



IN PARTNERSHIP WITH PARKER DEVELOPMENT COMPANY

# California Homebuilding Foundation NorCal Golf Tournament

**MONDAY, NOVEMBER 14<sup>TH</sup>**

9AM Registration | 11AM Shotgun | 5PM 19<sup>th</sup> Hole Reception

**SERRANO COUNTRY CLUB**

5005 Serrano Parkway | El Dorado Hills, CA 95762

REGISTRATION AND SPONSORSHIP AVAILABLE ONLINE - [CLICK HERE](#)



CALIFORNIA  
HOMEBUILDING  
FOUNDATION



PARKER DEVELOPMENT  
COMPANY



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# California Homebuilding Foundation NorCal Golf Tournament Sponsorship Opportunities

Proceeds from this tournament strengthen the efforts of California Homebuilding Foundation in helping and preparing students for a fulfilling life and career in the building industry.

California Homebuilding Foundation events support programs like the Donald Chaiken Building Industry Technology Academy (BITA), a high school construction training program helping young kids achieve the skills and knowledge needed to be successful in the industry; post-secondary scholarships for students majoring in homebuilding programs, including universities, colleges, trade and vocational schools; published residential, commercial and energy efficient building permit statistics; and quality events increasing awareness of the mission of California Homebuilding Foundation.

**FOR MORE INFORMATION, PLEASE CONTACT: Jill Herman (916) 412-7118 or [jherman@mychf.org](mailto:jherman@mychf.org)**

CHF is a 501(c)3 nonprofit organization | Federal Tax I.D. 94-2581819

**ALL SPONSOR BENEFITS INCLUDE:** Recognition on signage, marketing materials, and event web page and media sites in addition to those outlined below.

**GREENS SPONSOR ..... \$ SOLD OUT**

**COURSE SPONSOR..... \$ 4,000**

Foursome of golf, exclusive signage at registration, logo placement on golfer gift bag

**19<sup>TH</sup> HOLE RECEPTION SPONSOR..... \$ 3,500**

Foursome of golf, exclusive signage at reception, speaking opportunity at reception

**LUNCH FOOD TRUCK..... \$ 3,000**

Opportunity to have company representative and logo placement at lunch distribution site.

**SIGNAGE ..... \$ 2,500**

Logo placement on all signage throughout the course.

**BALL..... \$ 2,000**

Logo placement on golf balls distributed to all golfer participants. Sponsor provides golf balls.

**BLOODY MARY BAR..... \$ 1,750**

Logo placement on signage at Bloody Mary Bar during registration.

**BEVERAGE AND COOLER..... \$ 1,750**

Logo placement on hosted beverage cart and coolers distributed throughout the course.

**CIGAR CART ..... \$ 1,500**

Exclusive golf cart to distribute, sponsor provided cigars and related items to golfers, sponsors, and volunteers during the event.

**PLAYERS CART ..... \$ 1,500**

Logo placement on course detail card in each player's cart. Opportunity to have company promotional items and materials in golf cart.

**CONTEST HOLE ..... \$ 1,250**

Opportunity to be present at a hole, sponsor to provide beverages, food/snacks, to golfers. Contest prize (\$250) included with sponsorship.

**EXCLUSIVE TEE ..... \$ 1,000**

Opportunity to be present at a hole, sponsor to provide beverages, food/snacks, to golfers.

**HOLE SPONSOR ..... \$ 750**

Company signage on putting green at one hole on the course.

**RAFFLE..... \$ 500**

Funding will be used to purchase raffle prize. Logo placement will be featured on raffle marketing materials and prizes.

**GOODIE BAG GIVE AWAY ..... \$ 350**

Company provides branded item to be included inside the goodie bag given to each player. Company recognition on the goodie bag.

**FOURSOME..... \$ 1,500**

Player packages includes green fees, cart, Bloody Mary bar, lunch, drinks, and 19<sup>th</sup> hole Event



**PARKER DEVELOPMENT COMPANY**