

LAKELAND CHAMBER OF COMMERCE

LEVEL: BUSINESS BUILDER

designed for small businesses seeking to enhance visibility and build business relationships that contribute to the Lakeland community

The Business Builder investment level is not available to businesses with more than 15 employees.

NETWORKING

12 Month Business after Hours
Pass
- (1 ticket included)
Leads Groups
Chamber Champion Program
Connect & Learn Monthly

COST SAVINGS

Certificate of Origin
Free Notary Service
Office Depot Discount
FedEx Shipping Discount

TRAINING & EDUCATION

SCORE Professional
Workshops
Business 101 4-week program
Mid-Management Training
Quick Books Training
One-on-One consulting with
SCORE and SBDC

ADVOCACY

Legislative Alerts
Eligible to join PAC
Eligible for Capitol
Connection Invitation

VISIBILITY

Category Listing Online
Membership Directory

- Location and driving directions to your business
- A link to your website to improve SEO

Eligible for discount rates for chamber media and promotional activities to include:

- Discount coupon on membership listing
- Community events listing
- Chamber logo
- Job postings
- Small business award nomination Eligibility

VALUE: \$1,276.00

COST: \$365.00

Call (863) 688-8551 ext 236 or visit LakelandChamber.com to invest today!

LEVEL: PARTNER

offers access to information and increased visibility for small companies with an established presence and a desire to grow

ADVOCACY

Legislative Alerts
Eligible to join PAC and PLI
Capital
Connection Invitation

NETWORKING

12-month passes to Business after Hours
- (2 tickets included)
Weekly Leads Groups (Wednesdays & Thursdays)
Chamber Champion Program

COST SAVINGS

Office Depot /Constant Contact/Sprint Discount
Rent the Chamber's meeting facilities at 25% discount upon availability
Complimentary Certificates of Origin
Free Notary Service

TRAINING & EDUCATION

Access to Florida Chamber of Commerce resources
Invitations to SCORE workshops
Business 101 4-week program
Quick Books Training
Mid-Management Training
Good Morning Lakeland events at member prices
One-on-One Consulting with SBDC

ADDITIONAL

Complimentary Ribbon Cutting/Grand Opening services
Opportunities to participate on Chamber Committees
Opportunity for you and your employees to participate in EMERGE Lakeland
Young Professionals Network
Tracked Referrals
One complimentary mailing list & contact data
Receive window decal

VISIBILITY

Category Listing Online Membership Directory
- Attached with Map, directions, and social media links
included in directory listing at LakelandChamber.com
-A link to your website on Web-page Listing (improved SEO and company logo)
Recognition on, Facebook, Twitter, LinkedIn, LakelandChamber.com, and e-newsletter upon joining

- Opportunity for guest post on Blog.LakelandChamber.com
- Eligible for Discounter Rates for Chamber media and Promotional Activities including:
-Sponsorship opportunities through chamber events
-Place discount coupon on membership listing
-Community Events Listing
-List employment opportunities
-Small Business Award Nomination Eligibility
-Downloadable Logo

VALUE: \$2,324.00

COST: \$750.00

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LEVEL: ADVOCATE

designed for small and mid-size companies who want to grow through networking and access to information

ADVOCACY

Legislative Alerts
Eligible to join PAC & PLI
Eligible for Connection Invitation

NETWORKING

Chamber Annual Meeting
5 CarBQ box lunch credits
12-month passes to Business after Hours
- (4 tickets included) Weekly Leads Groups (Wednesdays & Thursdays)
Chamber Champion Program

COST SAVINGS

Office Depot /Constant Contact /Sprint Discount
2 complimentary uses of Chamber meeting room upon availability
Complimentary Certificates of Origin
Free Notary Service

TRAINING & EDUCATION

Access to Florida Chamber of Commerce resources
Invitations to SCORE workshops,
Business 101 4-week program
Quick Books Training
Mid-Management Training
Good Morning Lakeland events at member prices
One-on-One Consulting with SBDC

ADDITIONAL

Complimentary Ribbon Cutting/Grand Opening services
Opportunities to participate on Chamber
Committees Opportunity for you and your employees to participate in EMERGE Lakeland
Young Professionals Network
Tracked Referrals
One complimentary mailing list & contact data
Receive window decal

VISIBILITY

Category Listing Online Membership Directory
- Attached with Map, directions, and social media links included in directory listing at LakelandChamber.com
-A link to your website on Web page Listing (improved SEO and company logo)
Recognition on, Facebook, Twitter, LinkedIn, LakelandChamber.com, and e-newsletter upon joining
Opportunity for 2 guest posts on Blog.LakelandChamber.com
Online listing in 3 business categories
Eligible for Discounter Rates for Chamber media and Promotional Activities including:
Sponsorship opportunities through chamber events
-Place discount coupon on membership listing
-Community Events Listing
-List employment opportunities
-Small Business Award Nomination Eligibility
-Downloadable Logo

VALUE: \$4,326.00

COST: \$1,750.00

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LEVEL: KEY STAKEHOLDER

designed for leading companies to increase influence on the prosperity of the Lakeland community

ADVOCACY

Legislative Alerts
Eligible to join PAC & PLI
Eligible for Capital Connection

NETWORKING

12-month passes to Business After Hours-(6 tickets included)
10 CarBQ Box Lunch Credit
Weekly Leads Groups (Wednesdays & Thursdays)
Chamber Champion Program

COST SAVINGS

Office Depot /Constant Contact /Sprint
2 complimentary uses of Chamber meeting room upon availability
Complimentary Certificates of Origin
Free Notary Service

TRAINING & EDUCATION

Access to Florida Chamber of Commerce resources
SCORE Professional Workshops
Business 101 4-week program
Quick Books Training
Mid-Management Training
Good Morning Lakeland events at member prices
One-on-One Consulting with SBDC

ADDITIONAL

Complimentary Ribbon Cutting/Grand Opening services
Opportunities to participate on Chamber Committees
Opportunity to participate in EMERGE Lakeland Young Professionals Network
Tracked Referrals
One complimentary mailing list & contact data
Receive window decal
\$400 sponsorship credit

VISIBILITY

Category Listing Online Membership Directory
- Attached with Map, directions, and social media links
included in directory listing at LakelandChamber.com
-A link to your website on Web page Listing (improved SEO and company logo)
-Recognition on, Facebook, Twitter, LinkedIn, LakelandChamber.com, and Forum 2.0 newsletter upon joining
Opportunity for 2 guest posts on Blog.LakelandChamber.com
Online listing in 4 business categories
List 1 additional business location

Eligible for Discounter Rates for Chamber media and Promotional Activities including:
-Sponsorship opportunities through chamber events
-Place discount coupon on membership listing
-Community Events Listing
-List employment opportunities
-Small Business Award Nomination Eligibility
-Downloadable Logo

VALUE: \$10,430.00

COST: \$3,000.00

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LEVEL: VISIONARY

companies leading change and fostering innovation in the Lakeland community

ADVOCACY

- Legislative Alerts
- Eligible to join PAC & PLI
- Eligible Capital Connection Invitation
- Public Affairs Events (Economic Forecast Breakfast & Legislative Wrap-Up Breakfast)

NETWORKING

- Exclusive CEO meetings/events
- Chamber Annual Meeting
- 15 CarBQ Box Lunch Credit
- 12-month passes to Business After Hours
- (8 tickets included)
- Weekly Leads Group (Wednesday & Thursdays)

COST SAVINGS

- Office Depot /Constant Contact /Sprint Discount
- 3 complimentary uses of Chamber meeting room upon availability
- Complimentary Certificates of Origin
- Free Notary Service

TRAINING & EDUCATION

- Access to Florida Chamber of Commerce resources
- Invitations to SCORE workshops
- Business 101 4-week program
- Quick Books Training
- Mid-Management Training
- Good Morning Lakeland events at member prices
- One-on-One Consulting with SBDC

ADDITIONAL

- Complimentary Ribbon Cutting/Grand Opening services
- Opportunities to participate on Chamber Committees
- Opportunity for you and your employees to participate in EMERGE Lakeland
- Young Professionals Network
- Tracked E-Referrals
- One complimentary mailing list & contact data
- Receive window decal
- \$280 Event ticket bank credit
- \$750 sponsorship credit

VISIBILITY

- Category Listing Online Membership Directory
- Attached with Map, directions, and social media links included in directory listing at LakelandChamber.com
- A link to your website on Web page Listing (improved SEO and company logo)
- Recognition on, Facebook, Twitter, LinkedIn, LakelandChamber.com, and e-newsletter upon joining
- Opportunity for 3 guest posts on Blog.LakelandChamber.com
- Online listing in 4 business categories
- List 2 additional business locations

- Eligible for Discounter Rates for Chamber media and Promotional Activities including:
- 1/6 Screen advertisement on TV in Chamber lobby
- Sponsorship opportunities through chamber events
- Place discount coupon on membership listing
- Community Events Listing
- List employment opportunities
- Small Business Award Nomination Eligibility
- Downloadable Logo

VALUE: \$12,480.00

COST: \$6,000.00

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LEVEL: AMBASSADOR

commitment to economic prosperity, employee engagement and leadership

ADVOCACY

- Legislative Alerts
- Eligible to join PAC & PLI
- Eligible Capital Connection Invitation
- 2 tickets to Public Affairs Events (Economic Forecast Breakfast & Legislative Wrap-Up Breakfast)
- Representation with local and state elected officials

NETWORKING

- 4 Exclusive CEO meetings/events
- 2 Players in Chamber Scramble
- Chamber Annual Meeting
- 20 CarBQ Box Lunch Credit
- 12-month passes to Business After Hours (-10 tickets included)
- Weekly Leads Groups (Wednesdays & Thursdays)
- Chamber Champion Program

COST SAVINGS

- Office Depot /Constant Contact /Sprint
- 2 complimentary uses of Chamber meeting room upon availability
- Complimentary Certificates of Origin
- Free Notary Service

TRAINING & EDUCATION

- Access to Florida Chamber of Commerce resources
- SCORE Professional Workshops
- Business 101 4-week program
- Quick Books Training
- Mid-Management Training
- Good Morning Lakeland events at member prices
- One-on-One Consulting with SBDC

ADDITIONAL

- Complimentary Ribbon Cutting/Grand Opening services
- Opportunities to participate on Chamber Committees
- Opportunity to participate in EMERGE Lakeland Young Professionals Network
- Tracked E-Referrals
- One complimentary mailing list & contact data
- Receive a window decal
- \$500 Advertising credit
- \$660 Event ticket bank credit
- \$1,000 event sponsorship credit

VISIBILITY

- Category Listing Online Membership Directory
- Attached with Map, directions, and social media links included in directory listing at LakelandChamber.com
- A link to your website on Web page Listing (improved SEO and company logo)
- Recognition on, Facebook, Twitter, LinkedIn, LakelandChamber.com, and e-newsletter upon joining
- Opportunity for 4 guest posts on Blog.LakelandChamber.com
- Online listing in 6 business categories
- List 3 additional business locations

- Eligible for Discounter Rates for Chamber media and Promotional Activities including:
- 1/3 Screen advertisement on TV in Chamber lobby
- Sponsorship opportunities through chamber events
- Weekly sponsor ads opportunities
- Place discount coupon on membership listing
- Community Events Listing
- List employment opportunities
- Small Business Award

CONTACT THE CHAMBER
FOR PRICING

Call (863) 688-8551 ext 236 or visit LakelandChamber.com to invest today!

LEVEL: COUNCIL OF ADVISORS

leading investors ensuring the future of Lakeland's economic success

ADVOCACY

- Legislative Alerts
- Eligible to join PAC & PLI
- Tickets to Public Affairs Events (Economic Forecast Breakfast & Legislative Wrap-Up Breakfast)
- Representation with local and state elected officials
- 3 Invitations + 1 seat on bus for exclusive delegation trip to Tallahassee
- Telephone conversation with Executive Director to receive legislative updates

NETWORKING

- 4 Exclusive CEO meetings/events
- Prior seating at events
- 3 Players in Chamber Scramble
- Chamber Annual Meeting
- 25 CarBQ Box Lunch Credit
- 12-month passes to Business After Hours
- (12 tickets included)
- Chamber Champion Program
- Weekly Leads Groups (Wednesdays & Thursdays)
- Invitation to annual board of directors planning retreat
- Invitation to annual briefing and reception with President and Chairman of the Board

COST SAVINGS

- Office Depot /Constant Contact /Sprint
- Unlimited uses of Chamber meeting room upon availability
- Complimentary Certificates of Origin
- Free Notary Service

TRAINING & EDUCATION

- Access to Florida Chamber of Commerce resources
- SCORE workshops
- Business 101 4-week program
- Quick Books Training
- Mid-Management Training
- Good Morning Lakeland events at member prices
- One-on-One Consulting with SBDC
- Advance information concerning key issues and announcements

ADDITIONAL

- Complimentary Ribbon Cutting/Grand Opening services
- Opportunities to participate on Chamber Committees
- Opportunity for you and your employees to participate in EMERGE Lakeland Young Professionals Network
- Tracked E-Referrals
- One complimentary mailing list & contact data
- Receive window decal
- \$750 Advertising credit
- \$1,300 Event ticket bank credit
- \$2,500 event sponsorship credit

VISIBILITY

- Category Listing Online Membership Directory
- Attached with Map, directions, and social media links included in directory listing at LakelandChamber.com
- A link to your website on Web page Listing (improved SEO and company logo)
- Recognition on, Facebook, Twitter, LinkedIn, LakelandChamber.com, and e-newsletter upon joining
- Opportunity for 4 guest posts on Blog.LakelandChamber.com
- Online listing in 7 business categories
- List 4 additional business locations
- Plaque recognition in Chamber's Briefing Room
- Eligible for Discounter Rates for Chamber media and Promotional Activities including:
 - 1/2 Screen advertisement on TV in Chamber lobby
 - Titled sponsorship opportunities through chamber events
 - Weekly sponsor ads opportunities
 - Place discount coupon on membership listing
 - Community Events Listing
 - List employment opportunities
 - Small Business Award Nomination Eligibility
 - Downloadable Logo

CONTACT THE CHAMBER
FOR PRICING

Call (863) 688-8551 ext 236 or visit LakelandChamber.com to invest today!

LEVEL: BOARD OF GOVERNORS

leading investors ensuring the future of Lakeland's economic success

ADVOCACY

Legislative Alerts
Eligible to join PAC & PLI
Tickets to Public Affairs Events (Economic Forecast Breakfast & Legislative Wrap-Up Breakfast)
Representation with local and state elected officials
5 Invitations + 1 seat on bus for exclusive delegation trip to Tallahassee
Telephone conversation with Executive Director to receive legislative updates

NETWORKING

4 Exclusive CEO meetings/events
Prior seating at events
Head table placement at event TBD
6 Players in Chamber Scramble
Chamber Annual Meeting
35 CarBQ Box Lunch Credit
12-month passes to Business After Hours
- (12 tickets included)
Chamber Champion Program
Weekly Leads Groups (Wednesdays & Thursdays)
Invitation to annual board of directors planning retreat
Invitation to annual briefing and reception with President and Chairman

COST SAVINGS

Office Depot /Constant Contact/Sprint Discount
Unlimited uses of Chamber meeting room upon availability
Complimentary Certificates of Origin
Free Notary Service
Board of Directors Training

TRAINING & EDUCATION

Access to Florida Chamber of Commerce resources
SCORE Professional Workshops
Business 101 4-week program
Quick Books Training
Mid-Management Training
Good Morning Lakeland events at member prices
One-on-One Consulting with SBDC
Advance information concerning key issues and announcements

ADDITIONAL

Complimentary Ribbon Cutting/Grand Opening services
Opportunities to participate on Chamber Committees
Opportunity to participate in EMERGE Lakeland Young Professionals Network
Tracked E-Referrals
\$1,000 Advertising credit
\$2,350 Event ticket bank credit
\$6,000 event sponsorship credit

VISIBILITY

Category Listing Online Membership Directory
-Attached with Map, directions, and social media links included in directory listing at LakelandChamber.com
-A link to your website on Web page Listing (improved SEO and company logo) Recognition on, Facebook, Twitter, LinkedIn, LakelandChamber.com, and e-newsletter upon joining
Opportunity for 5 guest posts on Blog.LakelandChamber.com
Online listing in 8
List 5 additional business locations
Special signage at Chamber events
Plaque recognition in Chamber's Briefing Room business categories
Eligible for Discounter Rates for Chamber media and Promotional Activities including:
- Promoted organization through the Guide to Lakeland
- Full Screen advertisement on TV in Chamber lobby
- Weekly sponsor ads opportunities
- Sponsorship opportunities through chamber events
- Place discount coupon on membership listing
- Community Events Listing
- List employment opportunities
- Small Business Award Nomination Eligibility

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FOR PRICING

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