



Anchorage Chamber of Commerce 2020 Virtual Gold Pan Awards
Deadline to Respond: 5 p.m. Friday, September 4th, 2020

TERMS

The Anchorage Chamber of Commerce is seeking proposals from qualified Anchorage Chamber of Commerce Members to virtually host the 63rd Annual Gold Pan Awards in 2020. The winning vendor must be an Anchorage Chamber Member in good standing and shall remain so throughout the term of the contract.

The Anchorage Chamber reserves the right to refuse any and all proposals. Selection of winning the bidder may not be based entirely on monetary considerations. Please note that the Anchorage Chamber reserves the right to change or cancel this RFP at any time.

EVENT DESCRIPTION

The Anchorage Chamber Gold Pan Awards are the most prestigious and longest standing awards given by a business organization in Alaska. This event recognizes deserving businesses, individuals, and organizations for their civic contributions and business excellence.

SPECIFICATIONS

- Build and design event landing page on goldpanawards.org
 - Create ticket links for sponsors and individual ticket holders to be sent by email
 - Ability to order food through a TBD food delivery service
- Create 3D Happy Hour Experience with the following widgets:
 - Sponsorship recognition
 - Finalist bio boards (12 total)
 - Scavenger hunt game
 - Virtual bartender
- Provide pre-recorded content of emcee and possibly others to present separate awards
- Provide pre-recorded content of each Gold Pan winner (between 4-6 segments)
- Develop :15-:30 commercials for high sponsors if they choose that option
- Record intermission entertainment and after party concert (entertainment TBD)
- Bid prices including gratuity and other included fees

SUBMISSION

Please email your proposal to Kaylin Smith at kaylin@anchoragechamber.org. Proposals must be received by 5 p.m. on Friday, September 4th, 2020.

Late submissions will not be considered. Please contact Kaylin Smith for all matters regarding this event and RFP.