

ADVERTISING RATES

Publishing Schedule and Contract Deadline

Issue/Quarter	Space Reservation/ Contract Deadline
3rd/4th Quarter October 2020	October 1, 2020
1st Quarter January 2021	January 4, 2021
2nd Quarter April 2021	April 1, 2021
3rd Quarter July 2021	July 1, 2021
4th Quarter October 2021	October 1, 2021

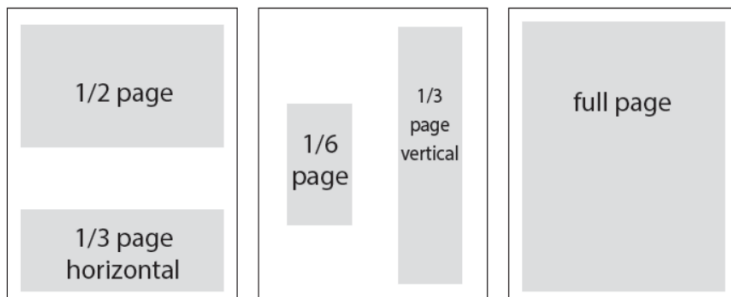
Rates (4-Color Process)

Location in Journal	Cost Per Ad (1 time)
Cover (Back)	\$1,000
Cover (Inside back)	\$900
Cover (Inside Front)	\$900
Full page (Inside)	\$800
1/2 page (Inside)	\$475
1/3 page (Inside)	\$345

*Ask about one-year contract discounts.

*Clickable ads available for online version, in addition to print ad
(Add 5% to total ad cost)

*eBlast ads available



Artwork Requirements

Ads are accepted in PDF, EPS or JPG formats. Use PDF-X1A or high resolution PDF (image resolution between 300-400 dpi.)

Submission

Ads must be sent via email to Bethany Kinder with submission of contract.

Billing and payments

Payment is due within 30 days of receipt of invoice.

Cancellations

Neither the advertiser nor its agency may cancel after the space reservations deadline. If materials are not received by deadline, publisher may repeat the most recent advertisement.

The Publisher is not responsible for errors or omissions in any advertising materials provided by the advertiser or its agency or for changes made after closing dates.

The Publisher may reject or cancel any advertising for any reason at any time. Political advertisements are not accepted for any advertising venue.

The fact that an advertisement for a product, service, or company appears in a print or email/web venue is not a guarantee by the WV SMA of the product, service or company or the claims made for the product in such advertising. The WV SMA reserves the right to enter into endorsements, sponsorship and/or marketing agreements that may limit the placement of advertisements for certain products or services.





West Virginia
Medical JOURNAL
 West Virginia State Medical Association

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(Check all that apply)	\$1,000 Cover Back	\$900 Cover Inside Back	\$900 Cover Inside Front	\$800 Full Page Inside	\$475 1/2 Page Inside	\$345 1/3 Page Inside	\$350 eBlast	Clickable Ad (Add 5%)	Total
October 2020									
January 2021									
April 2021									
July 2021									
October 2021									
Total									

Payment Information:

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ Fax #: _____

Email: _____

Payment Method:

Check to WV SMA (2018 Kanawha Boulevard E, Charleston, WV 25311)

Credit Card

Card Number: _____

Expiration Date: _____ CVC Code: _____

Name on Card: _____

This contract authorizes the West Virginia Medical Journal of the West Virginia State Medical Association to run the indicated page advertisement at the cost listed above per insertion in the selected issues.

Signature: _____

Cover ads are on a first come, first served basis.