

# MARCH SHOP MANIA



## HIGHLIGHTING SIXTY FOUR CHAMBER MEMBER SHOPPING DESTINATIONS

The madness begins Noon, Tuesday, March 31st as we reveal 64 randomly drawn Boone County retail businesses to participate in our **MARCH SHOP MANIA** bracket on Facebook.



### IT'S SIMPLE TO PLAY!

- 1) Beginning at Noon on Tuesday, March 31st we'll launch our **2020 MARCH SHOP MANIA** contest on **Facebook** with sixteen (16) awesome local businesses going head to head in our makeshift 64-slot bracket. On Thursday April 2nd, (16) sixteen more businesses will duke it out. Over the next three weeks you'll help us pare down the field of businesses — first the Sweet Sixteen, then the elite Eight, and then the Final four.
- 2) YOU DECIDE WHO MOVES ON! Follow our **Facebook** page each week to cast votes for your favorite business. Each poll will remain open until Midnight the day of the posting. Votes will be tallied the next day and the business with the most votes will move on to the next round.
- 3) The **MARCH SHOP MANIA** winner of THE **BEST OF BOONE COUNTY** will be determined with a final eight-hour poll on Tuesday, April 14th beginning at 8am and concluding at 4pm. The winner will be announced at 5pm on the Chamber's Facebook and Twitter channels Tuesday.

### WHAT'S IN IT FOR YOU? (cash!)

Throughout the contest we'll randomly draw the names of our poll participants each round and award Boone County Chamber Gift Checks. Sixty-four winners will share cash prizes totaling **more than \$2,000!**



#### FOR OUR RETAIL RUNNER-UP...

Our **MARCH SHOP MANIA** runner-up business will still walk away a winner as the Chamber will give away **\$100** in Boone County Chamber Gift Checks in the name of that business to be spent by one randomly drawn poll participant.

#### AND THE WINNING RETAIL BUSINESS GETS...

Our **MARCH SHOP MANIA** winning business will wear the title of **2020 BEST OF BOONE COUNTY** and the Chamber will give away **\$150.00** in Boone County Chamber Gift Checks to one lucky contest participant to be spent at that business.

*\*All Gift Check winners will be notified by email. Gift Checks will be sent out within one week following the date of the drawing.*

Thank you to these businesses for their support of MARCH SHOP MANIA



Consider making a contribution to the Boone County Chamber's

### Boone County Chamber Small Business Assistance Grant Program.

Just click the "I'd like to help!" button on our Facebook **MARCH SHOP MANIA** posts. Any amount is accepted and all donations will process through the Community Foundation of Greater Des Moines. Go to [www.Boonelowa.us](http://www.Boonelowa.us) to learn more about how the funds will be used and to access an application.



Here's another way to help in the retail recovery