

# 2022 ATHENA AWARDS

*Honoring & Empowering Women Leaders*

The ATHENA International mission encourages women to live authentically, learn constantly, build relationships, foster collaboration, act courageously, advocate fiercely, and give back to the community. This event acknowledges woman leaders who embody the ATHENA International Mission and Vision. Join us to award and honor our recipients and nominees of the ATHENA Leadership Award, Young Professional Award, and the Organizational Award.

PRESENTING \$6,000 (EXCLUSIVE)

- Top billing in all media and marketing materials
- Event naming rights "ATHENA Awards Presented by Your Business Name"
- Twenty-Four (24) seats with priority seating & signage
- One (1) Beverage voucher for each guest
- Opportunity to present the most prestigious award "ATHENA Leadership Award"
- Two-minute speech during the program
- Opportunity to serve as chairperson of the ATHENA Planning Committee
- Recognition and signage at the event
- Logo on Exclusive VIP Reception signage
- Full page ad in the digital program (600x300px) **Deadline: Aug. 29**
- First-right-of-refusal for sponsorship for the 2023 ATHENA Awards
- Sponsor inclusion in all follow-up media coverage and thank yous

## DIAMOND \$2,000 (2 AVAILABLE)

- Business logo / name in all media and marketing materials
- Sixteen (16) seats with priority seating and signage
- One (1) Beverage Voucher for each guest
- Opportunity to present an ATHENA Award
- Recognition and signage at the event
- Invitation to VIP Reception
- Half page ad in the digital program (600x175px) **Deadline: Aug. 29**
- First-right-of-refusal for sponsorship for the 2023 ATHENA Awards
- Sponsor inclusion in all follow-up media coverage and thank yous

## PLATINUM \$1,000

- Business logo / name in all media and marketing materials
- Eight (8) seats with priority seating and signage
- One (1) Beverage Voucher for each guest
- Invitation to VIP Reception
- Half page ad in the digital program (600x175px) **Deadline: Aug. 29**
- Sponsor inclusion in all follow-up media coverage and thank yous

## GOLD \$600

- Eight (8) seats with priority seating and signage
- Invitation to VIP Reception
- Quarter page ad in digital program (600x90px) **Deadline: Aug. 29**
- Recognition and signage at the event

## SILVER \$200

- Two (2) seats in preferred seating at event
- Invitation to VIP Reception
- Quarter page ad in printed program (600x90px) **Deadline: Aug. 29**