

DENVER SALES & MARKETING COUNCIL

2023 Education & Events

SALES | MARKETING | DESIGN



For a better quality of life.



HOME BUILDERS ASSOCIATION of METRO DENVER



#HBAHereForGood

For the most current SMC Calendar of Events, visit: hbadenver.com/smc2023

January	1/9	SMC	Mollie Carmichael Market Overview	8:30am to 10:00am
	1/30 - 2/3	NAHB	International Builders Show (IBS) National Convention	1/30 thru 2/3, Las Vegas
February	2/13	SMC	Blueprints...Unraveling the Code	8:30am to 10:00am
March	3/23	HBA	Breakfast Member Advantage Orientation	7:30am to 9:00am
April	4/3	HBA	Builder Product Expo	3:00pm to 7:00pm
	4/24	SMC	Ronda Conger - In Person	8:30am to 10:00am
May	5/2	HBA	Housing Summit	11:30am to 2:30pm
June	6/12	SMC	National Safety Month - In Person Training	8:00am to 10:00am
	6/15	HBA	Member Orientation	3:00pm to 4:00pm
	6/15	HBA	Member BBQ	4:00pm to 5:30pm
	6/27	HBA	Bricks & Sticks Golf Tournament	6:30am to 2:30pm
August	8/10	HBA	Industry Night	4:00pm to 7:00pm
	8/23	SMC	SMC Happy Hour - In Person	4:30pm to 6:00pm
	8/24	HBA	HBA Clay Shoot	7:00am to 2:00pm
September	9/7	HBA	Member Orientation	3:00pm to 4:00pm
	9/7	HBA	Member BBQ	4:00pm to 5:30pm
October	10/2	SMC	State of the State Discussion - Division Presidents	8:30am to 10:30am
	10/12	HBA	HBA Annual Meeting	3:00pm to 7:00pm
November	11/4	SMC	MAME	6:00pm to 10:00pm
December	12/1	HBA	Breakfast Member Advantage Orientation	7:30am to 9:00am

As event plans are finalized, registration for each is offered at hbadenver.com/events

SMC Annual Council Sponsors



HBA Organizational Partners



How to Register

Visit hbadenver.com/events

3/3/2023

Become a Sponsor Today! Contact Connie, cdahl@hbadenver.com

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2023 SMC SPONSORSHIP OPPORTUNITIES

\$7,500 – Annual Council Champion

- \$2,500 Annual Council Sponsorship (see benefits listed below)
- \$7,500 MAME Leading Sponsorship
- Champion logo placement on all promotional flyers
- Brief speaking opportunity at all SMC breakfast events
- 728x90 Leaderboard banner on all HBA website pages offering banner placement (sponsor-provided graphic and link)

\$5,000 – Annual Council Partner

- \$2,500 Annual Council Sponsorship (see benefits listed below)
- \$3,000 valued MAME Sponsorship package of your choice (as available)
- Opportunity to distribute promotional items at all SMC breakfast events

\$2,500 – Annual Council Associate

- Logo on all promotional flyers
- Social media recognition
- Representative/signage at check-in at each SMC breakfast event (provided by sponsor)
- Verbal recognition at SMC breakfast events
- Banner Ad (300x250px) on the SMC web page (provided by sponsor)
- 8 attendee tickets to all SMC events (excluding MAME)

\$1,000 - Gold Event-only Sponsor

- Logo on promotional material for the sponsored event
- Opportunity to briefly address the attendees at the sponsored event
- Social media recognition for the sponsored event
- Verbal recognition at the sponsored event
- 6 attendee tickets to the sponsored event (excluding MAME)

\$500 - Silver Event-only Sponsor

- Logo on promotional material for the sponsored event
- Verbal recognition at the sponsored event
- 4 attendee tickets to the sponsored event (excluding MAME)

For more information and current availability on sponsorships,
contact Connie Dahl at CDahl@hbadenver.com or call 303-551-6720.