	6:30 p.m.	Sandy Ridge Vineyards	North Coast Winds Quintet	

More info at: www.FirelandsSymphony.com | Facebook.com/FirelandsSymphony | 419.621.4800

Made Possible with Grants from:

Albert G. & Olive H. Schlink Foundation



Randolph J. & Estelle M. Dorn Foundation

www.firelandssymphony.com

Facebook.com/FirelandsSymphony



As a member, you can

SAVE UP TO 30%

on your next stay at Great Wolf Lodge

You're going to love winding down our waterslides, dining in one of our fantastic restaurants and building family traditions. All of our lodges include a colossal, 84° indoor waterpark, daily activities, spacious family suites and much more. So clear your calendar and head to your nearest Great Wolf Lodge.

To take advantage of this offer, simply provide your unique offer code when booking, and present a valid work ID or documentation at check-in.

Erie County Chamber of Commerce Offer Code: ECCC448A



For more information, visit greatwolf.com or call 800.905.9653

Valid on a per night basis and must be mentioned at time of booking. Limited number of rooms available for each date. May not be valid during holiday and blackout periods, or combined with any other discount or promotional offer. Multiple night minimum stay may apply. Offer based on four guests per room and must have one individual 21 years of age or older staying in each room. Offer may be terminated at any time without notice. Offer is not transferable and is not redeemable for cash. Must present valid work ID or documentation at check-in. Limit of two rooms per valid ID. Additional charges may apply for themed and premium suites, weekends and/or holidays.





Small Business Development Center at Terra State

Internet Marketing

"Google versus Social Media" October 20, 2020 9:00 a.m.—11:00 a.m.

Join us for this free virtual session with Jeffrey Davis from Thrive Internet Marketing as he shares his expertise in internet marketing and the importance of helping your business survive during challenging times.

To Register:

Download and fill out the attached registration form, then email it back to kern@terra.edu. You will receive the meeting link the day prior to the webinar. Questions? Call 419.559.2464.

SPONSORED BY:

OHIO SMALL BUSINESS DEVELOPMENT CENTER AT TERRA STATE COMMUNITY COLLEGE

The Ohio Small Business Development Center (SBDC) Program is funded in part through a cooperative agreement with the U.S. Small Business Administration. The SBDC Program is also funded in part by the Ohio Development Services Agency. All services are extended to the public on a non-discriminatory basis.



Development Services Agency Small Business Development Centers







Small Business Development Centers



The information on this form is confidential and will be used only to report to the funding organizations, provide client services, inform you about and improve the SBDC services. The estimated time to fill out the form is three minutes.

DATE	NAME O	F TRAINING					
10/20/2020	Internet Marketing						
COMPANY NAME (leave blank if not in business) ARE YOU THE BUSINESS OWNER?							
					□ Yes		lo
FIRST NAME M.I. LAST NAME							
EMAIL							
PHONE COMPANY OR HOME CELL							
ADDRESS (if in business, provide company address) STREET							
CITY ST 2		ZIP		COUNTY			
GENDER Female Male Choose not to respond	RACE Alaska Nat Asian Black/Afric Native Ame 	□ White/Caucasian □ Non-Hispanic an American □ Choose not to respond □ Choose not to				anic Hispanic ose not to	
VETERAN STATUS MILITARY STATUS				DISABLED			
 Non-Veteran Service-Disabled Veteran Veteran Choose not to respond 		 Active Duty Military Spouse National Guard National Guard – 		 None Reservist Reservist – Active Duty Choose not to respond 		 No Yes Choose not to 	
		Active Duty					respond

If in business, turn over and complete Company Information.

Company Information (if currently in business)							
The information on this form is confidential and will be used only to report to the funding organizations, provide client services, inform you about and improve the SBDC services. The estimated time to fill out the form is three minutes. Please fill out completely							
BUSINESS TYPE (Manufacturing, Construction, Technology, Retail, etc.)							
DATE COMPANY ESTABLISHED OWNERSHIP GENDER							
/ /		% Male	% Female				
NUMBER OF FULL-TIME EMPLOYE	ES	NUMBER OF PART-TIME EMPLOYEES					
GROSS REVENUE/SALES FOR MOST RECENT BUSINESS YEAR \$		COMPANY LEGAL STATUS (LLC, Sole Proprietor, S-Corp, etc.)					
PRODUCTS OR SERVICES							
I request training and/or business counseling service from the Ohio Small Business Development Centers (SBDC), funded in part through a Cooperative Agreement with the U.S. Small Business Administration (SBA). I agree to cooperate should I be selected to participate in surveys designed to evaluate these services, impact, and/or make improvements on services. I permit SBA or its agent the use of my name and address for SBA surveys and information mailings regarding SBA products and services (Yes 0 No 0). I understand that any information disclosed will be held in strict confidence. SBA will not provide your personal information to commercial entities.							
I authorize SBA to furnish relevant information to the assigned management counselor(s). I further understand that the counselor(s) agrees not to: 1) recommend goods or services from sources in which he/she has an interest, and							
2) accept fees or commissions developing from this counseling relationship. In consideration of the counselor(s) furnishing management or technical assistance, I waive all claims against SBA personnel, and that of its Resource Partners and host organizations, arising from this assistance. Please note: The estimated burden for completing this form is 3 minutes. Comments on the burden should be sent to: U.S. Small Business Administration, 409 3rd Street, SW, Washington, DC 20416, and to: Desk Officer SBA, Office of Management and Budget, New Executive Office Building, Room 10202, Washington, D.C., 20503. OMB Approval (3245-0324). PLEASE DO NOT SEND FORMS TO OMB.							
SIGNATURE		DATE					
Not Required		Not Require	ed				



Governor's Office of Workforce Transformation

Mike DeWine, Governor

Jon Husted, Lt. Governor and Director

FOR IMMEDIATE RELEASE: October 1, 2020

MEDIA CONTACT: Carolyn Cypret, 614-995-1815

August TechCred Round to Upskill Over 4,400 Ohio Employees

Program now committed to funding over 10,000 credentials, marking milestone

(COLUMBUS, Ohio)—Lt. Governor Jon Husted, who serves as Director of the Governor's Office of Workforce Transformation, announced that following the August round of TechCred, 288 Ohio companies have been approved for funding, which will help their current and incoming workforce earn the skills needed for the increasingly tech-infused economy.

"Before being elected, Governor DeWine and I promised to create a program to help Ohioans renew their skills and put them on track to a better career," said Lt. Governor Jon Husted. "Today, I am excited that we reached our goal of funding over 10,000 upskilling opportunities. When these students complete their certificates, more than 10,000 Ohioans with better skills, earning power, and job security."

The most recent TechCred application period closed at the end of August. Today, 288 Ohio employers were approved for funding, resulting in Ohio employees earning up to 4,468 technology-focused credentials. The August round was record-setting, approving 1,227 more credentials than were approved in June 2020, which previously held the award record.

"TechCred is helping Ohio businesses upskill their workforce," said Lydia Mihalik, Director of the Ohio Development Services Agency. "Credentials earned through this program help employees and businesses prepare for a brighter future.

"With the approvals announced today, a total of 983 Ohio employers have been approved for funding, supporting the earning of 11,941 tech-focused credentials by Ohio employees. This round marks a milestone as funding has been approved for over 10,000 credentials.

The sixth TechCred application period opens today, Thursday, October 1st and closes October 30th.

"The strength of Ohio's economy hinges on a skilled workforce, and the continued growth of TechCred reinforces that idea," said Ohio Department of Higher Education Chancellor Randy Gardner. "It is great to see so many Ohio employers and their workers taking advantage of this program, which will help ensure their success now and in the future."

You can learn more about the program at TechCred.Ohio.gov.



Several vacant units at Viewpoint Senior Apartments

1 bedroom low income housing for seniors \$640 month all utilities included except cable and phone/internet

CONTACT:

Dawn Hush 419-366-8453 (cell) dhush@nationalchurchresidences.org

Property Manager Office Hours:

Monday - Friday 8AM - 4:30PM

Viewpoint

215 East Shoreline DriveSandusky, OH 44870

0930@nationalchurchresidences.org 419-625-1101 (office) 419-625-2826 (fax)

Harborview 115 Franklin St., Sandusky, OH 44870 0946@nationalchurchresidences.org 419-627-0544 (Office) 419-625-2836 (Fax)

ERIE COUNTY CHAMBER OF COMMERCE CELEBRATING 120 YEARS

SPEED NETWORKING

Join us for a FUN Speed Networking event! Bring plenty of business cards.

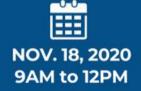
OCTOBER 27, 2020 5:00PM - 7:00PM THE REMEMBRANCE CENTER 1522 E. PERKINS AVENUE, SANDUSKY

Visit www.eriecountychamber.com to register today! \$20 per person, includes snacks and beverages.



FIRST-TIME SUPERVISOR: Preparing for High-Performance Leadership

SEMINAR



Erie County Chamber of Commerce 604 Washington Street Sandusky, OH 44870

REGISTRATION

\$20 PER PERSON (419) 625-6421 eriecountychamber.com



Kitty Brandal, PhD President & Program Architect Corporate Compass Training, LLC

ABOUT THE SEMINAR

Are you ready to take your next step? Are you ready to become a high-performance supervisor or manager?

This program is for new supervisors or for supervisors who haven't received much formal leadership training in their career. This is also a great refresher for people who have been in leadership positions for a while. We will discuss:

- What does a supervisor actually do? The transition from peer to manager.
- What great leaders do and don't do! Motivating team members.

A leadership style self-assessment is also being offered in this program. There will be no extra fee for this insightful assessment! We will discuss the various styles, strengths, and challenges of each style.

This workshop will offer participants a broad overview of some of the most important responsibilities of a leader today. Leadership competencies are learned on-the-job every day. However, having a new set of tools (or a renewed set) can significantly enhance a leader's competency. New supervisors who attend this training will be better prepared to take on the challenges of their new responsibilities much sooner. We use a video in this session to break down various leadership styles. People have reported being much more comfortable taking on their role of supervisor/manager after going through this workshop!

MEET OUR SPEAKER

Dr. Kitty Brandal is an experienced independent trainer who has been training and developing people for over 25 years. She is the President of Corporate Compass Training, LLC. She specializes in emotional intelligence and leadership development. Corporate Compass offers interactive training workshops in emotional intelligence, diversity, conflict management, customer service, and many other programs that can bring harmony to the workplace and positively impact your bottom line.