



THE HEALTHIES

PRESENTED BY WATSON CLINIC LLP

SUPPORTING, RECOGNIZING, AND HONORING MEDICAL PROFESSIONALS OF LAKELAND

The Lakeland Chamber of Commerce hosts its Inaugural Healthies Award Program on November 4, 2021. The Awards will recognize the collective actions of the individuals, institutions, and programs that have made an extraordinary impact in the Lakeland Healthcare Community and whose acts reflect the dedication to excellence in their area of expertise beyond the scope of their profession.

GETTING INVOLVED



Sponsor: Your Sponsorship support not only strengthens the partnership between healthcare and executives by making this event possible, it also sets your company apart as an industry leader by showcasing your commitment to improving the healthcare industry.



Attend: Buy tickets to attend The Healthies at LakelandChamber.com



Participate: Nominate a healthcare professional or company for a Healthies Award at LakelandChamber.com

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS

- Increased visibility for your company
- Relationship building with a diverse group of prominent members of your community
- Credibility with the medial community by honoring dynamic leaders
- Reward of local and regional media exposure
- Publicity and the opportunity to reach a wider customer base as the word spreads that you support healthcare initiatives

MEDICAL DIRECTOR - \$7,500

- Top billing in all media and marketing materials
- Three (3) Corporate Tables of eight (8) seats with priority seating & signage
- Drink package with twenty-four (24) vouchers
- Opportunity to present the most prestigious Healthcare Award of the evening
- Two-minute video or speech during the program
- Opportunity to serve on the Healthcare Awards Committee
- Recognition, signage, and display table at the event
- Opportunity to provide a promotional gift to each place setting
- Two (2) full-page advertisements in a prominent location in the program (5.25 x 8.5) - All artwork due by 10/8/21
- First-right-of-refusal for sponsorship for the 2022 Healthies Awards
- Sponsor inclusion in all follow-up media coverage

ATTENDING PHYSICIAN - \$3,000

- Company logo/name in all media and marketing materials
- Two (2) Corporate Tables of eight (8) with priority seating & signage
- Drink package with sixteen (16) vouchers
- Opportunity to present one of The Healthies Awards
- Opportunity to serve on The Healthies Planning Committee
- Recognition and signage at the event
- Display table for sponsor's marketing materials at the event
- Advertisement or logo in presentation at the event
- One (1) page advertisement in the program (5.25 x 8.5) - All artwork due by 10/8/21
- First-right-of refusal for sponsorship for the 2022 Healthies Awards
- Sponsor inclusion in all follow-up media coverage

FELLOW - \$1,000

- Company logo/name in all media and marketing materials
- One (1) Corporate Tables of eight (8) with priority seating & signage
- Drink package with eight (8) vouchers
- Opportunity to serve on The Healthies Planning Committee
- Recognition and signage at the event
- Logo in presentation at the event
- Half (1/2) page advertisement in the program (5.25 x 4.25) - All artwork due by 10/8/21
- First-right-of refusal for sponsorship for the 2022 Healthies Awards
- Sponsor inclusion in all follow-up media coverage

RESIDENT - \$650

- One (1) Corporate Tables of eight (8) with priority seating & signage
- Recognition at the event
- Opportunity to serve on The Healthies Planning Committee
- Business card advertisement in the program (2.75 x 2.12) - All artwork due by 10/8/21

INTERN - \$250

- Two (2) reserved seats in a preferred location at the event
- Recognition at the event
- Opportunity to serve on The Healthies Planning Committee
- Company logo in program

SPONSORSHIP CONTRACT



THE
HEALTHIES

PRESENTED BY WATSON CLINIC LLP

Company Name: _____

Contact Name: _____

Phone: _____ Email: _____

Please Select Your Sponsorship Level:

~~Medical Director - \$7,500~~

SOLD

Attending Physician - \$3,000

Fellow - \$1,000

Resident - \$650

Intern - \$250

Payment Method:

I have enclosed a check for payment.

Please send me an invoice (Chamber Investors Only).

I wish to pay by credit card. Please contact me for payment information.

Signature: _____ Date: _____

**WATSON
CLINIC** LLP

