



**NYIC**  
NEW YORK INSTITUTE OF CREDIT

**2021**

# **VIRTUAL CREDIT SM<sup>ER</sup>GASBORD**

MAY 5, 2021 | 11:00 AM - 5:30 PM ET



2021

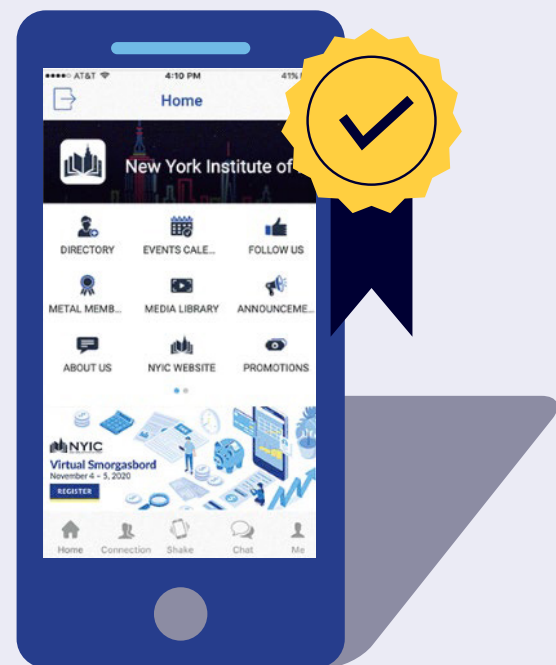
# VIRTUAL CREDIT SMORGASBORD

MAY 5, 2021 | 11:00 AM - 5:30 PM ET



## AGENDA

- 11:00 AM Opening Remarks by Harvey Gross,  
Executive Director, NYIC
- 11:05 AM New Faces on the Bench
- 11:55 AM Luncheon Panel with Frank Grimaldi  
Gordon Brothers
- 12:45 PM Future Leaders Session
- 1:15 PM Fraud Panel
- 2:15 PM Real Estate Panel
- 3:05 PM Private Equity & Hedge Fund Session
- 4:05 PM Fireside Chat with Bill Brandt  
Development Specialists, Inc
- 4:55 PM Cinco de Mayo Networking Party



[Click Here for Full Agenda](#)

## NYIC Community App

Connect with members, access the content library and even register for events.

2021



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## SPONSORSHIP OPPORTUNITIES

### Advertisement (Limit of 25)

Includes logo on email marketing, social media outreach, and website.

**\$200**  
per sponsor

### Session Sponsor

Includes logo on speaker backgrounds and on email marketing, and website.

**\$250**  
per session

### Announcement Sponsor (Limit of 10)

Branded announcements during conference and logo branded on materials.

**\$300**  
per sponsor

### Virtual Lounge Sponsor (Limit of 3)

Includes one virtual networking lounge on event floor. Your logo will be branded on the website, email marketing, and on your networking lounge.

**\$1000**  
per sponsor

### Giveaway Sponsor (Limit of 2)

Includes sponsorship of event giveaway to attendees (to be selected); items will be covered by sponsor at cost. Your logo will be branded on the website, and email marketing.

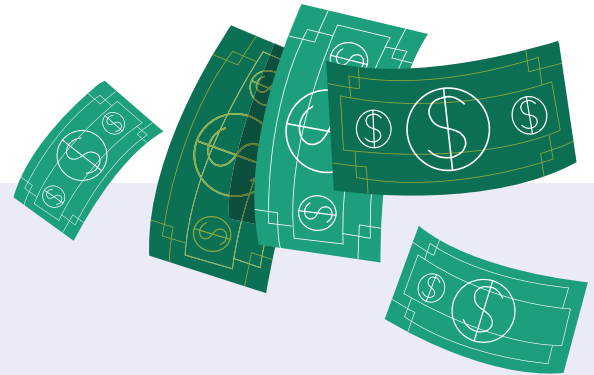
**\$1000**  
per sponsor

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## SPONSORSHIP OPPORTUNITIES

### Virtual Platform Sponsor (Limit of 1)

Includes logo on email marketing, social media outreach, website, and logo branded as Virtual Platform Sponsor in special banner.

**\$1500**  
per sponsor

### Networking Sponsor (Limit of 2)

Includes sponsoring a specific session. Your logo will be branded on the website, email marketing, and during the selected session.

**\$2000**  
per sponsor

### Keynote Sponsor (Limit of 2)

Includes logo on email marketing, social media outreach, website, keynote introduction OR closing, and logo branded where appropriate during presentation.

**\$2500**  
per sponsor

### Master Sponsor (Limit of 1)

Includes “sponsored by” banner on top of event, logo on the website, and logo on email marketing, and exclusive host of opening night reception.

**\$3500**  
per sponsor

2021



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## 2021 SPONSORSHIP APPLICATION

### Contact Information

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### Method of Payment

2021 Sponsorship/Advertisement Choice(s): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Amount Enclosed: \$ \_\_\_\_\_

☐ ACH ☐ Visa ☐ American Express ☐ Master Card ☐ Paid by check

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Billing Address(if different): \_\_\_\_\_

Signature: \_\_\_\_\_

**Email** Please send completed form to  
shummel@instituteofcredit.org  
Make checks payable to NYIC

**Mail** NYIC  
ATT: Stephanie Hummel  
1341 W. Broad Street  
Stratford, CT 06615