



REQUEST FOR PROPOSAL

Anchorage Chamber of Commerce: 2020 Gold Pan Awards

Deadline to respond is Friday, June 26, 2020 at 5 p.m.

The Anchorage Chamber of Commerce is seeking proposals from qualified Anchorage Chamber of Commerce members for professional videography needs of its 2020 Gold Pan Awards Celebration. The winning vendor must be an Anchorage Chamber member in good standing and shall remain so throughout the term of the contract.

The Anchorage Chamber reserves the right to refuse any and all proposals. Selection of winning the bidder may not be based entirely on monetary considerations. The Anchorage Chamber reserves the right to change or cancel this RFP at any time.

THE EVENT

The Anchorage Chamber Gold Pan Awards are the most prestigious and longest-standing awards given by a business organization in Alaska. Now in its 63rd year, the Gold Pan Awards is a formal event which recognizes deserving businesses, individuals and organizations for their civic contributions to Anchorage as well as their exceptional business practices. The banquet will be held in November and includes a formal dinner for several hundred people.

SPECIFICATIONS

- Anchorage Chamber will provide a contact list of companies, organizations and individuals nominated for interview scheduling and video production
- Responsible for providing all technical elements of production, including cameras, lights, etc.
- Film interviews with representatives between 12-16 organizations at, but not limited to, two locations
- Gather supplemental materials such as photographs, B-roll, music (purchase rights for any music/photos used in the production)
- Full post-production on all videos including a graphic introduction and lower-third elements
- The final product will consist of 12-16 1:30-minute segments from each organization

PROPOSAL REQUEST

- Quote for 12 videos
- Quote for 16 videos
- Quote for 1 additional video between 3-5 minutes for highlighting COVID-19 Heroes
 - Shoot will have multiple locations depending on how many members participate

ADDITIONAL REQUEST

Include a quote for photography and/or videography during the Gold Pan Awards event on November 6th, 2020 from 5 pm-9 pm at the Hilton Downtown Anchorage Hotel

Delivery: Video files must be delivered to the Anchorage Chamber of Commerce by October 30, 2020

DVD must have a start and stop with a short blackout (trailer) at the beginning and a substantial blackout at the conclusion to allow for smooth operation of video by sound technicians. Videos must also be delivered in an MP4 format for play online.

Late submissions will not be considered. Please contact Kaylin Smith for all matters regarding this event and RFP.



Rights: The Anchorage Chamber of Commerce will retain the rights to air/broadcast videos. Additionally, each individual or organization will be granted rights to use it the video for marketing or other purposes.

Bid Specifications: Bids must be itemized per award as actual number of awards may change.

Proposals must be received by 5 p.m., Friday, June 26, 2020 by Kaylin Smith at kaylin@anchoragechamber.org or mailed to the address listed below:

Anchorage Chamber of Commerce
Attn: Kaylin Smith
1016 W 6th Ave, Suite 303
Anchorage, AK 99501

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