

BUILDING INDUSTRY TECHNOLOGY ACADEMY

BITA is a four-year construction training curriculum offered to California public high schools at *no cost* by the California Homebuilding Foundation.

OUR VISION

A thriving learning environment for California students to graduate high school with the skills and confidence to develop their professional careers in the homebuilding industry.

OUR MISSION

BITA's mission is to cultivate a sustainable industry workforce by educating and inspiring California high school students to pursue a career in construction.

YOUR SUPPORT

- **ENCOURAGES** students' academic performance by demonstrating how classroom studies—geometry for example—has a real-life application in framing a house.
- **REDUCES** the high school drop-out rate by showing students a direct correlation between the skills acquired in the program and a well-paying job after graduation.
- **BUILDS** self-esteem and the desire to succeed in students who have not fit into the traditional roles for academic achievement.
- **CONNECTS** the students to the industry while they are in school through internships, mentoring, summer employment and scholarships.
- **PROMOTES** ongoing education and preparation for college, where students can major in construction management, architecture, etc.
- **PROVIDES** Industry relevant courses with core academic and Career Technical Education (CTE) standards make BITA a recognized elective program by the University of California, preparing students for a college and/or career pathway.
- **CREATES** a partnership between schools, the communities in which they are located and the building industry.
- **DELIVERS** the industry with a growing, well-trained and skilled labor force, of which we can be proud.

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