



2021 HALL OF FAME

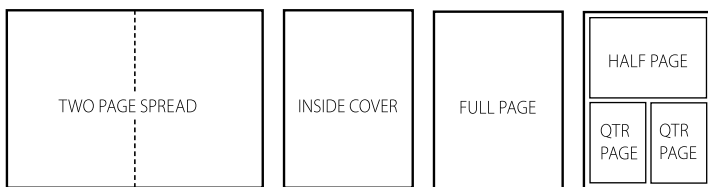
TECHNICAL SPECIFICATIONS FOR DIGITAL GALA PROGRAM AND CONGRATULATORY MESSAGES

ARTWORK SUBMISSION DEADLINE: MAY 20, 2021

Please transmit all artwork files electronically in the proper formats. For compressed files less than 20MB in size, e-mail directly to the appropriate contact (See below). Larger files can be sent via Dropbox, FTP, or other file transfer services. Contact us for more information.

Show your support for the 2021 Hall of Fame inductees with a full color congratulatory message in the digital gala program and in our on-screen presentations. Whether you provide your own artwork, or allow us to craft it, a congratulatory message in the program is an excellent way to recognize the accomplishments of your peers.

DIGITAL GALA PROGRAM MESSAGES



- Two-Page Spread 17.0" W x 11.0" H
- Inside Front / Back Cover 8.5" W x 11.0" H
- Full-Page 8.5" W x 11.0" H
- Half-Page (No bleeds) 7.625" W x 4.75" H
- Quarter-Page (No bleeds) 3.625" W x 4.75" H

DESIGN SERVICES: CHF will provide congratulatory message design services at no additional cost. Please plan accordingly as we may not be able to accommodate last-minute requests.

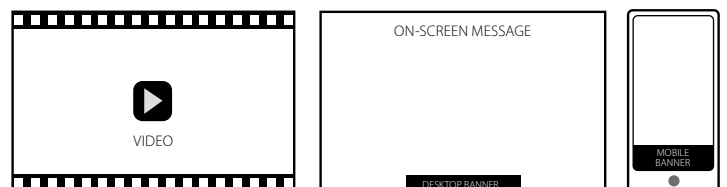
FILE FORMATS: Artwork will be accepted as PRESS-OPTIMIZED PDF files only. No other file formats are acceptable without prior approval. Artwork submitted that does not meet specifications will be returned and/or modified accordingly. CHF will not be responsible for output errors from improperly formatted files.

GRAPHICS AND LOGOS: Photographs should be optimized for 175 LPI output (350 DPI at output size) as CMYK TIF or JPG files. Logos should be provided as vector EPS files for optimum reproduction clarity. Please do not use web-optimized graphic formats such as PNG, BMP, or GIF. These file types generally are insufficient for high-quality imaging.

For technical questions, artwork submission or to discuss design services for coordinated program and on-screen messages, please contact:

Trevar Barker, Production Manager
Phone: 916.799.3538 • E-Mail: mychf@tdoggstudios.com

ON-SCREEN/APP/VIDEO MESSAGES



VIDEO FILES: Please limit length to time specified. Sponsor supplied files should be 1920 x 1080 resolution in .mov or .mp4 format. *Lisa Parrish will contact applicable sponsors to discuss.*

- Welcome Message (video) 2 minutes
- Congratulatory Message (video) 1 minute

ON SCREEN MESSAGES: Artwork will be accepted as 300DPI .jpg files at the applicable size. No other file formats are acceptable without prior approval. If CHF is developing your congratulatory message, your on-screen elements will be crafted to complement the digital program messaging.

- On Screen Congratulatory Message 1920px x 1080px
- App Banner Messages 768px x 90px for Desktop
and 768px x 180px for Mobile

SOCIAL MEDIA AND IN-APP RECOGNITION: Please provide your logo and company web address for inclusion. Logos should be provided as vector .eps or .ai files for optimum reproduction clarity.

- Social Media and in-app recognition Logo and web address

For questions or artwork submissions for on-screen VIDEO elements only, please contact:

Lisa Parrish, Chief Creative Chick
Phone: 909.987.2758 • E-Mail: lisa@teampmp.com

For sponsorship, congratulatory message advertising or billing questions, please contact:

Terri Brunson, Executive Director, CHF • Phone: 916.340.3340 • E-Mail: tbrunson@mychf.org

California Homebuilding Foundation | 1215 K Street, Suite 1200 | Sacramento, CA 95814

CHF reserves the right to use any photos, recordings, electronic images or publicity material received by or obtained in the course of this event for future use without compensation to the attendee.

FULL PAGE: 8.5" W x 11.0" H (shown with bleed)

Congrats!

HALL OF FAME • CLASS OF 2019

MOHAWK FLOORING AND DAL TILE

congratulate the 2019
inductees into the California
Homebuilding Foundation's
Hall of Fame:

JIM BOYD
SHERYL PALMER
THOMAS J. MITCHELL
JOAN MARCUS WEBB

Your remarkable achievements
makes each of you uniquely
deserving of this prestigious
honor. Cheers!


MOHAWK

 **daltile**

www.mohawkportico.com

HALF PAGE (No Bleed): 7.625" W x 4.75" H

Congratulations

JIM BOYD • THOMAS J. MITCHELL • SHERYL PALMER • JOAN MARCUS WEBB

We Honor Your Immeasurable Contributions
to the Homebuilding Industry



Jackson Tidus
A LAW CORPORATION

QUARTER PAGE (No Bleed): 3.625" W x 4.75" H



Serving communities.
Changing lives.
What matters to
you matters to us.

At EY, we're proud to support California Homebuilding Foundation's 2019 inductees **Tom Mitchell** and **Joan Marcus Webb**. It's an achievement that helps drive us all forward. We hope you'll join us in congratulating them.

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ADAMS STREETER
Civil Engineers
appreciates our business
with **TRI POINTE HOMES**
over the years and would
like to congratulate

TOM MITCHELL

on your induction into
The California Homebuilding
Foundation Hall of Fame!

AS
ADAMS STREETER
Civil Engineers