

BOONE  
COUNTY IA



CHAMBER  
OF COMMERCE

chamber

# Express



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# MEET THE TEAM

## 2019 BOARD OF DIRECTORS

Bill Gebhart, President\*  
 Perry Overton, Vice President\*  
 Doug Lau, Treasurer\*  
 Michelle Kelly, Past President  
 Aric Reicks  
 Mark Schneider  
 Amy Landas  
 Jeanna Warrick\*  
 Lois Powers  
 Angel Boring  
 Travis Stevenson  
 Holly Stecker\*  
 Jim Heckman

\*Executive Committee Members

## EX-OFFICIO

Dr. Brad Manard, Dr. Drew Nelson, Bill Skare

## CHAMBER STAFF

Kurt R. Phillips

Executive Director

Email: [director@booneiowa.us](mailto:director@booneiowa.us)

Kris Blocker

Mgr. of Member Services and CVB

Email: [office@booneiowa.us](mailto:office@booneiowa.us)

Alli Haney

Mgr. of Programming and Events

Email: [events@booneiowa.us](mailto:events@booneiowa.us)

## CONTACT US

The Chamber Express newsletter is published by the  
 Boone County Chamber of Commerce  
 903 Story Street Boone, Iowa 50036  
 Phone: 515.432.3342  
[events@booneiowa.us](mailto:events@booneiowa.us)  
[www.booneiowa.us](http://www.booneiowa.us)

## December 2019

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					



Ambassadors - 9:30AM

CVB Meeting - 7:30AM

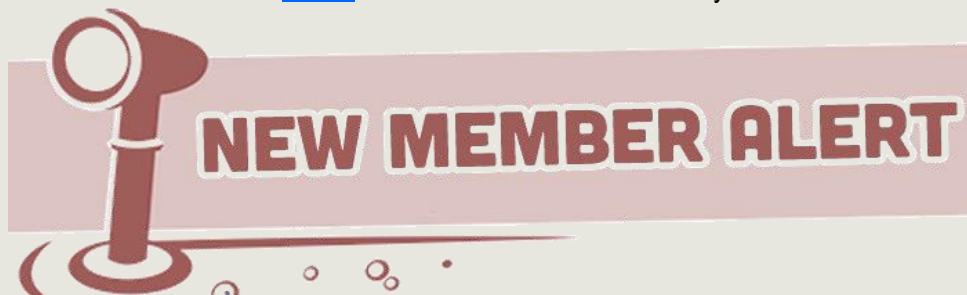
Pufferbilly Days Meeting - 7:30AM

Executive Meeting - 7:30am

Business After Hours - 4:30 to 6PM  
(Training for Warriors)

Chamber Board Meeting - 11:30am

Click [HERE](#) to view December's community events.



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our mission:

"The Boone County Chamber of Commerce' mission is to *enhance the economic vitality and quality of life* in Boone County"

## A different twist on "It Takes One to Know One"

Generally, that headline is a derogatory punch in the lip aimed at someone who condemns another person for a trait or manner the accuser possesses. But, there may be another way to view it.

As a business owner, manager or company executive no-one likely better spies the attributes of leadership than you. In essence, when you are seeking the next leaders in your company it often takes YOU to identify those up and coming professionals who can be your next leaders. And isn't it your job to secure the future of your organization in this regard? As the Chamber kicks off 2020 we're calling on you to not only identify these individuals for your personal company growth, but to consider investing in them by nominating them for the Boone County Leadership Program.

Many of today's leaders are graduates of the Chamber's Leadership Program: Fareway CEO Reynolds Cramer, YSS Boone County Manager Tina Palmer, Boone City Administrator Bill Skare, US Bank Vice-President Amy Landas, and current program chairs, Andy Hunziker with United Bank of Iowa, Angie Nash with CDS-Global, and Nancy Hager with Boone Bank & Trust. All, at one time or another, were spotted as future leaders and encouraged to commit eight weeks getting to know the ins-and-outs of Boone County....everything from quality of life features, to how government really runs, to inside views of local business and industry, to a whole new perspective on agriculture as a driver of the local economy. And that is just a taste of the program. Along the way new friendships are forged among the Leadership students helping expand their professional network.

Where will Boone County be in 10, 20 years? Who knows for sure. But in order to be the best we can be, it will take dedicate and visionary leaders to make things happen. Just like you did when you rose to your position. Yeah, it takes one (leader) to know one (leader) and we hope you'll reach out to the next person with the skills and want-to and encourage them to register for the 2020 Boone County Leadership Program. Look for the program details on page #14 of this issue of the Chamber Express.

*- Kurt Phillips  
Executive Director  
Boone County Chamber of Commerce*

Learn more about our  
tiered investment levels  
at our next Lunch n' Learn  
on Wed. December 11th at  
noon!

Click here to get a  
"first-look" at the entire  
list of benefits and tiered  
investment  
levels  
coming in  
2020 !



REACH OVER 450  
OPINION LEADERS  
WITH AN AD HERE  
EACH MONTH

CONTACT THE CHAMBER FOR MORE  
DETAILS



## PRESIDENT'S PERSPECTIVE

The holiday season is upon us! We just passed a season of thanks and are looking forward to a season of giving. I, myself, am humbled and grateful for the opportunity that I have been given this past year to serve as the President of the Chamber of Commerce Board of Directors. In that capacity, I hope that I also gave generously to our communities to help us all move forward together and remembering to love our town(s).

This time of year always makes me think of my favorite Christmas movie. The 1988 classic, feel good Die Hard.

Ok, maybe not, but I do think of It's A Wonderful Life. I think mostly of the main character, George Bailey. He thinks that the world would be better if he never existed. The angel Clarence (working for his wings) shows George just how different everyone's life would be if he was not around.

I think this is a great time of year for us to remember how we impact our community. It's easy to get bogged down with details, financials and other stressful things. We can be quick to think that we should throw in the towel. I am here to let you know, even if we have never met personally, that you being here in Boone County and doing business in Boone County greatly affects my life and the lives of the people around you. I am honored to be from such a vibrant and supportive community. That happens because people like you are here to put the work in, get involved and work together to make Boone County the best that it can be.

I encourage you, this holiday season, to be like George Bailey (at the end of the movie) and take account all the blessings that you have, the friendships, the professional contacts, the community gatherings, the work and the workforce. Take note and realize that we are blessed to be here in Boone County. Also, note that others are blessed because of you.

In addition, go out and be like Clarence. Let people know how they have made an impression on you. If there is someone in the community you look up to, go and tell them.

Merry Christmas to you all. Remember that you are blessed and you make a difference. Now go out and earn your wings too reminding others. If you love your community, it'll love you back.

—Bill Gebhart

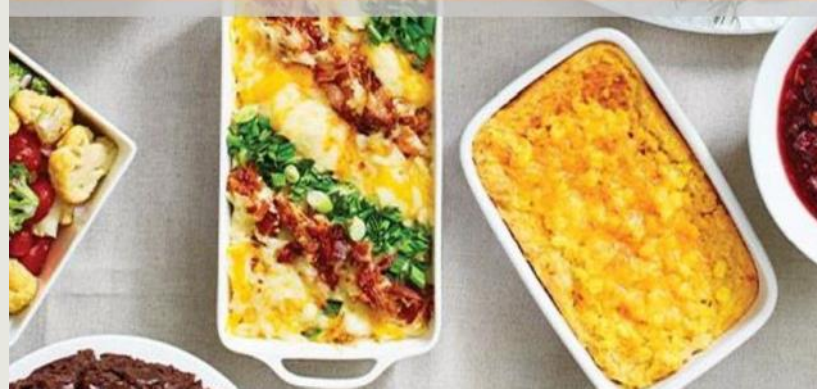
*Genesis Development/ Bill Gebhart Projects*



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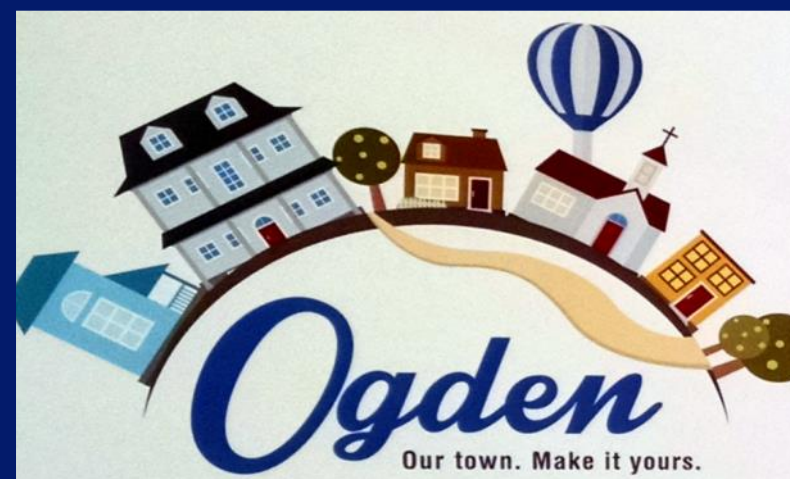
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The Chambers Blue Coats made another couple of stops this past month with visits to Hammer Time Fitness and owner Stephanie Hammer, and Walnut Street Wellness and owner Angela Christner. Since the program's inception two years ago the Blue Coats have greeted approximately 50 Ogden businesses – their owners and managers, and cutting a ribbon for nearly a dozen of them in that time.



The Annual Christmas Extravaganza will take place this Saturday, December 7th with activities scheduled throughout the city. It all kicks off with the Avenue of Trees at the Madrid Public Library on Friday at 9am, includes a craft show at the Madrid Elementary on Saturday from 10am to 4pm, and concludes with the Lighted Parade on Saturday night beginning at 5pm. The Madrid Area Chamber is encouraging residents to get in the holiday mood with their outdoor lighting contest. Voting will be conducted the evening of Friday, December 20th and cash prizes will go to the 1st, 2nd and 3rd place winners.



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BUSINESS AFTER HOURS

December

10

### Farnham Aviation

424 County Hwy R 27, Boone, IA 50036

4:30pm-6:00pm



BAH- Hy-Vee, November 6th



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Jordan & Mahoney Law Firm • November 5, 2019



Doug Ragaller and staff of US Bank • November 12,



Hirta Public Transportation • November 19, 2019



Boone Rehabilitation Services • November 26, 2019



Walnut Street Health & Wellness • November 21, 2019



HammerTime Fitness • November 21, 2019

BOOST. LEAD. CONNECT



## MEMBER SPOTLIGHT

# BEHN'S CENTRE OF DANCE

Behn's Centre of Dance has been a part of the Boone community since 1977, (42 years!). Directed by Mary Behn-Mentzer, Behn's Centre of dance offers weekly classes offering: Ballet, Pointe, Contemporary, Tap, Jazz, Tumbling and HipHop for ages 3-adult.

The Capezio franchise allows instock dancewear and shoes to our community.

Behn's Winter Festival of Dance will take place on December 14th at 2pm in the BHS auditorium. Tickets will be available at the door for \$5.



Located at 707 Runyan Street  
515-432-1442  
[www.behnscentreofdance.com](http://www.behnscentreofdance.com)  
[marybehn@gmail.com](mailto:marybehn@gmail.com)



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**Merry  
Christmas  
&  
Happy  
New Year**

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# CHAMBER BENEFIT

## EMAIL UPDATES

We'll keep you in the loop with email updates for events, meetings, and other important community information.

—Kris Blocher  
Mgr. of Member Services and CVB



# BOARD OF DIRECTORS

At their regularly scheduled November board meeting, the Board of Directors of the Boone County Chamber of Commerce approved the following slate of candidates for 3-year directorships beginning January 1<sup>st</sup>, 2020:

- Mike Salama - Salama Greenhouse and Floral
- Brian Reimers - City of Ogden
- Gregg Williams - Nerem & Associates Realty
- Kelsey Gribbins - VisionBank (Ogden)

In addition Andy Hunziker with United Bank of Iowa was approved to fill the remaining year of director Perry Overton's term.



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|-----------------------------|-----------------------|
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| * Road Side Assistance      | * AD&D Insurance      |

<sup>1</sup>Insurance products are not deposits, not FDIC insured, not insured by any federal government agency and not guaranteed by the financial institution. VisionPerks accounts may be canceled at any time. Please contact a Retail Banker with any questions. <sup>2</sup>Tiered rates on balances \$1,000 and above. <sup>3</sup>Gift given at account opening; we reserve the right to 1099 for value of this gift. VisionBank locations: AMES | BOONE | GRIMES | HUXLEY | OGDEN

## Public Land

Public land is land that is open to the public and managed by government. Boone County is fortunate to have over 10,000 acres of public land. This land is open for hiking, fishing, hunting and other recreational sports. Most public land in Iowa is managed by the Iowa Department of Natural Resources. In Boone County there are three major public land areas. Harrier Marsh is located one mile south of Ogden on Hwy 169, McCoy Wildlife Area is located northwest of Luther, and the Des Moines River Valley runs north to south through the county. Pilot Mound State Forest, Holst State forest, Barkley State Forest are also located in the county. Ledges State Park offer's a wonderful outdoor experience for visitors.

Andy Bartlett, Park Manager, said "Public lands provide incredible value to the people who visit or live in Boone County. Our public land provides a variety of different recreational opportunities throughout the year." Boone County is "rich" in public lands. A resource we should value, respect, and protect. Let's get outdoors.

— Mark Schneider, Iowa Arboretum  
Chair, Convention & Visitors Bureau



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# Gift



## *BOONE COUNTY CHAMBER CHECKS*

Supporting local merchants this holiday season is a great way to help maintain the character of our unique communities. More dollars spent locally means our merchants can continue to grow their businesses and provide goods and services our residents need and want. Boone County Chamber Gift Checks can be bought in any denomination and are redeemable at all chamber member businesses. For more information and a complete list of participants visit: [www.booneiowa.us](http://www.booneiowa.us).

### Boone Family Chiropractic, P.C.

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# CHRISTMAS IN PARADISE

## Holiday Lighted Parade & Tree Lighting

**December 5, 2019  
7pm | Downtown Boone  
5th to 9th Blocks of Story St.**

**Entry forms can be found at  
[www.booneiowa.us](http://www.booneiowa.us)**

**Registration deadline is  
December 2, 2019.**



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# Lunch n' Learn



*Lunch is on us!*

Join us to hear the details on the new tiered dues investment! RSVP to Kris at [office@booneiowa.us](mailto:office@booneiowa.us)

**December 11th**

**From: 12: 00 – 1: 00 PM**

**Boone County Chamber Office**



Lunch n' learn-November 20th



# BOONE COUNTY CHAMBER OF COMMERCE 2020 LEADERSHIP PROGRAM

## SCHEDULE

### OPENING NIGHT

**Tuesday, January 21st**

Government  
Economic Development  
**OPEN (weather date)**  
Education  
Health & Human Needs  
Quality of Life/Recreation  
Agriculture  
**OPEN (Spring Break)**

Tuesday, January 28th  
Tuesday, February 4th  
**Tuesday, February 11th**  
Tuesday, February 18th  
Tuesday, February 25th  
Tuesday, March 3rd  
Tuesday, March 10th  
**Tuesday, March 17th**

### GRADUATION

**Tuesday, March 24th**

\*All sessions will run from 4pm to approximately 8pm. All materials and evening meals are included. Some transportation may be provided for select modules. \*\*Candidates are encouraged to sign up only if they can attend all modules. If you have a question about a specific date please contact:

Alli Haney, Mgr. of Program and Events  
Ph: 515.432.3342  
Email: [events@booneiowa.us](mailto:events@booneiowa.us)



### *Boone County Leadership Program*

The Boone County Chamber of Commerce is now accepting nominations for the 2020 Class.  
Please submit nominations to [office@booneiowa.us](mailto:office@booneiowa.us) or call Kris Blocker at 515.432.3342

### *Boone County Leadership Program 2020*

Name: \_\_\_\_\_  
Position: \_\_\_\_\_  
Company: \_\_\_\_\_  
Business Address: \_\_\_\_\_  
Business Phone #: \_\_\_\_\_  
Email: \_\_\_\_\_  
Home Address: \_\_\_\_\_  
Home/Cell Phone #: \_\_\_\_\_

2020 Boone County Leadership Program is presented by







# BUSINESS AFTER HOURS

**DECEMBER 10, 2019 | 4:30 - 6:30**  
**424 COUNTY HWY R 27**  
**FOOD | DRINKS | GIVEAWAYS**

ALL EMPLOYEES OF CHAMBER MEMBER BUSINESSES &  
ORGANIZATION ARE WELCOME TO ATTEND



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*Boone Holiday Open Houses*  
Saturday & Sunday  
November 9th & 10th

*Boone Holiday Lighted Parade*  
Thursday, December 5th | 7pm  
Parade takes place on Story St from 5th to 9th,  
followed by the lighting of the community Christmas Tree

*Santa's Workshop*  
Saturdays  
November 9th through December 21  
10am to 12pm  
Visit Santa in his workshop on the corner  
of 8th and Story St. (Boone)

*Ogden Christmas on Main*  
Saturday, December 7th

*Madrid Christmas Extravaganza*  
Saturday, December 7th



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