

ATHENA AWARDS



ATHENA
INTERNATIONAL



ATHENA Awards Presented by Junior League of Greater Lakeland

*Thursday, November 5, 2020
6:00-8:30 PM*

RP Funding Center (701 W. Lime St.)

SUPPORTING, RECOGNIZING AND HONORING WOMEN LEADERS OF LAKELAND

The Lakeland Chamber of Commerce hosts its Annual ATHENA Awards Program at the RP Funding Center on Thursday, November 5, 2020. Join us for a Cocktail Reception followed by an Awards Dinner Presentation to honor exceptional leaders and to inspire others to achieve excellence in their professional and personal lives in three categories:

ATHENA Leadership Award

ATHENA Organizational Award

ATHENA Young Professional Award

Founded in Lansing, Michigan in 1982, the ATHENA Awards Program will debut as a Lakeland Chamber of Commerce premier program this fall. More than 7,000 top leaders in over 500 communities have received this prestigious ATHENA Award in nine different countries. The award actively advocates and celebrates the ATHENA mission of supporting, developing and honoring women leaders, inspiring women to achieve their full potential—creating balance in leadership worldwide. The ATHENA Award honors women who strive toward the highest levels of personal and professional accomplishment, who excel in their chosen field, devote time and energy to their community in a meaningful way, and forge paths of leadership for other women to follow.

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LAKELAND
CHAMBER
of COMMERCE

Sponsorship Opportunities

The ATHENA Award program is a worthy investment. Your participation sends a clear message that your business invests in your community and its growth by identifying and honoring its leaders.

All Sponsorship Packages include the residual benefits of:

- Increased visibility for your corporation
- Relationship building with a diverse group of prominent members of your community
- Partnership with an international women's leadership program
- Credibility with women by honoring dynamic leaders
- Reward of local and regional media exposure
- Publicity and the opportunity to reach a wider customer base as the word spreads that you support women's leadership initiatives

PRESENTING:

- Top billing in all media and marketing materials
- Two (2) Corporate Tables with priority seating & signage
- Twenty (20) beverage vouchers and access to private bar at the event
- Logo/Company Name at event in all media and marketing materials
- Opportunity to serve as the Reception Task Force Chair of the ATHENA Planning Committee
- Recognition, signage and display table at the event
- Full page advertisement in printed program (Specifications: color; 5.25" w x 8.5" h; bleed 5.375" w x 8.625" h) **due October 5, 2020**
- First-right-of refusal for sponsorship for the 2021 ATHENA Awards
- Sponsor inclusion in all follow-up media coverage and thank yous



JUNIOR LEAGUE OF
GREATER
LAKELAND

RECEPTION \$3,000

- Opportunity to serve as the host and be recognized at the Reception at the event
- One (1) Corporate Table of ten (10) seats with priority seating & signage
- Ten (10) beverage vouchers and access to private bar at the event
- Logo/Company Name at event in all media and marketing materials
- Opportunity to serve as the Reception Task Force Chair of the ATHENA Planning Committee
- Display table for sponsor's marketing materials at the reception
- Logo in presentation at the event
- Half (1/2) page advertisement in printed program (Specifications: color; 5.25" w x 4.25" h) **due October 5, 2020**
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DIAMOND \$2,000

- Company logo/name in all media and marketing materials
- One (1) Corporate Table of ten (10) with priority seating & signage
- Ten (10) beverage vouchers and access to private bar at the event
- Opportunity to present an ATHENA Award
- Opportunity to serve on the ATHENA Planning Committee
- Recognition and signage at the event
- Display table for sponsor's marketing materials at the event
- Advertisement or logo in presentation at the event
- Half (1/2) page advertisement in printed program (Specifications: color; 5.25" w x 4.25" h) **due October 5, 2020**
- First-right-of refusal for sponsorship for the 2021 ATHENA Awards
- Sponsor inclusion in all follow-up media coverage and thank yous

PLATINUM \$1,000

- Company name in all media and marketing materials
- One (1) Corporate Table of ten (10) with priority seating & signage
- Ten (10) beverage vouchers and access to private bar at the event
- Opportunity to serve on the ATHENA Planning Committee
- Half (1/2) page advertisement in printed program (Specifications: color; 5.25" w x 4.25" h) **due October 5, 2020**
- First-right-of refusal for sponsorship for the 2021 ATHENA Awards
- Sponsor inclusion in all follow-up media coverage and thank yous

GOLD \$600

- One (1) Corporate Table of ten (10) with priority seating & signage
- Recognition and signage at the event
- Company name in printed program
- Opportunity to serve on the ATHENA Planning Committee

SILVER \$200

- Two (2) seats at event
- Business card advertisement in printed program (Specifications: color; 2.75" w x 2.12" h) **due October 5, 2020**
- Opportunity to serve on the ATHENA Planning Committee

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A T H E N A
I N T E R N A T I O N A L



ATHENA AWARDS SPONSORSHIP AGREEMENT

2020 ATHENA Awards Presentation

Time 6:00-8:30pm | Location: RP Funding Center (701 W. Lime St., Lakeland)

Company Name: _____

Contact Name: _____

Address: _____

City, State & Zip: _____

Phone: _____

Email: _____

Please Select Your Sponsorship Level:

- Presenting - **SOLD TO Junior League of Greater Lakeland**
- Reception - \$3,000
- Diamond - \$2,000
- Platinum - \$1,000
- Gold - \$600
- Silver - \$200

I have enclosed a check for payment.

Please send me an invoice* to be paid 2 weeks after invoice is received
(*Chamber members only).

I wish to pay by credit card please contact me for payment information.

Signature: _____ Date: _____