

# ATHENA AWARDS



ATHENA  
INTERNATIONAL



## *ATHENA Awards Presented by Junior League of Greater Lakeland*

*Tuesday, August 18, 2020  
6:00-8:30 PM*

RP Funding Center (701 W. Lime St.)

### **SUPPORTING, RECOGNIZING AND HONORING WOMEN LEADERS OF LAKELAND**

The Lakeland Chamber of Commerce hosts its Annual ATHENA Awards Program at the RP Funding Center on Tuesday, August 18, 2020. Join us for a Cocktail Reception followed by an Awards Dinner Presentation to honor exceptional leaders and to inspire others to achieve excellence in their professional and personal lives in three categories:

**ATHENA Leadership Award**

**ATHENA Organizational Award**

**ATHENA Young Professional Award**

Founded in Lansing, Michigan in 1982, the ATHENA Awards Program will debut as a Lakeland Chamber of Commerce premier program this fall. More than 7,000 top leaders in over 500 communities have received this prestigious ATHENA Award in nine different countries. The award actively advocates and celebrates the ATHENA mission of supporting, developing and honoring women leaders, inspiring women to achieve their full potential—creating balance in leadership worldwide. The ATHENA Award honors women who strive toward the highest levels of personal and professional accomplishment, who excel in their chosen field, devote time and energy to their community in a meaningful way, and forge paths of leadership for other women to follow.

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LAKELAND  
CHAMBER  
of COMMERCE

## *Sponsorship Opportunities*

The ATHENA Award program is a worthy investment. Your participation sends a clear message that your business invests in your community and its growth by identifying and honoring its leaders.

All Sponsorship Packages include the residual benefits of:

- Increased visibility for your corporation
- Relationship building with a diverse group of prominent members of your community
- Partnership with an international women's leadership program
- Credibility with women by honoring dynamic leaders
- Reward of local and regional media exposure
- Publicity and the opportunity to reach a wider customer base as the word spreads that you support women's leadership initiatives

### PRESENTING:

- Top billing in all media and marketing materials
- Two (2) Co-Host Tables with priority seating & signage
- Twenty (20) beverage vouchers or private bar at the event
- Co-Chair of the evening "ATHENA Awards" ceremony
- Opportunity to present to a diverse group of prominent women in the community
- Opportunity to be a chairperson for the ATHENA Planning Committee
- Recognition, signage and display table at the event
- Full page advertisement in printed program
- First-right-of refusal for sponsorship for the 2021 ATHENA Awards
- Sponsor inclusion in all follow-up media coverage and thank yous

### RECEPTION \$3,000

- Opportunity to serve as the host and be recognized at the Reception at the event
- One (1) Co-Host Table of ten (10) seats with priority seating & signage
- Ten (10) beverage vouchers
- Opportunity to present to a diverse group of prominent women in the community
- Opportunity to be a chairperson for the ATHENA Planning Committee
- Display table for sponsor's marketing materials at the reception
- Logo in presentation at the event
- Half (1/2) page advertisement in printed program
- First-right-of refusal for sponsorship for the 2021 ATHENA Awards
- Sponsor inclusion in all follow-up media coverage and thank yous



JUNIOR LEAGUE OF  
GREATER  
LAKELAND



Suncoast  
Credit Union

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## DIAMOND \$2,000

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- Company logo/name in all media and marketing materials
- One (1) Corporate Table of ten (10) with priority seating & signage
- Ten (10) beverage vouchers and access to private bar at the event
- Opportunity to present an ATHENA Award
- Opportunity to serve on the ATHENA Planning Committee
- Recognition and signage at the event
- Display table for sponsor's marketing materials at the event
- Advertisement or logo in presentation at the event
- Half (1/2) page advertisement in printed program
- First-right-of refusal for sponsorship for the 2021 ATHENA Awards
- Sponsor inclusion in all follow-up media coverage and thank yous

## PLATINUM \$1,000

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- Company name in all media and marketing materials
- One (1) Corporate Table of ten (10) with priority seating & signage
- Ten (10) beverage vouchers and access to private bar at the event
- Opportunity to serve on the ATHENA Planning Committee
- Half (1/2) page advertisement in printed program
- First-right-of refusal for sponsorship for the 2021 ATHENA Awards
- Sponsor inclusion in all follow-up media coverage and thank yous

## GOLD \$600

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- One (1) Corporate Table of ten (10) with priority seating & signage
- Recognition and signage at the event
- Company name in printed program
- Opportunity to serve on the ATHENA Planning Committee

## SILVER \$200

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- Two (2) seats at event
- Business card advertisement in printed program
- Opportunity to serve on the ATHENA Planning Committee

# ATHENA AWARDS



A T H E N A  
I N T E R N A T I O N A L



## ATHENA AWARDS SPONSORSHIP AGREEMENT

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2020 ATHENA Awards Presentation

Time 6:00-8:30pm |Location: RP Funding Center (701 W. Lime St., Lakeland)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State & Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Please Select Your Sponsorship Level:

Presenting - **SOLD TO Junior League of Greater Lakeland**

Reception - **SOLD TO Suncoast Credit Union**

Diamond - \$2,000

Platinum - \$1,000

Gold - \$600

Silver - \$200

I have enclosed a check for payment.

Please send me an invoice\* to be paid 2 weeks after invoice is received  
(\*Chamber members only).

I wish to pay by credit card please contact me for payment information.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_