
EDUCATION

University of California, Davis

B.S. in Managerial Economics
Emphasis in Business Economics
B.A. in Philosophy
Emphasis in Pre-Law

Davis, CA
Expected June, 2020

Mount San Antonio College

A.A. in Liberal Arts and Sciences
Emphasis in Business
A.S. in Business Administration for Transfer

Walnut, CA
June, 2017

- **Honors & Awards:** Graduated/Transferred with Honorary Distinction from Mt. S.A.C., Dean's List, President's list, and recipient of the President's Volunteer Service Award
- **Relevant Coursework:** Managerial Marketing, Cooperative Business Enterprise, Business Law, Business Writing, Operation and Resource Management, Managerial/Financial Accounting, Micro/Macroeconomics, Econometrics, Investments, and Real Estate Economics

EXPERIENCE

Hrant Media LLC.

Marketing Assistant

San Francisco, CA

November, 2019–March, 2020

- Designed and implemented creative marketing strategy in a startup environment to improve brand image and increase social media engagement
- Assisted with rebranding, website layout, and format to ensure user-friendliness
- Coordinated promotions and sales to provide solutions in various commercial and private markets
- Analyzed users engagement with the company through analytics tools in order to guide strategy to acquire and retain client business

Alchemist Community Development Corporation (Alchemy Kitchen C.D.C.)

Marketing Internship

Sacramento, CA

April, 2019 – August, 2019

- Developed marketing plan and implemented mailing and e-mailing strategies for greater client acquisition
- Lead outreach across multiple online platforms in order to expand business portfolio
- Utilized Google Analytics to build a detailed and specific client profile base
- Advised board and company management on process improvements to more effectively employ data to target potential clients

Savanna Group

Business Externship

Dubai, UAE

June, 2015–August, 2015

- Gained hands on experience in sales and after-sales processes within transportation and construction industries
- Participated in day-to-day operations within accounting, marketing and administrative services
- Received mentorship from leading professionals in the field at one of the largest Mercedes-Benz vehicle distributors in the Middle East

SKILLS & ABILITIES

Languages: English and Arabic, written and verbal fluency

Skills & Qualifications: Strong analytical and creative thinking, proficient in Microsoft Office, experienced in Excel with ability to analyze ratios, exhibit trends, and model data in Excel, experience with Google Analytics, Stata, and social media platform analytics, strong work ethic and ability to work collaboratively and independently.

Certifications: Personal Co-curricular Leadership Certificate and Organizational Co-curricular Leadership Certificate

Activities & Interests: Davis Accounting Society, Davis Financial Analyst Society, Davis Alpine Ski and Snowboard Team, Waterski and Wakeboard Team, Alpha Gamma Sigma Honor Society and Phi Theta Kappa Honor Society