



# The Healthies

PRESENTED BY WATSON CLINIC LLP

**Thursday, September 24, 2020 | 6:00-8:30 PM**  
**RP FUNDING CENTER**

## **SUPPORTING, RECOGNIZING AND HONORING MEDICAL PROFESSIONALS OF LAKELAND**

The Lakeland Chamber of Commerce hosts its Inaugural Healthies Award Program on September 24, 2020. The awards will recognize the collective actions of the individuals, institutions, and programs that have made an extraordinary impact in the Lakeland healthcare community and whose acts reflect dedication to excellence in their area of expertise beyond the scope of their profession.

### **There are a few ways your company/organization can participate in this event!**



Sponsor of the event: Your sponsorship support not only strengthens the partnership between healthcare and executives by making this event possible, it also sets your company apart as an industry leader –showcasing your commitment to improving the healthcare industry.



Buy tickets (\$60) to attend at [Lakelandchamber.com](http://Lakelandchamber.com).



Nominate a healthcare professional or company for a Healthies Award at [LakelandChamber.com](http://LakelandChamber.com)

**WATSON  
CLINIC** LLP



**LAKELAND  
CHAMBER**  
of COMMERCE

# Sponsorship Opportunities

## PRESENTING \$7,500

- Top billing in all media and marketing materials
- Two (2) Corporate Tables of ten (10) seats with priority seating & signage
- Drink Package with (20) vouchers and private bar at event
- Opportunity to present the most prestigious Healthies Award of the evening
- Two minute video or speech during the program
- Opportunity to serve on the Healthies Planning Committee
- Recognition, signage, and display table at the event
- Opportunity to provide a promotional gift to each place setting
- Two (2) full page advertisements in prominent location in printed program (Specifications: color; 5.25" w x 8.5" h; bleed 5.375" w x 8.625" h ) due by 8/31/20
- Sponsor inclusion in all follow-up media coverage and thank yous

## DIAMOND \$3,500

- Company logo/name in all media and marketing materials
- One (1) Corporate Table of ten (10) with priority seating & signage
- Drink Package with (10) vouchers and private bar at event
- Opportunity to present one of Lakeland's first Healthies Awards
- Opportunity to serve on the Healthies Planning Committee
- Recognition and signage at the event
- Display table for sponsor's marketing materials at the event
- Advertisement or logo in presentation at the event
- One (1) page advertisement in printed program (Specifications: color; 5.25" w x 8.5" h; bleed 5.375" w x 8.625" h) due by 8/31/20
- First-right-of refusal for sponsorship for the 2021 Healthies Awards
- Sponsor inclusion in all follow-up media coverage and thank yous

## PLATINUM \$1,000

- Company name in all media and marketing materials
- One (1) Corporate Table of ten (10) with priority seating & signage
- Drink Package with (10) vouchers and private bar at event
- Opportunity to serve on the Healthies Planning Committee
- Recognition and signage at the event
- Logo in presentation at the event
- Half (1/2) page advertisement in printed program (Specifications: color; 5.25" w x 4.25" h) due by 8/31/20
- First-right-of refusal for sponsorship for the 2021 Healthies Awards
- Sponsor inclusion in all follow-up media coverage and thank yous

## GOLD \$650

- One (1) Corporate Table of ten (10) with priority seating & signage
- Recognition at the event
- Business card advertisement in printed program (Specifications: color; 2.75" w x 2.12" h) *due by 8/31/20*
- Opportunity to serve on the Healthies Planning Committee

## SILVER \$200

- Two (2) seats at event
- Company name in printed program
- Opportunity to serve on the Healthies Planning Committee
- Recognition at the event

### All Sponsorship Packages include the residual benefits of:

- Increased visibility for your company
- Relationship building with a diverse group of prominent members of your community
- Credibility with the medical community by honoring dynamic leaders
- Reward of local and regional media exposure
- Publicity and the opportunity to reach a wider customer base as the word spreads that you support healthcare initiatives



Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

#### **Please Select Your Sponsorship Level:**

- Presenting - \$7,500 (exclusive)     Diamond - \$3,500  
 Platinum - \$1,000                       Gold - \$650  
 Silver - \$200

- I have enclosed a check for payment.  
 Please send me an invoice (Chamber investors only).  
 I wish to pay by credit card, please contact me for payment information.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_