



2021 CHF HALL OF FAME

SPONSORSHIP OPPORTUNITIES

WITH NUMEROUS SPONSORSHIPS AVAILABLE,

Hall of Fame provides your organization opportunities to reach this very influential audience. We strive to acknowledge, recognize and promote our generous sponsors and work with you to make this opportunity beneficial for you, just as you are supporting our work.

QUESTIONS?

Please visit mychf.org for additional information or contact Terri Brunson at CHF.

PHONE: 916-340-3340

E-MAIL: tbrunson@mychf.org

EXCLUSIVE PRESENTING SPONSOR

INVESTMENT: \$15,000

- Full page online congratulatory message
- Two-minute company representative welcome message
- 60-second sponsor commercial
- (2) digital image advertisements at virtual gala
- Recognition on awards webpage
- Social media recognition
- Inclusion on all marketing materials
- Up to 10 guests for June Virtual Gala
- (6) tickets for October Hall of Fame Reception

PLATINUM SPONSORSHIP

INVESTMENT: \$ 7,500

- Full page online congratulatory message
- 60-second sponsor commercial
- (2) digital image advertisements at virtual gala
- Recognition on awards website
- Social media recognition
- Inclusion on all marketing materials
- Up to 10 guests for June Virtual Gala
- (4) tickets for October Hall of Fame Reception

GOLD SPONSORSHIP

INVESTMENT: \$ 5,000

- Full page online congratulatory message
- 60-second sponsor commercial
- (2) digital image advertisements at virtual gala
- Recognition on awards website
- Social media recognition
- Inclusion on all marketing materials
- Up to (6) guests for June Virtual Gala
- (4) tickets for October Hall of Fame Reception

SILVER SPONSORSHIP

INVESTMENT: \$ 3,000

- Half page online congratulatory message
- 30-second sponsor commercial
- (2) digital image advertisements at virtual gala
- Recognition on awards website
- Social media recognition
- Inclusion on all marketing materials
- Up to (6) guests for June Virtual Gala
- (2) tickets for October Hall of Fame Reception

PATRON SPONSORSHIP

INVESTMENT: \$ 1,500

- Quarter page online congratulatory message
- (1) digital image advertisement at virtual gala
- Recognition on awards website
- Social media recognition
- Inclusion on all marketing materials
- Up to (6) guests for June Virtual Gala
- (2) tickets for October Hall of Fame Reception

CONGRATULATORY MESSAGES IN THE HALL OF FAME DINNER PROGRAM

Prominently placed congratulatory messages in the Hall of Fame Program are available for multiple advertising opportunities.

All attendees receive access to a digital program that highlights our incoming Inductees and our sponsors. Prominent placement of congratulatory messages ensure that you and your company are recognized throughout the Hall of Fame gala and beyond.

- Two-Page Spread \$5,000
- Inside Front Cover \$4,000
- Inside Back Cover \$3,500
- Full-Page..... \$2,500
- Half-Page \$2,000
- Quarter-Page..... \$1,500

INDIVIDUAL REGISTRATION

- First 500 registrants \$25 each
- Each registrant after 500..... \$50 each

REGISTER ONLINE!

Registration and sponsorships are available *online only* at mychf.org.