604 W. WASHINGTON STREET, SANDUSKY, OH 44870 (419) 625-6421 ERIECOUNTYCHAMBER.COM



MESSAGE FROM THE PRESIDENT

Good Morning Chamber Members,

We are getting closer every day to nicer weather and spring flowers. The chamber is seeing more people coming out and visiting small businesses. New businesses are starting to open as the economy is looking more favorable.

I am excited to celebrate St. Patrick's Day which is Tomorrow! I'm sure that Daley's Pub and many other local establishments will be getting ready to gear up for this special holiday. Don't forget to wear something Green tomorrow!

Enjoy the Luck of the Irish!

Kind Regards,

Pamela Smith-Droll, CEO

Erie County Chamber of Commerce

Panels Smith-Dwel

604 W. Washington Street Sandusky, Ohio 44870 Office: 419-625-6421

Email: pamelas@eriecountychamber.com

UPCOMING CHAMBER EVENTS:

Business After Hours at Son Rise Marina

When: Tues., March 23 Time: 5:00pm - 7:00pm Where: Son Rise Marina

1535 1st Street, Sandusky, OH

First-Time Supervisor: Preparing for High-Performance Leadership

When: Wed., March 31 **Time:** 9:00am - 12:00pm

Where: Erie County Chamber of

Commerce

Click here to learn more

Business After Hours with Forever Essentials

When: Thurs., April 29
Time: 5pm to 7pm

Where: Erie County Chamber of Commerce, 604 W. Washington St.

Sandusky, OH

Click here to learn more

SAVE THE DATE! 2021 GOLF CLASSIC

When: Mon., August 16
Time: To be determined

Where: Plum Brook Country Club 3712 Galloway Rd., Sandusky, OH

Click here to learn more



"THE SECRET OF CHANGE IS TO FOCUS ALL YOUR ENERGY NOT ON FIGHTING THE OLD BUT ON BUILDING THE NEW."

— SOCRATES, FATHER OF WESTERN PHILOSOPHY



BBB TIP: STOCK TRADING APPS. WHAT TO KNOW BEFORE YOU TRADE

The <u>GameStop saga</u> inspired many would-be investors to try their hand at trading stocks through an app. In fact, <u>MarketWatch</u> reported that mobile trading apps downloads climbed in February – a trend that is <u>likely to continue</u>.

Stock trading apps, such as <u>Robinhood</u>, <u>E*Trade</u>, <u>TD Ameritrade</u>, and <u>Webull</u>, have made playing the stock market easier than ever. However, no matter the platform, buying stocks always carries the potential for both financial gain and loss. Before you invest with a stock trading app, be sure to follow these tips.

What to know before investing in the stock market:

- Educate yourself about stock markets. The only way to succeed at mobile stock trading is to do your homework before you begin. Get to know the basics of investing. Familiarize yourself with concepts like expense ratios, trading commissions, asset allocations, individual stocks, exchange-traded funds, and more. Learn more about how stock markets work at Investor.gov.
- Choose a reputable stock trading app. The trading app you choose is more than just a platform for trading; it is the company that will serve as your broker. Be sure that any company you are considering has a good reputation and is legally licensed and registered with the appropriate government authorities.
- Compare several trading apps. <u>NerdWallet</u> recommends that new investors
 "look for a broker who can teach them the tools of the trade via educational
 articles, online tutorials and in-person seminars." Examine and compare each
 app closely, taking note of their fees, trading minimums, stock analysis tools,
 and educational offerings to choose the one that best fits your needs.
- Set a budget. Make sure you are in a good financial position to start trading. Before allocating funds for trading, you should already have money set aside as an emergency fund and money going towards your retirement on a regular basis. Since trading carries risks, you should never invest money you can't afford to lose and keep in mind that it is unwise to put more than 10 percent of your portfolio towards individual stocks, as this can expose your savings to too much volatility, advises CNN. If you don't have much money to invest, you can look for a "micro-investing" platform. These services allow you to buy a share in a larger fund.
- Understand trading rules. <u>SEC regulations</u> dictate how and when trades can take place. Get to know the rules so you don't get penalized for breaking them. For example, according to the SEC, "in a cash account, you must pay for the purchase of a stock before you sell it. If you buy and sell a stock before paying for it, you are freeriding, which violates the credit extension provisions of the Federal Reserve Board." If you are caught freeriding, your account will be frozen for 90 days.
- Know how trading will affect your taxes. Capital gains taxes are taxes you'll pay on stock profits. Generally, these taxes are higher if you've held the stocks for less than a year. Find out how to report capital gains at IRS.gov or Canada.ca.









On the air for more than five decades, WLKR continues to be one of the more successful and far-reaching community-based radio stations in northern Ohio. The Milan-based 3,000-watt station serves North Central Ohio from Vermilion to Port Clinton and the Lake Erie Islands down to Ashland.

Area listeners view WLKR as a community station that rocks during the day and rolls with sports at night. Its wide variety of programming ranges from music to extensive local news coverage and sports broadcasting. The latter includes the broadcast of Cleveland Indians, Cleveland Cavaliers and The Ohio State University basketball/football games, as well as area high school sports. Sports programming has always been a staple of WLKR, and it's unique because it's the only FM stereo radio station between Cleveland and Columbus that carries the wide variety of both local and professional sports.

The station's extensive catalogue means audiences are getting one of the widest ranges of musical selections offered in the State of Ohio. It's probably the largest playlist of any commercial radio station in the area. The Adult Album Alternative station carefully balances classic rock artists (The Beatles, The Rolling Stones, Van Morrison, Led Zeppelin) with '80s rockers (INXS, U2, and The Police), '90s favorites (Green Day, The Barenaked Ladies, Dave Matthews Band, and Pearl Jam), millennial acts (The White Stripes, Jet, and The Killers) and new artists (Hozier, Big Data, Bastille, and Lorde). We're an adult station appealing to those with a discerning taste in music. In keeping with our "Voice of the Firelands" positioning, WLKR is also the only area station to feature local musical acts. The Firelands Local Music Spot airs Fridays at 1:00PM with Kelly Rose.

For more information, contact K96 WLKR at:

In Person: 10327 Milan Road, Milan, OH 44846

Online: <u>www.wlkrradio.com</u>Facebook.com/miracleear/

• Phone: (419) 609-5961

• Email: bforthofer@wlkrradio.com



"ALWAYS DELIVER MORE
THAN EXPECTED."

— LARRY PAGE,
CO-FOUNDER OF GOOGLE

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BETTER BANKING IS EASY-PEASY LEMON SQUEEZY

IF YOU'RE CRANKY FROM BAD CUSTOMER SERVICE, SKY-HIGH FEES, AND INTEREST RATES THAT HAVE YOU SAYING, "HOLY GUACAMOLE", THEN MAKE THE SWITCH TO US!

Our new service, ClickSWITCH, effortlessly helps you say "later, gator" to your financial institution, and SWITCH your personal checking, savings and investment accounts to us with a few quick CLICKS.

Call 800-691-9299 for details or to make an appointment at your local branch. Now is the time to come on over, Rover! Click & switch to us today!



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ERIE COUNTY CHAMBER OF COMMERCE MEMBER BENEFITS



There are dozens of membership benefits for Erie County Chamber of Commerce. Check out the perks by clicking the link below and discover how we can help you and your business grow.

Click Here To View The Flyer

Want to prompt your business all year long with a block ad?

Contact Pamela at PamelaS@eriecountychamber.com.



NEWS RELEASE | For Immediate Release

For more information, please contact: Kathy Kaman, Public Relations Chairman | kathy59@yahoo.com

Zonta Club of Greater Sandusky Young Women in Public Affairs Award Recipient Announced

Sandusky, OH – Wednesday, March 3, 2021 – The Zonta Club of Greater Sandusky is pleased to announce Ms. Anna James, a Senior at Edison High School, as the recipient of the 2021 Young Women in Public Affairs (YWPA) Award

Depending on the university she chooses to attend, Ms. James is anticipating to major in Law and Policy with a minor in Government or Criminal Justice or a major in Political Science with a minor in Pre-Law. She has been active with the Erie County Human Trafficking Initiative, Teen Ambassador Board, Interact Club, Buckeye Girls State and OHGo. Ms. James also has leadership roles as student director of show choir, secretary-elect of the National Honors Society, social chairman of the student government and elected onto the drama council. She has also been instrumental in the awareness campaign about teen dating violence, sexual abuse, domestic violence and human trafficking.

The mission of the award is to encourage young women to pursue careers or to seek leadership positions in public policy making, government and volunteer organizations and to further their education with these aims in view. Every year, Zonta Club of Greater Sandusky provides one award to one student who has completed the application and is studying at a secondary school, college or university from the school districts within our area.

Along with the mission, the goal of the YWPA award program is to encourage more young women to participate in public affairs by recognizing the student's commitment to the volunteer sector, evidence of volunteer leadership achievements and a dedication to empowering women worldwide through service and advocacy.

The award will be presented at the club's May 2021 Installation Banquet. As the recipient of the Club YWPA Award of \$250.00, Ms. James will now be eligible for a District 5 YWPA Award of \$1,500.00 with the District recipient then eligible for ten Zonta International YWPA Awards of \$5,000.00 each. Established in 1990, Zonta International has given 971 YWPA awards totaling more than \$1,109,250.00 to 819 young women from 58 countries.

Zonta Club of Greater Sandusky has served Erie County and surrounding areas for 60 years with Zonta International celebrating 102 years of service.

Zonta International is a leading global organization of professionals empowering women worldwide through service and advocacy.

P.O. Box 1222, Sandusky, OH 44871-1222 www.sanduskyzonta.org | president@sanduskyzonta.org



NEWS RELEASE | For Immediate Release

For more information, please contact:

Kathy Kaman, Public Relations Chairman | kathy59@yahoo.com

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Congratulations Ms. Anna James





NEWS RELEASE | For Immediate Release

For more information, please contact: Kathy Kaman, Public Relations Chairman | kathy59@yahoo.com

Sandusky, Ohio – Thursday, March 4, 2021 - The Zonta Club of Greater Sandusky will be awarding four (4) \$1,000.00 scholarships to female high school seniors from the Erie, Huron and Ottawa County school districts.

Zonta Club of Greater Sandusky has served Erie County and surrounding areas for 60 years with Zonta International celebrating 102 years of service. Zonta International is a leading global organization of professionals empowering women worldwide through service and advocacy.

To be consistent with the mission and goals of Zonta International, the scholarships will be awarded to graduating seniors – young women – who will be attending a college or university in the Fall of 2021 and who will be majoring in a science, technology, engineering, mathematics (STEM) or medical field and who meets high academic standards. To provide some examples of past recipients, the young women have majored in chemistry, engineering, forensic science, mathematics education and pharmacy along with various other fields of medicine.

Completed applications should be mailed to the Zonta Club of Greater Sandusky, ATTN: High School Scholarship Service Committee, P.O. Box 1222, Sandusky, OH 44871-1222 and must be postmarked no later than Wednesday, March 31, 2021, or may be e-mailed to president@sanduskyzonta.org and received no later than Wednesday, March 31, 2021. An application can be found at www.SanduskyZonta.com/awardsandscholarships/.

Scholarship recipients will be announced after April 15, 2021.

Zonta Club of Greater Sandusky has served Erie County and surrounding areas for 60 years with Zonta International celebrating 102 years of service.

Zonta International is a leading global organization of professionals empowering women worldwide through service and advocacy.

MARCH 16, 2021 ISSUE



It's time to GROW YOUR BUSINESS

Business has changed for everyone- whether good or bad, slight or major, you need to understand how change affected the relationship between you and your customer to effectively move forward and grow. That's why we are hosting a marketing workshop specifically for our local businesses.

Topics Covered:

- How The Recent Pandemic Has Affected Doing Business
- How To Stay In Relationship With Your Current Customer And Reach New Customers
- · How To Not Just Survive, But Prosper Going Forward







Workshops Will Be Held:

Monday March 22nd @ 8:00am, 9:30am, 11:00am, 1:30pm, or 3:00pm Tuesday March 23rd @ 8:00am, 9:30am, 11:00am, 1:30pm, or 3:00pm Wednesday March 24th @ 8:00am, 9:30am, 11:00am, 1:30pm, or 3:00pm

Location: Kalahari Resorts Indigo Bay Room 7000 Kalahari Drive Sandusky, OH 44870

40 Minutes in Length

Limited Seating Available to Adhere to CDC Safety Guidelines

To RSVP - please call (419) 609-5961 - or email bforthofer@wkfm.com





CAREFR

03.30.21

11:00 a.m. - 1:00 p.m.

To register yourself or business for the event, visit us at Terra.edu/CareerFair



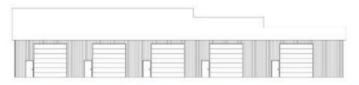
ROUTE 101 at ROUTE 2

OPPORTUNITIES IN MARGARETTA TOWNSHIP

WAREHOUSE / LIGHT INDUSTRIAL

FOR LEASE or BUILD-TO-SUIT

- ⇒ 1,400 sq. ft. available now (Building 1) \$5.50 per sq. ft.
- ⇒ 1,100 10,000 sq. ft. build-to-suit (Building 2 planned completion Sept '21) \$6.00 per sq. ft.
 Units can be combined pre-completion
- ⇒ Finished units include man door, overhead door, heat, lighting & one restroom





LAND FOR DEVELOPMENT

FOR SALE, LEASE or BUILD-TO-SUIT

- ⇒ Up to 9.5 acres for sale in Quarry Lakes Business Park
- ⇒ Fully-improved business park setting
- ⇒ SR 2 highway visbility
- ⇒ \$59,000 for 1 acre \$469,000 for entire site



*Properties shown are owner/agent listing

ENTERPRISES, INC.

Hoty Enterprises 419.609.7000

John M. Hoty 419.656.4689 jm@hoty.com Kula Lynch 419.609.7000 kula@hoty.com

Mac Lehrer 419.357.4004 mac@hoty.com CONTACT INFORMATION:

ERIE METROPARKS (419) 625-7783 behere@eriemetroparks.org

RELEASE DATE:

3/10/2021



ERIE METROPARKS PROGRAM CANCELLATIONS AND FACILITY RESTRICTIONS DUE TO CORONAVIRUS

March 10: Erie County Ohio — Facility reservations, in-person programming, and indoor facilities, except for restrooms, will remain suspended/closed through May 31, 2021. Facility reservations and in person public programming will resume when Ohio reaches 50 COVID cases per 100,000 people for 2 weeks. Erie MetroParks asks that restroom use be limited to emergencies only. All Erie MetroParks' properties remain open to the public. Park guests are asked to always observe proper social distancing and must wear masks when in an Erie MetroParks building.

Erie MetroParks staff will continue its work of conserving natural resources while connecting the community with nature through education and exploration. Online-based programming and education will continue to be offered for all ages during this season. Please visit www.eriemetroparks.org/programs for a list of the latest programs. Please check out Facebook and YouTube for online groups, challenges, classes, podcasts, and more. During this period of precautionary social distancing, the great outdoors remains open. The park district includes over 3,000 acres and more than 30 miles of trails in every corner of Erie County. Erie MetroParks encourages individuals to explore the parks, get some fresh air, and enjoy the sights and sounds of the natural world.

For specific inquiries, please see the contact information below.

Facilities & Reservations: (419) 625-7783 x221

Priles







Come learn how to take care of your health the natural way while visiting with other chamber Snacks members.

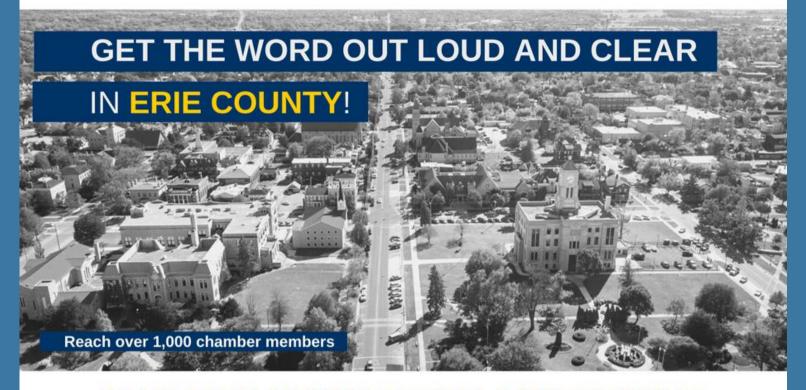
WHERE: CHAMBER OF COMMERCE

604 W. Washington St Sandussky, Ohio 44870

PLEASE RSVP TO: (419) -602-7848



GET STARTED TODAY! CALL: (419) 625-6421



CHAMBER NEWSLETTER ADVERTISING

HELPING TO PROMOTE YOUR BUSINESS IN YOUR OWN BACK YARD!

The Chamber Newsletter is published bi-weekly and distributed electronically to over 1,000 readers at over 400 businesses. As the organization's primary source of communication, the newsletter updates educational and networking opportunities and other upcoming events; highlights member news, and offers one of the most popular forms of advertising. The newsletter is available on the Chamber's website and archived issues are always available. **Click here** to navigate to our Chamber Newsletter.



PURCHASE (1) BLOCK AD FOR AN ENTIRE YEAR FOR JUST \$499

- · Include articles in the bi-weekly newsletter
- Showcase your business
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- Introduce your employees
- · and more!!!!

The best part of this deal is being able to <u>change your messaging 6 times during the year!</u>
The first block ad is 8.5" wide by 2.65" high. The second block ad size varies.

CONTACT PAMELA TO GET STARTED!

PamelaS@ErieCountyChamber.com or call (419) 625-6421



TIMITED TIFE OFFER



Dear Chamber Member,

Your Erie County Chamber of Commerce has provided an exclusive low rate for commercial Ohio Edison and Illuminating Company customers. Starting April 1, 2021, you can pay 4.99¢ per kwh for the next 36 months!

Exclusive Chamber Energy Program Rate 4.99¢/kwh

Don't wait. Send in your signed TPA with a copy of your most recent utility bill to lock in your rate today. You can trust the Chamber Energy Program to leverage their expertise and buying power to manage your energy accounts and protect you from market shifts for years to come.

Sincerely,

Panula Snit - Droll

Pamela Smith-Droll President Erie County Chamber of Commerce

*Offer valid for immediate through 7/1/2022 start dates for commercial Ohio Edison and Illuminating Company customers using more than 15,000 kwh annually. Subject to supplier approval. Rates change daily. The above rate was current as of 2/15/2021. For today's rates, visit chamberenergyprogram.com/enrolltoday.

3 Easy Steps to Enroll

- 1. Complete the Third Party Authorization (TPA) form.
- Attach a copy of your most recent electric bill(s).
- Email the TPA and bill(s) to enrolltoday@ceateam.com.

It's that simple!

ENROLL TODAY AND LOCK IN YOUR SAVINGS





Powered by: Community Energy Advisors enrolltoday@ceateam.com

Offered to over 200 chambers of commerce in partnership with NOACC and SOCA



- 1. Complete the Third Party Authorization (TPA) form.
- 2. Attach a copy of your most recent electric bill(s).
- 3. Email the TPA and bill(s) to enrolltoday@ceateam.com.



2. What if I do not have access to email?

There are several easy ways to enroll. Simply send your TPA and bills to one of the following:

- Email: enrolltoday@ceateam.com
- Fax: 330-721-8111
- Text: 330-409-7892
- Enroll online: at www.chamberenergyprogram.com/enrolltoday

3. Do I need to be a member of the chamber to sign up for this energy savings program?

No. You do not need to be a member. The Chamber is a resourceful advocate for the community and is making its discounted electricity rates available to members and non-members.

4. Why is the Chamber doing this?

With the unfortunate circumstances of COVID-19, the Chamber sees an opportunity to share its Chamber Energy Program with the community, providing local businesses with an immediate opportunity to reduce their costs.

5. I do not own a business. Can I still sign up?

We are only able to provide this offer to commercial customers at this time.

6. Are there any upfront costs to enroll?

The chamber does not charge for this service.

7. Will I receive a separate bill from my new supplier once I switch?

No, you will continue to receive only one bill from your local electric utility company, either the Illuminating Company or Ohio Edison. You will see your new supplier's discounted rate listed on your bill.

8. What term is the exclusive rate through the Chamber Energy Program?

The Chamber Energy Program is offering an exclusive 36 month rate that starts at your first available meter read and can be viewed online at chamberenergyprogram.com/enrolltoday. Rates can change daily.

9. What if I am with a supplier now?

A Chamber Energy Program representative will work with you and your supplier to identify when your current contract ends and enroll you in the program.

10. What happens when my contract ends?

The Chamber Energy Program will renew your contract prior to expiration to ensure you continue to receive competitive rates on the supply portion of your utility bill.

11. Who is Community Energy Advisors (CEA)?

CEA manages the Chamber Energy Program offered to over 200 Chambers of Commerce in partnership with NOACC and SOCA.

12. Who do I call if I have more questions about the program?

Feel free to call our Chamber Energy Program representative at 330-409-7892.





3 Easy Steps to Start Saving!

- Complete the Third Party Authorization (TPA) form on the back of this page.
- 2. Attach a copy of your most recent electric bill(s).
- Email the TPA and bill(s) to enrolltoday@ceateam.com.

It's that simple!

*Offer valid for immediate through 7/1/2022 start dates for commercial Ohio Edison and Illuminating Company customers using more than 15,000 kwh annually. Subject to supplier approval. Rates change daily. The above rate was current as of 2/15/2021. For today's rates, visit chamberenergyprogram.com/enrolltoday.

Exclusive
Chamber Energy
Program Rate
4.99¢ / kwh

ENROLL TODAY AND LOCK IN YOUR SAVINGS





Powered by: Community Energy Advisors enrolltoday@ceateam.com

Offered to over 200 chambers of commerce in partnership with NOACC and SOCA

Third Party Authorization To Enroll

Bulk Electricity & Natural Gas Buying Group

This Authorization is given on Energy Advisors, LLC ("CEA"), the coordinator of a bul entities ("Group").	by lk Electricity & Natural Gas	Buying Group comprised of multiple commercial	
This Authorization declares Customer's appointment of CEA as its exclusive, authorized agent to act on behalf of Customer and to secure electricity and natural gas rates for Customer's accounts. Customer hereby declares and gives CEA approval to act on Customer's behalf with regard to inclusion of Company in the Group for purposes of negotiating, transacting and executing agreements with third-party suppliers involving the purchase electricity and natural gas products. Customer authorizes CEA to secure these energy supply products for an initial and subsequent renewal terms, each up to a term of 48 months.			
Customer acknowledges and agrees that CEA may provide to third-party suppliers Customer information needed to secure electricity and natural gas pricing and gives permission to CEA to sign supply agreements with certified retail natural gas and electric suppliers on Customer's behalf. Customer authorizes suppliers to obtain Customer's usage information from its utilities. Customer authorizes the release of all current contract information between Customer and supplier, as requested by CEA. CEA will make available to Customer a prototype of agreements from prospective suppliers for Customer's review. Customer understands that a Transaction Confirmation ("TC") will be sent to Customer with details of all agreements signed on Customer's behalf. Once enrolled by the retail supplier, customers other than those defined as Mercantile shall have the right to rescind their enrollment with the retail supplier within seven calendar days following the postmark date on the utility's confirmation notice.			
by Customer; (2) will remain responsible for all obligate any contracted third-party supplier against claims, loss: Authorization, including any early cancellation fees; (4	ions incurred on its behalf es, liability or expenses as i) shall contact any current retail supplier. Customer a ted to, all information relat nents, and energy usage. C knowledges that changes to	supplier(s) and provide notice of termination, if grees to provide CEA with all information necessary for ing in any way to Customer's utility account(s), utility ustomer acknowledges that CEA does not guarantee o applicable laws, rules or utility programs may	
3725 Medina Ro	ber Energy Program d., Suite 112, Medina, OH .7892 / Fax: 330.721.81		
The term of this Authorization shall be one year and wi Authorization at least thirty (30) days prior to the end of days prior to the expiration of all agreements and trans	of the initial or any renewa	I term. CEA will notify Customer in writing at least 30	
Erie County Chamber of Commerce			
Chamber	Street Address	ss	
dusiness Name City/State/Zip		Р	
Phone	Email	Email	
Signed	Title	Title	
Printed	Date		